Gillis Michelle A Form 3 March 18, 2013

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

**OMB APPROVAL** 

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement AMERICAN FINANCIAL GROUP INC [AFG] Gillis Michelle A (Month/Day/Year) 03/11/2013 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 301 E. FOURTH STREET (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director \_X\_ Form filed by One Reporting \_X\_\_ Officer \_Other Person CINCINNATI. OHÂ 45202 (give title below) (specify below) Form filed by More than One Sr. Vice President Reporting Person (City) (State) (Zip) **Table I - Non-Derivative Securities Beneficially Owned** 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) D Â Common Stock 3,801 Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of

information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security		4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership
				(Instr. 4)		Derivative	(Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative	Security:	
					Security	Direct (D)	
						or Indirect	

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				Shares		(I) (Instr. 5)	
Stock Option Grant	02/24/2006(1)	02/24/2015	Common Stock	750	\$ 20.28	D	Â
Stock Option Grant	02/22/2007(1)	02/22/2011	Common Stock	3,000	\$ 26.8933	D	Â
Stock Option Grant	02/22/2008(1)	02/22/2017	Common Stock	3,250	\$ 36.57	D	Â
Stock Option Grant	02/21/2009(1)	02/21/2018	Common Stock	3,750	\$ 27.2	D	Â
Stock Option Grant	02/12/2010(1)	02/12/2019	Common Stock	4,500	\$ 19.1	D	Â
Stock Option Grant	02/11/2011(1)	02/11/2020	Common Stock	4,500	\$ 24.83	D	Â
Stock Option Grant	02/11/2012(1)	02/16/2021	Common Stock	6,000	\$ 34.34	D	Â
Stock Option Grant	02/23/2013(1)	02/23/2022	Common Stock	6,000	\$ 38.11	D	Â
Stock Option Grant	03/12/2013(1)	03/12/2022	Common Stock	3,000	\$ 37.6	D	Â
Stock Option Grant	02/21/2014(1)	02/21/2023	Common Stock	9,000	\$ 44.01	D	Â

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Gillis Michelle A 301 E. FOURTH STREET CINCINNATI, OH 45202	Â	Â	Sr. Vice President	Â		

# **Signatures**

Michelle A.
Gillis

\*\*Signature of Reporting Person

O3/18/2013

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These Employee Stock Options were granted under the Issuer's stock incentive plan and become exercisable in five equal installments beginning on the first anniversary of the grant date. Date shown is date on which first installment became or becomes exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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