US BANCORP \DE\ Form 424B2 January 20, 2017

Rule 424(b)(2)

Registration No. 333-195373

CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities OfferedMaximum Aggregate Offering PriceAmount of Registration Fee(1)Senior Notes\$1,250,000,000\$144,875

(1) Calculated in accordance with Rule 457(r) of the Securities Act of 1933.

PRICING SUPPLEMENT NO. 7 DATED JANUARY 19, 2017

TO PROSPECTUS DATED APRIL 18, 2014, AS SUPPLEMENTED BY

PROSPECTUS SUPPLEMENT DATED APRIL 18, 2014, AND

SUPPLEMENTAL TO THE OFFICERS CERTIFICATE AND COMPANY ORDER DATED APRIL 18, 2014

U.S. BANCORP

Medium-Term Notes, Series V (Senior)

Medium-Term Notes, Series W (Subordinated)

CUSIP No.:

Series:

Series V (Senior) Series W (Subordinated)

Form of Note:

Book-Entry Certificated

Principal Amount:

Trade Date:

Original Issue Date:

Redemption Date:

Maturity Date:

Base Rate (and, if applicable, related Interest Periods):

Fixed Rate Note **Commercial Paper Note** Federal Funds Note Federal Funds (Effective) Rate Federal Funds Open Rate Federal Funds Target Rate LIBOR Note **EURIBOR Note** Prime Rate Note CD Rate Note Treasury Rate Note CMT Rate Note **Reuters Page FRBCMT Reuters Page FEDCMT** One-Week One-Month

\$1,250,000,000 January 19, 2017 January 24, 2017 December 23, 2021 January 24, 2022

91159HHP8

Other Base Rate (as described below) Zero Coupon Note

Agent s Commission:

Redemption Terms: Redeemable in whole or in part on or after the Redemption Date at 100% of the principal amount of the notes (par), plus accrued and unpaid interest thereon to the date of redemption. U.S. Bancorp shall provide 10 to 60 calendar days notice of redemption to the registered holder of the note. Issue Price (Dollar Amount and Percentage of Principal Amount):

Amount:	\$1,247,850,000 / 99.828%
Proceeds to the Company:	\$1,246,112,500
Interest Rate/Initial Interest Rate:	2.625%
Interest Payment Dates:	Semiannually, on the 24th of January and July beginning on July 24, 2017
Regular Record Dates:	15 Calendar Days prior to each Interest Payment Date
Interest Determination Dates:	
Interest Reset Dates:	
Index Source:	
Index Maturity:	
Spread:	
Spread Multiplier:	
Maximum Interest Rate:	
Day Count:	30/360
Minimum Interest Rate:	
For Original Issue Discount Notes:	
Original Issue Discount %:	
Yield to Maturity:	
Original Issue Discount Notes:	

Subject to special provisions set forth therein with respect to the principal amount thereof payable upon any redemption or acceleration of the maturity thereof.

For Federal income tax purposes only.

Per Note

Price to Public 99.828% Agents Commissions or Discount 0.139%

Proceeds to U.S. Bancorp 99.689%

\$1,737,500

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\$1,737,500

Total \$1,247,850,000

\$1,246,112,500

Agent U.S. Bancorp Investments, Inc. Goldman, Sachs & Co. Morgan Stanley & Co. LLC Total Delivery Instructions: DTC # 0280

/s/ John C. Stern

/s/ Joseph M. Tessmer

Principal Amount \$416,667,000 \$416,666,000 <u>\$416,667,000</u> \$1,250,000,000

(authorized officer)

(authorized officer)

Conflicts of Interest. The issuer s affiliate, U.S. Bancorp Investments, Inc., will be participating in sales of the notes. As such, the offering is being conducted in compliance with the applicable requirements of FINRA Rule 5121.

Notice to Canadian Investors. The notes are unsecured and are not and will not be savings accounts, deposits, obligations of, or otherwise guaranteed by, U.S. Bank National Association or any other bank. The Notes do not evidence deposits of U.S. Bank National Association or any other banking affiliate of the Issuer. The notes are not insured by the Federal Deposit Insurance Corporation, the Canada Deposit Insurance Corporation or any other insurer or governmental agency or instrumentality. U.S. Bancorp is not regulated as a financial institution in Canada. However, U.S. Bank National Association s Canada branch is listed on Schedule III to the *Bank Act* (Canada) and is subject to regulation by the Office of the Superintendent of Financial Institutions (Canada). The notes may be sold only to purchasers purchasing, or deemed to be purchasing, as principal that are accredited investors, as defined in National Instrument 31-103 *Registration Requirements, Exemptions and Ongoing Registrant Obligations*. Any resale of the notes must be made in accordance with an exemption from, or in a transaction not subject to, the prospectus requirements of applicable securities laws.

Securities legislation in certain provinces or territories of Canada may provide a purchaser with remedies for rescission or damages if the prospectus (including any amendment thereto) contains a misrepresentation, provided that the remedies for rescission or damages are exercised by the purchaser within the time limit prescribed by the securities legislation of the purchaser s province or territory. The purchaser should refer to any applicable provisions of the securities legislation of the purchaser s province or territory for particulars of these rights or consult with a legal advisor.

Pursuant to section 3A.3 of National Instrument 33-105 *Underwriting Conflicts* (NI 33-105), the underwriters are not required to comply with the disclosure requirements of NI 33-105 regarding underwriter conflicts of interest in connection with this offering.