

Item 9.01. Financial Statements and Exhibits.

Exhibit 99.1. Press release dated July 24, 2008

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Superior Uniform Group, Inc.

(Registrant)

July 24, 2008

(Date)

By: /s/ ANDREW D. DEMOTT, JR.

Andrew D. Demott, Jr.

Senior Vice President, Chief Financial Officer and Treasurer

Exhibit Index

99.1 Press release dated July 24, 2008