Callahan Patrick K Form 4 January 03, 2018

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

January 31, Expires: 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person ** Callahan Patrick K | 2. Issuer Name and Ticker or Trading Symbol PROGRESSIVE CORP/OH/ [PGR] | 5. Relationship of Reporting Person(s) to Issuer | | |
|---|---|--|--|--|
| (Last) (First) (Middle) | 3. Date of Earliest Transaction | (Check all applicable) | | |
| 6300 WILSON MILLS ROAD | (Month/Day/Year) 01/01/2018 | Director 10% Owner Symplesty Officer (give title Other (specify below) Personal Lines President | | |
| (Street) | 4. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | |
| MAYFIELD VILLAGE, OH 44143 | | | | |

| (City) | (State) | (Zip) Tak | ole I - Non- | Derivative Sec | curitie | s Acquir | ed, Disposed of, o | or Beneficially | y Owned |
|------------|---------------------|--------------------|--------------------------------|-----------------|-----------|-------------|--------------------|-----------------|--------------|
| 1.Title of | 2. Transaction Date | 2A. Deemed | 3. | 4. Securities | Acquir | red (A) | 5. Amount of | 6. | 7. Nature of |
| Security | (Month/Day/Year) | Execution Date, if | Transactio | nor Disposed o | of (D) | | Securities | Ownership | Indirect |
| (Instr. 3) | | any | Code | (Instr. 3, 4 an | d 5) | | Beneficially | Form: | Beneficial |
| | | (Month/Day/Year) | (Instr. 8) | | | | Owned | Direct (D) | Ownership |
| | | | | | | | Following | or Indirect | (Instr. 4) |
| | | | | | (4) | | Reported | (I) | |
| | | | | | (A) | | Transaction(s) | (Instr. 4) | |
| | | | Code V | Amount | or (D) | Price | (Instr. 3 and 4) | | |
| Common | 01/01/2018 | | $\mathbf{M}_{\underline{(1)}}$ | 3,486.636 | A | \$0 | 12,476.917 | D | |
| Common | 01/01/2018 | | F | 1,244 | D | \$ 55.77 | 11,232.917 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Edgar Filing: Callahan Patrick K - Form 4

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of ionDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount Underlying Securiti (Instr. 3 and 4) | |
|---|--|--------------------------------------|---|---|--|-----------|--|--------------------|--|-----------------------|
| | Security | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amou Numb Share |
| Restricted Stock Unit | <u>(2)</u> | 01/01/2018 | | M(1) | , | 3,486.636 | (3) | <u>(4)</u> | Common | 3,48 |
| Restricted Stock Unit | <u>(2)</u> | 01/01/2018 | | D(5) | | 3,538 | (3) | <u>(4)</u> | Common | 3,: |
| Deferred Comp Unit | <u>(6)</u> | 01/01/2018 | | A(5) | 3,538 | | <u>(7)</u> | <u>(4)</u> | Common | 3,: |

Reporting Owners

| Reporting Owner Name / Address | | | Relationships | |
|--------------------------------|----------|-----------|---------------|-------|
| | Director | 10% Owner | Officer | Other |

Callahan Patrick K 6300 WILSON MILLS ROAD MAYFIELD VILLAGE, OH 44143

Personal Lines President

Signatures

/s/ Laurie F. Humphrey, By Power of Attorney 01/03/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents Common Shares issued upon the vesting of restricted stock unit awards. This Form 4 reports the disposition of such restricted stock units in exchange for an equal number of Common Shares.
- (2) Each Restricted Stock Unit represents a contingent right to receive one Common Share of the Company's stock.
- (3) Units vested on January 1, 2018.
- (4) Expiration Date is the same as the Date Exercisable.

The reporting person elected to defer receipt of Common Shares upon the vesting of previously granted restricted stock unit awards. This

- (5) Form 4 reports disposition of such restricted stock units in exchange for an equal number of units under the applicable deferred compensation plan.
- **(6)** 1 for 1
- (7) Units will not be exercisable prior to distribution and will be distributed in an equivalent number of Common Shares at the time elected by the reporting person, subject to the payment provisions of the plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2