A.C. Moore Arts & Crafts, Inc.

Form 4

August 03, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

08/01/2006

| (Print or Type I | Responses) | | | | | | | | | | | |
|--------------------------------------|---|---|---|---|---|-----|--|-------------|--|--|---|--|
| PARKER JOHN E Sym A.C | | | Symbol A.C. Me | 2. Issuer Name and Ticker or Trading Symbol A.C. Moore Arts & Crafts, Inc. [ACMR] | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
| | (First) (NIOORE ARTS & NC., 130 A.C. MO | Middle) OORE | 3. Date of Earliest Transaction (Month/Day/Year) 08/01/2006 | | | | | | DirectorX 10% Owner Officer (give title below) Other (specify below) | | | |
| | | | | mendment, Date Original Month/Day/Year) | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | |
| BERLIN, N | | | | | | | Form filed by More than One Reporting Person | | | | | |
| (City) | (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | ly Owned | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | nsaction Date 2A. Deemed th/Day/Year) Execution Date, if any (Month/Day/Year) | | | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price | | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common Stock | 08/01/2006 | | | S | | 902 | D | | 2,191,997 | D | | |
| Common Stock | 08/01/2006 | | | S | | 831 | D | \$ 16.81 | 2,191,166 | D | | |
| Common Stock | 08/01/2006 | | | S | | 169 | D | \$ 16.82 | 2,190,997 | D | | |
| Common Stock | 08/01/2006 | | | S | | 200 | D | \$ 16.83 | 2,190,797 | D | | |

S

800

16.83

2,189,997

D

D

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| Common Stock | | | | | \$ 16.84 | | |
|-----------------|------------|---|--------|---|-------------|-----------|---|
| Common Stock | 08/01/2006 | S | 2,100 | D | \$ 16.85 | 2,187,897 | D |
| Common Stock | 08/01/2006 | S | 300 | D | \$ 16.86 | 2,187,597 | D |
| Common Stock | 08/01/2006 | S | 1,853 | D | \$ 16.87 | 2,185,744 | D |
| Common Stock | 08/01/2006 | S | 2,245 | D | \$ 16.88 | 2,183,499 | D |
| Common Stock | 08/01/2006 | S | 2,000 | D | \$ 16.89 | 2,181,499 | D |
| Common Stock | 08/01/2006 | S | 9,255 | D | \$ 16.9 | 2,172,244 | D |
| Common Stock | 08/01/2006 | S | 4,409 | D | \$ 16.91 | 2,167,835 | D |
| Common Stock | 08/01/2006 | S | 1,500 | D | \$ 16.92 | 2,166,335 | D |
| Common Stock | 08/01/2006 | S | 11,100 | D | \$ 16.93 | 2,155,235 | D |
| Common Stock | 08/01/2006 | S | 500 | D | \$ 16.94 | 2,154,735 | D |
| Common Stock | 08/01/2006 | S | 3,000 | D | \$ 16.95 | 2,151,735 | D |
| Common Stock | 08/01/2006 | S | 500 | D | \$ 16.96 | 2,151,235 | D |
| Common Stock | 08/01/2006 | S | 2,000 | D | \$ 16.97 | 2,149,235 | D |
| Common Stock | 08/01/2006 | S | 2,000 | D | \$ 16.98 | 2,147,235 | D |
| Common Stock | 08/01/2006 | S | 1,000 | D | \$ 16.99 | 2,146,235 | D |
| Common Stock | 08/01/2006 | S | 182 | D | \$ 17 | 2,146,053 | D |
| Common Stock | 08/01/2006 | S | 100 | D | \$ 17.07 | 2,145,953 | D |
| Common Stock | 08/01/2006 | S | 436 | D | \$ 17.2 | 2,145,517 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not

(9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. | 6. Date Exerc | cisable and | 7. Titl | le and | 8. Price of | 9. Nu |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|---------|----------|-------------|--------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transacti | onNumber | Expiration D | ate | Amou | int of | Derivative | Deriv |
| Security | or Exercise | | any | Code | of | (Month/Day/ | Year) | Under | rlying | Security | Secui |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivativ | e | | Secur | ities | (Instr. 5) | Bene |
| | Derivative | | | | Securities | | | (Instr. | 3 and 4) | | Owne |
| | Security | | | | Acquired | | | | | | Follo |
| | | | | | (A) or | | | | | | Repo |
| | | | | | Disposed | | | | | | Trans |
| | | | | | of (D) | | | | | | (Instr |
| | | | | | (Instr. 3, | | | | | | |
| | | | | | 4, and 5) | | | | | | |
| | | | | | | | | | | | |
| | | | | | | | | | Amount | | |
| | | | | | | Date | Expiration | m: d | or | | |
| | | | | | | Exercisable | Date | Title | Number | | |
| | | | | ~ | (A) (T) | | | | of | | |
| | | | | Code V | (A) (D) | | | | Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |

PARKER JOHN E C/O A.C. MOORE ARTS & CRAFTS, INC. 130 A.C. MOORE DRIVE BERLIN, NJ 08009



Signatures

/s/ John E. 08/03/2006 Parker

**Signature of Date Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

The filing of this Statement shall not be construed as an admission (a) that the person filing this Statement is, for the purposes Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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