DILLARDS INC Form 8-K August 05, 2004

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SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): August 5, 2004

Dillard's, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware

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(State or Other Jurisdiction of Incorporation)

1-6140

(Commission File Number)

1600 Cantrell Road Little Rock, Arkansas

(Address of Principal Executive Offices)

(501) 376-5200

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

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Item 7. Financial Statements and Exhibits

71-0388071

(I.R.S. Employer Identification No.)

72201

(Zip Code)

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Press Release dated August 5, 2004 99

Item 9. Regulation FD Disclosure ------

On August 5, 2004, the registrant issued a press release announcing sales for the four weeks ended July 31, 2004. A copy of the press release is furnished as Exhibit 99.

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DILLARD'S, INC.

DATED: August 5, 2004 \_\_\_\_\_

By: /s/ James I. Freeman

\_\_\_\_\_ Name: James I. Freeman

Title: Senior Vice President & Chief Financial Officer

EXHIBIT INDEX

Exhibit No.

Description \_\_\_\_\_

\_\_\_\_\_

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Press Release dated August 5, 2004.