

ZIPCAR INC  
Form SC 13G  
February 07, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 13G**

Under the Securities Exchange Act of 1934

(Amendment No. )\*

**Zipcar, Inc.**  
(Name of issuer)

**Common Stock, \$0.001 par value per share**  
(Title of class of securities)

**98974X103**  
(CUSIP number)

**December 31, 2011**  
(Date of event which requires filing of this statement)

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Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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(1) Names of reporting persons

Greylock XII Limited Partnership

(2) Check the appropriate box if a member of a group (see instructions)

(a)  (b)

(3) SEC use only

(4) Citizenship or place of organization

Delaware

(5) Sole voting power

Number of

shares (6) 0  
Shared voting power

beneficially

owned by (7) 1,833,238  
each Sole dispositive power

reporting

person (8) 0  
Shared dispositive power

with:

(9) 1,833,238  
Aggregate amount beneficially owned by each reporting person

(10) 1,833,238  
Check if the aggregate amount in Row (9) excludes certain shares (see instructions)

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(11) Percent of class represented by amount in Row (9)

4.66%

(12) Type of reporting person (see instructions)

PN

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(1) Names of reporting persons

Greylock XII-A Limited Partnership

(2) Check the appropriate box if a member of a group (see instructions)

(a)  (b)

(3) SEC use only

(4) Citizenship or place of organization

Delaware

(5) Sole voting power

Number of

shares   
(6) Shared voting power

beneficially

owned by   
each (7) Sole dispositive power

reporting

person   
(8) Shared dispositive power

with:

(9) Aggregate amount beneficially owned by each reporting person

(10) Check if the aggregate amount in Row (9) excludes certain shares (see instructions)

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(11) Percent of class represented by amount in Row (9)

0.52%

(12) Type of reporting person (see instructions)

PN

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(1) Names of reporting persons

Greylock XII GP Limited Liability Company

(2) Check the appropriate box if a member of a group (see instructions)

(a)  (b)

(3) SEC use only

(4) Citizenship or place of organization

Delaware

(5) Sole voting power

Number of

shares (6) 0  
Shared voting power

beneficially

owned by (7) 2,036,931  
each Sole dispositive power

reporting

person (8) 0  
Shared dispositive power

with:

(9) 2,036,931  
Aggregate amount beneficially owned by each reporting person

(10) 2,036,931  
Check if the aggregate amount in Row (9) excludes certain shares (see instructions)

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(11) Percent of class represented by amount in Row (9)

5.18%

(12) Type of reporting person (see instructions)

OO



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(1) Names of reporting persons

William W. Helman

(2) Check the appropriate box if a member of a group (see instructions)

(a)  (b)

(3) SEC use only

(4) Citizenship or place of organization

United States

(5) Sole voting power

Number of

shares 10,935  
(6) Shared voting power

beneficially

owned by 2,036,931  
each (7) Sole dispositive power

reporting

person 10,935  
(8) Shared dispositive power

with:

2,036,931

(9) Aggregate amount beneficially owned by each reporting person

2,047,866

(10) Check if the aggregate amount in Row (9) excludes certain shares (see instructions)

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(11) Percent of class represented by amount in Row (9)

5.21%

(12) Type of reporting person (see instructions)

IN

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(1) Names of reporting persons

Aneel Bhusri

(2) Check the appropriate box if a member of a group (see instructions)

(a)  (b)

(3) SEC use only

(4) Citizenship or place of organization

United States

(5) Sole voting power

Number of

shares 6,432  
(6) Shared voting power

beneficially

owned by 2,036,931  
each (7) Sole dispositive power

reporting

person 6,432  
(8) Shared dispositive power

with:

2,036,931

(9) Aggregate amount beneficially owned by each reporting person

2,043,363

(10) Check if the aggregate amount in Row (9) excludes certain shares (see instructions)

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(11) Percent of class represented by amount in Row (9)

5.20%

(12) Type of reporting person (see instructions)

IN

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Item 1(a) Name of Issuer:

Zipcar, Inc.

Item 1(b) Address of Issuer's Principal Executive Offices:

25 First Street

4<sup>th</sup> Floor

Cambridge, MA 02141

Item 2(a) Name of Person Filing:

Greylock XII Limited Partnership ( GXIILP ).

Greylock XII-A Limited Partnership ( GXIIALP ).

Greylock XII GP Limited Liability Company ( GXIIGPLLC ), the General Partner of GXIILP and GXIIALP.

William W. Helman, a Senior Managing Member of GXIIGPLLC.

Aneel Bhusri, a Senior Managing Member of GXIIGPLLC.

Item 2(b) Address of Principal Business Office or, if None, Residence:

The address of each of the reporting persons is:

c/o Greylock Management Corporation

One Brattle Square

#4

Cambridge, MA 02138

Item 2(c) Citizenship:

GXIILP Delaware limited partnership

GXIIALP Delaware limited partnership

GXIIGPLLC Delaware limited liability company

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Mr. Helman U.S. citizen

Mr. Bhusri U.S. citizen

Item 2(d) Title of Class of Securities:

This Schedule 13G report relates to the Common Stock, par value \$0.001 per share (the Common Stock ), of Zipcar, Inc.

Item 2(e) CUSIP Number:

98974X103

Item 3 Description of Person Filing:

Not applicable.

Item 4 Ownership:

(a) Amount Beneficially Owned:

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As of December 31, 2011: (i) GXIILP was the record holder of 1,833,238 shares of Common Stock (the "GXIIILP Shares"); and (ii) GXIIALP was the record holder of 203,693 shares of Common Stock (the "GXIIALP Shares") together with the GXIILP Shares, the "Record Shares".

GXIIGPLLC, as the general partner of GXIILP and GXIIALP, may be deemed to beneficially own the Record Shares.

Mr. Helman, as a Senior Managing Member of GXIIGPLLC, may be deemed to beneficially own the Record Shares. Mr. Helman may be deemed to beneficially own 10,935 shares of Common Stock held of record by Greylock XII Principals LLC, as nominee on behalf of Mr. Helman.

Mr. Bhursi, as a Senior Managing Member of GXIIGPLLC, may be deemed to beneficially own the Record Shares. Mr. Bhursi may be deemed to beneficially own 6,432 shares Common Stock held of record by Greylock XII Principals LLC, as nominee on behalf of Mr. Bhursi.

(b) Percent of Class:

	<b>September 30,</b>
GXIILP:	4.66%
GXIIALP:	0.52%
GXIIGPLLC:	5.18%
Mr. Helman:	5.21%
Mr. Bhursi	5.20%

The ownership percentages above are based on an aggregate of 39,301,606 shares of common stock outstanding as of November 1, 2011 as reported in the issuer's Form 10-Q for the quarter ended September 30, 2011.

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(c) Number of Shares as to which the Person has:

Reporting Person	September 30,	September 30,	September 30,	September 30,
	(i)	(ii)	(iii)	(iv)
GXIILP	0	1,833,238	0	1,833,238
GXIIALP	0	203,693	0	203,693
GXIIGPLLC	0	2,036,931	0	2,036,931
William W. Helman	10,935	2,036,931	10,935	2,036,931
Aneel Bhusri	6,432	2,036,931	6,432	2,036,931

(i) Sole power to vote or direct the vote

(ii) Shared power to vote or to direct the vote

(iii) Sole power to dispose or to direct the disposition of

(iv) Shared power to dispose or to direct the disposition of

**Item 5** Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [ ].

**Item 6** Ownership of More than Five Percent on Behalf of Another Person:

Not applicable.

**Item 7** Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person:

Not applicable.

**Item 8** Identification and Classification of Members of the Group:

Each of the Reporting Persons expressly disclaims membership in a Group as defined in Rule 13d-1(b)(ii)(J).



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Item 9      Notice of Dissolution of Group:

Not applicable.

Item 10      Certification:

Not applicable. This Schedule 13G is not filed pursuant to Rule 13d-1(b) or Rule 13d-1(c).

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**SIGNATURE**

After reasonable inquiry and to the best of the knowledge and belief of each of the undersigned, each of the undersigned hereby certifies that the information set forth in this statement is true, complete and correct.

DATED: February 2, 2012.

**GREYLOCK XII GP LIMITED LIABILITY COMPANY**

By: /s/ William W. Helman  
William W. Helman, Senior Managing Member

By: /s/ Aneel Bhusri  
Aneel Bhusri, Senior Managing Member

**GREYLOCK XII LIMITED PARTNERSHIP**

By: Greylock XII GP Limited Liability Company  
General Partner

By: /s/ William W. Helman  
William W. Helman, Senior Managing Member

By: /s/ Aneel Bhusri  
Aneel Bhusri, Senior Managing Member

**GREYLOCK XII-A LIMITED PARTNERSHIP**

By: Greylock XII GP Limited Liability Company  
General Partner

By: /s/ William W. Helman  
William W. Helman, Senior Managing Member

By: /s/ Aneel Bhusri  
Aneel Bhusri, Senior Managing Member

/s/ William W. Helman  
William W. Helman

/s/ Aneel Bhusri  
Aneel Bhusri

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Exhibit I

**JOINT FILING AGREEMENT**

Pursuant to Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended, the undersigned hereby agree that only one statement containing the information required by Schedule 13G need be filed with respect to the ownership by each of the undersigned of the shares of Common Stock of Zipcar, Inc.

This Agreement may be executed in any number of counterparts, each of which shall be deemed an original.

DATED: February 2, 2012.

**GREYLOCK XII GP LIMITED LIABILITY COMPANY**

By: /s/ William W. Helman  
William W. Helman, Senior Managing Member

By: /s/ Aneel Bhusri  
Aneel Bhusri, Senior Managing Member

**GREYLOCK XII LIMITED PARTNERSHIP**

By: Greylock XII GP Limited Liability Company  
General Partner

By: /s/ William W. Helman  
William W. Helman, Senior Managing Member

By: /s/ Aneel Bhusri  
Aneel Bhusri, Senior Managing Member

**GREYLOCK XII-A LIMITED PARTNERSHIP**

By: Greylock XII GP Limited Liability Company  
General Partner

By: /s/ William W. Helman  
William W. Helman, Senior Managing Member

By: /s/ Aneel Bhusri

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Aneel Bhusri, Senior Managing Member

/s/ William W. Helman  
William W. Helman

/s/ Aneel Bhusri  
Aneel Bhusri