A.C. Moore Arts & Crafts, Inc.

Form 4

Common

Stock

11/15/2006

November 1	7, 2006											
FORM	14	~	~~~~				.~- ~.		OMB AF	PPROVAL		
	UNITED	STATES S			AND EXC , D.C. 205		NGE CO	OMMISSION	OMB Number:	3235-0287		
Check the if no long subject to Section Form 4 con Form 5	S	ECUR	RITIES			ERSHIP OF Act of 1934,	Expires: January 3 Estimated average burden hours per response 0					
obligation may con See Instruction 1(b).	ntinue. Section 17(•	ding Comj Company			1935 or Section	l			
(Print or Type	Responses)											
KAPLAN WILLIAM Symbo				mbol					5. Relationship of Reporting Person(s) to Issuer			
			A.C. Moore Arts & Crafts, Inc. ACMR]					(Check all applicable)				
(Month			Month/Day/	Date of Earliest Transaction fonth/Day/Year)				_X_ Director _X_ 10% Owner Officer (give title Other (specify below) below)				
	MOORE ARTS & INC., 130 A.C. M		1/15/2006	5								
				(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
BERLIN, N	NJ 08009							Form filed by Moreon				
(City)	(State)	(Zip)	Table I	- Non-D	Derivative S	ecurit	ies Acqu	ired, Disposed of,	or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution D any (Month/Day	Pate, if Transcription Transcr		4. Securitie for Disposed (Instr. 3, 4 and Amount	d of (Î))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	11/15/2006			S	150,000		\$ 22.25	1,850,000	I	By Grantor Retained Annuity Trust		
										By		

S

100,000 D \$22.3 1,750,000

Grantor

Retained

Annuity Trust

I

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Common Stock	11/16/2006	S	10,000	D	\$ 22.37	1,740,000	I	By Grantor Retained Annuity Trust
Common Stock	11/16/2006	S	57,500	D	\$ 22.4	1,682,500	I	By Grantor Retained Annuity Trust
Common Stock	11/16/2006	S	10,000	D	\$ 22.41	1,672,500	I	By Grantor Retained Annuity Trust
Common Stock	11/16/2006	S	25,000	D	\$ 22.42	1,647,500	I	By Grantor Retained Annuity Trust
Common Stock	11/16/2006	S	25,000	D	\$ 22.43	1,622,500	I	By Grantor Retained Annuity Trust
Common Stock	11/16/2006	S	15,000	D	\$ 22.45	1,607,500	I	By Grantor Retained Annuity Trust
Common Stock	11/17/2006	S	107,500	D	\$ 22.1	1,500,000	I	By Grantor Retained Annuity Trust
Common Stock	11/17/2006	S	5,000	D	\$ 22.3	1,495,000	I	By Grantor Retained Annuity Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title		3. Transaction Date		4.	5.	6. Date Exer		7. Titl		8. Price of	9. Nu
Derivat	ive Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	int of	Derivative	Deriv
Security	y or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ities	(Instr. 5)	Bene
	Derivative				Securities	3		(Instr.	3 and 4)		Own
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									A		
									Amount		
						Date	Expiration		or		
						Exercisable	Date		Number		
									of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
KAPLAN WILLIAM C/O A.C. MOORE ARTS & CRAFTS, INC. 130 A.C. MOORE DRIVE BERLIN, NJ 08009	X	X				

Signatures

/s/ Amy Rhoades, by Power of Attorney 11/17/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

The filing of this Statement shall not be construed as an admission (a) that the person filing this Statement is, for the purposes Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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