REYNOLDS JON Q JR

Form 4 April 28, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

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obligations

may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * TCV VILP

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

below)

NETFLIX INC [NFLX]

(Check all applicable)

below)

(Last)

(First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year)

Director _X__ 10% Owner _X_ Other (specify Officer (give title

04/26/2010

C/O TECHNOLOGY CROSSOVER **VENTURES, 528 RAMONA**

STREET

May be part of a 13(d) group

6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line)

(Street) 4. If Amendment, Date Original

> Form filed by One Reporting Person _X_ Form filed by More than One Reporting

Person

PALO ALTO, CA 94301

| (City) | (State) | (Zip) Ta | ble I - Non | -Derivative | Secur | ities Acquire | d, Disposed of, o | r Beneficially | y Owned |
|--------------------------------------|---|---|--|--|-------|--------------------|--|--|--|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securitie orDisposed o (Instr. 3, 4 | f (D) | uired (A) or Price | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 04/26/2010 | | J <u>(1)</u> | 481,584 | ` ′ | \$ 0 | 1,444,750 | I | TCV VI, L.P. (2) (3) |
| Common Stock | 04/26/2010 | | J <u>(4)</u> | 3,797 | D | \$ 0 | 11,394 | I | TCV Member Fund, L.P. (2) (5) |
| Common Stock | 04/26/2010 | | J <u>(6)</u> | 4,816 | A | \$ 0 | 4,816 | I | Technology Crossover Management VI, L.L.C. (2) (7) |

| Common Stock | 04/26/2010 | J <u>(8)</u> | 4,816 | D | \$ 0 | 0 | I | Technology Crossover Management VI, L.L.C. (2) (7) |
|-----------------|------------|---------------|--------|---|----------------|--------|---|--|
| Common Stock | 04/26/2010 | J <u>(9)</u> | 713 | A | \$ 0 | 713 | I | Drew Family Partners (2) (10) |
| Common Stock | 04/26/2010 | J <u>(11)</u> | 713 | A | \$ 0 | 713 | I | The Reynolds Family Trust (2) (12) |
| Common Stock | 04/26/2010 | J <u>(13)</u> | 713 | A | \$ 0 | 18,780 | I | The Griffith Family 2004 Trust (2) (14) |
| Common Stock | 04/26/2010 | J(15) | 357 | A | \$ 0 | 357 | I | Robert W. Trudeau (2) |
| Common Stock | 04/26/2010 | J <u>(16)</u> | 533 | A | \$ 0 | 533 | I | The Drew Family Trust dated 10/5/2004 (2) (17) |
| Common Stock | 04/26/2010 | J <u>(18)</u> | 533 | A | \$ 0 | 1,246 | I | The Reynolds Family Trust (2) (12) |
| Common Stock | 04/26/2010 | J <u>(19)</u> | 533 | A | \$ 0 | 19,313 | I | The Griffith Family 2004 Trust (2) (14) |
| Common Stock | 04/26/2010 | J(20) | 266 | A | \$ 0 | 623 | I | Robert W. Trudeau (2) |
| Common Stock | 04/26/2010 | J(21) | 33,352 | A | \$ 0 | 33,885 | I | The Drew Family Trust dated 10/5/2004 (2) (17) |
| Common Stock | 04/26/2010 | J(22) | 49,386 | A | \$ 0 | 50,632 | I | The Reynolds Family Trust (2) (12) |
| Common Stock | 04/26/2010 | J(23) | 19,199 | A | \$ 0 | 38,512 | I | The Griffith Family 2004 Trust (2) (14) |
| Common Stock | 04/27/2010 | S | 713 | D | \$ 104.5513 | 0 | I | Drew Family Partners (2) |

| | | | | | | | | (10) |
|-----------------|------------|---|--------|---|----------------|--------|---|--|
| Common Stock | 04/27/2010 | S | 33,885 | D | \$ 104.5513 | 0 | I | The Drew Family Trust dated 10/5/2004 (2) (17) |
| Common Stock | 04/27/2010 | S | 50,632 | D | \$ 104.2357 | 0 | I | The Reynolds Family Trust (2) (12) |
| Common Stock | 04/27/2010 | S | 20,445 | D | \$ 105.0655 | 18,067 | I | The Griffith Family 2004 Trust (2) (14) |
| Common Stock | 04/27/2010 | S | 623 | D | \$ 105.0374 | 0 | I | Robert W. Trudeau (2) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (Instr. | 8) | 5. nNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | Secur | int of rlying | 8. Price of Derivative Security (Instr. 5) |
|---|---|--------------------------------------|---|---------------------------------|----|--|---------------------|--------------------|-------|--|---|
| | | | | Code | V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|--|---------------|-------------------|--|------------------------------|--|--|
| 1 | Director | 10% Owner Officer | | Other | | |
| TCV VI L P C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET | | X | | May be part of a 13(d) group | | |

Reporting Owners 3

| PALO ALTO, CA 94301 | | | |
|--|-------------------------------------|---------------------|------------------------------|
| TCV Member Fund, L.P. C/O TECHNOLOGY CROSSO 528 RAMONA STREET PALO ALTO, CA 94301 | OVER VENTURES | X | May be part of a 13(d) group |
| Technology Crossover Manage C/O TECHNOLOGY CROSSO 528 RAMONA STREET PALO ALTO, CA 94301 | | X | May be part of a 13(d) group |
| DREW JOHN C/O TECHNOLOGY CROSSO 528 RAMONA STREET PALO ALTO, CA 94301 | OVER VENTURES | X | May be part of a 13(d) group |
| REYNOLDS JON Q JR C/O TECHNOLOGY CROSSO 528 RAMONA STREET PALO ALTO, CA 94301 | OVER VENTURES | X | May be part of a 13(d) group |
| GRIFFITH WILLIAM C/O TECHNOLOGY CROSSO 528 RAMONA STREET PALO ALTO, CA 94301 | OVER VENTURES | X | May be part of a 13(d) group |
| Trudeau Robert C/O TECHNOLOGY CROSSO 528 RAMONA STREET PALO ALTO, CA 94301 | OVER VENTURES | X | May be part of a 13(d) group |
| Signatures | | | |
| Frederic D. Fenton Authorized | l signatory for TCV VI, L.P. | | 04/28/2010 |
| | **Signature of Reporting Person | | Date |
| Frederic D. Fenton Authorized | l signatory for TCV Member Fund | d, L.P. | 04/28/2010 |
| | **Signature of Reporting Person | | Date |
| Frederic D. Fenton Authorized L.L.C. | l signatory for Technology Crosso | over Management VI, | 04/28/2010 |
| | **Signature of Reporting Person | | Date |
| Frederic D. Fenton Authorized | l signatory for John L. Drew | | 04/28/2010 |
| | **Signature of Reporting Person | | Date |
| Frederic D. Fenton Authorized | l signatory for Jon Q. Reynolds, J | r. | 04/28/2010 |
| | **Signature of Reporting Person | | Date |
| Frederic D. Fenton Authorized | l signatory for William J. G. Griff | ith IV | 04/28/2010 |
| | **Signature of Reporting Person | | Date |
| Frederic D. Fenton Authorized | l signatory for Robert W. Trudeau | 1 | 04/28/2010 |
| | **Signature of Reporting Person | | Date |

Signatures 4

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In kind pro-rata distribution from TCV VI, L.P. to its partners, without consideration.
- This Form 4 is filed by more than one Reporting Person and is a joint filing with the Forms 4 filed by Jay C. Hoag ("Hoag") and by TCV (2) IV, L.P., TCV IV Strategic Partners, L.P., Technology Crossover Management IV, L.L.C. ("TCM IV") and Richard H. Kimball ("Kimball") on April 28, 2010.
 - These shares are held directly by TCV VI, L.P. Each of Hoag, Kimball, John L. Drew ("Drew"), Jon Q. Reynolds, Jr. ("Reynolds"), William J. G. Griffith IV ("Griffith") and Robert W. Trudeau ("Trudeau") (collectively the "TCM Members") are Class A Members of
- (3) Technology Crossover Management VI, L.L.C. ("TCM VI") which is the sole general partner of TCV VI, L.P. The TCM Members and TCM VI may be deemed to beneficially own the shares held by TCV VI, L.P. but the TCM Members and TCM VI disclaim beneficial ownership of such shares except to the extent of their pecuniary interest therein.
- (4) In kind pro-rata distribution from TCV Member Fund, L.P. ("TCV MF") to its partners, without consideration.
 - These shares are held directly by TCV MF. Each of the TCM Members are Class A Members of TCM VI which is a general partner of TCV MF and limited partners of TCM VI. The TCM Members and TCM VI may be deemed to beneficially own the shares held by TCV
- (5) MF but the TCM Members and TCM VI disclaim beneficial ownership of such shares except to the extent of their pecuniary interest therein.
- (6) Acquisition by TCM VI pursuant to an in kind pro-rata distribution by TCV VI, L.P. to its partners, without consideration.
 - These shares are held directly by TCM VI. The TCM Members are Class A Members of TCM VI which is the sole general partner of
- (7) TCV VI, L.P. and a general partner of TCV MF. The number of shares reported by TCM VI does not include shares indirectly held by TCV VI, L.P. and TCV Member Fund, L.P. The TCM Members may be deemed to beneficially own the shares held by TCM VI but the TCM Members disclaim beneficial ownership of such shares except to the extent of their pecuniary interest therein.
- (8) In kind pro-rata distribution from TCM VI to its members, without consideration.
- (9) Acquisition by Drew Family Partners pursuant to an in kind pro-rata distribution by TCM VI to its partners, without consideration.
- (10) Drew is a partner of Drew Family Partners. Drew disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- (11) Acquisition by The Reynolds Family Trust pursuant to an in kind pro-rata distribution by TCM VI to its partners without consideration.
- (12) Reynolds is a trustee of The Reynolds Family Trust. Reynolds disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- (13) Acquisition by The Griffith Family 2004 Trust pursuant to an in kind pro-rata distribution by TCM VI to its partners, without consideration.
- (14) Griffith is a trustee of The Griffith Family 2004 Trust. Griffith disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- (15) Acquisition by Robert W. Trudeau pursuant to an in kind pro-rata distribution by TCM VI to its partners, without consideration.
- (16) Acquisition by Drew Family Trust dated 10/5/2004 pursuant to an in kind pro-rata distribution by TCV MF to its partners, without consideration.
- (17) Drew is a trustee of The Drew Family Trust dated 10/5/04. Drew disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- (18) Acquisition by The Reynolds Family Trust pursuant to an in kind pro-rata distribution by TCV MF to its partners, without consideration.
- (19) Acquisition by The Griffith Family 2004 Trust pursuant to an in kind pro-rata distribution by TCV MF to its partners, without consideration.
- (20) Acquisition by Robert W. Trudeau pursuant to an in kind pro-rata distribution by TCV MF to its partners, without consideration.
- (21) Acquisition by Drew Family Trust dated 10/5/2004 pursuant to an in kind pro-rata distribution by TCM IV to its partners, without consideration.
- (22) Acquisition by The Reynolds Family Trust pursuant to an in kind pro-rata distribution by TCM IV to its partners, without consideration.
- (23) Acquisition by The Griffith Family 2004 Trust pursuant to an in kind pro-rata distribution by TCM IV to its partners, without consideration.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.