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J&J SNACK FOODS CORP Form 8-K January 22, 2004

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 21, 2004

J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

New Jersey 0-14616 22-1935537

(State or Other (Commission (I.R.S. Employer Jurisdiction of Organization) File Number) Identification No.)

6000 Central Highway, Pennsauken, NJ 08109

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

N/A

(Former name or former address, if changed since last report)

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ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE

On January 21, 2004, J & J Snack Foods Corp. issued a press release regarding sales and earnings for the first quarter ended December 27, 2003.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits

Exhibit Number Description of Document

99.1 Press Release dated January 21, 2004

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

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J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber

Gerald B. Shreiber President

/s/ Dennis G. Moore

Dennis G. Moore Chief Financial Officer

Date: January 21, 2004

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EXHIBIT INDEX

Exhibit Number Description

99.1 Press Release dated January 21, 2004

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