

SLOAN ROBERT B JR

Form 4

December 11, 2009

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See* Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SLOAN ROBERT B JR

2. Issuer Name **and** Ticker or Trading  
Symbol  
CITIZENS INC [CIA]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)

400 EAST ANDERSON LANE

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/05/2009

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

(Street)

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)

AUSTIN, TX 78752

☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Code	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Citizens, Inc. Class A Common Stock <sup>(1)</sup>	01/05/2009		L	V	207.7504	A	\$ 9.6 1,446.3427
Citizens, Inc. Class A Common Stock <sup>(1)</sup>	01/30/2009		L	V	242.2549	A	\$ 8.23 1,688.5976
Citizens, Inc. Class	03/02/2009		L	V	286.2178	A	\$ 6.96 1,974.8154

A  
Common  
Stock (1)

Citizens,  
Inc. Class

A	03/27/2009	L	V	272.5878	A	\$	7.31	2,247.4032	D
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Common  
Stock (1)

Citizens,  
Inc. Class

A	05/01/2009	L	V	282.2413	A	\$	7.06	2,529.6445	D
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Common  
Stock (1)

Citizens,  
Inc. Class

A	05/29/2009	L	V	297.8497	A	\$	6.68	2,827.4942	D
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Common  
Stock (1)

Citizens,  
Inc. Class

A	07/02/2009	L	V	332.6574	A	\$	5.98	3,160.1516	D
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Common  
Stock (1)

Citizens,  
Inc. Class

A	07/31/2009	L	V	279.788	A	\$	7.12	3,439.9396	D
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Common  
Stock (1)

Citizens,  
Inc. Class

A	08/28/2009	L	V	292.6359	A	\$	6.8	3,732.5755	D
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Common  
Stock (1)

Citizens,  
Inc. Class

A	09/02/2009	S		800	D	\$	6.71	2,932.5755	D
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Common  
Stock (2)

Citizens,  
Inc. Class

A	09/04/2009	P		125	A	\$	6.57	3,057.5755	D
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Common  
Stock (3)

Citizens,  
Inc. Class

A	09/09/2009	S		2,000	D	\$	6.8	1,057.5755	D
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Common  
Stock (2)

Citizens,  
Inc. Class

A	09/09/2009	S	600	D	\$	6.95	457.5755	D
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Common  
Stock (2)

Citizens,  
Inc. Class

A	09/10/2009	S	150	D	\$	6.78	307.5755	D
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Common  
Stock (2)

Citizens,  
Inc. Class

A	10/02/2009	L	V	316.1577	A	\$	6.3	623.7332	D
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Common  
Stock (1)

Citizens,  
Inc. Class

A	11/11/2009	P	585	A	\$	6.05	1,208.7332	D
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Common  
Stock (3)

Citizens,  
Inc. Class

A	11/23/2009	S	1,100	D	\$	6.55	108.7332	D
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Common  
Stock (2)

Citizens,  
Inc. Class

A	12/01/2009	P	1,000	A	\$	5.94	1,108.7332	D
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Common  
Stock (3)

Citizens,  
Inc. Class

A	12/03/2009	P	100	A	\$	5.86	1,208.7332	D
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Common  
Stock (3)

Citizens,  
Inc. Class

A	12/07/2009	S	1,205	D	\$	6.25	3.7332	D
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Common  
Stock (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form**

SEC 1474  
(9-02)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficial Owned Following Reported Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SLOAN ROBERT B JR 400 EAST ANDERSON LANE AUSTIN, TX 78752	X			

/s/Robert B.  
Sloan 12/11/2009

          \*\*Signature of Reporting Person      Date \_\_\_\_\_

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were purchased through the Citizens Stock Investment Plan as part of regular monthly payroll deduction.
- (2) This transaction was an open market sale.
- (3) This transaction was an open market purchase.