

MCF CORP
Form 8-K
November 12, 2004

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K
CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): November 9, 2004

MCF CORPORATION

(Exact Name of Registrant as Specified in Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

001-15831
(Commission File Number)

11-2936371
(IRS Employer
Identification No.)

**601 Montgomery Street, 18th Floor,
San Francisco, California**
(Address of Principal Executive Offices)

94111-2622
(Zip Code)

Registrant's telephone number, including area code (415) 248-5600

(Former Name or Former Address, if Changed Since Last Report)

Item 5. Other Events

On November 9, 2004, MCF Corporation announced earnings for the third quarter 2004.

Item 9.01(c) Exhibits

99.1 Press Release announcing earnings for the third quarter 2004

SIGNATURE

(Former Name or Former Address, if Changed Since Last Report)

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 9, 2004

MCF CORPORATION

By: /s/ D. JONATHAN MERRIMAN

D. Jonathan Merriman
Chairman and Chief Executive Officer