

DICKS SPORTING GOODS INC  
 Form 4  
 March 27, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**ROSSI WALTER**

(Last) (First) (Middle)

300 INDUSTRY DRIVE, RIDC  
 PARK WEST

(Street)

PITTSBURGH, PA 15275

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**DICKS SPORTING GOODS INC [DKS]**

3. Date of Earliest Transaction (Month/Day/Year)  
**03/23/2007**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code			4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount				
Common Stock, par value \$0.01 per share	03/23/2007		M		23,100	A	\$ 2.16 35,400	D	
Common Stock, par value \$0.01 per share	03/23/2007		M		23,100	A	\$ 2.16 58,500	D	
Common Stock, par value \$0.01	03/23/2007		M		23,100	A	\$ 2.16 81,600	D	

per share							
Common Stock, par value \$0.01	03/23/2007	M	30,700	A	\$ 6	112,300	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	900	D	\$ 57.56	111,400	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	7,500	D	\$ 57.55	103,900	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	900	D	\$ 57.54	103,000	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	9,000	D	\$ 57.53	94,000	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	7,700	D	\$ 57.52	86,300	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	4,200	D	\$ 57.51	82,100	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	69,800	D	\$ 57.5	12,300	D
per share							

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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Derivative Security			or Disposed of (D) (Instr. 3, 4, and 5)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares
			Code	V (A) (D)				
Stock Option (Right to Buy)	\$ 2.16	03/23/2007	M	23,100	03/26/2002	03/26/2008	Common Stock, par value \$0.01 per share	23,100
Stock Option (Right to Buy)	\$ 2.16	03/23/2007	M	23,100	01/28/2003	01/28/2009	Common Stock, par value \$0.01 per share	23,100
Stock Option (Right to Buy)	\$ 2.16	03/23/2007	M	23,100	01/27/2004	01/27/2010	Common Stock, par value \$0.01 per share	23,100
Stock Option (Right to Buy)	\$ 6	03/23/2007	M	30,700	10/15/2006	10/15/2012	Common Stock, par value \$0.01 per share	30,700

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROSSI WALTER 300 INDUSTRY DRIVE RIDC PARK WEST PITTSBURGH, PA 15275		X		

## Signatures

/s/ Walter Rossi                      03/27/2007  
 \*\*Signature of                      Date  
 Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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