GOODMAN BRUCE J Form 144 November 07, 2011

OMB APPROVAL

OMB 3235-0101

Number:

Expires:

February 28, 2014

Estimated average burden

1.00 hours per response

SEC USE ONLY

DOCUMENT SEQUENCE NO.

**UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

**CUSIP NUMBER** 

Washington, D.C. 20549

WORK LOCATION

# **FORM 144**

### NOTICE OF PROPOSED SALE OF SECURITIES

### PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

1(a) NAME OF ISSUER (Please type or print) (b) IRS IDENT. NO. (c) S.E.C. FILE NO.

1-5975 Humana Inc. 61-0647538

1(d) ADDRESS OF ISSUER STREET CITY STATE ZIP CODE (e) TELEPHONE

AREA CODE NUMBER 500 West Main Street Louisville 40202 580-1000 502 KY 2(a) NAME OF PERSON FOR WHOSE ACCOUNT (b) RELATIONSHIP TO (c) ADDRESS STREET CITY STATE ZIP CODE

THE SECURITIES ARE TO BE SOLD **ISSUER** 

(h)

500 W. Main Street Louisville KY 40202 Bruce J. Goodman Senior Vice President

INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. identification Number and the S.E.C. File Number

SEC

USE ONLY (c) 3(a)(d) Name and Address of Each BrokerBroker-DealeNumber of Shares Aggregate Number of Shares Name of Each **Approximate** 

or Other Date of Sale Class of Through Whom the Securities Are File Number Market Value or Other Units Securities

Units

Securities	To Be Offered or Each Market	To Be Sold	(See Instr. 3(d))	Outstanding	(See Instr. 3(f))	Exchange	
To Be Sold	Maker who is Acquiring	(See Instr. 3(c))		(See Instr. 3(e))	(MO. DAY YR.)	(See Instr. 3(g))	
Common	the Securities Fidelity Investments	124,610	\$10,702,753 10	202,753 163,514,439 as of November 7, 2011			
	3805 Edwards Road, Ste. 110		based on FMV on	10/31/11			
	Cincinnati, OH 45209		11/04/11 of \$85	*\$85.89			
	Goldman Sachs & Co						
	3414 Peachtree St. Suite 600						
	Atlanta, GA 30326						

#### **INSTRUCTIONS:**

- 1. (a) Name of Issuer
  - (b) Issuer s I.R.S. Identification Number
  - (c) Issuer s S.E.C. file number, if any
  - (d) Issuer s address, including zip code
  - (e) Issuer s telephone number, including area code
- 2. (a) Name of person for whose account the securities are to be sold
  - (b) Such person s relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
  - (c) Such person s address, including zip code
- 3. (a) Title of the class of securities to be sold
  - (b) Name and Address of each broker through whom the securities are intended to be sold
- (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
- (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
- (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer
- (f) Approximate date on which the securities are to be sold
- (g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not

required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

#### TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold

and with respect to the payment of all or any part of the purchase price or other consideration therefor.

Title of	Date you		Name of Person from Whom Acquired	Date of		
the Class	Agguirad	Nature of Acquisition Transaction	(if aift also sive data donor acquired)	Amount of	raDovmant	Nature of
Common	Acquired 11/7/11	Stock Option Exercise	(if gift, also give date donor acquired)  Issuer	119.610	5/19/11	Payment Cash
Common	11///11	Stock Option Exercise	155001	117,010	3/17/11	Casii
Common	5/16/2007	Stock Option Exercise	Issuer	5,000	5/16/07	Cash

INSTRUCTIONS: If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

## TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS (1)

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

> Amount of Title of Securities Sold Date of Sale Securities Sold Gross Proceeds

Name and Address of Seller None

REMARKS: Fidelity will sell 119,610 and Goldman Sachs & Co. will sell 5,000 shares.

#### **INSTRUCTIONS:** ATTENTION:

See the definition of person in paragraph (a) of Rule 144. Information is The person for whose account the securities to which this notice to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the issuer of the securities to be sold which has not been publicly disclosed. If each person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

November 7, 2011

/s/ Bruce J. Goodman

DATE OF NOTICE (SIGNATURE)

This notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed.

DATE OF PLAN OR GIVING OF INSTRUCTION,

IF RELYING ON RULE 10B5-1

Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001) SEC 1147 (02-08)