AT&T INC. Form FWP February 23, 2015

Filed Pursuant to Rule 433

Registration No. 333-187350

Final Term Sheet

February 23, 2015

2,500,000,000

AT&T Inc.

1,250,000,000 1.300% GLOBAL NOTES DUE 2023

1,250,000,000 2.450% GLOBAL NOTES DUE 2035

ISSUER: AT&T Inc. ( AT&T )

TITLE OF SECURITIES: 1.300% Global Notes due 2023 (the 2023 Notes )

2.450% Global Notes due 2035 (the 2035 Notes and, together with the

2023 Notes, the Notes )

TRADE DATE: February 23, 2015

SETTLEMENT DATE: March 9, 2015 (T+10)

MATURITY DATE: September 5, 2023 for the 2023 Notes

March 15, 2035 for the 2035 Notes

AGGREGATE PRINCIPAL AMOUNT

OFFERED:

2023 Notes: 1,250,000,000

2035 Notes: 1,250,000,000

REFERENCE EUR MIDSWAP: 2023 Notes: Interpolated September 5, 2023 Mid-Swaps

2035 Notes: March 15, 2035 Mid-Swaps

REFERENCE EUR MIDSWAP RATE: 2023 Notes: 0.598%

2035 Notes: 1.143%

REOFFER SPREAD TO EUR MIDSWAP: 2023 Notes: +75 bps

2035 Notes: +135 bps

REFERENCE GOVERNMENT

SECURITY:

2023 Notes: DBR 2.000% due August 15, 2023

2035 Notes: DBR 4.750% due July 4, 2034

REFERENCE GOVERNMENT 2023 Notes: 115.19% / 0.190%

PRICE/RATE:

2035 Notes: 169.21% / 0.855%

REOFFER SPREAD TO GOVERNMENT

SECURITY:

2023 Notes: +115.8 bps

2035 Notes: +163.8 bps

PRICE TO PUBLIC (ISSUE PRICE): 2023 Notes: 99.619%

2035 Notes: 99.328%

REOFFER YIELD: 2023 Notes: 1.348%

2035 Notes: 2.493%

FEES: 2023 Notes: 32.5 bps

2035 Notes: 50.0 bps

ALL-IN YIELD: 2023 Notes: 1.389%

2035 Notes: 2.525%

PRICE TO AT&T: 2023 Notes: 99.294%

2035 Notes: 98.828%

NET PROCEEDS: 2023 Notes: 1,241,175,000

2035 Notes: 1,235,350,000

USE OF PROCEEDS: General corporate purposes, including repayment of upcoming debt

maturities

UNDERWRITERS REIMBURSEMENT

OF AT&T INC. S EXPENSES:

Underwriters to reimburse \$1,300,000 of AT&T s expenses.

INTEREST RATE: 2023 Notes: 1.300% per annum

2035 Notes: 2.450% per annum

INTEREST PAYMENT DATES: 2023 Notes: Annually on September 5, commencing on September 5,

2015

2035 Notes: Annually on March 15, commencing on March 15, 2016

DENOMINATIONS: Minimum of 100,000 and integral multiples of 1,000 in excess thereof.

INDENTURE AND RANKING: The Notes will be issued under an indenture, dated as of May 15, 2013,

between AT&T and The Bank of New York Mellon Trust Company, N.A., as trustee. The Notes will be AT&T s unsecured and

unsubordinated obligations and will rank pari passu with all other

indebtedness issued under the indenture.

OPTIONAL REDEMPTION BY AT&T: 2023 Notes: At any time prior to June 5, 2023, in whole or from time to

time in part, at a make-whole call equal to the greater of (i) 100% of the principal amount of the 2023 Notes to be redeemed or (ii) the sum of the present values of the remaining scheduled payments of principal and

interest discounted to the redemption date, on an annual basis (ACTUAL/ACTUAL (ICMA)), at a rate equal to the sum of the

Treasury Rate plus 20 basis points for the 2023 Notes. At any time on or after June 5, 2023, in whole or in part, at a redemption price equal to

100% of the principal amount of the 2023 Notes to be redeemed.

2035 Notes: At any time prior to December 15, 2034, in whole or from time to time in part, at a make-whole call equal to the greater of (i) 100% of the principal amount of the 2035 Notes to be redeemed or (ii) the sum of the present values of the remaining scheduled payments of

principal and interest discounted to the redemption date, on an annual basis (ACTUAL/ACTUAL (ICMA)), at a rate equal to the sum of the Treasury Rate plus 25 basis points for the 2035 Notes. At any time on or after December 15, 2034, in whole or in part, at a redemption price

equal to 100% of the principal amount of the 2035 Notes to be

redeemed.

Accrued but unpaid interest on the Notes of each series will be payable

to the redemption date.

TAX GROSS UP: Comparable to prior AT&T transactions.

TAX CALL: Comparable to prior AT&T transactions.

ISIN: 2023 Notes: XS1196373507

2035 Notes: XS1196380031

CUSIP: 2023 Notes: 00206R CH3

2035 Notes: 00206R CJ9

COMMON CODE: 2023 Notes: 119637350

2035 Notes: 119638003

LISTING: AT&T intends to apply to list the Notes on the New York Stock

Exchange.

FORM/CLEARING SYSTEMS: Registered form only (not bearer). There will be a Global Note

deposited with a common depositary for Euroclear and Clearstream for

each issue.

STABILIZATION: FCA

DAY COUNT FRACTION: 2023 Notes: ACTUAL/ACTUAL (ICMA), following, unadjusted

2035 Notes: ACTUAL/ACTUAL (ICMA), following, unadjusted

RATINGS: Moody s: Baa1 (Negative), S&P: BBB+ (Stable), Fitch: A- (Stable)

JOINT BOOKRUNNERS: Barclays Bank PLC

Deutsche Bank AG, London Branch

Lloyds Bank plc

REFERENCE DOCUMENT: Prospectus Supplement, dated February 23, 2015; Prospectus, dated

March 18, 2013.

THE ISSUER HAS FILED A REGISTRATION STATEMENT (INCLUDING A PROSPECTUS) WITH THE SEC FOR THE OFFERING TO WHICH THIS COMMUNICATION RELATES. BEFORE YOU INVEST, YOU SHOULD READ THE PROSPECTUS IN THAT REGISTRATION STATEMENT AND OTHER DOCUMENTS THE ISSUER HAS FILED WITH THE SEC FOR MORE COMPLETE INFORMATION ABOUT THE ISSUER AND THIS OFFERING. YOU MAY GET THESE DOCUMENTS FOR FREE BY VISITING EDGAR ON THE SEC WEB SITE AT WWW.SEC.GOV. ALTERNATIVELY, THE ISSUER, ANY UNDERWRITER OR ANY DEALER PARTICIPATING IN THE OFFERING WILL ARRANGE TO SEND YOU THE PROSPECTUS IF YOU REQUEST IT BY CALLING DEUTSCHE BANK SECURITIES AG, LONDON BRANCH AT 1-866-627-0391 (TOLL FREE), BARCLAYS BANK PLC AT 1-888-603-5847 (TOLL FREE) OR LLOYDS BANK AT +44 (0)20-7158-2081.

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