

BLACKBAUD INC  
Form 10-Q  
August 06, 2014

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the quarterly period ended June 30, 2014  
or

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission file number: 000-50600

BLACKBAUD, INC.  
(Exact name of registrant as specified in its charter)

Delaware	11-2617163
(State or other jurisdiction of	(I.R.S. Employer
incorporation or organization)	Identification No.)
2000 Daniel Island Drive	
Charleston, South Carolina 29492	
(Address of principal executive offices, including zip code)	
(843) 216-6200	
(Registrant's telephone number, including area code)	

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES ☒ NO ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES ☒ NO ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/> (Do not check if a smaller reporting company)	Smaller reporting company	<input type="checkbox"/>

Indicate by check mark whether registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  
YES ☐ NO ☒

The number of shares of the registrant's Common Stock outstanding as of July 25, 2014 was 46,178,721.

BLACKBAUD, INC.  
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#### Safe Harbor Cautionary Statement

This Quarterly Report on Form 10-Q, including the section titled “Management's discussion and analysis of financial condition and results of operations” in Part I, Item 2, contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements consist of, among other things, trend analyses, statements regarding future events, future financial performance, our anticipated growth, the effect of general economic and market conditions, our business strategy and our plan to build and grow our business, our operating results, our ability to successfully integrate acquired businesses and technologies, the effect of foreign currency exchange rate and interest rate fluctuations on our financial results, the impact of expensing stock-based compensation, the sufficiency of our capital resources, our ability to meet our ongoing debt and obligations as they become due, and potential litigation involving us, all of which are based on current expectations, estimates, and forecasts, and the beliefs and assumptions of our management. Words such as “expects,” “anticipates,” “aims,” “projects,” “intends,” “plans,” “likely,” “will,” “should,” “believes,” “estimates,” “seeks,” variations of such words, and similar expressions are also intended to identify such forward-looking statements. These forward-looking statements are subject to risks, uncertainties and assumptions that are difficult to predict. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Factors that could cause actual results to differ materially from our expectations expressed in the report include: general economic risks; lengthy sales and implementation cycles, particularly in larger organizations; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of recently acquired companies and other risks associated with acquisitions; the ability to attract and retain key personnel; risks associated with successful implementation of multiple integrated software products; risks related to our dividend policy and stock repurchase program, including potential limitations on our ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by our credit facility; risks associated with management of growth; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in our SEC filings. Factors that could cause or contribute to such differences include, but are not limited to, those summarized under Risk Factors in our annual report on Form 10-K for the year ended December 31, 2013, and our quarterly reports on Forms 10-Q. Given these risks and uncertainties, you should not place undue reliance on these forward-looking statements. Also, forward-looking statements represent our management's beliefs and assumptions only as of the date of this quarterly report on Form 10-Q. Except as required by law, we do not intend, and undertake no obligation to revise or update these forward-looking statements, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.

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## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

Blackbaud, Inc.

Consolidated balance sheets

(Unaudited)

(in thousands, except share amounts)	June 30, 2014	December 31, 2013
Assets		
Current assets:		
Cash and cash equivalents	\$24,847	\$11,889
Donor restricted cash	44,339	107,362
Accounts receivable, net of allowance of \$5,259 and \$5,613 at June 30, 2014 and December 31, 2013, respectively	84,425	66,969
Prepaid expenses and other current assets	28,271	30,115
Deferred tax asset, current portion	10,241	13,434
Total current assets	192,123	229,769
Property and equipment, net	47,390	49,550
Goodwill	277,200	264,599
Intangible assets, net	150,877	143,441
Other assets	20,668	19,251
Total assets	\$688,258	\$706,610
Liabilities and stockholders' equity		
Current liabilities:		
Trade accounts payable	\$8,904	\$10,244
Accrued expenses and other current liabilities	45,160	40,443
Donations payable	44,339	107,362
Debt, current portion	4,375	17,158
Deferred revenue, current portion	190,228	181,475
Total current liabilities	293,006	356,682
Debt, net of current portion	167,770	135,750
Deferred tax liability	36,323	36,880
Deferred revenue, net of current portion	10,187	9,099
Other liabilities	7,994	6,655
Total liabilities	515,280	545,066
Commitments and contingencies (see Note 12)		
Stockholders' equity:		
Preferred stock; 20,000,000 shares authorized, none outstanding	—	—
Common stock, \$0.001 par value; 180,000,000 shares authorized, 55,776,295 and 55,699,817 shares issued at June 30, 2014 and December 31, 2013, respectively	56	56
Additional paid-in capital	230,944	220,763
Treasury stock, at cost; 9,599,751 and 9,573,102 shares at June 30, 2014 and December 31, 2013, respectively	(184,173)	(183,288)
Accumulated other comprehensive loss	(1,297)	(1,385)
Retained earnings	127,448	125,398
Total stockholders' equity	172,978	161,544
Total liabilities and stockholders' equity	\$688,258	\$706,610

The accompanying notes are an integral part of these consolidated financial statements.



Blackbaud, Inc.

Consolidated statements of comprehensive income  
(Unaudited)

(in thousands, except share and per share amounts)	Three months ended June 30,		Six months ended June 30,	
	2014	2013	2014	2013
Revenue				
License fees	\$4,541	\$5,990	\$8,448	\$8,970
Subscriptions	64,985	51,964	123,253	99,720
Services	31,795	31,368	59,925	60,206
Maintenance	36,527	34,122	72,179	68,270
Other revenue	1,540	2,024	3,205	3,925
Total revenue	139,388	125,468	267,010	241,091
Cost of revenue				
Cost of license fees	497	643	1,027	1,368
Cost of subscriptions	31,749	21,605	61,873	41,988
Cost of services	25,540	26,503	51,803	51,902
Cost of maintenance	5,983	6,561	11,397	12,435
Cost of other revenue	927	1,301	1,926	2,498
Total cost of revenue	64,696	56,613	128,026	110,191
Gross profit	74,692	68,855	138,984	130,900
Operating expenses				
Sales and marketing	26,433	24,423	51,549	48,815
Research and development	18,064	16,483	34,558	32,912
General and administrative	13,781	12,849	26,599	25,591
Restructuring	—	146	—	3,356
Amortization	418	636	1,005	1,314
Total operating expenses	58,696	54,537	113,711	111,988
Income from operations	15,996	14,318	25,273	18,912
Interest income	13	20	29	37
Interest expense	(1,328)	(1,497)	(2,787)	(3,191)
Loss on debt extinguishment and termination of derivative instruments	—	—	(996)	—
Other income (expense), net	225	(309)	(11)	(206)
Income before provision for income taxes	14,906	12,532	21,508	15,552
Income tax provision	5,626	5,909	8,414	6,263
Net income	\$9,280	\$6,623	\$13,094	\$9,289
Earnings per share				
Basic	\$0.21	\$0.15	\$0.29	\$0.21
Diluted	\$0.20	\$0.15	\$0.29	\$0.21
Common shares and equivalents outstanding				
Basic weighted average shares	45,155,955	44,538,444	45,141,878	44,506,157
Diluted weighted average shares	45,660,910	45,349,666	45,607,106	45,190,158
Dividends per share	\$0.12	\$0.12	\$0.24	\$0.24
Other comprehensive (loss) income				
Foreign currency translation adjustment	(385)	(266)	170	19
Unrealized (loss) gain on derivative instruments, net of tax	(394)	429	(82)	548
Total other comprehensive (loss) income	(779)	163	88	567

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Comprehensive income	\$8,501	\$6,786	\$13,182	\$9,856
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The accompanying notes are an integral part of these consolidated financial statements.

Blackbaud, Inc.

Consolidated statements of cash flows

(Unaudited)

	Six months ended June 30,	
(in thousands)	2014	2013
Cash flows from operating activities		
Net income	\$13,094	\$9,289
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	21,194	21,576
Provision for doubtful accounts and sales returns	2,966	1,246
Stock-based compensation expense	8,044	9,895
Excess tax benefits from stock-based compensation	(2,067)	—
Deferred taxes	1,757	4,933
Impairment of capitalized software development costs due to business combination	770	—
Amortization of deferred financing costs and discount	343	306
Loss on debt extinguishment and termination of derivative instruments	996	—
Other non-cash adjustments	1,488	91
Changes in operating assets and liabilities, net of acquisition of businesses:		
Accounts receivable	(15,096)	(11,966)
Prepaid expenses and other assets	2,941	8,319
Trade accounts payable	(1,333)	(4,586)
Accrued expenses and other liabilities	4,419	(9,731)
Donor restricted cash	62,609	41,505
Donations payable	(62,609)	(41,505)
Deferred revenue	5,588	8,100
Net cash provided by operating activities	45,104	37,472
Cash flows from investing activities		
Purchase of property and equipment	(5,423)	(10,068)
Purchase of net assets of acquired companies, net of cash acquired	(32,762)	(876)
Capitalized software development costs	(3,831)	(1,643)
Net cash used in investing activities	(42,016)	(12,587)
Cash flows from financing activities		
Proceeds from issuance of debt	201,000	27,900
Payments on debt	(180,002)	(47,900)
Debt issuance costs	(2,484)	—
Proceeds from exercise of stock options	107	221
Excess tax benefits from stock-based compensation	2,067	—
Dividend payments to stockholders	(11,081)	(10,959)
Net cash provided by (used in) financing activities	9,607	(30,738)
Effect of exchange rate on cash and cash equivalents	263	(338)
Net increase (decrease) in cash and cash equivalents	12,958	(6,191)
Cash and cash equivalents, beginning of period	11,889	13,491
Cash and cash equivalents, end of period	\$24,847	\$7,300

The accompanying notes are an integral part of these consolidated financial statements.



Blackbaud, Inc.

Consolidated statements of stockholders' equity  
(Unaudited)

(in thousands, except share amounts)	Common stock		Additional paid-in capital	Treasury stock	Accumulated other comprehensive loss	Retained earnings	Total stockholders' equity
	Shares	Amount					
Balance at December 31, 2012	54,859,604	\$55	\$203,638	\$(170,898)	\$(1,973)	\$116,862	\$147,684
Net income	—	—	—	—	—	30,472	30,472
Payment of dividends	—	—	—	—	—	(22,081)	(22,081)
Exercise of stock options and stock appreciation rights and vesting of restricted stock units	609,500	—	385	—	—	—	385
Surrender of 363,731 shares upon vesting of restricted stock and restricted stock units and exercise of stock appreciation rights	—	—	—	(12,390)	—	—	(12,390)
Tax impact of exercise of equity-based compensation	—	—	(25)	—	—	—	(25)
Stock-based compensation	—	—	16,765	—	—	145	16,910
Restricted stock grants	458,462	1	—	—	—	—	1
Restricted stock cancellations	(227,749)	—	—	—	—	—	—
Other comprehensive income	—	—	—	—	588	—	588
Balance at December 31, 2013	55,699,817	\$56	\$220,763	\$(183,288)	\$(1,385)	\$125,398	\$161,544
Net income	—	—	—	—	—	13,094	13,094
Payment of dividends	—	—	—	—	—	(11,081)	(11,081)
Exercise of stock options and stock appreciation rights and vesting of restricted stock units	72,781	—	107	—	—	—	107
Surrender of 26,649 shares upon vesting of restricted stock and restricted stock units and exercise of stock appreciation rights	—	—	—	(885)	—	—	(885)
Tax impact of exercise of equity-based compensation	—	—	2,067	—	—	—	2,067
Stock-based compensation	—	—	8,007	—	—	37	8,044
Restricted stock grants	66,184	—	—	—	—	—	—
Restricted stock cancellations	(62,487)	—	—	—	—	—	—
Other comprehensive income	—	—	—	—	88	—	88
Balance at June 30, 2014	55,776,295	\$56	\$230,944	\$(184,173)	\$(1,297)	\$127,448	\$172,978

The accompanying notes are an integral part of these consolidated financial statements.

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Blackbaud, Inc.

Notes to consolidated financial statements

(Unaudited)

1. Organization

We provide cloud-based and on-premise software solutions and related services designed specifically for nonprofit organizations. Our products and services enable nonprofit organizations to increase donations, reduce fundraising costs, improve communications with constituents, manage their finances and optimize internal operations. As of June 30, 2014, we had more than 30,000 active customers distributed across multiple verticals within the nonprofit market including education, foundations, health and human services, religion, arts and cultural, public and societal benefits, environment and animal welfare, as well as international affairs.

2. Summary of significant accounting policies

Unaudited interim consolidated financial statements

The accompanying interim consolidated financial statements have been prepared pursuant to the rules and regulations of the United States Securities and Exchange Commission ("SEC") for interim financial reporting. These consolidated statements are unaudited and, in the opinion of management, include all adjustments (consisting of normal recurring adjustments and accruals) necessary to state fairly the consolidated balance sheets, consolidated statements of comprehensive income, consolidated statements of cash flows and consolidated statements of stockholders' equity, for the periods presented in accordance with accounting principles generally accepted in the United States ("GAAP"). The consolidated balance sheet at December 31, 2013, has been derived from the audited consolidated financial statements at that date. Operating results and cash flows for the six months ended June 30, 2014 are not necessarily indicative of the results that may be expected for the fiscal year ending December 31, 2014, or any other future period. Certain information and footnote disclosures normally included in annual financial statements prepared in accordance with GAAP have been omitted in accordance with the rules and regulations for interim reporting of the SEC. These interim consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2013, and other forms filed with the SEC from time to time.

In order to provide comparability between periods presented, amortization of software development costs and amortization of deferred financing costs and discount have been separated from other non-cash adjustments in the previously reported consolidated statements of cash flows to conform to the consolidated statement of cash flow presentation of the current period. After this change in presentation, amounts related to the amortization of software development costs are included in depreciation and amortization and amounts related to the amortization of deferred financing costs and discount are presented separately within cash flows from operating activities.

Basis of consolidation

The consolidated financial statements include the accounts of Blackbaud, Inc. and its wholly-owned subsidiaries. All significant intercompany balances and transactions have been eliminated in consolidation.

Use of estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, as well as the reported amounts of revenues and expenses during the reporting periods. On an ongoing basis, we reconsider and evaluate our estimates and assumptions, including those that impact revenue recognition, long-lived and finite-lived intangible assets and goodwill, stock-based compensation, the provision for income taxes, capitalization of software development costs, our allowances for sales returns and doubtful accounts, deferred sales commissions and professional services costs, the valuation of derivative instruments, our accounting for business combinations and loss contingencies. Changes in the facts or circumstances underlying these estimates could result in material changes and actual results could materially differ from these estimates.

Revenue recognition

Our revenue is primarily generated from the following sources: (i) charging for the use of our software products in a hosted environment; (ii) providing software maintenance and support services; (iii) providing professional services including

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

implementation, training, consulting, analytic, hosting and other services; and (iv) selling perpetual licenses of our software products.

We recognize revenue when all of the following conditions are met:

- Persuasive evidence of an arrangement exists;
- The products or services have been delivered;
- The fee is fixed or determinable; and
- Collection of the resulting receivable is probable.

Determining whether and when these criteria have been met can require significant judgment and estimates. We deem acceptance of an agreement to be evidence of an arrangement. Delivery of our services occurs when the services have been performed. Delivery of our products occurs when the product is shipped or transmitted, and title and risk of loss have transferred to the customers. Our typical agreements do not include customer acceptance provisions; however, if acceptance provisions are provided, delivery is deemed to occur upon acceptance. We consider the fee to be fixed or determinable unless the fee is subject to refund or adjustment or is not payable within our standard payment terms. Payment terms greater than 90 days are considered to be beyond our customary payment terms. Collection is deemed probable if we expect that the customer will be able to pay amounts under the arrangement as they become due. If we determine that collection is not probable, we defer revenue recognition until collection. Revenue is recognized net of sales returns and allowances.

We follow guidance provided in ASC 605-45, Principal Agent Considerations, which states that determining whether a company should recognize revenue based on the gross amount billed to a customer or the net amount retained is a matter of judgment that depends on the facts and circumstances of the arrangement and that certain factors should be considered in the evaluation.

**Subscriptions**

We provide hosting services to customers who have purchased perpetual rights to certain of our software products (“hosting services”). Revenue from hosting services, as well as data enrichment services, data management services and online training programs, is recognized ratably beginning on the activation date over the term of the agreement, which generally ranges from one to three years. Any related set-up fees are recognized ratably over the estimated period that the customer benefits from the related hosting service. The estimated period of benefit is evaluated on an annual basis using historical customer retention information by product or service.

We make certain of our software products available for use in hosted application arrangements without licensing perpetual rights to the software (“hosted applications”). Revenue from hosted applications is recognized ratably beginning on the activation date over the term of the agreement, which generally ranges from one to three years. Any revenue related to upfront activation or set-up fees is deferred and recognized ratably over the estimated period that the customer benefits from the related hosted application. Direct and incremental costs related to upfront activation or set-up activities for hosted applications are capitalized until the hosted application is deployed and in use, and then expensed ratably over the estimated period that the customer benefits from the related hosted application.

For arrangements that have multiple elements and do not include software licenses, we allocate arrangement consideration at the inception of the arrangement to those elements that qualify as separate units of accounting. The arrangement consideration is allocated to the separate units of accounting based on relative selling price method in accordance with the selling price hierarchy, which includes: (i) vendor specific objective evidence (“VSOE”) of fair value if available; (ii) third-party evidence (“TPE”) if VSOE is not available; and (iii) best estimate of selling price (“BESP”) if neither VSOE nor TPE is available. In general, we use VSOE to allocate the selling price to subscription and service deliverables.

We offer certain payment processing services with the assistance of third-party vendors. In general, when we are the principal in a transaction based on the predominant weighting of factors identified in ASC 605-45, we record the

revenue and related costs on a gross basis. Otherwise, we net the cost of revenue associated with the service against the gross amount billed to the customer and record the net amount as revenue.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

Revenue from transaction processing services is recognized when the service is provided and the amounts are determinable. Revenue directly associated with processing donations for customers are included in subscriptions revenue.

License fees

We sell perpetual software licenses with maintenance, varying levels of professional services and, in certain instances, with hosting services. We allocate revenue to each of the elements in these arrangements using the residual method under which we first allocate revenue to the undelivered elements, typically the non-software license components, based on VSOE of fair value of the various elements. We determine VSOE of fair value of the various elements using different methods. VSOE of fair value for maintenance services associated with software licenses is based upon renewal rates stated in the agreements with customers, which demonstrate a consistent relationship of maintenance pricing as a percentage of the contractual license fee. VSOE of fair value of professional services and other products and services is based on the average selling price of these same products and services to other customers when sold on a stand-alone basis. Any remaining revenue is allocated to the delivered elements, which is normally the software license in the arrangement. In general, revenue is recognized for software licenses upon delivery to our customers. When a software license is sold with software customization services, generally the services are to provide the customer assistance in creating special reports and other enhancements that will improve operational efficiency and/or help to support business process improvements. These services are generally not essential to the functionality of the software and the related revenues are recognized either as the services are delivered or upon completion. However, when software customization services are considered essential to the functionality of the software, we recognize revenue for both the software license and the services using the percentage-of-completion method.

Services

We generally bill consulting, installation and implementation services based on hourly rates plus reimbursable travel-related expenses. Revenue is recognized for these services over the period the services are delivered.

We recognize analytic services revenue from donor prospect research engagements, the sale of lists of potential donors, benchmarking studies and data modeling service engagements upon delivery. In arrangements where we provide customers the right to updates to the lists during the contract period, revenue is recognized ratably over the contract period.

We sell training at a fixed rate for each specific class at a per attendee price or at a packaged price for several attendees, and recognize the related revenue upon the customer attending and completing training. Additionally, we sell fixed-rate programs, which permit customers to attend unlimited training over a specified contract period, typically one year, subject to certain restrictions, and revenue in those cases is recognized ratably over the contract period.

Maintenance

We recognize revenue from maintenance services ratably over the contract term, typically one year. Maintenance contracts are at rates that vary according to the level of the maintenance program associated with the software product and are generally renewable annually. Maintenance contracts may also include the right to unspecified product upgrades on an if-and-when available basis. Certain support services are sold in prepaid units of time and recognized as revenue upon their usage.

Deferred revenue

To the extent that our customers are billed for the above described services in advance of delivery, we record such amounts in deferred revenue.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

### Fair value measurements

We measure certain financial assets and liabilities at fair value on a recurring basis, including derivative instruments. Fair value is defined as the exchange price that would be received upon purchase of an asset or paid to transfer a liability (an exit price) in an orderly transaction between market participants at the measurement date. We use a three-tier fair value hierarchy to measure fair value. This hierarchy prioritizes the inputs into three broad levels as follows:

Level 1 - Quoted prices for identical assets or liabilities in active markets;

Level 2 - Quoted prices for similar assets and liabilities in active markets, quoted prices for identical or similar assets in markets that are not active, and model-derived valuations in which all significant inputs and significant value drivers are observable in active markets; and

Level 3 - Valuations derived from valuation techniques in which one or more significant inputs are unobservable.

Our financial assets and liabilities are classified in their entirety within the hierarchy based on the lowest level of input that is significant to fair value measurement. Changes to a financial asset's or liability's level within the fair value hierarchy are determined as of the end of a reporting period. All methods of assessing fair value result in a general approximation of value, and such value may never actually be realized.

### Recently adopted accounting pronouncements

Effective January 1, 2014, we adopted Accounting Standards Update ("ASU") 2013-11, Income Taxes (Topic 740), Presentation of an Unrecognized Tax Benefit When a Net Operating Loss Carryforward, a Similar Tax Loss, or a Tax Credit Carryforward Exists. Under ASU 2013-11, an unrecognized tax benefit, or a portion of an unrecognized tax benefit, should be presented in the financial statements as a reduction to a deferred tax asset for a net operating loss carryforward or a similar tax loss, or a tax credit carryforward, except as follows. To the extent a net operating loss carryforward, a similar tax loss, or a tax credit carryforward is not available at the reporting date under the tax law of the applicable jurisdiction to settle any additional income taxes that would result from the disallowance of a tax position or the tax law of the applicable jurisdiction does not require the entity to use, and the entity does not intend to use, the deferred tax asset for such purpose, the unrecognized tax benefit should be presented in the financial statements as a liability and should not be combined with deferred tax assets. The adoption of ASU 2013-11 did not have a material impact on our consolidated financial statements.

### Recently issued accounting pronouncements

In May 2014, the FASB issued ASU 2014-09, Revenue from Contracts with Customers. ASU 2014-09 outlines a single comprehensive model for entities to use in accounting for revenue arising from contracts with customers and will replace most existing revenue recognition guidance in GAAP when it becomes effective. ASU 2014-09 is effective for fiscal years and interim periods within those years beginning after December 15, 2016. Early adoption is not permitted. An entity should apply ASU 2014-09 either retrospectively to each prior reporting period presented or retrospectively with the cumulative effect of initially applying the ASU recognized as an adjustment to the opening balance of retained earnings at the date of initial application. We expect the adoption of ASU 2014-09 will impact our consolidated financial statements. We are currently evaluating implementation methods and the extent of the impact that implementation of this standard will have upon adoption.

### 3. Business combinations

#### WhippleHill

On June 16, 2014, we acquired all of the outstanding stock of WhippleHill Communications, Inc. ("WhippleHill"), a privately held company based in New Hampshire, for \$35.0 million in cash, subject to certain adjustments set forth in the stock purchase agreement. WhippleHill is a leading provider of cloud-based solutions designed exclusively to serve K12 private schools. The acquisition of WhippleHill expanded our offerings in the K12 technology sector. The operating results of WhippleHill which were insignificant to the periods presented have been included in our

consolidated financial statements from the date of acquisition. Acquisition-related costs of \$0.1 million, which primarily consisted of legal and financial advisory services, were expensed as incurred in general and administrative expense during the three and six months ended June 30, 2014.



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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

We recorded \$19.0 million of finite-lived intangible assets, \$12.3 million of goodwill (\$11.8 million of which is deductible for income tax purposes) and \$3.7 million of net tangible assets acquired and liabilities assumed associated with this acquisition based on our preliminary determination of estimated fair values. Included in net tangible assets acquired and liabilities assumed was \$5.1 million of acquired accounts receivable, for which fair value was estimated to approximate the contractual value. The assets and liabilities recorded for the acquisition of WhippleHill were based on preliminary valuations and the estimates and assumptions are subject to change as we obtain additional information during the measurement period, which may be up to one year from the acquisition date. The estimated goodwill recognized is attributable primarily to the opportunities for expected synergies from combining operations and the assembled workforce of WhippleHill, all of which was assigned to our General Markets Business Unit reporting segment.

The acquisition resulted in the identification of the following identifiable finite-lived intangible assets:

	Intangible assets acquired  (in thousands)	Weighted average amortization period (in years)
Customer relationships	\$10,900	10
Acquired technology	5,700	6
Trade names	2,300	8
Non-compete agreements	100	3
	\$19,000	

Customer relationships are being amortized on an accelerated basis. Acquired technology, trade names and non-compete agreements are being amortized on a straight-line basis.

We determined that the WhippleHill acquisition was a non-material business combination. As such, pro forma disclosures are not required and are not presented.

#### 4. Earnings per share

We compute basic earnings per share by dividing net income available to common stockholders by the weighted average number of common shares outstanding during the period. Diluted earnings per share is computed by dividing net income available to common stockholders by the weighted average number of common shares and dilutive potential common shares outstanding during the period. Diluted earnings per share reflect the assumed exercise, settlement and vesting of all dilutive securities using the “treasury stock method” except when the effect is anti-dilutive. Potentially dilutive securities consist of shares issuable upon the exercise of stock options, settlement of stock appreciation rights and vesting of restricted stock awards and units.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

The following table sets forth the computation of basic and diluted earnings per share:

(in thousands, except share and per share amounts)	Three months ended June 30,		Six months ended June 30,	
	2014	2013	2014	2013
Numerator:				
Net income, as reported	\$9,280	\$6,623	\$13,094	\$9,289
Denominator:				
Weighted average common shares	45,155,955	44,538,444	45,141,878	44,506,157
Add effect of dilutive securities:				
Employee stock-based compensation	504,955	811,222	465,228	684,001
Weighted average common shares assuming dilution	45,660,910	45,349,666	45,607,106	45,190,158
Earnings per share:				
Basic	\$0.21	\$0.15	\$0.29	\$0.21
Diluted	\$0.20	\$0.15	\$0.29	\$0.21

The following shares underlying stock-based awards were not included in diluted earnings per share because their inclusion would have been anti-dilutive:

	Three months ended June 30,		Six months ended June 30,	
	2014	2013	2014	2013
Shares excluded from calculations of diluted earnings per share	330,095	54,222	336,745	105,339

## 5. Fair value measurements

Financial liabilities measured at fair value on a recurring basis consisted of the following, as of:

(in thousands)	Fair value measurement using			Total
	Level 1	Level 2	Level 3	
Fair value as of June 30, 2014				
Financial liabilities:				
Derivative instruments <sup>(1)</sup>	\$—	\$553	\$—	\$553
Total financial liabilities	\$—	\$553	\$—	\$553

Fair value as of December 31, 2013

Financial liabilities:				
Derivative instruments <sup>(1)</sup>	\$—	\$427	\$—	\$427
Total financial liabilities	\$—	\$427	\$—	\$427

The fair value of our interest rate swaps was based on model-driven valuations using LIBOR rates, which are (1) observable at commonly quoted intervals. Accordingly, our interest rate swaps are classified within Level 2 of the fair value hierarchy.

We believe the carrying amounts of our cash and cash equivalents, donor restricted cash, accounts receivable, trade accounts payable, accrued expenses and other current liabilities and donations payable approximate their fair values at June 30, 2014 and December 31, 2013, due to the immediate or short-term maturity of these instruments.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

Financial assets and liabilities that are measured at fair value on a non-recurring basis include finite-lived intangible assets, goodwill and our debt. Intangible assets and goodwill are recognized at fair value in the period in which an acquisition is completed, or when they are considered to be impaired. We believe the carrying amount of our debt approximates its fair value at June 30, 2014 and December 31, 2013, as the debt bears interest rates that approximate market value. As LIBOR rates are observable at commonly quoted intervals, it is classified within Level 2 of the fair value hierarchy. There were no non-recurring fair value adjustments recorded during the six months ended June 30, 2014 or 2013, except for certain business combination accounting adjustments to the initial fair value estimates of the assets acquired and liabilities assumed at the acquisition date, from refinement during the measurement period. The measurement period for refinement may be up to one year from the acquisition date. We record adjustments to the fair value of assets acquired and liabilities assumed, with the corresponding offset to goodwill.

## 6. Goodwill and other intangible assets

The change in goodwill for each reportable segment during the six months ended June 30, 2014, consisted of the following:

(in thousands)	ECBU	GMBU	IBU	Target Analytics	Other	Total
Balance at December 31, 2013	\$147,828	\$74,956	\$6,542	\$33,177	\$2,096	\$264,599
Additions related to business combinations	—	12,320	—	—	—	12,320
Adjustments related to prior year business combinations	—	—	140	—	—	140
Effect of foreign currency translation	—	—	141	—	—	141
Balance at June 30, 2014	\$147,828	\$87,276	\$6,823	\$33,177	\$2,096	\$277,200

## Amortization expense

Amortization expense related to finite-lived intangible assets acquired in business combinations is allocated to cost of revenue and operating expenses on the consolidated statements of comprehensive income based on the revenue stream to which the asset contributes. The following table summarizes amortization expense:

(in thousands)	Three months ended June 30,		Six months ended June 30,	
	2014	2013	2014	2013
Included in cost of revenue:				
Cost of license fees	\$87	\$126	\$174	\$247
Cost of subscriptions	4,434	4,678	8,994	9,312
Cost of services	676	633	1,332	1,266
Cost of maintenance	115	114	230	228
Cost of other revenue	18	19	37	37
Total included in cost of revenue	5,330	5,570	10,767	11,090
Included in operating expenses	418	636	1,005	1,314
Total	\$5,748	\$6,206	\$11,772	\$12,404

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

The following table outlines the estimated future amortization expense for each of the next five years for our finite-lived intangible assets as of June 30, 2014:

Year ending December 31, (in thousands)	Amortization expense
2014 - remaining	\$12,247
2015	24,867
2016	24,459
2017	22,121
2018	20,744
Total	\$104,438

## 7. Prepaid expenses and other assets

Prepaid expenses and other assets consisted of the following as of:

(in thousands)	June 30, 2014	December 31, 2013
Deferred sales commissions	\$20,144	\$20,088
Prepaid software maintenance	5,024	6,875
Deferred professional services costs	6,680	7,445
Software development costs	5,942	4,172
Other assets	11,149	10,786
Total prepaid expenses and other assets	48,939	49,366
Less: Long-term portion	20,668	19,251
Total prepaid expenses and other current assets	\$28,271	\$30,115

## 8. Accrued expenses and other liabilities

Accrued expenses and other liabilities consisted of the following as of:

(in thousands)	June 30, 2014	December 31, 2013
Taxes payable	\$8,341	\$5,430
Accrued commissions and salaries	6,160	7,127
Accrued bonuses	9,532	9,258
Customer credit balances	2,712	3,281
Unrecognized tax benefit	4,089	3,698
Other liabilities	22,320	18,304
Total accrued expenses and other liabilities	53,154	47,098
Less: Long-term portion	7,994	6,655
Total accrued expenses and other current liabilities	\$45,160	\$40,443

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## 9. Deferred revenue

Deferred revenue consisted of the following as of:

(in thousands)	June 30, 2014	December 31, 2013
Maintenance	\$86,146	\$85,219
Subscriptions	80,651	72,480
Services	31,858	32,153
License fees and other	1,760	722
Total deferred revenue	200,415	190,574
Less: Long-term portion	10,187	9,099
Deferred revenue, current portion	\$190,228	\$181,475

## 10. Debt

The following table summarizes our debt balances and the related weighted average effective interest rates, which includes the effect of interest rate swap agreements.

(in thousands, except percentages)	Debt balance at		Weighted average effective interest rate at		
	June 30, 2014	December 31, 2013	June 30, 2014	December 31, 2013	
Credit facility:					
Revolving credit loans	\$—	\$70,408	—	% 1.95	%
Term loans	173,906	82,500	2.39	% 2.39	%
Total debt	173,906	152,908	2.39	% 2.14	%
Less: Unamortized debt discount	1,761	—			
Less: Debt, current portion	4,375	17,158	1.74	% 2.39	%
Debt, net of current portion	\$167,770	\$135,750	2.41	% 2.11	%

We were previously party to a \$325.0 million five-year credit facility entered into during February 2012. The credit facility included: a dollar and a designated currency revolving credit facility with sublimits for letters of credit and swingline loans (the “2012 Revolving Facility”) and a delayed draw term loan (the “2012 Term Loan”)(together, the “2012 Credit Facility”).

## 2014 Refinancing

In February 2014, we entered into a five-year \$325.0 million credit facility (the “2014 Credit Facility”) and drew \$175.0 million on a term loan upon closing, which was used to repay all amounts outstanding under the 2012 Credit Facility. The 2014 Credit Facility includes the following facilities: (i) a dollar and a designated currency revolving credit facility with sublimits for letters of credit and swingline loans (the “2014 Revolving Facility”) and (ii) a term loan facility (the “2014 Term Loan”).

Certain investors of the 2012 Term Loan reinvested in the 2014 Term Loan and the change in the present value of our future cash flows to these investors under the 2012 Term Loan and under the 2014 Term Loan was less than 10%. Accordingly, we accounted for the refinancing event for these investors as a debt modification. Certain investors of the 2012 Term Loan did not invest in the 2014 Term Loan. Accordingly, we accounted for the refinancing event for these investors as a debt extinguishment. Certain investors of the 2012 Revolving Facility reinvested in the 2014 Revolving Facility and provided increased borrowing capacities. Accordingly, we accounted for the refinancing event for these investors as a debt modification. Certain investors of the 2012 Revolving Facility did not invest in the 2014 Revolving Facility. Accordingly, we accounted for the refinancing event for these investors as a debt extinguishment.



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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

We recorded a \$0.4 million loss on debt extinguishment related to the write-off of deferred financing costs for the portions of the 2012 Credit Facility considered to be extinguished. This loss was recognized in the consolidated statements of comprehensive income within loss on debt extinguishment and termination of derivative instruments. In connection with our entry into the 2014 Credit Facility we paid \$2.5 million in financing costs, of which \$1.1 million were capitalized and, together with a portion of the unamortized deferred financing costs from the 2012 Credit Facility and prior facilities, are being amortized into interest expense over the term of the new facility using the effective interest method. As of June 30, 2014 and December 31, 2013, deferred financing costs totaling \$1.6 million and \$1.9 million, respectively, were included in other assets on the consolidated balance sheet.

Summary of the 2014 Credit Facility

The 2014 Credit Facility is secured by the stock and limited liability company interests of certain of our subsidiaries and is guaranteed by our material domestic subsidiaries.

Amounts borrowed under the dollar tranche revolving credit loans and term loan under the 2014 Credit Facility bear interest at a rate per annum equal to, at our option, (a) a base rate equal to the highest of (i) the prime rate, (ii) federal funds rate plus 0.50% and (iii) one month LIBOR plus 1.00% (the "Base Rate"), in addition to a margin of 0.00% to 0.50%, or (b) LIBOR rate plus a margin of 1.00% to 1.50%. Swingline loans bear interest at a rate per annum equal to the Base Rate plus a margin of 0.00% to 0.50% or such other rate agreed to between the Swingline lender and us.

Designated currency tranche revolving credit loans bear interest at a rate per annum equal to the LIBOR rate for the applicable currency plus a margin of 1.00% to 1.50%. The exact amount of any margin depends on the nature of the loan (Base Rate or LIBOR) and our net leverage ratio (as defined in the 2014 Credit Facility).

We also pay a quarterly commitment fee on the unused portion of the 2014 Revolving Facility from 0.15% to 0.225% per annum, depending on our net leverage ratio. At June 30, 2014, the commitment fee was 0.225%.

The term loan under the 2014 Credit Facility requires periodic principal payments. The balance of the term loan and any amounts drawn on the revolving credit loans are due upon maturity of the 2014 Credit Facility in February 2019.

We evaluate the classification of our debt as current or non-current based on the required annual maturities of the 2014 Credit Facility.

The 2014 Credit Facility includes financial covenants related to the net leverage ratio and interest coverage ratio, as well as restrictions on our ability to declare and pay dividends and our ability to repurchase shares of our common stock. At June 30, 2014, we were in compliance with our debt covenants under the 2014 Credit Facility.

As of June 30, 2014, the required annual maturities related to our 2014 Credit Facility were as follows:

Year ending December 31, (in thousands)	Annual maturities
2014 - remaining	\$2,188
2015	4,375
2016	4,375
2017	4,375
2018	4,375
Thereafter	154,218
Total required maturities	\$173,906

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## 11. Derivative instruments

We use derivative instruments to manage interest rate risk. In February 2014, in connection with the refinancing of our debt, we terminated the two interest rate swap agreements associated with the 2012 Credit Facility. As part of the settlement of our swap liability, we recorded a loss of \$0.6 million, which was recognized in the consolidated statements of comprehensive income within loss on debt extinguishment and termination of derivative instruments and resulted in a recognized tax benefit of \$0.2 million.

In March 2014, we entered into a new interest rate swap agreement, which effectively converts portions of our variable rate debt under the 2014 Credit Facility to a fixed rate for the term of the swap agreement. The initial notional value of the new swap agreement was \$125.0 million with an effective date beginning in March 2014. In March 2017, the notional value of the swap agreement will decrease to \$75.0 million for the remaining term through February 2018. We designated the swap agreement as a cash flow hedge at the inception of the contract.

The fair values of our derivative instruments were as follows as of:

(in thousands)	Balance sheet location	June 30, 2014	December 31, 2013
Derivative instruments designated as hedging instruments:			
Interest rate swaps, current portion	Accrued expenses and other current liabilities	\$—	\$ 46
Interest rate swaps, long-term portion	Other liabilities	553	381
Total derivative instruments designated as hedging instruments		\$553	\$ 427

The effects of derivative instruments in cash flow hedging relationships were as follows:

	Gain (loss) recognized in accumulated other comprehensive loss as of	Location of loss reclassified from accumulated other comprehensive loss into income	Gain (loss) reclassified from accumulated other comprehensive loss into income	
(in thousands)	June 30, 2014		Three months ended June 30, 2014	Six months ended June 30, 2014
Interest rate swaps	\$(553)	) Interest expense	\$(316)	) \$(530)
		Loss on debt extinguishment		
Interest rate swaps	—	and termination of derivative instruments	—	(587)
Total	\$(553)	)	\$(316)	) \$(1,117)
	June 30, 2013		Three months ended June 30, 2013	Six months ended June 30, 2013
Interest rate swaps	\$(399)	) Interest expense	\$(199)	) \$(389)

Our policy requires that derivatives used for hedging purposes be designated and effective as a hedge of the identified risk exposure at the inception of the contract. Accumulated other comprehensive income (loss) includes unrealized



gains or losses from the change in fair value measurement of our derivative instruments each reporting period and the related income tax expense or benefit. Changes in the fair value measurements of the derivative instruments and the related income tax expense or benefit are reflected as adjustments to accumulated other comprehensive income (loss) until the actual hedged expense is incurred or until the hedge is terminated at which point the unrealized gain (loss) is reclassified from accumulated other comprehensive income (loss) to current earnings. There was no ineffective portion of our interest rate swap derivatives during the three and six months ended June 30, 2014 and 2013. See Note 15 for a summary of other changes in accumulated other comprehensive income (loss) by component.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## 12. Commitments and contingencies

## Leases

We lease our headquarters facility under a 15-year lease agreement which was entered into in October 2008, and has two five-year renewal options. The current annual base rent of the lease is \$4.0 million, payable in equal monthly installments. The base rent escalates annually at a rate equal to the change in the consumer price index, as defined in the agreement, but not to exceed 5.5% in any year.

With our acquisition of Convio, we assumed a lease for office space in Austin, Texas which terminates on September 30, 2023, and has two five-year renewal options. Under the terms of the lease, we will increase our leased space by approximately 20,000 square feet on July 31, 2016. The current annual base rent of the lease is \$2.2 million. The base rent escalates annually between 2% and 4% based on the terms of the agreement. The rent expense is recorded on a straight-line basis over the length of the lease term. At June 30, 2014, we had a standby letter of credit of \$2.0 million for a security deposit for this lease.

We have provisions in our leases that entitle us to aggregate leasehold improvement allowances of \$9.5 million. These amounts are being recorded as a reduction to rent expense ratably over the terms of the leases. Rent expense was reduced related to these lease provisions by \$0.2 million and \$0.3 million during both the three and six months ended June 30, 2014 and 2013, respectively. The leasehold improvement allowances have been included in the table of operating lease commitments below as a reduction in our lease commitments ratably over the then remaining terms of the leases. The timing of the reimbursements for the actual leasehold improvements may vary from the amounts reflected in the table below.

We have also received, and expect to receive through 2016, quarterly South Carolina state incentive payments as a result of locating our headquarters facility in Berkeley County, South Carolina. These amounts are recorded as a reduction of rent expense upon receipt and were \$0.6 million and \$0.3 million for the three months ended June 30, 2014 and 2013, respectively, and \$1.2 million and \$1.0 million for the six months ended June 30, 2014 and 2013, respectively.

Total rent expense was \$2.3 million and \$2.4 million for the three months ended June 30, 2014 and 2013, respectively, and \$4.5 million for the six months ended June 30, 2014 and 2013.

As of June 30, 2014, the future minimum lease commitments related to lease agreements, net of related lease incentives, were as follows:

Year ending December 31, (in thousands)	Operating leases
2014 – remaining	\$5,475
2015	10,495
2016	9,896
2017	10,167
2018	10,373
Thereafter	44,287
Total minimum lease payments	\$90,693

## Other commitments

As discussed in Note 10 of these consolidated financial statements, the term loans under our credit facility require periodic principal payments. The balance of the term loans and any amounts drawn on the revolving credit loans are due upon maturity of the credit facility in February 2019.

We utilize third-party technology in conjunction with our products and services, with contractual arrangements varying in length from one to five years. In certain cases, these arrangements require a minimum annual purchase commitment. As of June 30, 2014, the remaining aggregate minimum purchase commitment under these arrangements

was approximately \$15.1 million through 2018. We incurred expense under these arrangements of \$1.7 million and \$3.3 million for the three and six months ended June 30, 2014, respectively.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## Legal contingencies

We are subject to legal proceedings and claims that arise in the ordinary course of business. We record an accrual for a contingency when it is both probable that a liability has been incurred and the amount of the loss can be reasonably estimated. We do not believe the amount of potential liability with respect to these actions will have a material adverse effect upon our consolidated financial position, results of operations or cash flows.

## 13. Income taxes

Our effective income tax rates including the effects of period-specific events, were:

	Three months ended June 30,		Six months ended June 30,		
	2014	2013	2014	2013	
Effective tax rate	37.7	% 47.2	% 39.1	% 40.3	%

The decrease in our effective income tax rate during the three months ended June 30, 2014 when compared to the same period in 2013 was primarily due to a reduction in operating losses of foreign jurisdictions for which we have determined that a related valuation allowance is appropriate.

The decrease in our effective income tax rate during the six months ended June 30, 2014 when compared to the same period in 2013 was primarily due to a reduction in operating losses of foreign jurisdictions for which we have determined that a related valuation allowance is appropriate, partially offset by a decrease in the benefit from research and development credits. The federal and state research and development tax credits, which had previously expired on December 31, 2011, were reinstated as part of the American Taxpayer Relief Act of 2012 enacted in January 2013. This legislation retroactively reinstated and extended the credits from the previous expiration date through December 31, 2013, resulting in a discrete tax benefit attributable to 2012 research and development tax credits of \$1.9 million which is included in the six months ended June 30, 2013. No similar legislation providing an extension for prior period credits was in effect during the six months ended June 30, 2014. Our effective income tax rate may fluctuate quarterly as a result of factors, including transactions entered into, changes in the geographic distribution of our earnings or losses, our assessment of certain tax contingencies, valuation allowances, and changes in tax law in jurisdictions where we conduct business.

We have deferred tax assets for federal, state, and international net operating loss carryforwards and state tax credits.

The federal and state net operating loss carryforwards are subject to various Internal Revenue Code limitations and applicable state tax laws. A portion of the foreign and state net operating loss carryforwards and a portion of state tax credits have a valuation reserve due to the uncertainty of realizing such carryforwards and credits in the future.

The total amount of unrecognized tax benefit that, if recognized, would favorably affect the effective income tax rate, was \$3.6 million and \$3.7 million at June 30, 2014 and December 31, 2013, respectively. We recognize accrued interest and penalties, if any, related to unrecognized tax benefits as a component of income tax expense.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## 14. Stock-based compensation

Stock-based compensation expense is allocated to cost of revenue and operating expenses on the consolidated statements of comprehensive income based on where the associated employee's compensation is recorded. The following table summarizes stock-based compensation expense:

(in thousands)	Three months ended June 30,		Six months ended June 30,	
	2014	2013	2014	2013
Included in cost of revenue:				
Cost of subscriptions	\$ 175	\$ 189	\$ 364	\$ 415
Cost of services	582	593	1,124	1,436
Cost of maintenance	196	194	341	256
Total included in cost of revenue	953	976	1,829	2,107
Included in operating expenses:				
Sales and marketing	588	545	1,059	1,243
Research and development	762	1,062	1,424	2,215
General and administrative	2,027	2,134	3,732	4,330
Total included in operating expenses	3,377	3,741	6,215	7,788
Total	\$4,330	\$4,717	\$8,044	\$9,895

## 15. Stockholders' equity

## Dividends

In February 2014, our Board of Directors approved an annual dividend rate of \$0.48 per share to be made in quarterly payments. Dividend payments are not guaranteed and our Board of Directors may decide, in its absolute discretion, at any time and for any reason, not to declare or pay further dividends. The following table provides information with respect to quarterly dividends of \$0.12 per share paid on common stock during the six months ended June 30, 2014.

Declaration Date	Dividend per Share	Record Date	Payable Date
February 2014	\$0.12	February 28	March 14
April 2014	\$0.12	May 28	June 13

In July 2014, our Board of Directors declared a third quarter dividend of \$0.12 per share payable on September 15, 2014 to stockholders of record on August 28, 2014.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## Changes in accumulated other comprehensive loss by component

The changes in accumulated other comprehensive loss by component, consisted of the following:

	Three months ended		Six months ended June	
	June 30,		30,	
(in thousands)	2014	2013	2014	2013
Accumulated other comprehensive loss, beginning of period	\$ (518 )	\$ (1,569 )	\$ (1,385 )	\$ (1,973 )
By component:				
Gains and losses on cash flow hedges:				
Accumulated other comprehensive income (loss) balance, beginning of period	\$ 56	\$ (672 )	\$ (256 )	\$ (791 )
Other comprehensive (loss) income before reclassifications, net of tax effects of \$375, \$(196), \$488 and \$(198)	(586 )	307	(755 )	310
Amounts reclassified from accumulated other comprehensive loss to interest expense	316	199	530	389
Amounts reclassified from accumulated other comprehensive loss to loss on debt extinguishment and termination of derivative instruments	—	—	587	—
Tax benefit included in provision for income taxes	(124 )	(77 )	(444 )	(151 )
Total amounts reclassified from accumulated other comprehensive loss	192	122	673	238
Net current-period other comprehensive (loss) income	(394 )	429	(82 )	548
Accumulated other comprehensive loss balance, end of period	\$ (338 )	\$ (243 )	\$ (338 )	\$ (243 )
Foreign currency translation adjustment:				
Accumulated other comprehensive loss balance, beginning of period	\$ (574 )	\$ (897 )	\$ (1,129 )	\$ (1,182 )
Translation adjustments	(385 )	(266 )	170	19
Accumulated other comprehensive loss balance, end of period	(959 )	(1,163 )	(959 )	(1,163 )
Accumulated other comprehensive loss, end of period	\$ (1,297 )	\$ (1,406 )	\$ (1,297 )	\$ (1,406 )

## 16. Segment information

As of June 30, 2014, our reportable segments were the Enterprise Customer Business Unit (the “ECBU”), the General Markets Business Unit, (the “GMBU”), the International Business Unit (the “IBU”), and Target Analytics. Following is a description of each reportable segment:

• The ECBU is focused on marketing, sales, delivery and support to all large and/or strategic prospects and customers in North America;

• The GMBU is focused on marketing, sales, delivery and support to all emerging and mid-sized prospects and customers in North America;

• The IBU is focused on marketing, sales, delivery and support to all prospects and customers outside of North America; and

• Target Analytics is focused on marketing, sales and delivery of analytic services to all prospects and customers globally.

Our chief operating decision maker is our chief executive officer, or CEO. The CEO reviews financial information presented on an operating segment basis for the purposes of making certain operating decisions and assessing financial performance. The CEO uses internal financial reports that provide segment revenues and operating income, excluding stock-based compensation expense, amortization expense, depreciation expense, research and development expense and certain corporate sales, marketing,

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Notes to consolidated financial statements (continued)

(Unaudited)

general and administrative expenses. Currently, the CEO believes that the exclusion of these costs allows for a better understanding of the operating performance of the operating units and management of other operating expenses and cash needs. The CEO does not review any segment balance sheet information.

Summarized reportable segment financial results, were as follows:

	Three months ended June 30,		Six months ended June 30,	
(in thousands)	2014	2013	2014	2013
Revenue by segment:				
ECBU	\$54,373	\$49,275	\$104,239	\$93,954
GMBU	63,194	55,924	120,849	108,942
IBU	12,126	10,788	22,764	20,026
Target Analytics	9,657	9,458	19,095	18,126
Other <sup>(1)</sup>	38	23	63	43
Total revenue	\$139,388	\$125,468	\$267,010	\$241,091
Segment operating income <sup>(2)</sup> :				
ECBU	\$36,357	\$26,496	\$68,458	\$50,138
GMBU	41,968	33,371	80,874	65,546
IBU	1,752	2,614	3,173	3,238
Target Analytics	5,517	3,735	9,820	6,911
Other <sup>(1)</sup>	965	80	2,012	291
	86,559	66,296	164,337	126,124
Less:				
Corporate unallocated costs <sup>(3)</sup>	60,485	41,055	119,248	84,913
Stock-based compensation costs	4,330	4,717	8,044	9,895
Amortization expense	5,748	6,206	11,772	12,404
Interest expense, net	1,315	1,477	2,758	3,154
Loss on debt extinguishment and termination of derivative instruments	—	—	996	—
Other expense (income), net	(225	) 309	11	206
Income before provision for income taxes	\$14,906	\$12,532	\$21,508	\$15,552

(1) Other includes revenue and the related costs from the sale of products and services not directly attributable to an operating segment.

(2) Segment operating income includes direct, controllable costs related to the sale of products and services by the reportable segment.

(3) Corporate unallocated costs include research and development, depreciation expense, and certain corporate sales, marketing, general and administrative expenses.

**17. Restructuring**

During 2012, in an effort to consolidate our operating locations, we decided not to renew our lease for office space in San Diego, CA, which matured on June 30, 2013. As a result, we initiated a plan to transition most of our operations based in San Diego, CA to our Austin, TX location, which we substantially completed in June 2013 when the lease matured. We incurred \$0.1 million and \$0.2 million in before-tax restructuring charges related to our San Diego office transition during the three and six months ended June 30, 2013, respectfully.

In January 2013, we implemented a realignment of our workforce in response to changes in the nonprofit industry and global economy. The realignment included a reduction in workforce of approximately 135 positions. The cost



associated with this realignment was substantially incurred during the first nine months of 2013. We incurred \$3.2 million in before-tax

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

restructuring charges related to the realignment of our workforce during the six months ended June 30, 2013. The charges incurred during the three months ended June 30, 2013 were insignificant.

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Blackbaud, Inc.

### Item 2. Management's discussion and analysis of financial condition and results of operations

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our consolidated financial statements and related notes included elsewhere in this Quarterly Report on Form 10-Q. This report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements reflect our current view with respect to future events and financial performance and are subject to risks and uncertainties, including those set forth under “Safe Harbor Cautionary Statement” at the beginning of this report and elsewhere in this report, that could cause actual results to differ materially from historical or anticipated results. Except as required by law, we do not intend, and undertake no obligation to revise or update these forward-looking statements, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.

#### Executive summary

We provide cloud-based and on-premise software solutions and related services designed specifically for nonprofit organizations. Our products and services enable nonprofit organizations to increase donations, reduce fundraising costs, improve communications with constituents, manage their finances and optimize internal operations. We continue to make investments in our product portfolio and go-to-market organization to ensure we are properly positioned to benefit from shifts in the market, including demand for our subscription-based offerings. As of June 30, 2014, we had more than 30,000 active customers distributed across multiple verticals within the nonprofit market including education, foundations, health and human services, religion, arts and cultural, public and societal benefits, environment and animal welfare, as well as international affairs.

We derive revenue from charging subscription fees for the use of our cloud-based solutions, selling perpetual licenses and providing a broad offering of services, including consulting, training, installation and implementation services, as well as ongoing customer support and maintenance. Furthermore, we derive revenue from providing hosting services, performing donor prospect research engagements, selling lists of potential donors, providing transaction and payment processing services, benchmarking studies and data modeling services. We have experienced growth in our payment processing services from the continued shift to on-line giving, further integration of these services to our existing product portfolio and the sale of these services to new and existing customers. As a result of third-party contractual changes, certain of our subscriptions revenues and costs associated with our payment processing services are presented on a gross basis, whereas comparable revenues and costs are presented on a net basis in the prior year periods. As such, total revenue, total cost of revenue, subscriptions revenue and cost of subscriptions revenue for prior periods are not directly comparable, although gross profit, operating income and net income were unaffected by the prospective change, which became effective October 2013. An analysis of our historical financial statements for the four quarters and year ended December 31, 2013 can be found at [www.blackbaud.com/investorrelations](http://www.blackbaud.com/investorrelations) that is intended to assist with the evaluation of our performance in light of the change in presentation.

During the second quarter of 2014, we remained focused on our four primary priorities:

- accelerating organic revenue growth;
- optimizing our product portfolio;
- increasing recurring revenue; and
- investing in infrastructure to drive future operating efficiencies.

Total revenue for the three and six months ended June 30, 2014 increased by approximately 11% when compared to the same periods in 2013, respectively. When removing the impact attributable to the change in presentation referenced above, revenue increased 5% for the three and six months ended June 30, 2014 when compared to the same periods in 2013. These increases were primarily the result of growth in demand for our cloud-based and hosted fundraising solutions as our business continues to shift towards subscription-based offerings. Increases in the volume of transactions for which we process payments as well as variable transactions associated with the use of our solutions to fundraise online added to the increases in subscriptions revenue.

Income from operations for the three and six months ended June 30, 2014 increased by \$1.7 million and \$6.4 million, respectively, when compared to the same periods in 2013. The increases in income from operations were primarily attributable to an increase in demand for our subscription-based fundraising offerings, an increase in the volume of transactions for which we process payments and an increase in transaction-based usage revenue. Also contributing to the increases in income from operations for the three and six months ended June 30, 2014 compared to the same periods in 2013 were decreases in restructuring costs, stock-based compensation and acquisition-related integration costs. These favorable impacts on income

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

from operations were partially offset by the 2014 incremental operating investments targeted to drive the success of our four primary priorities referenced above.

At June 30, 2014, our cash and cash equivalents were \$24.8 million. During the six months ended June 30, 2014, we generated \$45.1 million in cash flow from operations, received \$19.6 million in net proceeds from debt refinancing, used net cash of \$32.6 million for the acquisition of WhippleHill, returned \$11.1 million to stockholders by way of dividends and had cash outlays of \$9.3 million for purchases of property and equipment and software development costs.

During the three months ended June 30, 2014, we continued to experience growth in overall revenue primarily driven by the growing demand for our cloud-based and hosted fundraising solutions and payment processing services. We plan to further increase our focus on subscription-based offerings and expand our payment processing services as we execute on our key growth initiatives and strengthen our leadership position, while achieving our targeted level of profitability. In the near term, we anticipate that there will continue to be an impact on our profitability as we invest in our product portfolio to meet demand for our subscription offerings and shift from a perpetual license-based model, with upfront revenue recognition to a subscription-based model, with recognition of revenue occurring ratably over the subscription term. In the near term, we also anticipate that there will continue to be an impact from our payment processing services on our overall gross margin percentage as growth in the volume of transactions where we provide payment processing services is expected to exceed the growth of certain other product and service offerings.

We also plan to continue to invest in our product, sales and marketing organizations and our back-office processes; the infrastructure that supports our subscription-based offerings and certain product development initiatives to achieve optimal scalability of our operations as we execute on our key growth initiatives.

Recent developments

Debt refinancing

In February 2014, we entered into a five-year \$325.0 million credit facility and drew \$175.0 million on a term loan upon closing, which was used to repay all amounts outstanding under our previous credit facility. The credit facility includes the following facilities: (i) a dollar and a designated currency revolving credit facility with sublimits for letters of credit and swingline loans, and (ii) a term loan facility. The credit facility is secured by the stock and limited liability company interests of certain of our subsidiaries and is guaranteed by our material domestic subsidiaries.

WhippleHill acquisition

On June 16, 2014, we acquired all of the outstanding stock of WhippleHill Communications, Inc. ("WhippleHill"), a privately held company based in New Hampshire, for \$35.0 million in cash, subject to certain adjustments set forth in the stock purchase agreement. WhippleHill is a leading provider of cloud-based solutions designed exclusively to serve K12 private schools. The acquisition of WhippleHill expanded our offerings in the K12 technology sector. The operating results of WhippleHill which were insignificant to the periods presented have been included in our consolidated financial statements from the date of acquisition.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

Comparison of the three and six months ended June 30, 2014 and 2013

Results of operations

Revenue by segment

	Three months ended June 30,				Six months ended June 30,				
(in millions)	2014	2013	Change	% Change	2014	2013	Change	% Change	
ECBU	\$54.4	(1) \$49.3	\$5.1	10	% \$104.2	(1) \$94.0	\$10.2	11	%
GMBU	63.2	(1) 55.9	7.3	13	% 120.8	(1) 109.0	11.8	11	%
IBU	12.1	(1) 10.8	1.3	12	% 22.8	(1) 20.0	2.8	14	%
Target Analytics	9.7	9.5	0.2	2	% 19.1	18.1	1.0	6	%
Other	—	—	—	—	% 0.1	—	0.1	100	%
Total revenue	\$139.4	\$125.5	\$13.9	11	% \$267.0	\$241.1	\$25.9	11	%

Included in ECBU, GMBU and IBU revenue for the three months ended June 30, 2014 was \$2.4 million, \$4.7 million and \$0.4 million, respectively, attributable to the prospective change in presentation from net to gross for revenue and costs associated with our payment processing services as a result of certain third-party arrangements that had changes in contractual terms effective October 2013. Included in ECBU, GMBU and IBU revenue for the six months ended June 30, 2014 was \$4.6 million, \$8.4 million and \$0.6 million, respectively, attributable to this same presentation change.

The increases in revenue for ECBU and GMBU during the three and six months ended June 30, 2014 when compared to the same periods in 2013 were primarily attributable to growth in subscriptions revenue. The growth in subscriptions resulted from an increase in demand for our cloud-based and hosted fundraising offerings, an increase in the volume of transactions for which we process payments and an increase in usage-based transaction revenue. Also contributing to the growth in ECBU and GMBU revenue were increases in maintenance revenue primarily from new customers associated with new license agreements and increases in contracts with existing customers.

IBU revenue increased during the three and six months ended June 30, 2014 when compared to the same periods in 2013 primarily due to incremental subscriptions revenue. The growth in IBU subscriptions revenue was primarily attributable to an increase in demand for our cloud-based solutions including Everyday Hero and eTapestry and for our hosted fundraising solutions including the Raiser's Edge. Also contributing to the increase in IBU subscriptions revenue was an increase in the volume of transactions associated with the use of our products to fundraise online. IBU maintenance revenue associated with sales of the Raiser's Edge increased during the three and six months ended June 30, 2014 when compared to the same periods in 2013.

Target Analytics revenue remained relatively unchanged during the three months ended June 30, 2014 when compared to the same period in 2013. The growth in Target Analytics revenue during the six months ended June 30, 2014 when compared to the same period in 2013 was primarily the result of an increase in demand for our subscription-based analytic service offerings. We anticipate incremental growth in this area as demand continues to increase and as we continue to integrate these services into certain of our other subscription and service offerings.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

## Operating results

## License fees

	Three months ended June 30,				Six months ended June 30,			
(in millions)	2014	2013	Change	% Change	2014	2013	Change	% Change
License fees revenue	\$4.5	\$6.0	\$(1.5)	(25)%	\$8.4	\$9.0	\$(0.6)	(7)%
Cost of license fees	0.5	0.6	(0.1)	(17)%	1.0	1.4	(0.4)	(29)%
License fees gross profit	\$4.0	\$5.4	\$(1.4)	(26)%	\$7.4	\$7.6	\$(0.2)	(3)%
License fees gross margin	89	% 90	%		88	% 84	%	

We derive license fees revenue from the sale of our software products under perpetual license agreements. During the three and six months ended June 30, 2014, revenue from license fees decreased primarily as a result of smaller contributions of revenue from our Blackbaud CRM and Raiser's Edge offerings when compared to the same periods in 2013. Our larger perpetual license transactions, such as those for Blackbaud CRM, have long sales cycles and their timing can result in significant period-to-period variations in revenue. Additionally, we continue to experience a shift in our emerging and mid-sized customers' buying preferences away from solutions offered under perpetual license arrangements towards subscription-based hosted applications.

Cost of license fees is primarily comprised of third-party software royalties, variable reseller commissions, amortization of software development costs and amortization of intangibles from business combinations. The decrease in cost of license fees during the three and six months ended June 30, 2014 when compared to the same periods in 2013 was primarily due to a reduction in reseller commissions and fewer sales of products with associated third-party royalty costs. The decrease in reseller commissions was primarily due to improvements in the negotiated rates we pay software resellers.

License fees gross margin percentage during the three months ended June 30, 2014 remained relatively unchanged. The increase in license fees gross margin percentage for the six months ended June 30, 2014 when compared to the same period in 2013 was primarily due to the decrease in reseller commissions and less sales of products with third-party software royalties associated with them relative to the decrease in license fees revenue.

## Subscriptions

	Three months ended June 30,				Six months ended June 30,			
(in millions)	2014	2013	Change	% Change	2014	2013	Change	% Change
Subscriptions revenue	\$65.0	(1) \$52.0	\$13.0	25	% \$123.3	(1) \$99.7	\$23.6	24
Cost of subscriptions	31.8	(1) 21.6	10.2	47	% 61.9	(1) 42.0	19.9	47
Subscriptions gross profit	\$33.2	\$30.4	\$2.8	9	% \$61.4	\$57.7	\$3.7	6
Subscriptions gross margin	51	% 58	%		50	% 58	%	

Included in subscriptions revenue and cost of subscriptions for the three and six months ended June 30, 2014 was \$7.5 million and \$13.6 million, respectively, attributable to the prospective change in presentation from net to gross (1) for revenue and costs associated with our payment processing services as a result of certain third-party arrangements that had changes in contractual terms effective October 2013.

Revenue from subscriptions is primarily comprised of revenue from charging for the use of our subscription-based software products, which includes providing access to hosted applications and hosting services, access to certain data services and our online subscription training offerings, revenue from payment processing services as well as variable transaction revenue associated with the use of our products to fundraise online. We continue to experience growth in sales of our hosted applications and hosting services as we meet the demand of our emerging and mid-sized customers that increasingly prefer subscription-based offerings. In addition, we have experienced growth in our payment processing services from the continued shift to on-line giving, further integration of these services to our existing product portfolio and the sale of these services to new and existing customers.

Excluding the effect of the change in presentation associated with our payment processing services as discussed above, the increase in subscriptions revenue during the three and six months ended June 30, 2014 when compared to the same periods in 2013 was primarily due an increase in demand for our cloud-based solutions including Luminate Online and Altru and for our



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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

hosted fundraising solutions including the Raiser's Edge and Blackbaud CRM. Subscriptions revenue also increased as a result of greater volume of transactions for which we process payments and an increase in usage-based transaction revenue.

Cost of subscriptions is primarily comprised of human resource costs, stock-based compensation expense, third-party royalty and data expenses, hosting expenses, allocated depreciation, facilities and IT support costs, amortization of intangibles from business combinations and other costs incurred in providing support and services to our customers. Excluding the effects of the change in presentation associated with our payment processing services as discussed above, the increases in cost of subscriptions during the three and six months ended June 30, 2014 when compared to the same periods in 2013 were primarily due to an increase in human resource costs of \$2.3 million and \$4.5 million, respectively, and an increase in allocated depreciation, facilities and IT support costs of \$0.4 million and \$0.9 million, respectively. The increase in human resource costs was primarily due to an increase in subscription customer support directly related to our growing base of subscription customers. The increase in allocated costs was primarily a result of investments made to support anticipated growth in our operations.

The decrease in subscriptions gross margin percentages for the three and six months ended June 30, 2014 when compared to the same periods in 2013 was primarily a result of the prospective change in presentation from net to gross revenues and costs as discussed above, which had no impact on gross profit. Absent this presentation change, subscriptions gross margin percentages were 58% and 56% for the three and six months ended June 30, 2014, respectively, compared to 58% and 58% in the same periods in 2013, respectively. The remaining decrease in subscriptions gross margin percentage for the six months ended June 30, 2014 when compared to the same period in 2013 was primarily due to increases in human resource costs and allocated costs outpacing the growth in subscriptions revenue. In the near term, we anticipate that there will continue to be a negative impact from our payment processing services on our subscriptions gross margin percentage as growth in the volume of transactions where we provide payment processing services is expected to exceed the growth of certain of our other subscription-based offerings.

	Three months ended June 30,				Six months ended June 30,			
(in millions)	2014	2013	Change	% Change	2014	2013	Change	% Change
Services revenue	\$31.8	\$31.4	\$0.4	1	\$59.9	\$60.2	\$(0.3)	—
Cost of services	25.5	26.5	(1.0)	(4)	51.8	51.9	(0.1)	—
Services gross profit	\$6.3	\$4.9	\$1.4	29	\$8.1	\$8.3	\$(0.2)	(2)
Services gross margin	20	% 16	%		14	% 14	%	

We derive services revenue from consulting, installation, implementation, education and analytic services. Consulting, installation and implementation services involve converting data from a customer's existing system, assistance in file set up and system configuration, and/or process re-engineering. Education services involve customer training activities. Analytic services are comprised of donor prospect research, sales of lists of potential donors, benchmarking studies and data modeling services. These analytic services involve the assessment of current and prospective donor information of the customer and are performed using our proprietary analytical tools. The end product is intended to enable organizations to more effectively target their fundraising activities.

Services revenue during the three and six months ended June 30, 2014 when compared to the same periods in 2013 remained relatively unchanged. The continuing shift in our go-to-market strategy towards subscription-based and cloud-based offerings, which, in general, require less implementation services than our traditional on-premise perpetual license arrangements has negatively impacted consulting services revenue growth.

Cost of services is primarily comprised of human resource costs, stock-based compensation expense, third-party contractor expenses, classroom rentals, costs incurred in providing customer training, data expense incurred to perform analytic services, allocated depreciation, facilities and IT support costs and amortization of intangibles from business combinations.

The decrease in cost of services during the three months ended June 30, 2014 when compared to the same period in 2013 was primarily attributable to a decrease in human resource costs, partially offset by increases in the recognition of deferred implementation service costs, and allocated depreciation, facilities and IT support costs. Human resource costs decreased primarily as a result of a decrease in headcount and an increase in operating efficiency. Our recognition of implementation

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Blackbaud, Inc.

## Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

service costs increased during the three months ended June 30, 2014 compared to the same period in 2013 due to a decrease in the amount of costs that are being deferred in connection with our shift from traditional license and related service arrangements to subscription offerings. The increases in allocated costs were primarily a result of investments made to support anticipated growth in operations.

Cost of services during the six months ended June 30, 2014 when compared to the same period in 2013 remained relatively unchanged.

Services gross margin percentage increased during the three months ended June 30, 2014 when compared to the same period in 2013 primarily due to the decrease in human resource costs relative to the minor change in services revenue. Services gross margin percentage for the six months ended June 30, 2014 when compared to the same period in 2013 remained relatively unchanged.

**Maintenance**

(in millions)	Three months ended June 30,				Six months ended June 30,				
	2014	2013	Change	% Change	2014	2013	Change	% Change	
Maintenance revenue	\$36.5	\$34.1	\$2.4	7	% \$72.2	\$68.3	\$3.9	6	%
Cost of maintenance	6.0	6.6	(0.6	) (9	)% 11.4	12.4	(1.0	) (8	)%
Maintenance gross profit	\$30.5	\$27.5	\$3.0	11	% \$60.8	\$55.9	\$4.9	9	%
Maintenance gross margin	84	% 81	%		84	% 82	%		

Revenue from maintenance is comprised of annual fees derived from maintenance contracts associated with new software licenses and annual renewals of existing maintenance contracts. These contracts provide customers with updates, enhancements and upgrades to our software products and online, telephone and email support. Maintenance contracts are typically for a term of one year, and maintenance renewal rates in the periods reported did not vary materially compared to prior periods.

The increase in maintenance revenue during the three months ended June 30, 2014 when compared to the same period in 2013 was primarily comprised of (i) \$2.4 million of incremental maintenance from new customers associated with new license agreements and increases in contracts with existing customers; and (ii) approximately \$1.0 million of incremental maintenance from contractual inflationary rate adjustments; partially offset by (iii) a \$1.6 million reduction in maintenance from contracts that were not renewed and reductions in contracts with existing customers.

The increase in maintenance revenue during the six months ended June 30, 2014 when compared to the same period in 2013 was primarily comprised of (i) \$5.2 million of incremental maintenance from new customers associated with new license agreements and increases in contracts with existing customers; and (ii) approximately \$2.1 million of incremental maintenance from contractual inflationary rate adjustments; partially offset by (iii) a \$3.5 million reduction in maintenance from contracts that were not renewed and reductions in contracts with existing customers.

Cost of maintenance is primarily comprised of human resource costs, stock-based compensation expense, third-party contractor expenses, third-party royalty costs, allocated depreciation, facilities and IT support costs, amortization of intangibles from business combinations and other costs incurred in providing support and services to our customers.

Cost of maintenance decreased during the three and six months ended June 30, 2014 when compared to the same periods in 2013 primarily as a result of a decrease in human resource costs. The decrease in human resource costs was primarily due to a shift in allocated customer support costs towards subscriptions, which is a trend that may continue.

Maintenance gross margin percentage increased during the three and six months ended June 30, 2014 when compared to the same periods in 2013 primarily due to the incremental maintenance revenue from new customers associated with new license agreements and increases in contracts with existing customers combined with the decrease in human resource costs.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

## Other revenue

	Three months ended June 30,				Six months ended June 30,			
(in millions)	2014	2013	Change	% Change	2014	2013	Change	% Change
Other revenue	\$1.6	\$2.0	\$(0.4)	(20)%	\$3.2	\$3.9	\$(0.7)	(18)%
Cost of other revenue	0.9	1.3	(0.4)	(31)%	1.9	2.5	(0.6)	(24)%
Other gross profit	\$0.7	\$0.7	\$—	—	\$1.3	\$1.4	\$(0.1)	(7)%
Other gross margin	44%	35%			41%	36%		

Other revenue includes the sale of business forms that are used in conjunction with our software products, reimbursement of travel-related expenses primarily incurred during the performance of services at customer locations, fees from user conferences and third-party software referral fees. Other revenue decreased during the three and six months ended June 30, 2014 when compared to the same periods in 2013 primarily due to the prospective change in presentation from gross to net for revenue and costs associated with certain third-party software arrangements that had a change in contractual terms effective October 2013. A decrease in revenue from reimbursement of travel-related expenses associated with services revenue also contributed to the decrease in other revenue during the three and six months ended June 30, 2014 when compared to the same periods in 2013.

Cost of other revenue includes human resource costs, costs of business forms, costs of user conferences, reimbursable expenses relating to the performance of services at customer locations, allocated depreciation, facilities and IT support costs and amortization of intangibles from business combinations. Cost of other revenue decreased during the three and six months ended June 30, 2014 when compared to the same periods in 2013 primarily due to a prospective change in presentation from gross to net for revenue and costs associated with certain third-party software arrangements that had a change in contractual terms effective October 2013. Also contributing to the decrease in cost of other revenue was less reimbursable expenses related to services provided at customer locations during the three and six months ended June 30, 2014 when compared to the same periods in 2013.

Other revenue gross margin percentage increased during the three and six months ended June 30, 2014 when compared to the same periods in 2013 primarily due to the prospective change in presentation from gross to net for revenue and costs associated with certain third-party software arrangements that had a change in contractual terms effective October 2013.

## Operating expenses

## Sales and marketing

	Three months ended June 30,				Six months ended June 30,			
(in millions)	2014	2013	Change	% Change	2014	2013	Change	% Change
Sales and marketing expense	\$26.4	\$24.4	\$2.0	8%	\$51.5	\$48.8	\$2.7	6%
% of revenue	19%	19%			19%	20%		

Sales and marketing expense includes human resource costs, stock-based compensation expense, travel-related expenses, sales commissions, advertising and marketing materials, public relations costs and allocated depreciation, facilities and IT support costs.

Sales and marketing expense increased during the three and six months ended June 30, 2014 when compared to the same periods in 2013 primarily due to increases in commission expense, human resource costs and allocated depreciation, facilities and IT support costs. The increase in commission expense was primarily driven by an increase in commissionable revenue during the three and six months ended June 30, 2014 when compared to the same periods in 2013. Also contributing to the increase in commissions expense was an increase in the amount of deferred sales commissions recognized as expense. To the extent that sales commissions relate to revenue not yet recognized, the amounts are recorded as deferred sales commission costs. Subsequently, the commissions are recognized as expense as the revenue is earned. Human resource costs increased primarily due to incremental headcount to support the increase in sales and marketing efforts of our growing operations. Allocated costs increased primarily as a result of investments made to support anticipated growth in operations.

Sales and marketing expense as a percentage of revenue remained relatively unchanged during the three months ended June 30, 2014 when compared to the same period in 2013. Sales and marketing expense decreased as a percentage of revenue during the

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

six months ended June 30, 2014 when compared to the same period in 2013 primarily due to revenue outpacing expense growth.

## Research and development

	Three months ended June 30,					Six months ended June 30,			
(in millions)	2014	2013	Change	% Change		2014	2013	Change	% Change
Research and development expense	\$18.1	\$16.5	\$1.6	10	%	\$34.6	\$32.9	\$1.7	5
% of revenue	13	% 13	%			13	% 14	%	%

Research and development expense includes human resource costs, stock-based compensation expense, third-party contractor expenses, software development tools and other expenses related to developing new products, upgrading and enhancing existing products, and allocated depreciation, facilities and IT support costs.

Research and development expense increased during the three and six months ended June 30, 2014 when compared to the same periods in 2013 primarily due to increases in third-party contractor costs and human resource costs, partially offset by increases in the amount of software development costs that were capitalized. Third-party contractor costs increased as we made investments to optimize our product portfolio including enhancements to existing products as well as new product innovation. Included in the increases in research and development expense during the three and six months ended June 30, 2014 compared to the same periods in 2013 were \$1.8 million and \$2.9 million, respectively, related to our 2014 incremental operating investments. We expect additional incremental research and development expense for the remainder of 2014 as we continue with these efforts.

## General and administrative

	Three months ended June 30,					Six months ended June 30,			
(in millions)	2014	2013	Change	% Change		2014	2013	Change	% Change
General and administrative expense	\$13.8	\$12.9	\$0.9	7	%	\$26.6	\$25.6	\$1.0	4
% of revenue	10	% 10	%			10	% 11	%	%

General and administrative expense consists primarily of human resource costs for general corporate functions, including senior management, finance, accounting, legal, human resources and corporate development, stock-based compensation expense, third-party professional fees, insurance, allocated depreciation, facilities and IT support costs, acquisition-related expense and other administrative expenses.

General and administrative expense increased during the three and six months ended June 30, 2014, when compared to the same periods in 2013, primarily due to increases in human resource and facilities costs. Partially offsetting these increases were decreases in third-party contractor fees and stock-based compensation. Human resource costs increased primarily due to additional resources needed to support the growth of our business. The decrease in third-party contractor fees was primarily attributable to one-time costs incurred during the three and six months ended June 30, 2013 for the implementation of certain back-office systems as well as our CEO search.

Non-GAAP financial measures

The operating results analyzed below are presented on a non-GAAP basis. We use non-GAAP revenue, non-GAAP income from operations and non-GAAP operating margin internally in analyzing our operational performance. Accordingly, we believe these non-GAAP measures are useful to investors, as a supplement to GAAP measures, in evaluating our ongoing operational performance. While we believe these non-GAAP measures provide useful supplemental information, non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. In addition, these non-GAAP financial measures may not be completely comparable to similarly titled measures of other companies due to potential differences in the exact method of calculation between companies.

Non-GAAP financial measures discussed below exclude the impact of (i) a write-down of acquisition-related deferred revenue; (ii) stock-based compensation expense; (iii) amortization of intangibles from business combinations; (iv) impairment of capitalized software development costs due to business combinations; (v) acquisition-related integration costs; (vi) acquisition-



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Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

related expenses; (vii) CEO transition costs; and (viii) restructuring costs, because we believe they are not directly related to our operating performance in any particular period, but are for our long-term benefit over multiple periods. We believe that these non-GAAP financial measures reflect our ongoing business in a manner that allows for meaningful period-to-period comparisons and analysis of trends in our business.

(in millions)	Three months ended June 30,				Six months ended June 30,				
	2014	2013	Change	% Change	2014	2013	Change	% Change	
GAAP revenue	\$139.4	\$125.5	\$13.9	11	% \$267.0	\$241.1	\$25.9	11	%
GAAP income from operations	\$16.0	\$14.3	\$1.7	12	% \$25.3				