UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

ı	FORM 8-	K		
CU	JRRENT REP	ORT		
Pursuant to	o Section 13 or	r 15(d)	of the	
Securition	es Exchange A	ct of 1	934	
Pursuant to	o Section 13 o	r 15(d)		

Commission File Number 1-5869-1

Date of report (Date of the earliest event reported) February 25, 2004

SUPERIOR UNIFORM GROUP, INC.

(Exact Name of Registrant as Specified in Its Charter)

Florida (State or Other Jurisdiction of Incorporation)

11-1385670 (IRS Employer Identification No.)

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10055 Seminole Blvd., Seminole, Florida (Address of Principal Executive Offices)

33772 (Zip Code)

(727) 397-9611

(Registrant s Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

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Item 12. Results of Operations and Financial Condition

The following information is being furnished under Item 12 of Form 8-K: Press release by Superior Uniform Group, Inc. announcing its fourth-quarter and year-end operating results for the year ended December 31, 2003. A copy of this press release is attached as Exhibit 99.1 to this Form 8-K.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

SUPERIOR UNIFORM GROUP, INC.

By: /s/ Andrew D. Demott, Jr.

Andrew D. Demott, Jr. Senior Vice President, Chief Financial Officer

and Treasurer

Date: February 25, 2004

EXHIBIT INDEX

Exhibit Number	Description		
99.1	Press Release, dated February 25, 2004		