EQUIFAX INC Form 8-K November 03, 2009

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): November 2, 2009

EQUIFAX INC.

(Exact Name of Registrant as Specified in Charter)

Georgia	1-6605	58-0401110
(State or Other Jurisdiction	(Commission File	(IRS Employer
of Incorporation)	Number)	Identification No.)
1550 Peachtree Street, N.W. Atlanta, Georgia		
		30309
(Address of Principal Executive Offices)		(Zip Code)

Registrant s telephone number, including area code: (404) 885-8000

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

o Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On November 2, 2009, Equifax Inc. issued a press release relating to the acquisition of Rapid Reporting Verification Company, a privately-held national provider of IRS tax transcript information and social security number authentication services based in Ft. Worth, Texas. The purchase price for the acquisition was \$72.5 million. A copy of the text of the press release is attached as Exhibit 99.1 hereto. The information in Exhibit 99.1 shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits:

Exhibit No. Description

99.1 Equifax Inc. press release issued November 2, 2009, announcing the acquisition of Rapid Reporting Verification Company.

2

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EQUIFAX INC.

By: /s/ Kent E. Mast Name: Kent E. Mast

Title: Corporate Vice President and

Chief Legal Officer

Date: November 2, 2009

3

Exhibit Index

The following exhibit is being furnished with this report:

Exhibit No. Description

99.1 Equifax Inc. press release issued November 2, 2009, announcing the acquisition of Rapid Reporting Verification Company.

4