DOW CHEMICAL CO /DE/ Form FWP November 07, 2012

Filed Pursuant to Rule 433

Registration No. 333-164985

Supplementing the Preliminary Prospectus

Supplement dated November 6, 2012

(To Prospectus dated February 19, 2010)

#### \$2,500,000,000

The Dow Chemical Company

\$1,250,000,000 3.000% Notes due 2022

\$1,250,000,000 4.375% Notes due 2042

Final Term Sheet

November 6, 2012

**Issuer:** The Dow Chemical Company

Long-term Debt Ratings: Moody s: Baa2 (Stable Outlook); S&P: BBB (Stable Outlook); Fitch: BBB (Stable Outlook)

**Type of Offering:** SEC Registered (No. 333-164985)

Listing: None

Trade Date: November 6, 2012

Settlement Date (T+5): November 14, 2012

**Change of Control:** If a change of control triggering event occurs, the Issuer will be required, subject to certain

conditions, to make an offer to repurchase the Notes at a price equal to 101% of the principal amount of the Notes, plus accrued and unpaid interest to the date of repurchase (all as described in the Issuer s Preliminary Prospectus Supplement dated November 6, 2012 relating

to the Notes).

**Denominations:** \$2,000 x \$1,000

Joint Book-Running Managers: Goldman, Sachs & Co.

HSBC Securities (USA) Inc.

J.P. Morgan Securities LLC

SMBC Nikko Capital Markets Limited

**Senior Co-Managers:** Barclays Capital Inc.

Deutsche Bank Securities Inc.

Mitsubishi UFJ Securities (USA), Inc.

RBC Capital Markets, LLC

Scotia Capital (USA) Inc.

Standard Chartered Bank

Co-Managers: CastleOak Securities, L.P.

Fifth Third Securities, Inc.

Loop Capital Markets LLC

Certain of the underwriters are not U.S. registered broker-dealers and, therefore, to the extent that they intend to effect any sales of the notes in the United States, they will do so through one or more U.S. registered broker-dealers as permitted by Financial Industry Regulatory Authority regulations. Certain non-U.S. underwriters may, however, share underwriting income with affiliates.

Title of Securities: 4.375% Notes due 2042 3.000% Notes due 2022

**Aggregate Principal Amount Offered:** \$1,250,000,000 \$1,250,000,000

**Maturity Date:** November 15, 2022 November 15, 2042

**Interest Payment Dates:** Semi-annually on May 15 and November 15, Semi-annually on May 15 and November

beginning on May 15, 2013

**Coupon (Interest Rate):** 3.000% 4.375% **Price to Public (Issue Price):** 98.266% 97.840% **Yield to Maturity:** 3.204% 4.507%

**Benchmark Treasury:** UST 1.625% due 8/15/2022 UST 3.000% due 05/15/2042

**Benchmark Treasury Price and Yield:** 98-27; 1.754% 101-26+; 2.907%

**Spread to Benchmark Treasury:** 1.450% (145 basis points) 1.600% (160 basis points)

**Optional Redemption:** The Notes will be redeemable at the Issuer s

**CUSIP Number:** 

**ISIN Number:** 

option at any time, in whole or from time to time in part, prior to August 15, 2022 (three months prior to their November 15, 2022 maturity date), at a redemption price equal to (A) the greater of (i) 100% of the principal amount of such Notes and (ii) the sum of the present values of remaining scheduled payments of principal and interest (exclusive of interest accrued to the date of redemption) on such Notes discounted to the redemption date on a semi-annual basis at the Treasury Rate plus 0.250% (25 basis points), plus (B) accrued and unpaid interest to (but excluding) the redemption date.

The Notes will be redeemable at the Issuer s option at any time, in whole or from time to time in part, prior to May 15, 2042 (six months prior to their November 15, 2042 maturity date), at a redemption price equal to (A) the greater of (i) 100% of the principal amount of such Notes and (ii) the sum of the present values of remaining scheduled payments of principal and interest (exclusive of interest accrued to the date of redemption) on such Notes discounted to the redemption date on a semi-annual basis at the Treasury Rate plus 0.250% (25 basis points), plus (B) accrued and unpaid interest to (but excluding) the redemption date.

At any time on or after May 15, 2042 (six

months prior to their November 15, 2042

redeemable, at any time in whole or from

to but excluding the date of redemption.

par plus accrued and unpaid interest thereon

maturity date), the Notes will be

15, beginning on May 15, 2013

At any time on or after August 15, 2022 (three months prior to their November 15, 2022 maturity date), the Notes will be redeemable, at any time in whole or from time to time in part, at the Issuer s option at par plustime to time in part, at the Issuer s option at accrued and unpaid interest thereon to but excluding the date of redemption.

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Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the Securities Exchange Commission (SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the Issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting the SEC website at www.sec.gov. Alternatively, the Issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Goldman, Sachs & Co. toll-free at (866) 471-2526, HSBC Securities (USA) Inc. toll free at (866) 811-8049; J.P. Morgan Securities LLC collect at (212) 834-4533 or SMBC Nikko Capital Markets Limited collect at 011-44-20-3527-7024.