Dahnke Scott Arnold Form 4 August 13, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * Catterton Managing Partner VI, L.L.C.

599 WEST PUTNAM AVENUE

(Last)

Security

(Instr. 3)

Common

Stock

(First)

(Middle)

2. Issuer Name and Ticker or Trading Symbol

Bloomin' Brands, Inc. [BLMN] 3. Date of Earliest Transaction

(Month/Day/Year) 08/13/2012

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

(Instr. 8)

Code V

S

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner Other (specify Officer (give title below)

6. Individual or Joint/Group Filing(Check

Applicable Line) Form filed by One Reporting Person _X_ Form filed by More than One Reporting Person

GREENWICH, CT 06830

(City) (State) (Zip) 1.Title of 2. Transaction Date 2A. Deemed

08/13/2012

4. Securities Acquired (A) 5. Amount of (Month/Day/Year) Execution Date, if Transaction Disposed of (D) Code

Amount

314,340

(1)

(Instr. 3, 4 and 5)

D

Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect Reported (Instr. 4)

I

7. Nature of Indirect Beneficial Ownership (Instr. 4)

(A) Transaction(s) or (D) Price

10.34

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

(Instr. 3 and 4)

14,185,660

See Footnotes (2)(3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Month/Day/Year)

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transacti	5. orNumber	6. Date Exerc Expiration Da		7. Title		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	(manazay, 16ar)	any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/ e		Underl Securit	ying	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
coporting of the country country	Director	10% Owner	Officer	Other			
Catterton Managing Partner VI, L.L.C. 599 WEST PUTNAM AVENUE GREENWICH, CT 06830		X					
Catterton Partners VI - Kangaroo, L.P. 599 WEST PUTNAM AVENUE GREENWICH, CT 06830		X					
Catterton Partners VI - Kangaroo Coinvest, L.P. 599 WEST PUTNAM AVENUE GREENWICH, CT 06830		X					
CP6 Management, L.L.C. 599 WEST PUTNAM AVENUE GREENWICH, CT 06830		X					
Dahnke Scott Arnold 599 WEST PUTNAM AVENUE GREENWICH, CT 06830		X					
6 ' '							

Signatures

/s/ Kelly Lefferts
08/13/2012

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were sold in the initial public offering of Bloomin' Brands, Inc. common stock.
- (2) Represents shares of the Issuer held by Catterton Partners VI-Kangaroo, L.P ("Catterton Partners VI") and Catterton Partners VI-Kangaroo Coinvest, L.P. ("Catterton Partners VI-Coinvest"). Catterton Managing Partner VI, L.L.C. ("Catterton Managing Partner")

Reporting Owners 2

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and together with Catterton Partners VI, Catterton Partners VI-Coinvest and CP6 Management, L.L.C., the "Catterton Entities") is the general partner of Catterton Partners VI and Catterton Partners VI-Coinvest. CP6 Management, L.L.C. is the managing partner of Catterton Managing Partner and Scott A. Dahnke is a member of the Managing Board of CP6 Management, L.L.C. (Continued in footnote 3)

By virtue of these relationships, Catterton Managing Partner and Scott A. Dahnke may be deemed to share voting and dispositive power (3) with respect to the shares of Common Stock held by the Catterton Entities. Catterton Managing Partner, Scott A. Dahnke and each of the Catterton Entities expressly disclaim beneficial ownership of such securities, except to the extent of its pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.