Edgar Filing: Pritchard Marc S. - Form 4

Pritchard N Form 4	Iarc S.										
November	14, 2018										
FOR	$\mathbf{M4}_{\text{UNITED}}$	STATES	SECU	DITIES	AND FY	иси	ANCEC	OMMISSION		PROVAL	
		STATES						OMMINISSION	OMB Number:	3235-0287	
										•	
(Print or Type	e Responses)										
Pritchard Marc S. Symbol				and frence of freedoms				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	3. Date	of Earliest	Transactio	n		(Check	all applicable)	
				nth/Day/Year) 13/2018				Director 10% Owner X Officer (give title Other (specify below) below) Chief Brand Officer			
Filed(M				Month/Day/Year) Applicable Line) _X_ Form filed b				Applicable Line) _X_ Form filed by Or	Joint/Group Filing(Check One Reporting Person More than One Reporting		
	ATI, OH 45202							Person			
(City)	(State)	(Zip)	Та	ble I - Non	n-Derivativ	e Seci	urities Acq	uired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution D any	Date, if	3. 4. Securities Acquired (A) te, if Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) Year) (Instr. 8) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	Ownership Indirect Form: Beneficial	Beneficial Ownership		
G				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	11/13/2018			М	31,140	А	\$ 48.17	133,273.8073	D		
Common Stock	11/13/2018			S	31,140	D	\$ 91.8758 (1)	102,133.8073	D		
Common Stock								107.032	Ι	By Daughter ACP	
Common Stock								107.032	Ι	By Daughter CEP	

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Common Stock						107.03	52	I	By Daugh NJP	ıter
Common Stock						35,845 (2)	5.2607	I	By Retiren Plan Truster	
Common Stock						602		I	By Wi	fe
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) SEC 1474 (9-02)										
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code Acquired (A) or (Month/Day/Year)		nd	7. Title and An Underlying See (Instr. 3 and 4)			
				Code V	(A)	(D)	Date Exercisab	Expira le Date	ation	Title I
Series A Preferred Stock	<u>(3)</u>	09/30/2018		A V	157.2293		(4)		(4)	Common Stock

Stock Option (Right to	\$ 48.17	11/13/2018	М	31,140	02/27/2012	02/27/2019	Common Stock
Buy)							Stock

Reporting Owners

Reporting Owner Name / Address	Relationships						
, g	Director	10% Owner	Officer	Other			
Pritchard Marc S.			Chief				
ONE PROCTER & GAMBLE PLAZA			Brand				
CINCINNATI, OH 45202			Officer				

Signatures

/s/ Aaron Shepherd, attorney-in-fact for Marc S. Pritchard

11/14/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Weighted average price of the shares sold. The price range was \$91.60 to \$92.10. Full information regarding the number of shares sold at each separate price available upon request.
- (2) Reflects adjustment to PST through September 30, 2018.
- (3) Higher of \$6.82 (adjusted for 2-for-1 stock split effective May 21, 2004) or market price of Common Stock.
- (4) Shares held by Retirement Plan Trustees. If Officer terminates employment and elects distribution of shares, or, if after age 50 elects alternative investment within Plan, Preferred Stock converted/redeemed at specified conversion/exercise price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.