AVISTA CORP Form 8-K March 24, 2011

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF

THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 23, 2011

AVISTA CORPORATION

(Exact name of registrant as specified in its charter)

Washington (State or other jurisdiction

of incorporation)

1-3701 (Commission 91-0462470 (I.R.S. Employer

File Number)

Identification No.)

1411 East Mission Avenue, Spokane, Washington (Address of principal executive offices) 99202-2600 (Zip Code)

Registrant s telephone number, including area code: 509-489-0500 Web site: http://www.avistacorp.com (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 7 Regulation FD Disclosure

Item 7.01 Regulation FD Disclosure.

The information in this report shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

On March 24, 2011, management of Avista Corporation (Avista Corp.) will be participating in meetings with investors and analysts at The West Coast Seminar hosted by Wellington Shields & Co. in Las Vegas, Nevada. The business update presentation is available in the Investors section of Avista Corp. s website at http://investor.avistacorp.com/phoenix.zhtml?c=97267&p=irol-calendarPast.

As part of this update, Avista Corp. will be confirming earnings guidance for 2011. The 2011 earnings guidance was included in Avista Corp. s fourth quarter and fiscal year 2010 earnings release furnished on Form 8-K on February 17, 2011.

Any reference to Avista Corp. s Internet address shall not, under any circumstances, be deemed to incorporate the information available at such Internet address into this Current Report. The information available at Avista Corp. s Internet address is not part of this Current Report or any other report furnished or filed by Avista Corp. with the Securities and Exchange Commission.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

AVISTA CORPORATION (Registrant)

Date: March 23, 2011

/s/ Marian M. Durkin Marian M. Durkin Senior Vice President, General Counsel and Chief Compliance Officer