# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 6-K

#### REPORT OF FOREIGN ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

October 22, 2004

# LM ERICSSON TELEPHONE COMPANY

(Translation of registrant s name into English)

16483 Stockholm, Sweden

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F x Form 40-F "

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes "No x

Announcement of LM Ericsson Telephone company, dated October 22, 2004, regarding its Third Quarter Report 2004.

Third quarter report 2004

October 22, 2004

#### Ericsson reports continued solid performance

#### Third quarter summary

Net sales SEK 31.8 (28.0) b., nine months SEK 92.5 (81.5) b.

Gross margin 47.1% (35.9%)1)

Operating margin 22.7% (5.2%)<sup>2)</sup>

Income after financial items SEK 7.0 (1.1) b.<sup>2)</sup>

Net income SEK 4.8 (-3.9) b., nine months SEK 13.0 (-11.0) b.

Earnings per share SEK 0.30 (-0.25), nine months SEK 0.82 (-0.69)

		Third quarter	Second quarter		
SEK b.	2004	2003	Change	2004	Change
Orders booked, net	29.0	28.1	3%	33.1	-13%
Net sales	31.8	28.0	14%	32.6	-2%
Gross margin (%)	47.1%	35.9%1)		47.8%	
Operating income	7.2	$1.5^{2}$ )		$7.7^{3}$	
Income after financial items	7.0	$1.1^{2}$ )		$7.8^{3}$	
Net income	4.8	-3.9		5.3	
Earnings per share	0.30	-0.25		0.33	
Cash flow before financing activities	5.2	9.1		4.3	

<sup>1)</sup> Adjusted for restructuring charges in the third quarter 2003 SEK 1.1 b.

Net sales in the quarter grew by 14% year-over-year to SEK 31.8 (28.0) b. and were slightly down sequentially mainly due to seasonality but also the gradually abating effect of operators—catch up spending. Currency exchange effects negatively impacted sales by 6% year-over-year. Orders booked in the quarter grew by 3% year-over-year to SEK 29.0 (28.1) b. and was down sequentially.

Gross margin was 47.1% (35.9%) compared to 47.8% in the second quarter. Income after financial items was SEK 7.0 (1.1) b. compared to SEK 7.5 b. excluding the non-recurring positive effect of SEK 0.3 b. in the second quarter. Net currency exchange effects, compared to rates one year

<sup>2)</sup> Adjusted for restructuring charges in the third quarter 2003, net, SEK 5.4 b.

<sup>3)</sup> Includes positive non-recurring effect of SEK 0.3 b.

ago, have had a negative impact of SEK -1.0 b. on operating income in the quarter.

Cash flow before financing was SEK 5.2 (9.1) b., compared to SEK 4.3 b. the previous quarter. Work in progress has increased due to higher business activities. The financial position improved, with a net of financial assets and liabilities, i.e. net cash, of SEK 36.8 (20.5) b.

#### CEO COMMENTS

We are proud to report continued solid performance, says Carl-Henric Svanberg, president and CEO of Ericsson. Through leveraging our industry leadership we are experiencing good progress throughout the world and across technologies. Understanding of consumer needs, technology leadership and responsiveness to our customers, will be key to further reinforce our leading position.

We continue to see healthy margin levels and strong results. This is a tribute to our employees ever-present focus on serving the needs of our customers and delivering operational excellence. It is our ambition to continue to deliver best in class margins.

Consumer convenience is crucial for our industry s future development. Consumers want personal, reliable and easy-to-use services with broadband capabilities in both the fixed and mobile environment. Converging technologies will enable seamless services regardless of access method. Our ability to provide end-to-end solutions, cutting-edge infrastructure, handset technology and network integration, will be key to success.

Ericsson s 3G Evolved, with HSDPA-capabilities, is a cornerstone in providing mobile broadband for richer consumer experiences. Our strong position in 3G and technology leadership has enabled us to take an early lead in HSDPA.

We are enjoying the benefits of our restructuring which enabled us to increase our focus on future growth areas. We are well positioned for profitable growth and continued market leadership, concludes Carl-Henric Svanberg.

#### MARKET VIEW

The underlying growth drivers remain solid. Voice and data traffic is increasing steadily as a result of new services as well as the introduction of more efficient technology. Revenue growth via new services and increased usage is in focus for operators. Net subscriber additions continue at a high level.

Europe continues to show strong development as a result of continued 3G roll out and GSM capacity enhancements. Spending on WCDMA radio networks is quickly catching up with GSM in Western Europe. Operators more aggressive tariffing strategies add to the market dynamic. In Russia, Central Europe, Middle East and Africa the activity level is high with several new networks being rolled out and strong subscriber growth.

The Asia Pacific region continues to develop well with increasing usage and subscriber growth. Minutes of use per mobile subscriber are increasing steadily with India and China presently showing double the European levels. Japan is in the lead in 3G deployments and is experiencing strong subscriber take up and dramatic increases in data usage.

The North American market continues to show healthy development with increasing focus on quality of service. The Cingular/AWS merger regulatory process continues to affect the market. Latin America, where operator consolidation has taken place, now shows strong growth. The

development is particularly encouraging in Brazil and Mexico with improving GSM coverage and capacity expansions.

During the quarter, nine new WCDMA networks were commercially launched, reaching a total of 45. During the quarter the number of WCDMA subscriptions grew from approximately 7 million to more than 10 million. The number of CDMA2000 1xEV-DO subscriptions has now reached more than 9 million.

Worldwide subscription penetration is 25% with a total of 1.6 billion subscriptions, of which more than 1.1 billion are in GSM. The global number of subscriptions could pass 2 billion already during 2006 and is expected to pass 2.5 billion by 2009.
OUTLOOK
The traffic growth in the world s mobile networks should generate a slight to moderate growth in the global mobile systems market 2004. In addition to this underlying growth there is an effect from operators catching up on previous years limited investments. This effect has started to abate and we expect the market to gradually return to a more normal growth pattern.
The temporary catch up effect inflates the total mobile systems market growth in 2004. Therefore, compared to total growth in 2004, we expect the global market for mobile systems to show slight growth in 2005. Excluding this catch up effect in 2004, we estimate a moderate underlying market growth in 2005.
We maintain our view that the addressable market for professional services is expected to continue to show good growth.
All estimates are measured in USD and refer to market growth compared to previous year.

With our technology leadership and global presence we are well positioned to take advantage of these market opportunities.

#### CONSOLIDATED ACCOUNTS

#### FINANCIAL REVIEW

All comparative numbers are stated excluding restructuring charges.

#### Income

Orders booked were SEK 29.0 (28.1) b., an increase of 3% year-over-year, driven by strong development in Latin America, Central Europe, Middle East and Africa as well as South East Asia. India shows particularly exciting development during the year with significantly strengthened market leadership. Sequentially, orders booked decreased mainly reflecting temporarily lower bookings in China as well as the continued effect of operator consolidation in North America. Third quarter orders also reflect an SEK -0.8 b. order adjustment in Costa Rica.

Sales were SEK 31.8 (28.0) b., an increase of 14% year-over-year, reflecting good performance in Latin America, Europe and Africa. Currency exchange effected sales negatively by 6%. Sequentially, sales decreased slightly by 2%.

Gross margin decreased sequentially by 0.7 percentage points to 47.1% (35.9%).

Operating expenses amounted to SEK 8.9 (9.4) b. as a result of reductions in headcount and lower IS/IT related costs. This item also includes an increase in customer financing risk provisions by SEK 0.4 b.

Other operating revenues declined sequentially from SEK 0.8 b. to SEK 0.5 b. This item also includes revenues from IPR licensing that shows stable development.

Operating income was SEK 7.2 (1.5) b. compared to SEK 7.4 b., excluding a non-recurring positive effect of SEK 0.3 b., in the second quarter. Operating margin was 22.7% (5.2%). Income after financial items was SEK 7.0 (1.1) b. compared to SEK 7.8 b. in the second quarter. Net effects of currency exchange differences on operating income compared to the rates one year ago were SEK -1.0 b. in the quarter. Excluding effects from currency hedging the effects would have been SEK -0.5 b.

Financial net has been negatively affected by SEK 0.2 b. due to the repurchase of bonds.
Net income was SEK 4.8 (-3.9) b. for the quarter.
Earnings per share were SEK 0.30 (-0.25).
The number of employees amounted to 50,300 (53,400) at the end of the quarter of which 21,800 (25,200) are in Sweden.
Balance sheet and financing
Numbers within brackets indicate year-end 2003.
The financial position remained strong with net of financial assets and debt, i.e. net cash, at SEK 36.8 (27.0) b. compared to SEK 31.7 b. at the end of the second quarter 2004. Cash was reduced by SEK 5.4 b. sequentially to SEK 72.6 (73.2) b.
Debt has been reduced by SEK 10.5 b. through repayment of maturing debt as well as repurchase of bonds.
Days sales outstanding (DSO) for trade receivables remained flat at 88 (79) days. Inventory, including work in progress, increased by SEK 1.7 b. sequentially to SEK 16.5 (11.0) b., due to the higher business activity. Inventory turnover was 4.8 (6.1), down sequentially from 5.1.
Gross customer financing exposure increased sequentially by SEK 0.4 b. to SEK 9.8 (12.3) b. Net customer financing credits on balance sheet increased sequentially by SEK 0.4 b. to SEK 3.4 (4.0) b.
The equity ratio was 40.9% (34.4%) compared to 37.5% at the end of the previous quarter.
Cash flow
Cash flow from operations remained strong at SEK 6.5 (9.9) b. Cash flow before financing activities amounted to SEK 5.2 (9.1) b. Cash flow from investing activities was SEK -1.3 (-0.8) b. net. The cash flow was negatively affected by increased work in progress as a result of the higher business activity.

Payment readiness decreased sequentially by SEK -1.1b. to SEK 82.0 (71.4) b.

Cash outlays of SEK 5.0 b., with regard to restructuring, are expected during 2004. Of this SEK 1.1b. was paid in the third quarter.

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#### SEGMENT RESULTS

#### **SYSTEMS**

		Third quarte	Second quarter		
SEK b.	2004	2003	Change	2004	Change
Orders booked	27.4	26.5	3%	31.2	-12%
Mobile Networks	22.8	21.5	6%	25.5	-10%
Fixed Networks	0.7	1.5	-56%	1.1	-38%
Professional Services	3.9	3.5	11%	4.6	-16%
Net sales	29.6	25.9	14%	30.4	-2%
Mobile Networks	23.8	19.8	20%	24.3	-2%
Fixed Networks	1.0	1.7	-39%	1.1	-9%
Professional Services	4.8	4.4	9%	5.0	-4%
Operating income	6.5	$1.4_{1)}$		6.3	
Operating margin (%)	22%	5%1)		21%	

<sup>1)</sup> Adjusted for restructuring charges in the third quarter 2003, net, SEK 4.2 b.

Systems orders increased year-over-year by 3% to SEK 27.4 (26.5) b. and decreased sequentially. Systems sales increased 14% year-over-year and decreased sequentially by 2%.

The growth in the GSM/WCDMA track year-over-year is approximately 25%. WCDMA equipment and associated network rollout services share of total Mobile Networks sales has increased to 15% and of radio access sales 32% were WCDMA/EDGE related.

Sales development within Professional Services was favorable during the quarter and grew 15% year-over-year in local currencies and now represents approximately 16% of total Systems sales. Bookings fluctuate between quarters and the overall development and portfolio build up is encouraging.

#### OTHER OPERATIONS

		Third quarte	Second quarter		
SEK b.	2004	2003	Change	2004	Change
Orders booked	2.5	2.0	25%	2.7	-9%
Net sales	2.8	2.5	13%	2.8	1%
Operating income	0.3	$0.1_{1)}$		0.6	
Operating margin (%)	9%	5%1)		20%	

Adjusted for restructuring charges in the third quarter 2003 SEK 1. 1b.

Orders booked increased year-over-year but decreased sequentially. Sales were up both year-over-year and sequentially. The decrease in operating income for Other operations is attributable to completing agreed redundancy activities in Ericsson Microwave Systems.

#### SONY ERICSSON MOBILE COMMUNICATIONS

Sony Ericsson Mobile Communications (Sony Ericsson) reported continued growth in sales and profit. Sales increased by 29% year-over-year and net income improved significantly for the same period. Ericsson s share in Sony Ericsson s income after financial items was SEK 0.6 b. compared to SEK 0.5 b. in the previous quarter.

Units shipped in the quarter reached 10.7 million, a 51% increase compared to the same period last year, reflecting an enhanced portfolio with the launch of new products such as the first GSM mega pixel camera phone and a second 3G UMTS handset. Average selling price (ASP) increased sequentially in line with company expectation due to new mid and high-end Japanese and GSM products beginning to ship.

#### **Transactions with Sony Ericsson Mobile Communications**

	Third	Third	Nine months	Nine months
SEK m.	quarter 2004	quarter 2003	2004	2003
<del></del>				
Sales to Sony Ericsson	166	534	1,065	2,044
Royalty from Sony Ericsson	157	145	467	355
Purchases from Sony Ericsson	51	590	465	1,343
Shareholder contribution				1,384
Receivables from Sony Ericsson	265	249	265	249
Liabilities to Sony Ericsson	9	495	9	495

#### PARENT COMPANY INFORMATION

Net sales for the nine months period amounted to SEK 1.2 (1.3) b. and income after financial items was SEK 7.6 (3.5) b. Restructuring costs are excluded in income after financial items for 2003.

Major changes in the company s financial position for the nine months period include decreased investments in subsidiaries of SEK 13.0 b. and increased short- and long-term receivables from subsidiaries of SEK 14.4 b. Notes and bond loans decreased by SEK 9.8 b. At the end of the quarter, cash and short-term cash investments amounted to SEK 67.1 (68.4) b.

In accordance with the conditions of the Stock Purchase Plans and Option Plans for Ericsson employees, 1,029,239 shares from treasury stock were sold or distributed to employees during the third quarter. The holding of treasury stock at September 30, 2004, was 301,862,534 Class B shares.

#### OTHER INFORMATION

With reference to the previously announced public cash offer for the 28.44% of the shares in Ericsson s Italian subsidiary, Ericsson S.p.A, not already owned by Ericsson, Ericsson now owns more than 90% of the shares in Ericsson S.p.A. As a consequence, Ericsson is obliged to launch a residual tender offer on all the floating shares issued by Ericsson S.p.A. Upon completion of this process, and in accordance with Borsa Italia regulation, Ericsson S.p.A will be delisted.

In accordance with the decision by the extraordinary general meeting on August 31, 2004, the process of changing the difference in voting rights between A and B shares in Ericsson has commenced. Following the change in voting rights each A share confers to one vote and each B share confers one tenth of a vote. After the end of the quarter, as announced on October 5, shareholders in Ericsson have in the first conversion round tendered 265,519,834 B-shares for conversion to the same number of A-shares, which means that 40,46% of the conversion rights have been used for conversion. As a result of the first conversion round, the total number of shares in Ericsson is now 921,738,474 A-shares and 15,210,520,204 B-shares. The A-shares are now representing 37.7% of the voting rights in Ericsson and the B-shares are representing 62.3% of the voting rights.

Stockholm, October 22, 2004	
Carl-Henric Svanberg	
President and CEO	
Date for next report: February 10, 2005	

#### AUDITORS REPORT

We have reviewed the report for the nine-month period ended September 30, 2004, for Telefonaktiebolaget LM Ericsson (publ.). We conducted our review in accordance with the recommendation issued by FAR. A review is limited primarily to enquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.

Based on our review, nothing has come to our attention that causes us to believe that the interim report does not comply with the requirements for interim reports in the Annual Accounts Act.

Stockholm, October 22, 2004

Bo Hjalmarsson Authorized Public Accountant PricewaterhouseCoopers AB Peter Clemedtson Authorized Public Accountant PricewaterhouseCoopers AB Thomas Thiel Authorized Public Accountant

Safe Harbor Statement of Ericsson under the Private Securities Litigation Reform Act of 1995;

All statements made or incorporated by reference in this release, other than statements or characterizations of historical facts, are forward-looking statements. These forward-looking statements are based on our current expectations, estimates and projections about our industry, management s beliefs and certain assumptions made by us. Forward-looking statements can often be identified by words such as anticipates, expects, intends, plans, predicts, believes, seeks, estimates, may, will, should, would, potential, continuof these words, and include, among others, statements regarding: (i) strategies, outlook and growth prospects; (ii) positioning to deliver future plans and to realize potential for future growth; (iii) liquidity and capital resources and expenditure, and our credit ratings; (iv) growth in demand for our products and services; (v) our joint venture activities; (vi) economic outlook and industry trends; (vii) developments of our markets; (viii) the impact of regulatory initiatives; (ix) research and development expenditures; (x) the strength of our competitors; (xi) future cost savings; and (xii) plans to launch new products and services.

In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances, including any underlying assumptions, are forward-looking statements. These forward-looking statements speak only as of the date hereof and are based upon the information available to us at this time. Such information is subject to change, and we will not necessarily inform you of such changes. These statements are not guarantees of future performance and are subject to risks, uncertainties and assumptions that are difficult to predict. Therefore, our actual results could differ materially and adversely from those expressed in any forward-looking statements as a result of various factors. Important factors that may cause such a difference for Ericsson include, but are not limited to: (i) material adverse changes in the markets in which we operate or in global economic conditions; (ii) increased product and price competition; (iii) further reductions in capital expenditure by network operators; (iv) the cost of technological innovation and increased expenditure to improve quality of service; (v) significant changes in market share for our principal products and services; (vi) foreign exchange rate fluctuations; and (vii) the successful implementation of our business and operational initiatives.

A glossary of all technical terms is available at: http://www.ericsson.com/about and in the Annual Report.

To read the full report, please go to: <a href="http://www.ericsson.com/investors/financial-reports/2004/9month04-en.pdf">http://www.ericsson.com/investors/financial-reports/2004/9month04-en.pdf</a>

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## ERICSSON

## CONSOLIDATED INCOME STATEMENT

		Jul - Sep		Jan - Sep		
SEK million	2004	2003	Change	2004	2003	Change
Net sales	31,836	28,039	14%	92,542	81,511	14%
Cost of sales	-16,849	-19,084	-12%	-49,413	-56,957	-13%
Gross margin	14,987	8,955		43,129	24,554	
Research and development and other technical expenses	-5,153	-6,846	-25%	-14,674	-19,827	-26%
Selling expenses	-2,377	-3,354	-29%	-6,852	-10,888	-37%
Administrative expenses	-1,388	-3,423	-59%	-5,315	-7,069	-25%
Operating expenses	-8,918	-13,623	-35%	-26,841	-37,784	-29%
Other operating revenues and costs	492	431		1,467	540	
Share in earnings of JV and associated companies	654	247		1,709	-860	
Operating income	7,215	-3,990		19,464	-13,550	
Financial income	966	741	30%	2,885	2,755	5%
Financial expenses	-1,163	-1,064	9%	-3,205	-3,138	2%
Income after financial items	7,018	-4,313		19,144	-13,933	
				,		
Taxes	-2,218	400		-5,911	3,067	
Minority interest	-36	-33		-186	-120	
Net income	4,764	-3,946		13,047	-10,986	
Other information						
Average number of shares, basic (million)	15,830	15,823		15,828	15,822	
Earnings per share, basic (SEK)	0.30	-0.25		0.82	-0.69	
Earnings per share, diluted (SEK)	0.30	-0.25		0.82	-0.69	
NOTE1		<b>5</b> 440			10.441	
Restructuring costs, net		-5,449			-12,441	
Total		-5,449			-12,441	
-of which in		-3,449			-12,441	
Cost of sales		-1,111			-4,020	
Operating expenses		-4,176			-7,831	
Other operating revenues and costs		-162			-325	
Share in earnings of JV and associated companies / Phones					-265	
NOTE 2						
Key measurements, excluding restructuring costs	21.027	20.020		02.542	01.511	
Net sales	31,836	28,039		92,542	81,511	
Gross margin	14,987	10,066		43,129	28,574	
- as percentage of net sales Operating expenses	47.1% -8,918	35.9% -9,447		46.6% -26,841	35.1% -29,953	
- as percentage of net sales	28.0%	33.7%		29.0%	-29,933 36.7%	
Other operating revenues and costs	492	593		1,467	865	
Share in earnings of JV and assoc. companies	654	247		1,709	-595	
	05 1	21,		2,707	373	

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Operating income	7,215	1,459	19,464 -1,109
Operating margin (%)	22.7%	5.2%	21.0% -1.4%
Income after financial items	7.018	1.136	19.144 -1.492

## ERICSSON

## CONSOLIDATED BALANCE SHEET

SEK million	Sep 30 2004	Dec 31 2003	Sep 30 2003
ASSETS			
Fixed assets			
Intangible assets			
Capitalized development expenses  Goodwill	4,548	4,784	4,408
Other	5,813 700	5,739 687	6,231 716
Tangible assets	5,743	6,505	6,400
	3,743	0,303	0,400
Financial assets Equity in JV and associated companies	3,992	2,970	2,662
Other investments	547	433	548
Long-term customer financing	2,222	3,027	3,041
Deferred tax assets	23,213		28,875
Other long-term receivables	1,267	1,342	1,802
	48,045	52,617	54,683
Current assets	16 451	10.065	11 201
Inventories	16,451	10,965	11,381
Receivables	21 021	21 006	20.047
Accounts receivable - trade Short-term customer financing	31,031 1,194	31,886 979	29,047 1,296
Other receivables	10,923	12,718	17,161
Short-term cash investments, cash and bank	72,608	73,207	69,552
	132,207	129,755	128,437
Total assets	180,252	182,372	183,120
STOCKHOLDERS EQUITY, PROVISIONS AND LIABILITIES			
Stockholders equity	72,481	60,481	60,860
Minority interest in equity of consolidated subsidiaries	1,164	2,299	2,239
Provisions			
Pensions	10,358	8,005	11,581
Other provisions	25,775	28,063	23,470
	36,133	36,068	35,051
Long-term liabilities	24,851	29,772	28,124
Current liabilities			
Interest-bearing liabilities	2,335	9,509	10,448
Accounts payable	9,924	8,895	8,568

Other current liabilities	33,364	35,348	37,830
	45,623	53,752	56,846
Total stockholders equity, provisions and liabilities	180,252	182,372	183,120
Of which interest-bearing provisions and liabilities	35,813	46,209	49,018
Net cash	36,795	26,998	20,534
Assets pledged as collateral	7,716	8,023	7,631
Contingent liabilities	1.784	2,691	3,003

## ERICSSON

## CONSOLIDATED STATEMENT OF CASH FLOWS

	Jul -	Sep	Jan -	Jan - Dec	
SEK million	2004	2003	2004	2003	2003
Net income	4,764	-3,946	13,047	-10,986	-10,844
Adjustments to reconcile net income to cash	2,651	455	6,089	2,227	6,387
	7,415	-3,491	19,136	-8,759	-4,457
Changes in operating net assets					
Inventories	-1,847	1,106	-5,483	2,038	2,286
Customer financing, short-term and long-term	-441	5,273	785	8,220	7,999
Accounts receivable	617	882	1,033	7,680	4,131
Other	765	6,150	721	9,006	12,908
Cash flow from operating activities	6,509	9,920	16,192	18,185	22,867
Product development	-330	-458	-792	-1,731	-2,359
Other investing activities	-1,002	-357	-3,044	-1,556	-1,053
Cash flow from investing activities	-1,332	-815	-3,836	-3,287	-3,412
Cash flow before financing activities	5,177	9,105	12,356	14,898	19,455
Dividends paid	-142	-192	-152	-209	-206
Other equity transactions	2	3	9	5	8
Other financing activities	-10,361	-1,453	-13,056	-10,988	-11,726
Cash flow from financing activities	-10,501	-1,642	-13,199	-11,192	-11,924
Effect of exchange rate changes on cash	-71	-269	244	-368	-538
Net change in cash	-5,395	7,194	-599	3,338	6,993
	,	ĺ		ĺ	
Cash and cash equivalents, beginning of period	78,003	62,358	73,207	66,214	66,214
Cash and cash equivalents, end of period	72,608	69,552	72,608	69,552	73,207
		$\overline{}$			

# CHANGES IN STOCKHOLDERS EQUITY

SEK million	Jan-Sep 2004	Jan-Dec 2003	Jan-Sep 2003
Opening balance	60,481	73,607	73,607
Effect of changed accounting principle	-1,275		
Opening balance in accordance with new accounting principle	59,206	73,607	73,607
Stock issue, net		158	158
Sale of own shares	9	8	5
Stock Purchase and Option Plans	103	151	125
Repurchase of own stock		-158	-158
Changes in cumulative translation effects due to changes in foreign currency exchange rates	116	-2,444	-1,891
Adjustment of cost for stock issue 2002		3	
Net income	13,047	-10,844	-10,986
Closing balance	72,481	60,481	60,860

ERICSSON

CONSOLIDATED INCOME STATEMENT - ISOLATED QUARTERS

		200	3		2004				
SEK million	Q1	Q2	Q3	Q4	Q1	Q2	Q3		
Net sales	25,859	27,613	28,039	36,227	28,111	32,595	31,836		
Cost of sales	-18,862	-19,011	-19,084	-21,944	-15,544	-17,020	-16,849		
Gross margin	6,997	8,602	8,955	14,283	12,567	15,575	14,987		
Research and development and other technical expenses Selling expenses	-6,897 -3,449	-6,084 -4,085	-6,846 -3,354	-7,309 -4,227	-4,792 -2,232	-4,729 -2,243	-5,153 -2,377		
Administrative expenses	-1,804	-1,842	-3,423	-1,693	-1,710	-2,217	-1,388		
Operating expenses	-12,150	-12,011	-13,623	-13,229	-8,734	-9,189	-8,918		
Other operating revenues and costs Share in earnings of JV and assoc. companies	-86 -742	195 -365	431 247	1,001 256	164 517	811 538	492 654		
Operating income	-5,981	-3,579	-3,990	2,311	4,514	7,735	7,215		
Financial income Financial expenses	1,164 -1,218	850 -856	741 -1,064	1,240 -1,721	932 -1,133	987 -909	966 -1,163		
Income after financial items	-6,035	-3,585	-4,313	1,830	4,313	7,813	7,018		
Taxes	1,847	820	400	-1,607	-1,243	-2,450	-2,218		
Minority interest	-124	37	-33	-81	-77 ———	-73	-36		
Net income	-4,312	-2,728	-3,946	142	2,993	5,290	4,764		
Other information									
Average number of shares, basic (million)	15,820	15,822	15,823	15,825	15,749	15,829	15,830		
Earnings per share, basic (SEK) Earnings per share, diluted (SEK)	-0.27 -0.27	-0.17 -0.17	-0.25 -0.25	0.01 0.01	0.19 0.19	0.33 0.33	0.30 0.30		
NOTE 1	-0.27	-0.17	-0.23	0.01	0.19	0.33	0.30		
Restructuring costs, net	-3,193	-3,799	-5,449	-4,022					
Total	-3,193	-3,799	-5,449	-4,022					
-of which in	1.012	1.006		<b>55</b> 0					
Cost of sales Operating expenses	-1,813 -1,359	-1,096 -2,296	-1,111 -4,176	-770 -3,145					
Other operating revenues and costs	-21	-142	-162	-20					
Share in earnings of JV and associated companies / Phones		-265		-87					
NOTE 2									
Key measurements, excluding restructuring costs	25.050	07.612	20.022	26.22=	20.111	22.505	21.025		
Net sales	25,859	27,613	28,039	36,227	28,111	32,595	31,836		
Gross margin	8,810	9,698	10,066	15,053	12,567	15,575	14,987		
- as percentage of net sales	34.1%	35.1%	35.9%	41.6%	44.7%	47.8%	47.1%		

Operating expenses	-10,791	-9,715	-9,447	-10,084	-8,734	-9,189	-8,918
- as percentage of net sales	41.7%	35.2%	33.7%	27.8%	31.1%	28.2%	28.0%
Other operating revenues and costs	-65	337	593	1,021	164	811	492
Share in earnings of JV and assoc. companies	-742	-100	247	343	517	538	654
Operating income	-2,788	220	1,459	6,333	4,514	7,735	7,215
Operating margin (%)	-10.8%	0.8%	5.2%	17.5%	16.1%	23.7%	22.7%
Income after financial items	-2,842	214	1,136	5,852	4,313	7,813	7,018

ACCOUNTING POLICIES AND REPORTING
ACCOUNTING POLICIES
Interim reports are prepared in accordance with RR20 Interim Financial Reporting.
CHANGED ACCOUNTING POLICIES AND REPORTING IN 2004
RR29 Employee Benefits , which is based on IAS 19 Employee Benefits issued by International Accounting Standards Committee ( IASC ), has been adopted as from January 1, 2004. When applying RR 29, defined benefit plans for pensions and other post-employment benefits are accounted for using consistent principles. Prior to 2004, such plans have been accounted for by using local principles for each country in the consolidated accounts. The effect of this standard is mainly a change in timing of pension costs compared to previous principles, so that pension costs for future salary increases are estimated and recognized during the service period. In accordance with the transition rules, a transition liability was determined as of 1 January 2004. This transition liability exceeded the liability for pensions recognized per December 31, 2003 in accordance with earlier principles and the net effect of the change in accounting principles at adoption has in accordance with RR29 been charged to stockholders equity. The one-time effect of adopting RR29 was an increase of the pension liability as of January 1, 2004, by SEK 1.8 billion. The effect on equity, net after taxes, was SEK 1.3 billion. RR29 has not had material impact on reported Net Income or Earnings Per Share.
The company has chosen to follow the guidance of the draft interpretation URA43 Accounting for particular social taxes and wealth tax issued by The Swedish Accounting Standards Council.
INTERNATIONAL FINANCIAL REPORTING STANDARDS 2005
From 2005, Ericsson will be required to report according to IFRS. An internal project is underway to identify differences between current GAAP and what changes will be necessary. The company is in the process of evaluating the impact. It is expected that IAS 39 regarding financial instruments, IFRS 3 Business combinations and IAS 38 Intangible Assets will be the standards with the largest impact.
REPORTING
CHANGED DEFINITIONS COMPARED TO PREVIOUS ANNUAL REPORT
Items affecting comparability

During 2003 restructuring costs, non-operational capital gains/losses and capitalization of development expenses were reported as items affecting comparability. Due to the immateriality of the non-operational capital gains/losses for 2003 and the fact that the capitalization of development expenses are no longer, per se, affecting comparability, these items are no longer reported as items affecting comparability.

## ORDERS BOOKED BY SEGMENT BY QUARTER

## **SEK** million

		200	03		2004			
Isolated quarters	Q1	Q2	Q3	Q4	Q1	Q2	Q3	
Systems	24,996	26,336	26,518	27,592	31,107	31,191	27,369	
- Mobile Networks	17,475	20,020	21,508	20,455	24,944	25,457	22,800	
- Fixed Networks	1,990	1,724	1,513	1,128	1,173	1,081	670	
Total Network Equipment	19,465	21,744	23,021	21,583	26,117	26,538	23,470	
- Of which Network Rollout	2,542	2,000	2,025	2,153	2,705	3,226	2,581	
Professional Services	5,531	4,592	3,497	6,009	4,990	4,653	3,899	
Other Operations	2,587	2,312	1,963	2,330	2,384	2,703	2,454	
Less: Intersegment Orders	-523	-300	-353	-458	-477	-782	-857	
Total	27,060	28,348	28,128	29,464	33,014	33,112	28,966	
		200	03			2004		
Sequential change	Q1	Q2	Q3	Q4	Q1	Q2	Q3	
Systems	-12%	5%	1%	4%	13%	0%	-12%	
- Mobile Networks	-16%	15%	7%	-5%	22%	2%	-10%	
- Fixed Networks	4%	-13%	-12%	-25%	4%	-8%	-38%	
Total Network Equipment	-15%	12%	6%	-6%	21%	2%	-12%	
- Of which Network Rollout	-37%	-21%	1%	6%	26%	19%	-20%	
Professional Services	-3%	-17%	-24%	72%	-17%	-7%	-16%	
Other Operations	1%	-11%	-15%	19%	2%	13%	-9%	
Less: Intersegment Orders	30%	-43%	18%	30%	4%	64%	10%	
Total	-12%	5%	-1%	5%	12%	0%	-13%	
		200	03		2004			
Year over year change	Q1	Q2	Q3	Q4	Q1	Q2	Q3	
Systems	-34%	-16%	48%	-3%	24%	18%	3%	
- Mobile Networks	-40%	-13%	73%	-2%	43%	27%	6%	
- Fixed Networks	-26%	-42%	-14%	-41%	-41%	-37%	-56%	
Total Network Equipment	-39%	-16%	62%	-5%	34%	22%	2%	
- Of which Network Rollout	-46%	-49%	44%	-46%	6%	61%	27%	
Professional Services	-2%	-14%	-7%	5%	-10%	1%	11%	
Other Operations	-47%	-52%	-37%	-9%	-8%	17%	25%	
Less: Intersegment Orders	-25%	-61%	-31%	14%	-9%	161%	143%	
Total	-35%	-20%	37%	-4%	22%	17%	3%	

	2003				2004			
Year to Date	0303	0306	0309	0312	0403	0406	0409	
Systems	24,996	51,332	77,850	105,442	31,107	62,298	89,667	
- Mobile Networks	17,475	37,495	59,003	79,458	24,944	50,401	73,201	
- Fixed Networks	1,990	3,714	5,227	6,355	1,173	2,254	2,924	
<b>Total Network Equipment</b>	19,465	41,209	64,230	85,813	26,117	52,655	76,125	
- Of which Network Rollout	2,542	4,542	6,567	8,720	2,705	5,931	8,512	
Professional Services	5,531	10,123	13,620	19,629	4,990	9,643	13,542	
Other Operations	2,587	4,899	6,862	9,192	2,384	5,087	7,541	
Less: Intersegment Orders	-523	-823	-1,176	-1,634	-477	-1,259	-2,116	
Total	27,060	55,408	83,536	113,000	33,014	66,126	95,092	
		200	03			2004		
YTD year over year change	0303	0306	0309	0312	0403	2004	0409	
YTD year over year change Systems	0303			0312	0403		0409	
		0306	0309			0406		
Systems	-34%	0306	0309	-9%	24%	0406	15%	
Systems - Mobile Networks	-34% -40%	0306 -25% -28%	0309 -10% -9%	<b>-9%</b> -7%	<b>24</b> % 43%	0406 21% 34%	15% 24%	
Systems - Mobile Networks - Fixed Networks	-34% -40% -26%	-25% -28% -34%	-10% -9% -29%	-9% -7% -32%	<b>24%</b> 43% -41%	0406 21% 34% -39%	15% 24% -44%	
Systems - Mobile Networks - Fixed Networks Total Network Equipment	-34% -40% -26% -39%	-25% -28% -34% -29%	-10% -9% -29% -11%	-9% -7% -32% -10%	24% 43% -41% 34%	0406 21% 34% -39% 28%	15% 24% -44% 19%	
Systems - Mobile Networks - Fixed Networks Total Network Equipment - Of which Network Rollout	-34% -40% -26% -39% -46%	-25% -28% -34% -29% -47%	-10% -9% -29% -11% -35%	-9% -7% -32% -10% -38%	24% 43% -41% 34% 6%	21% 34% -39% 28% 31%	15% 24% -44% 19% 30%	
Systems - Mobile Networks - Fixed Networks Total Network Equipment - Of which Network Rollout Professional Services	-34% -40% -26% -39% -46% -2%	-25% -28% -34% -29% -47% -8%	-10% -9% -29% -11% -35% -8%	-9% -7% -32% -10% -38% -4%	24% 43% -41% 34% -6% -10%	21% 34% -39% 28% 31% -5%	15% 24% -44% 19% 30% -1%	

## NET SALES BY SEGMENT BY QUARTER

## **SEK** million

		20	03		2004					
Isolated quarters	Q1	Q2	Q3	Q4	Q1	Q2	Q3			
Systems	23,961	25,224	25,907	33,574	26,092	30,380	29,627			
- Mobile Networks	17,643	18,949	19,826	25,635	21,081	24,241	23,773			
- Fixed Networks	1,898	2,177	1,670	2,220	896	1,129	1,027			
<b>Total Network Equipment</b>	19,541	21,126	21,496	27,855	21,977	25,370	24,800			
- Of which Network Rollout	2,577	2,532	2,791	3,213	2,205	2,490	2,648			
<b>Professional Services</b>	4,420	4,098	4,411	5,719	4,115	5,010	4,827			
Other Operations	2,363	2,534	2,508	3,174	2,449	2,806	2,828			
Less: Intersegment Sales	-465	-145	-376	-521	-430	-591	-619			
Total	25,859	27,613	28,039	36,227	28,111	32,595	31,836			
		20	03			2004				
Sequential change	Q1	Q2	Q3	Q4	Q1	Q2	Q3			
Systems	-28%	5%	3%	30%	-22%	16%	-2%			
- Mobile Networks	-28%	7%	5%	29%	-18%	15%	-2%			
- Fixed Networks	-38%	15%	-23%	33%	-60%	26%	-9%			
Total Network Equipment	-29%	8%	2%	30%	-21%	15%	-2%			
- Of which Network Rollout	-33%	-2%	10%	15%	-31%	13%	6%			
Professional Services	-20%	-7%	8%	30%	-28%	22%	-4%			
Other Operations	-39%	7%	-1%	27%	-23%	15%	1%			
Less: Intersegment Sales		-69%	159%	39%	-17%	37%	5%			
Total	-30%	7%	2%	29%	-22%	16%	-2%			
		2003					2004			
Year over year change	Q1	Q2	Q3	Q4	Q1	Q2	Q3			
Systems	-28%	-27%	-15%	1%	9%	20%	14%			
- Mobile Networks	-31%	-30%	-17%	4%	19%	28%	20%			
- Fixed Networks	-42%	-27%	-30%	-27%	-53%	-48%	-39%			
Total Network Equipment	-32%	-29%	-18%	1%	12%	20%	15%			
- Of which Network Rollout	-38%	-34%	-5%	-16%	-14%	-2%	-5%			
Professional Services	-1%	-15%	2%	3%	-7%	22%	9%			
Other Operations	-45%	-44%	-27%	-18%	4%	11%	13%			
Less: Intersegment Sales	-32%	-82%	-29%	37%	-8%	308%	65%			
Total	-30%	-28%	-16%	-1%	9%	18%	14%			

		2003				2004			
Year to Date	0303	0306	0309	0312	0403	0406	0409		
Systems	23,961	49,185	75,092	108,666	26,092	56,472	86,099		
- Mobile Networks	17,643	36,592	56,418	82,053	21,081	45,322	69,095		
- Fixed Networks	1,898	4,075	5,745	7,965	896	2,025	3,052		
Total Network Equipment	19,541	40,667	62,163	90,018	21,977	47,347	72,147		
- Of which Network Rollout	2,577	5,109	7,900	11,113	2,205	4,695	7,343		
Professional Services	4,420	8,518	12,929	18,648	4,115	9,125	13,952		
Other Operations	2,363	4,897	7,405	10,579	2,449	5,255	8,083		
Less: Intersegment Sales	-465	-610	-986	-1,507	-430	-1,021	-1,640		
	25,859	53,472	81,511	117,738	28,111	60,706	92,542		
Total					<del></del>				
Total		200				2004			
Total  YTD year over year change	0303	<u> </u>		0312	0403	2004	0409		
		200	03				0409		
YTD year over year change	0303	200	0309	0312	0403	0406			
YTD year over year change Systems	0303	0306	0309	0312	0403	0406	15%		
YTD year over year change  Systems - Mobile Networks	0303 -28% -31%	200 0306 -28% -30%	0309 -24% -26%	0312 -18% -19%	0403 9% 19%	0406 15% 24%	15% 22%		
YTD year over year change  Systems - Mobile Networks - Fixed Networks	0303 -28% -31% -42%	200 0306 -28% -30% -35%	0309 -24% -26% -34%	0312 -18% -19% -32%	9% 19% -53%	0406 15% 24% -50%	15% 22% -47%		
YTD year over year change  Systems - Mobile Networks - Fixed Networks Total Network Equipment	0303 -28% -31% -42% -32%	200 0306 -28% -30% -35% -31%	0309 -24% -26% -34% -27%	-18% -19% -32% -20%	9% 19% -53% 12%	15% 24% -50% 16%	15% 22% -47% 16%		
YTD year over year change  Systems - Mobile Networks - Fixed Networks  Total Network Equipment - Of which Network Rollout	0303  -28% -31% -42% -32% -38%	200 0306 -28% -30% -35% -31% -36%	0309 -24% -26% -34% -27% -28%	-18% -19% -32% -20% -25%	0403 9% 19% -53% 12% -14%	15% 24% -50% 16% -8%	15% 22% -47% 16% -7%		
YTD year over year change  Systems - Mobile Networks - Fixed Networks  Total Network Equipment - Of which Network Rollout Professional Services	0303  -28% -31% -42% -32% -38% -1%	200 0306 -28% -30% -35% -31% -36% -9%	0309 -24% -26% -34% -27% -28% -5%	-18% -19% -32% -20% -25% -3%	9% 19% -53% 12% -14% -7%	15% 24% -50% 16% -8% 7%	15% 22% -47% 16% -7% 8%		

## OPERATING INCOME, OPERATING MARGIN AND EMPLOYEES BY SEGMENT BY QUARTER

## **SEK** million

## **OPERATING INCOME AND MARGIN**

		2003	1)		2004			
Year to date	0303	0306	0309	0312	0403	0406	0409	
Systems	-1,487	-503	863	6,646	4,199	10,514	17,011	
Phones	-500	-683	-483	-183	435	960	1,565	
Other Operations	-483	-833	-710	-447	45	606	868	
Unallocated <sup>2)</sup>	-318	-549	-779	-792	-165	169	20	
Total	-2,788	-2,568	-1,109	5,224	4,514	12,249	19,464	
		2003	1)			2004		
As percentage of net sales	0303	0306	0309	0312	0403	0406	0409	
Systems	-6%	-1%	1%	6%	16%	19%	20%	
Phones <sup>3)</sup>								
Other Operations	-20%	-17%	-10%	-4%	2%	12%	11%	
	<del></del>							
Total	-11%	-5%	-1%	4%	16%	20%	21%	
		2003 <sup>1)</sup>						
Isolated quarters	Q1	Q2	Q3	Q4	Q1	Q2	Q3	
Systems	-1,487	984	1,366	5,783	4,199	6,315	6,497	
Phones	-500	-183	200	300	435	525	605	
Other Operations	-483	-350	123	263	45	561	262	
Unallocated <sup>2)</sup>	-318	-231	-230	-13	-165	334	-149	
Total	-2,788	220	1,459	6,333	4,514	7,735	7,215	
		2003 <sup>1)</sup>				2004		
As percentage of net sales	Q1	Q2	Q3	Q4	Q1	Q2	Q3	
Systems	-6%	4%	5%	17%	16%	21%	22%	
Phones <sup>3)</sup>								

Other Operations	-20%	-14%	5%	8%	2%	20%	9%
Total	-11%	1%	5%	17%	16%	24%	23%

<sup>1) 2003</sup> figures are reported excluding restructuring costs.

## **NUMBER OF EMPLOYEES**

		2003				2004			
	0303	0306	0309	0312	0403	0406	0409		
Systems	53,532	50,510	46,669	45,176	45,209	45,108	44,998		
Other Operations	7,047	6,786	6,409	6,110	5,440	5,568	5,260		
Unallocated	361	348	323	297	,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-,		
Total	60,940	57,644	53,401	51,583	50,649	50,676	50,258		
		200	)3			2004			
Change in percent	0303	0306	0309	0312	0403	0406	0409		
Systems	-25%	-23%	-25%	-20%	-16%	-11%	-4%		
Other Operations	-34%	-31%	-27%	-20%	-23%	-18%	-18%		
Unallocated	-9%	-22%	-20%	-23%					
Total	-26%	-24%	-26%	-20%	-17%	-12%	-6%		

Unallocated consists mainly of costs for corporate staffs and non-operational gains and losses

<sup>3)</sup> Calculation not applicable

## ORDERS BOOKED BY MARKET AREA BY QUARTER

## **SEK** million

Europe, Middle East & Africa* North America Latin America Asia Pacific  Total  * Of which Sweden * Of which EU  Sequential change  Europe, Middle East & Africa* North America Latin America Latin America Asia Pacific  Total  * Of which Sweden	Q1		2003 <sup>1)</sup>				2004 <sup>1)</sup>			
North America Latin America Asia Pacific  Total  * Of which Sweden * Of which EU  Sequential change  Europe, Middle East & Africa* North America Latin America Asia Pacific  Total  * Of which Sweden	<b>Q</b> -	Q2	Q3	Q4	Q1	Q2	Q3			
North America Latin America Asia Pacific  Total  * Of which Sweden * Of which EU  Sequential change  Europe, Middle East & Africa* North America Latin America Asia Pacific  Total  * Of which Sweden	14,081	14,425	14,140	11,521	17,836	17,749	15,846			
Latin America Asia Pacific  Total  * Of which Sweden * Of which EU  Sequential change  Europe, Middle East & Africa* North America Latin America Asia Pacific  Total  * Of which Sweden	4,693	4,622	4,380	6,542	4,679	2,434	2,459			
* Of which Sweden  * Of which EU  Sequential change  Europe, Middle East & Africa* North America Latin America Asia Pacific  Total  * Of which Sweden	2,621	1,669	2,245	2,547	3,700	4,587	4,460			
* Of which Sweden * Of which EU  Sequential change  Europe, Middle East & Africa* North America Latin America Asia Pacific  Total  * Of which Sweden	5,665	7,632	7,363	8,854	6,799	8,342	6,201			
* Of which EU  Sequential change  Europe, Middle East & Africa* North America Latin America Asia Pacific  Total  * Of which Sweden	27,060	28,348	28,128	29,464	33,014	33,112	28,966			
Sequential change  Europe, Middle East & Africa* North America Latin America Asia Pacific  Total  * Of which Sweden	1,406	1,190	967	854	964	1,317	977			
Europe, Middle East & Africa* North America Latin America Asia Pacific  Total  * Of which Sweden	9,643	7,172	8,655	8,062	10,098	10,476	8,751			
Europe, Middle East & Africa* North America Latin America Asia Pacific  Total  * Of which Sweden		200	3 <sup>1)</sup>			20041)				
North America Latin America Asia Pacific  Total  * Of which Sweden	Q1	Q2	Q3	Q4	Q1	Q2	Q3			
Latin America Asia Pacific  Total  * Of which Sweden	-25%	2%	-2%	-19%	55%	0%	-11%			
Asia Pacific  Total  * Of which Sweden	-16%	-2%	-5%	49%	-28%	-48%	1%			
* Of which Sweden		-36%	35%	13%	45%	24%	-3%			
* Of which Sweden	-12%	35%	-4%	20%	-23%	23%	-26%			
	-12%	5%	-1%	5%	12%	0%	-13%			
	6%	-15%	-19%	-12%	13%	37%	-26%			
* Of which EU	0%	-25%	21%	-7%	25%	4%	-16%			
	2003 <sup>1)</sup>				2004 <sup>1)</sup>					
Year over year change	Q1	Q2	Q3	Q4	Q1	Q2	Q3			
Europe, Middle East & Africa*	-28%	-18%	48%	-38%	27%	23%	12%			
North America	-33%	-21%	-2%	18%	0%	-47%	-44%			
Latin America	-46%	-50%	58%		41%	175%	99%			
Asia Pacific	-46%	-9%	45%	38%	20%	9%	-16%			
Total	-35%	-20%	37%	-4%	22%	17%	3%			
* Of which Sweden	-42%	-53%	-28%	-36%	-31%	11%	1%			
* Of which EU	-1%	-47%	110%	-24%	5%	46%	1%			
	2003 <sup>1)</sup>			2004 <sup>1)</sup>						
Year to date	0303	0306	0309	0312	0403	0406	0409			

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Europe, Middle East & Africa*	14,081	28,506	42,646	54,167	17,836	35,585	51,431	
North America	4,693	9,315	13,695	20,237	4,679	7,113	9,572	
Latin America	2,621	4,290	6,535	9,082	3,700	8,287	12,747	
Asia Pacific	5,665	13,297	20,660	29,514	6,799	15,141	21,342	
Total	27,060	55,408	83,536	113,000	33,014	66,126	95,092	
* Of which Sweden	1,406	2,596	3,563	4,417	964	2,281	3,258	
* Of which EU	9,643	16,815	25,470	33,532	10,098	20,574	29,325	
		200	)3 <sup>1)</sup>		2004 <sup>1)</sup>			
YTD year over year change	0303	0306	0309	0312	0403	0406	0409	
Europe, Middle East & Africa*	-28%	-23%	-9%	-17%	27%	25%	21%	
Europe, Middle East & Africa* North America	-28% -33%	-23% -27%	-9% -21%	-17% -12%	27% 0%	25% -24%	21% -30%	
•								
North America	-33%	-27%	-21%	-12%	0%	-24%	-30%	
North America Latin America	-33% -46%	-27% -48%	-21% -32%	-12% -5%	0% 41%	-24% 93%	-30% 95%	
North America Latin America	-33% -46%	-27% -48%	-21% -32%	-12% -5%	0% 41%	-24% 93%	-30% 95% 3%	
North America Latin America Asia Pacific	-33% -46% -46%	-27% -48% -30%	-21% -32% -14%	-12% -5% -3%	0% 41% 20%	-24% 93% 14%	-30% 95%	
North America Latin America Asia Pacific	-33% -46% -46%	-27% -48% -30%	-21% -32% -14%	-12% -5% -3%	0% 41% 20%	-24% 93% 14%	-30% 95% 3%	

<sup>1)</sup> Of which EU: Restated due to new members since April 1, 2004.

## NET SALES BY MARKET AREA BY QUARTER

## **SEK** million

		200	3 <sup>1)</sup>		2004 <sup>1)</sup>			
Isolated quarters	Q1	Q2	Q3	Q4	Q1	Q2	Q3	
Europe, Middle East & Africa*	13,983	15,083	14,144	19,633	14,986	17,119	18,247	
North America	3,940	4,217	4,271	5,199	4,404	4,939	3,328	
Latin America	1,764	2,197	2,663	3,301	2,867	3,455	3,665	
Asia Pacific	6,172	6,116	6,961	8,094	5,854	7,082	6,596	
Total	25,859	27,613	28,039	36,227	28,111	32,595	31,836	
* Of which Sweden	1,403	1,437	1,371	1,657	1,341	1,543	1,457	
* Of which EU	8,584	8,847	8,488	12,224	8,167	10,144	10,053	
		200	3 <sup>1)</sup>			20041)		
Sequential change	Q1	Q2	Q3	Q4	Q1	Q2	Q3	
Europe, Middle East & Africa*	-32%	8%	-6%	39%	-24%	14%	7%	
North America	-40%	7%	1%	22%	-15%	12%	-33%	
Latin America	-26%	25%	21%	24%	-13%	21%	6%	
Asia Pacific	-13%	-1%	14%	16%	-28%	21%	-7%	
Total	-30%	7%	2%	29%	-22%	16%	-2%	
* Of which Sweden	-32%	2%	-5%	21%	-19%	15%	-6%	
* Of which EU	-36%	2%	-1%	43%	-33%	24%	-1%	
		2003 <sup>1)</sup>				2004		
Year over year change	Q1	Q2	Q3	Q4	Q1	Q2	Q3	
Europe, Middle East & Africa*	-21%	-21%	-16%	-5%	7%	13%	29%	
North America	-3%	-30%	-33%	-21%	12%	17%	-22%	
Latin America	-59%	-29%	-7%	38%	63%	57%	38%	
Asia Pacific	<u>-44</u> %	-41%	-7%	14%	-5%	16%	-5%	
Total	-30%	-28%	-16%	-1%	9%	18%	14%	
* Of which Sweden	-29%	-44%	-18%	-20%	-4%	7%	6%	
* Of which EU	-27%	-27%	-14%	-8%	-5%	15%	18%	
		200	3 <sup>1)</sup>			2004 <sup>1)</sup>		
Year to date	0303	0306	0309	0312	0403	0406	0409	

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Europe, Middle East & Africa*	13,983	29,066	43,210	62,843	14,986	32,105	50,352		
North America	3,940	8,157	12,428	17,627	4,404	9,343	12,671		
Latin America	1,764	3,961	6,624	9,925	2,867	6,322	9,987		
Asia Pacific	6,172	12,288	19,249	27,343	5,854	12,936	19,532		
Total	25,859	53,472	81,511	117,738	28,111	60,706	92,542		
* Of which Sweden	1,403	2,840	4,211	5,868	1,341	2,884	4,341		
* Of which EU	8,584	17,431	25,919	38,143	8,167	18,311	28,364		
		2003 <sup>1)</sup>				2004 <sup>1)</sup>			
YTD year over year change	0303	0306	0309	0312	0403	0406	0409		
Europe, Middle East & Africa*	-21%	-21%	-19%	-15%	7%	10%	17%		
North America	-3%	-20%	-25%	-24%	12%	15%	2%		
Latin America	-59%	-47%	-36%	-22%	63%	60%	51%		

-44%

-30%

-29%

-27%

-42%

-29%

-38%

-27%

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-25%

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-23%

-24%

-19%

-29%

-19%

-5%

9%

-4%

-5%

5%

14%

2%

5%

1%

14%

3%

9%

Asia Pacific

\* Of which Sweden

\* Of which EU

Total

<sup>1)</sup> Of which EU: Restated due to new members since April 1, 2004.

## EXTERNAL ORDERS BOOKED BY MARKET AREA BY SEGMENT

### **SEK million**

		Share of		Share of		Share of
Jan - Sep 2004	Systems	Systems	Other	Other	Total	Total
Europe, Middle East & Africa	46,347	53%	5,084	76%	51,431	54%
North America	9,167	10%	405	6%	9,572	10%
Latin America	12,551	14%	196	3%	12,747	13%
Asia Pacific	20,306	23%	1,036	15%	21,342	23%
Total	88,371	100%	6,721	100%	95,092	100%
Share of Total	93%		7%		100%	
Share of Total	93%		1%		100%	
		Share of		Share of		Share of
Jan - Sep 2003	Systems	Systems	Other	Other	Total	Total
Europe, Middle East & Africa	37,857	49%	4,789	76%	42,646	51%
North America	13,215	17%	480	8%	13,695	16%
Latin America	6,372	8%	163	3%	6,535	8%
Asia Pacific	19,849	26%	811	13%	20,660	25%
Total	77,293	100%	6,243	100%	83,536	100%
Share of Total	93%		7%		100%	
Change	Systems		Other		Total	
Europe, Middle East & Africa	22%		6%		21%	
North America	-31%		-16%		-30%	
Latin America	97%		20%		95%	
Asia Pacific	2%		28%		3%	
Total	14%		8%		14%	

### EXTERNAL NET SALES BY MARKET AREA BY SEGMENT

## SEK million

		Share of		Share of		Share of	
Jan - Sep 2004	Systems	Systems	Other	Other	Total	Total	
Europe, Middle East & Africa	44,831	53%	5,521	74%	50,352	54%	

North America	12,160	14%	511	7%	12,671	14%
Latin America	9,721	11%	266	4%	9,987	11%
Asia Pacific	18,455	22%	1,077	15%	19,532	21%
		-				
Total	85,167	100%	7,375	100%	92,542	100%
Share of Total	92%		8%		100%	
		Share of		Share of		Share of
Jan - Sep 2003	Systems	Systems	Other	Other	Total	Total
	- Systems		<u> </u>	<u> </u>		
Europe, Middle East & Africa	37,920	50%	5,290	77%	43,210	53%
North America	12,080	16%	348	5%	12,428	15%
Latin America	6,384	9%	240	4%	6,624	8%
Asia Pacific	18,311	25%	938	14%	19,249	24%
Total	74,695	100%	6,816	100%	81,511	100%
Share of Total	92%		8%		100%	
Change	Systems		Other		Total	
	Systems		Other			
	<u> </u>					
Europe, Middle East & Africa	18%		4%		17%	
Europe, Middle East & Africa North America	<u> </u>					
	18%		4%		17%	
North America	18% 1%		4% 47%		17% 2%	
North America Latin America	18% 1% 52%		4% 47% 11%		17% 2% 51%	

#### TOP 10 MARKETS IN ORDERS AND SALES

Year to date - Jan-Sep 2004

	Share of		Share of
Orders	total orders	Sales	total sales
<del></del>			
China	9%	United States	12%
United States	9%	China	8%
Italy	8%	Italy	6%
Brazil	6%	Sweden	5%
Spain	5%	Spain	4%
Mexico	4%	Brazil	4%
India	4%	Mexico	4%
Russian Federation	4%	United Kingdom	3%
Sweden	3%	Russian Federation	3%
United Kingdom	3%	Germany	3%

### CUSTOMER FINANCING RISK EXPOSURE

(SEK billion)	Sep 30 2003	Dec 31 2003	Mar 31 2004	Jun 30 2004	Sep 30 2004
On-balance-sheet credits	10.4	10.6	10.3	8.6	9.0
Off-balance-sheet credits	1.8	2.0	1.2	1.1	1.1
Total credits	12.2	12.6	11.5	9.7	10.1
Accrued interest	0.1	0.1	0.1	0.2	0.2
Less third party risk coverage	-0.5	-0.4	-0.4	-0.5	-0.5
Ericsson risk exposure	11.8	12.3	11.2	9.4	9.8
On-balance-sheet credits, net book value	4.3	4.0	3.9	3.0	3.4
Off-balance-sheet credits recorded as contingent liabilities	1.5	1.7	1.0	0.8	0.6
Financing commitments	6.7	6.1	3.7	3.0	2.7

## TREND OF NET SALES AND OPERATING EXPENSES - ISOLATED QUARTERS

		200	03	2004			
SEK million	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Net sales	25,859	27,613	28,039	36,227	28,111	32,595	31,836
R&D and other technical expenses	-6,444	-5,855	-4,772	-6,121	-4,718	-4,700	-5,020
Selling expenses	-3,153	-2,667	-3,092	-3,053	-2,232	-2,243	-2,377
Administrative expenses	-1,808	-1,605	-1,765	-1,286	-1,710	-2,217	-1,388
Capitalization of development expenses, net	614	412	182	376	-74	-29	-133

Operating expenses	-10,791	-9,715	-9,447	-10,084	-8,734	-9,189	-8,918
Operating expenses as percentage of net sales	41.7%	35.2%	33.7%	27.8%	31.1%	28.2%	28.0%
Restructuring costs	-1,359	-2,296	-4,176	-3,145			
Operating expenses incl. restructuring costs	-12,150	-12,011	-13,623	-13,229	-8,734	-9,189	-8,918
Items as % of net sales							
R&D and other technical expenses	24.9%	21.2%	17.0%	16.9%	16.8%	14.4%	15.8%
Selling expenses	12.2%	9.7%	11.0%	8.4%	7.9%	6.9%	7.5%
G&A expenses	7.0%	5.8%	6.3%	3.5%	6.1%	6.8%	4.4%
Operating expenses, excluding capitalization of							
development	-11,405	-10,127	-9,629	-10,460	-8,660	-9,160	-8,785
- as percentage of net sales	44.1%	36.7%	34.3%	28.9%	30.8%	28.1%	27.6%

#### **ERICSSON**

#### OTHER INFORMATION

	Jul - Sep	Jul - Sep	Jan - Sep	Jan - Sep	Jan - Dec
SEK million	2004	2003	2004	2003	2003
Number of shares and earnings per share					
Number of shares, end of period (million)	16,132	16,132	16,132	16,132	16,132
Number of treasury shares, end of period (million)	302	308	302	308	306
Number of shares outstanding, basic, end of period (million)	15,830	15,824	15,830	15,824	15,826
Numbers of shares outstanding, diluted, end of period (million)	15,861	15,841	15,861	15,841	15,844
Average number of tresury shares (million)	303	309	304	248	270
Average number of shares outstanding, basic (million)	15,830	15,823	15,828	15,822	15,823
Average number of shares outstanding, diluted (million) <sup>1)</sup>	15,860	15,839	15,859	15,838	15,841
Earnings per share, basic (SEK)	0.30	-0.25	0.82	-0.69	-0.69
Earnings per share, diluted (SEK) <sup>1)</sup>	0.30	-0.25	0.82	-0.69	-0.69
Ratios					
Equity ratio, percent			40.9%	34.5%	34.4%
Capital turnover (times)	1.1	1.0	1.1	0.9	1.0
Accounts receivable turnover (times)	4.1	3.7	3.9	3.3	3.4
Inventory turnover (times)	4.3	5.9	4.8	5.7	6.1
Return on equity, percent	27.1%	-24.9%	26.2%	-21.8%	-16.2%
Return on capital employed, percent	29.1%	-11.2%	27.3%	-11.5%	-5.9%
Days Sales Outstanding			88	93	79
Payment readiness, end of period			82,023	71,362	75,309
Payment readiness, as percentage of sales			66.5%	65.7%	64.0%
Exchange rates used in the consolidation					
SEK / EUR - average rate			9.16	9.16	9.14
- closing rate			9.07	8.96	9.07
SEK / USD - average rate			7.48	8.25	8.08
- closing rate			7.34	7.66	7.26
<u>Other</u>					2
Additions to tangible fixed assets	706	386	1,658	1,177	$3,493^{2}$
- Of which in Sweden	283	135	740	399	$1,069^2$
Additions to capitalized development expenses	330	458	792	1,731	2,358
Depreciation of tangible and other intangible assets	709	974	2,221	3,630	5,079
Goodwill amortization	145	496	347	1,709	1,941
Amortization of development expenses	463	276	1,028	523	775
Total depreciation and amortization of tangible / intangible assets	1,317	1,746	3,596	5,862	7,795
Orders booked	28,966	28,128	95,092	83,536	113,000
Export sales from Sweden	20,431	16,333	63,555	50,819	72,966

<sup>1)</sup> Potential ordinary shares are not considered when their conversion to ordinary shares would increase earnings per share.

<sup>2)</sup> Due to reassessments of the nature of leases, according to the present interpretation of Swedish GAAP/IFRS, financial leases of SEK 1.7 b. have been reflected in the balance sheet as tangible assets and long-term liabilities.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

TELEFONAKTIEBOLAGET LM ERICSSON (PUBL)	
Ву:	/s/ CARL OLOF BLOMQVIST
	Carl Olof Blomqvist
	Senior Vice President and
	General councel
Ву:	/s/ HENRY STÉNSON
	Henry Sténson
	Senior Vice President
	Corporate Communications

Date: October 22, 2004