J\&J SNACK FOODS CORP
Form 10-Q
January 25, 2016
UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q
(Mark One)

X Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the period ended December 26, 2015
or

Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission File Number: 0-14616

J \& J SNACK FOODS CORP.
(Exact name of registrant as specified in its charter)
(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

6000 Central Highway, Pennsauken, NJ 08109
(Address of principal executive offices)

Telephone (856) 665-9533

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.
X Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).
X Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer," "non-accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large Accelerated filer (X) Accelerated filer ()
Non-accelerated filer ()
Smaller reporting company ()
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).
Yes X No

As of January 20, 2016, there were $18,686,216$ shares of the Registrant's Common Stock outstanding.

## Part I. Financial Information

## Item 1.

Consolidated Financial Statements
Consolidated Balance Sheets - December 26, 2015 (unaudited) 3 and September 26, 2015

Consolidated Statements of Earnings (unaudited) - Three Months Ended December 26, 2015 and December 27, 2014

Consolidated Statements of Comprehensive Income (unaudited)- Three Months Ended December 26, 2015 and 5 December 27, 2014

Consolidated Statements of Cash Flows (unaudited) - Three Months Ended December 26, 2015 and December 27, 2014

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## J \& J SNACK FOODS CORP. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS <br> (in thousands, except share amounts)

$\left.\begin{array}{lll} & \begin{array}{l}\text { December } \\ \text { a6, }\end{array} & \begin{array}{l}\text { September } \\ \mathbf{2 6 ,} \\ \hline\end{array} \\ & \mathbf{2 0 1 5} \\ \text { (unaudited) }\end{array}\right)$

| Dividends payable | 7,284 | 6,723 |
| :--- | :--- | :--- |
| Total current liabilities | 94,211 | 97,116 |
|  |  |  |
| Long-term obligations under capital leases | 1,126 | 1,196 |
| Deferred income taxes | 43,719 | 43,789 |
| Other long-term liabilities | 888 | 915 |
| Stockholders' Equity |  |  |
| Preferred stock, \$1 par value; authorized 10,000,000 shares; none issued | - | - |
| Common stock, no par value; authorized, 50,000,000 shares; issued and outstanding | 29,695 | 31,653 |
| 18,677,000 and 18,676,000 respectively | $(12,359$ | ) |
| Accumulated other comprehensive loss | 584,358 | 579,897 ) |
| Retained Earnings | 601,694 | 599,919 |
| Total stockholders' equity | $\$ 741,638$ | $\$ 742,935$ |

The accompanying notes are an integral part of these statements.

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| J \& J SNACK FOODS CORP. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF EARNINGS (Unaudited) (in thousands, except per share amounts) |  |  |
| :---: | :---: | :---: |
|  | Three mon December 26, 2015 | ths ended December 27, 2014 |
| Net Sales | \$222,850 | \$212,752 |
| Cost of goods sold ${ }^{(1)}$ | 159,015 | 151,651 |
| Gross Profit | 63,835 | 61,101 |
| Operating expenses |  |  |
| Marketing (2) | 19,629 | 19,487 |
| Distribution ${ }^{(3)}$ | 18,256 | 17,521 |
| Administrative ${ }^{(4)}$ | 7,690 | 7,525 |
| Other general income | (100 ) | (42 ) |
| Total Operating Expenses | 45,475 | 44,491 |
| Operating Income | 18,360 | 16,610 |
| Other income (expense) |  |  |
| Investment income | 1,160 | 1,354 |
| Interest expense \& other | (32 ) | (24 ) |
| Earnings before income taxes | 19,488 | 17,940 |
| Income taxes | 7,009 | 6,684 |
| NET EARNINGS | \$ 12,479 | \$ 11,256 |
| Earnings per diluted share | \$0.66 | \$0.60 |
| Weighted average number of diluted shares | 18,839 | 18,801 |
| Earnings per basic share | \$0.67 | \$0.60 |
| Weighted average number of basic shares | 18,687 | 18,669 |

(1) Includes share-based compensation expense of $\$ 133$ and $\$ 112$ for the three months ended December 26, 2015 and December 27, 2014, respectively.
(2) Includes share-based compensation expense of $\$ 201$ and $\$ 172$ for the three months ended December 26, 2015 and December 27, 2014, respectively.
(3) Includes share-based compensation expense of $\$ 11$ and $\$ 11$ for the three months ended December 26, 2015 and December 27, 2014, respectively.
(4) Includes share-based compensation expense of $\$ 173$ and $\$ 229$ for the three months ended December 26, 2015 and December 27, 2014, respectively.

The accompanying notes are an integral part of these statements.

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J\&J SNACK FOODS CORP. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (Unaudited)
(in thousands)
$\left.\left.\begin{array}{llll} & \begin{array}{l}\text { Three months ended } \\ \text { DecemberDecember } \\ 26,\end{array} & 27, \\ & 2015 & 2014\end{array}\right] \begin{array}{llll} & \$ 12,479 & \$ 11,256 \\ \text { Net Earnings } & (640 & ) & (1,955\end{array}\right)$

All amounts are net of tax.

The accompanying notes are an integral part of these statements.

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## J \& J SNACK FOODS CORP. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS <br> (Unaudited) (in thousands)



The accompanying notes are an integral part of these statements.

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## J \& J SNACK FOODS CORP. AND SUBSIDIARIES

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

In the opinion of management, the accompanying unaudited consolidated financial statements contain all Note adjustments (consisting of only normal recurring adjustments) necessary to present fairly the financial position 1 and the results of operations and cash flows. Certain prior year amounts have been reclassified to conform to the current period presentation. These reclassifications had no effect on reported net earnings.

The results of operations for the three months ended December 26, 2015 and December 27, 2014 are not necessarily indicative of results for the full year. Sales of our frozen beverages and frozen juice bars and ices are generally higher in the third and fourth quarters due to warmer weather.

While we believe that the disclosures presented are adequate to make the information not misleading, it is suggested that these consolidated financial statements be read in conjunction with the consolidated financial statements and the notes included in the Company's Annual Report on Form 10-K for the fiscal year ended September 26, 2015.

We recognize revenue from our products when the products are shipped to our customers. Repair and maintenance equipment service revenue is recorded when it is performed provided the customer terms are that the customer is to be charged on a time and material basis or on a straight-line basis over the term of the contract when the customer has signed a service contract. Revenue is recognized only where persuasive evidence of an Note arrangement exists, our price is fixed or estimable and collectability is reasonably assured. We record offsets to 2 revenue for allowances, end-user pricing adjustments, trade spending, coupon redemption costs and returned product. Customers generally do not have the right to return product unless it is damaged or defective. We provide an allowance for doubtful receivables after taking into consideration historical experience and other factors. The allowance for doubtful receivables was $\$ 324,000$ and $\$ 304,000$ at December 26, 2015 and September 26, 2015, respectively.

Depreciation of equipment and buildings is provided for by the straight-line method over the assets' estimated useful lives. Amortization of improvements is provided for by the straight-line method over the term of the lease Note or the assets' estimated useful lives, whichever is shorter. Licenses and rights, customer relationships and 3 non-compete agreements arising from acquisitions are amortized by the straight-line method over periods ranging from 3 to 20 years. Depreciation expense was $\$ 8,170,000$ and $\$ 7,981,000$ for the three months ended December 26, 2015 and December 27, 2014, respectively.

Basic earnings per common share (EPS) excludes dilution and is computed by dividing income available to Note common shareholders by the weighted average common shares outstanding during the period. Diluted EPS takes 4 into consideration the potential dilution that could occur if securities (stock options) or other contracts to issue common stock were exercised and converted into common stock. Our calculation of EPS is as follows:

|  | $\begin{aligned} & \text { Three Mon } \\ & 26,2015 \end{aligned}$ | ths Ended Dec | ember |
| :---: | :---: | :---: | :---: |
|  | Income <br> (Numerata | Shares <br> (IDenominator) | Per Share Amount |
|  | (in thousan amounts) | nds, except per | share |
| Basic EPS |  |  |  |
| Net Earnings available to common stockholders | \$12,479 | 18,687 | \$ 0.67 |
| Effect of Dilutive Securities |  |  |  |
| Options | - | 152 | (0.01 ) |
| Diluted EPS |  |  |  |
| Net Earnings available to common stockholders plus assumed conversions | \$12,479 | 18,839 | \$ 0.66 |

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|  | Three Mo $27,2014$ | nths Ended De | ember |
| :---: | :---: | :---: | :---: |
|  | Income | Shares | Per <br> Share |
|  | (Numera | Denominator) | Amount |
|  | (in thousa amounts) | ds, except per | are |
| Basic EPS |  |  |  |
| Net Earnings available to common stockholders | \$11,256 | 18,669 | \$ 0.60 |
| Effect of Dilutive Securities |  |  |  |
| Options | - | 132 |  |
| Diluted EPS |  |  |  |
| Net Earnings available to common stockholders plus assumed conversions | \$11,256 | 18,801 | \$ 0.60 |

Note At December 26, 2015, the Company has three stock-based employee compensation plans. Share-based 5 compensation was recognized as follows:

Three months
ended
Decembercember
26, 27,
20152014
(in thousands, except per share amounts)

## Stock Options

\$250 \$ 284
Stock purchase plan
Restricted stock issued to an employee
Total share-based compensation
The above compensation is net of tax benefits
$92 \quad 147$
$1 \quad 1$
\$343 \$ 432

The Company anticipates that share-based compensation will not exceed $\$ 1.8$ million net of tax benefits for the fiscal year ending September 24, 2016.

The Company did not grant any stock options during the 2016 and 2015 three month period.

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Expected volatility is based on the historical volatility of the price of our common shares over the past 49 months for 5 year options and 10 years for 10 year options. We use historical information to estimate expected life and forfeitures within the valuation model. The expected term of awards represents the period of time that options granted are expected to be outstanding. The risk-free rate for periods within the expected life of the option is based on the U.S. Treasury yield curve in effect at the time of grant. Compensation cost is recognized using a straight-line method over the vesting or service period and is net of estimated forfeitures.

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We account for our income taxes under the liability method. Under the liability method, deferred tax assets and Note liabilities are determined based on the difference between the financial statement and tax bases of assets and 6 liabilities as measured by the enacted tax rates that will be in effect when these differences reverse. Deferred tax expense is the result of changes in deferred tax assets and liabilities.

Additionally, we recognize a liability for income taxes and associated penalties and interest for tax positions taken or expected to be taken in a tax return which are more likely than not to be overturned by taxing authorities ("uncertain tax positions"). We have not recognized a tax benefit in our financial statements for these uncertain tax positions.

The total amount of gross unrecognized tax benefits is $\$ 339,000$ and $\$ 334,000$ on December 26, 2015 and September 26,2015 , respectively, all of which would impact our effective tax rate over time, if recognized. We recognize interest and penalties related to income tax matters as a part of the provision for income taxes. As of December 26, 2015 and September 26, 2015, respectively, the Company has $\$ 204,000$ and $\$ 199,000$ of accrued interest and penalties.

In addition to our federal tax return and tax returns for Mexico and Canada, we file tax returns in all states that have a corporate income tax with virtually all open for examination for three to four years.

In May 2014, the FASB issued guidance on revenue recognition which says that we should recognize revenue to

## Note

 depict the transfer of promised goods or services to customers in an amount that reflects the consideration whichwe expect to be entitled in exchange for those goods or services. This guidance is effective for our fiscal year ending September 2019. Early application is permitted. We anticipate that the impact of this guidance on our consolidated financial statements will not be material.

In September 2015, the FASB issued guidance on accounting for business combinations which require that an acquirer recognize adjustments to provisional amounts that are identified during the measurement period in the reporting period in which the adjustment amounts are determined. This guidance eliminates the requirement to retrospectively account for these adjustments. This guidance is effective for our fiscal year ended September 2018. Early adoption is permitted. This guidance did not impact amounts and disclosures related to previous business combinations; therefore, the adoption of this guidance in the current quarter did not impact our consolidated financial statements.

In July 2015, the FASB issued guidance which requires an entity to measure inventory at the lower of cost or net realizable value. Net realizable value is the estimated selling price in the ordinary course of business, less reasonably predictable costs of completion, disposal and transportation. This guidance will simplify the subsequent measurement of inventory, as current guidance requires an entity to measure inventory at the lower of cost or market. Under current guidance, market could be replacement cost, net realizable value, or net realizable value less an approximately normal profit margin. This guidance is effective for our fiscal year ended September 2018. Early adoption is permitted. The adoption of this guidance in the current quarter did not have a material impact on our consolidated financial statements.

In November 2015, the FASB issued guidance on the balance sheet classification of deferred taxes which eliminates the current requirement to present deferred tax assets and liabilities as current and noncurrent in a classified balance sheet and now requires entities to classify all deferred tax assets and liabilities as noncurrent. This guidance is effective for our fiscal year ended September 2018. Early adoption is permitted. We anticipate that the impact of this guidance on our consolidated financial statements will not be material.

Note 8 Inventories consist of the following:

Finished goods
Raw materials
Packaging materials
Equipment parts and other
Total Inventories

DecemberSeptember
26, 26,
20152015
(unaudited) (in thousands)

The above inventories are net of reserves $\$ 2,443 \quad \$ 2,627$

We principally sell our products to the food service and retail supermarket industries. Sales and results of our Note frozen beverages business are monitored separately from the balance of our food service business because of 9 different distribution and capital requirements. We maintain separate and discrete financial information for the three operating segments mentioned above which is available to our Chief Operating Decision Makers.

Our three reportable segments are Food Service, Retail Supermarkets and Frozen Beverages. All inter-segment net sales and expenses have been eliminated in computing net sales and operating income (loss). These segments are described below.

Food Service

The primary products sold by the food service group are soft pretzels, frozen juice treats and desserts, churros, dough enrobed handheld products and baked goods. Our customers in the food service industry include snack bars and food stands in chain, department and discount stores; malls and shopping centers; fast food outlets; stadiums and sports arenas; leisure and theme parks; convenience stores; movie theatres; warehouse club stores; schools, colleges and other institutions. Within the food service industry, our products are purchased by the consumer primarily for consumption at the point-of-sale.

Retail Supermarkets

The primary products sold to the retail supermarket channel are soft pretzel products - including SUPERPRETZEL, frozen juice treats and desserts including LUIGI'S Real Italian Ice, MINUTE MAID Juice Bars and Soft Frozen Lemonade, WHOLE FRUIT frozen fruit bars and sorbet, PHILLY SWIRL cups and sticks, ICEE Squeeze-Up Tubes and dough enrobed handheld products including PATIO burritos. Within the retail supermarket channel, our frozen and prepackaged products are purchased by the consumer for consumption at home.

Frozen Beverages

We sell frozen beverages and related products to the food service industry primarily under the names ICEE, SLUSH PUPPIE and PARROT ICE in the United States, Mexico and Canada. We also provide repair and maintenance service to customers for customers' owned equipment.

The Chief Operating Decision Maker for Food Service and Retail Supermarkets and the Chief Operating Decision Maker for Frozen Beverages monthly review detailed operating income statements and sales reports in order to assess performance and allocate resources to each individual segment. In addition, the Chief Operating Decision Makers review and evaluate depreciation, capital spending and assets of each segment on a quarterly basis to monitor cash flow and asset needs of each segment. Information regarding the operations in these three reportable segments is as follows:

|  | Three months ended December December 26, 27, <br> $2015 \quad 2014$ <br> (unaudited) <br> (in thousands) |  |
| :---: | :---: | :---: |
| Sales to External Customers: Food Service |  |  |
| Soft pretzels | \$38,699 | \$40,718 |
| Frozen juices and ices | 8,315 | 8,201 |
| Churros | 13,936 | 12,967 |
| Handhelds | 6,146 | 5,158 |
| Bakery | 76,601 | 74,431 |
| Other | 3,055 | 2,086 |
| Total Food Service | \$ 146,752 | \$ 143,561 |
| Retail Supermarket |  |  |
| Soft pretzels | \$8,740 | \$9,200 |
| Frozen juices and ices | 9,064 | 9,155 |
| Handhelds | 3,875 | 4,879 |
| Coupon redemption | (574 | (1,073 ) |
| Other | 155 | 226 |
| Total Retail Supermarket | \$21,260 | \$ 22,387 |
| Frozen Beverages |  |  |
| Beverages | \$28,070 | \$ 25,510 |
| Repair and maintenance service | 17,763 | 15,310 |
| Machines sales | 8,732 | 5,747 |
| Other | 273 | 237 |
| Total Frozen Beverages | \$54,838 | \$46,804 |
| Consolidated Sales | \$222,850 | \$ 212,752 |
| Depreciation and Amortization: |  |  |
| Food Service | \$5,385 | \$5,190 |
| Retail Supermarket | 286 | 316 |
| Frozen Beverages | 3,954 | 3,909 |
| Total Depreciation and Amortization | \$9,625 | \$9,415 |

Operating Income :
Food Service
Retail Supermarket
Frozen Beverages
Total Operating Income
\$15,902 \$15,493
1,090 666
1,368 451
\$ 18,360 \$ 16,610
Capital Expenditures:
Food Service
Retail Supermarket
Frozen Beverages
Total Capital Expenditures
\$8,084 \$6,133
$156 \quad 23$
5,064 3,518
\$13,304 \$9,674
Assets:
Food Service
\$546,264 \$521,702
Retail Supermarket
Frozen Beverages
Total Assets
23,099 22,610

172,275 158,552
\$741,638 \$702,864

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Note Our three reporting units, which are also reportable segments, are Food Service, Retail Supermarkets and 10 Frozen Beverages.

The carrying amounts of acquired intangible assets for the Food Service, Retail Supermarkets and Frozen Beverage segments as of December 26, 2015 and September 26, 2015 are as follows:

| December 26, 2015 | September 26, 2015 <br> Gross |
| :--- | :--- |
| Gross | Carrying Accumulated |
| Carrying Accumulated |  |
| Amount Amortization | Amount Amortization |
| (in thousands) |  |

## FOOD SERVICE

Indefinite lived intangible assets Trade Names

Amortized intangible assets
Non compete agreements
Customer relationships
License and rights
TOTAL FOOD SERVICE

$$
\$ 13,072 \quad \$-\quad \$ 13,072 \$-
$$

RETAIL SUPERMARKETS

Indefinite lived intangible assets
Trade Names
\$7,206 \$ - \$7,206 \$ -
Amortized Intangible Assets

| Non compete agreements | 160 | 132 | 160 | 114 |
| :--- | :---: | :---: | :---: | :---: |
| Customer relationships | 7,979 | 1,420 | 7,979 | 1,220 |
| TOTAL |  |  |  |  |

FROZEN BEVERAGES
Indefinite lived intangible assets
Trade Names
\$9,315 \$ - \$9,315 \$ -
Amortized intangible assets
$\begin{array}{lllll}\text { Non compete agreements } & 198 & 198 & 198 & 198\end{array}$
$\begin{array}{lllll}\text { Customer relationships } & 6,678 & 6,234 & 6,678 & 6,075\end{array}$
Licenses and rights
TOTAL FROZEN BEVERAGES
CONSOLIDATED
\$91,204 \$ 46,714 \$91,204 \$45,385

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Amortized intangible assets are being amortized by the straight-line method over periods ranging from 3 to 20 years and amortization expense is reflected throughout operating expenses. There were no intangible assets acquired in the three months ended December 26, 2015. Aggregate amortization expense of intangible assets for the three months ended December 26, 2015 and December 27, 2014 was $\$ 1,329,000$ and $\$ 1,355,000$ respectively.

Estimated amortization expense for the next five fiscal years is approximately $\$ 5,100,000$ in $2016, \$ 2,600,000$ in $2017, \$ 1,800,000$ in $2018, \$ 1,700,000$ in 2019 and $\$ 1,400,000$ in 2020 . The weighted average amortization period of the intangible assets is 10.0 years.

Goodwill

The carrying amounts of goodwill for the Food Service, Retail Supermarket and Frozen Beverage segments are as follows:

|  | Retail <br> Food |  |  | Frozen <br> Service |
| :--- | :--- | :--- | :--- | :--- |
| Supermarket |  |  |  |  | Beverages

There was no goodwill acquired in the three months ended December 26, 2015.

We have classified our investment securities as marketable securities held to maturity and available for sale. The FASB defines fair value as the price that would be received from selling an asset or paid to transfer a liability in Note an orderly transaction between market participants. As such, fair value is a market-based measurement that 11 should be determined based on assumptions that market participants would use in pricing an asset or liability. As a basis for considering such assumptions, the FASB has established three levels of inputs that may be used to measure fair value:

Level 1 Observable input such as quoted prices in active markets for identical assets or liabilities;

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Level 2 Observable inputs, other than Level 1 inputs in active markets, that are observable either directly or indirectly;

Level 3 Unobservable inputs for which there is little or no market data, which require the reporting entity to develop its

Marketable securities held to maturity and available for sale consist primarily of investments in mutual funds, preferred stock and corporate bonds. The fair values of mutual funds are based on quoted market prices in active markets and are classified within Level 1 of the fair value hierarchy. The fair values of preferred stock and corporate bonds are based on quoted prices for identical or similar instruments in markets that are not active. As a result, preferred stock and corporate bonds are classified within Level 2 of the fair value hierarchy.

The amortized cost, unrealized gains and losses, and fair market values of our investment securities held to maturity at December 26, 2015 are summarized as follows:


The amortized cost, unrealized gains and losses, and fair market values of our investment securities available for sale at December 26, 2015 are summarized as follows:

|  |  |  | Gross | Fair |
| :---: | :---: | :---: | :---: | :---: |
| Amortize | Un | realiz | Unrealized | Market |
| Cost (in thous |  |  | Losses | Value |
| \$ 18,733 | \$ |  | \$ 1,262 | \$17,471 |
| 20,473 |  | 17 | 453 | 20,037 |
| \$39,206 | \$ | 17 | \$ 1,715 | \$37,508 |

The mutual funds seek current income with an emphasis on maintaining low volatility and overall moderate duration. The unrealized losses of $\$ 1.3$ million are spread over 4 funds with total fair market value of $\$ 17.5$ million. The Fixed-to-Floating Perpetual Preferred Stock generate fixed income to call dates in 2018, 2019 and 2025 and then
income is based on a spread above LIBOR if the securities are not called. The mutual funds and Fixed-to-Floating Perpetual Preferred Stock do not have contractual maturities; however, we classify them as long term assets as it is our intent to hold them for a period of over one year, although we may sell some or all of them depending on presently unanticipated needs for liquidity or market conditions.

The corporate bonds generate fixed income to maturity dates in 2017 through 2021, with $\$ 65$ million maturing within 3 years. Our expectation is that we will hold the corporate bonds to their maturity dates and redeem them at our amortized cost.

The amortized cost, unrealized gains and losses, and fair market values of our investment securities held to maturity at September 26, 2015 are summarized as follows:

|  | $\begin{array}{l}\text { Gross } \\ \text { Amortizednrealized } \\ \text { Cost }\end{array}$ |  |  | $\begin{array}{l}\text { Gross } \\ \text { (in thousands) }\end{array}$ |
| :--- | :--- | :--- | :--- | :--- | \(\left.\begin{array}{l}Unrealized <br>


Losses\end{array}\right)\)| Fair |
| :--- |
| Market |
| Value |

The amortized cost, unrealized gains and losses, and fair market values of our investment securities available for sale at September 26, 2015 are summarized as follows:

|  | Gross <br> Amortized Unrealized <br> Cost |  |  | Gross <br> (in thousands) | Unrealized <br> Losses |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  | Fair <br> Market |  |
| Value |  |  |  |  |  |

The amortized cost and fair value of the Company's held to maturity securities by contractual maturity at December 26, 2015 and September 26, 2015 are summarized as follows:

|  | $\begin{aligned} & \text { December 26, } \\ & 2015 \end{aligned}$ |  | $\begin{aligned} & \text { September 26, } \\ & 2015 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Amortize | Fair Market | Amortize | Fair Market |
|  | Cost <br> (in thous | Value ands) | Cost | Value |
| Due in one year or less | \$- | \$- | \$- | \$- |
| Due after one year through five years | 86,685 | 85,191 | 63,522 | 63,010 |
| Due after five years through ten years | 1,087 | 1,061 | 3,138 | 3,002 |
| Total held to maturity securities | \$87,772 | \$86,252 | \$66,660 | \$66,012 |
| Less current portion | - | - | - | - |
| Long term held to maturity securities | \$87,772 | \$86,252 | \$66,660 | \$66,012 |

Proceeds from the redemption and sale of marketable securities were $\$ 1,198,000$ and $\$ 11,601,000$ in the three months ended December 26, 2015 and December 27, 2014, respectively, with a loss of $\$ 109,000$ recorded in the three months ended December 26, 2015 and $\$ 509,000$ recorded in the three months ended December 27, 2014. We use the specific identification method to determine the cost of securities sold.

Note 12 Changes to the components of other accumulated comprehensive loss are as follows:

|  | Three Months ended December 26, 2015 <br> (unaudited) <br> (in thousands) |  |
| :---: | :---: | :---: |
|  | Unrealized <br> Holding |  |
|  | Foreign Loss on TranslationMarketable AdjustmentSecurities | Total |
| Beginning Balance | \$(10,021) \$ (876 ) | ) \$(10,897) |
| Other comprehensive (loss) income before reclassifications | (640 ) (892 ) | ) (1,532) |
| Amounts reclassified from accumulated other comprehensive income | 70 | 70 |
| Ending Balance | \$(10,661) \$ (1,698 ) | ) \$(12,359) |

All amounts are net of tax.

Beginning Balance
Other comprehensive (loss) income before reclassifications
Amounts reclassified from accumulated other comprehensive income

Three Months ended
December 27, 2014
(unaudited)
(in thousands)

| Unrealized |  |
| :--- | :---: |
| Holding |  |
| Foreign |  |
| Loss on |  |
| Currency |  |
| TranslatioMarketable |  |
| Adjustmentecurities |  |

$\$(4,632) \$(1,356) \$(5,988)$
$(1,955) \quad(2,138 \quad) \quad(4,093)$
$216 \quad 216$

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Ending Balance
$\$(6,587) \$(3,278 \quad) \$(9,865)$

All amounts are net of tax.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

## Liquidity and Capital Resources

Our current cash and cash equivalents balances and cash expected to be provided by future operations are our primary sources of liquidity. We believe that these sources, along with our borrowing capacity, are sufficient to fund future growth and expansion. See Note 11 to these financial statements for a discussion of our investment securities.

The Company's Board of Directors declared a regular quarterly cash dividend of $\$ .39$ per share of its common stock payable on January 7, 2016, to shareholders of record as of the close of business on December 22, 2015.

In our fiscal year ended September 26, 2015, we purchased and retired 72,698 shares of our common stock at a cost of $\$ 8,011,118$. In the quarter ended December 26, 2015, we purchased and retired 27,083 shares of our common stock at a cost of $\$ 3,115,439$. On November 8, 2012 the Company's Board of Directors authorized the purchase and retirement of 500,000 shares of the Company's common stock; 162,392 shares remain to be purchased under this authorization.

In the three months ended December 26, 2015 and December 27, 2014 fluctuations in the valuation of the Mexican and Canadian currencies and the resulting translation of the net assets of our Mexican and Canadian subsidiaries caused an increase of $\$ 640,000$ in accumulated other comprehensive loss in the 2016 first quarter and an increase of $\$ 1,955,000$ in accumulated other comprehensive loss in the 2015 first quarter.

Our general-purpose bank credit line which expires in December 2016 provides for up to a $\$ 50,000,000$ revolving credit facility. The agreement contains restrictive covenants and requires commitment fees in accordance with standard banking practice. There were no outstanding balances under this facility at December 26, 2015.

## Results of Operations

Net sales increased $\$ 10,098,000$ or $5 \%$ to $\$ 222,850,000$ for the three months ended December 26, 2015 compared to the three months ended December 27, 2014.

## FOOD SERVICE

Sales to food service customers increased $\$ 3,191,000$ or $2 \%$ in the first quarter to $\$ 146,752,000$. Soft pretzel sales to the food service market decreased $5 \%$ to $\$ 38,699,000$ in the first quarter due primarily to lower sales to school food service, warehouse club stores and restaurant chains.

Frozen juices and ices sales for the quarter were up $1 \%$ to $\$ 8,315,000$ with sales increases and decreases throughout our customer base. Churro sales to food service customers increased $7 \%$ to $\$ 13,936,000$ in the first quarter with sales increases and decreases throughout our customer base.

Sales of bakery products increased $\$ 2,170,000$ or $3 \%$ in the first quarter to $\$ 76,601,000$ as sales increases to two customers and school food service accounted for all of the sales increase.

Sales of handhelds increased $\$ 988,000$, or $19 \%$, with sales to one customer accounting for all of the increase. Sales of funnel cake products increased $\$ 1,009,000$, or $58 \%$, primarily due to increased sales to school food service.

Sales of new products in the first twelve months since their introduction were approximately $\$ 2.2$ million in this quarter. Price increases accounted for approximately $\$ 4.0$ million of sales in the quarter and net volume decreases, including new product sales as defined above, accounted for approximately $\$ 800,000$ of sales decline in the quarter.

Operating income in our Food Service segment increased from $\$ 15,493,000$ to $\$ 15,902,000$ in the quarter. Operating income for the quarter increased primarily because of lower marketing expenses.

## RETAIL SUPERMARKETS

Sales of products to retail supermarkets decreased $\$ 1,127,000$ or $5 \%$ to $\$ 21,260,000$ in the first quarter. Soft pretzel sales for the first quarter were down $5 \%$ to $\$ 8,740,000$ due primarily to the discontinuance of SUPERPRETZEL BAVARIAN Soft Pretzel Bread which was introduced in the year ago quarter. Sales of frozen juices and ices decreased $\$ 91,000$ or $1 \%$ to $\$ 9,064,000$ in the first quarter. Coupon redemption costs, a reduction of sales, decreased $47 \%$ or about $\$ 499,000$ for the quarter. Handheld sales to retail supermarket customers decreased $21 \%$ to $\$ 3,875,000$ in the quarter with a sales decrease to one customer and trade spending for the introduction of new products accounting for about $2 / 3$ of the decrease.

Sales of new products in the first twelve months since their introduction were approximately $\$ 300,000$ in the quarter. Price increases accounted for approximately $\$ 650,000$ of sales in the quarter and net volume decreases, including new product sales as defined above and net of decreased coupon costs, accounted for approximately $\$ 1.8$ million of the sales decrease in this quarter. Operating income in our Retail Supermarkets segment increased from $\$ 666,000$ to $\$ 1,090,000$ in the quarter primarily because of lower coupon and advertising expenses, which were higher a year ago to introduce our SUPERPRETZEL BAVARIAN Soft Pretzel Bread.

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## FROZEN BEVERAGES

Frozen beverage and related product sales increased $17 \%$ to $\$ 54,838,000$ in the first quarter. Beverage related sales alone were up $10 \%$ in the quarter. Gallon sales were up $11 \%$ for the quarter with about $2 / 3$ of the increase coming from movie theater chains. Service revenue increased $16 \%$ to $\$ 17,763,000$ in the first quarter with sales increases and decreases throughout our customer base.

Sales of beverage machines, which tend to fluctuate from year to year while following no specific trend, were $\$ 8,732,000$ or $52 \%$ higher in the three month period. The approximate number of company owned frozen beverage dispensers was 53,800 and 53,100 at December 26, 2015 and September 26, 2015, respectively. Operating income in our Frozen Beverage segment was $\$ 1,368,000$ in this year's quarter compared to $\$ 451,000$ last year as higher sales in all areas of the business contributed to the improvement in operating income.

## CONSOLIDATED

Gross profit as a percentage of sales was about the same at $28.64 \%$ in this year's three month period and $28.72 \%$ last year.

Total operating expenses increased $\$ 984,000$ in this quarter but as a percentage of sales decreased from $20.9 \%$ percent to $20.4 \%$. Marketing expenses decreased to $8.81 \%$ of sales from $9.16 \%$, distribution expenses decreased to $8.19 \%$ of sales from $8.24 \%$ and administrative expenses decreased to $3.45 \%$ of sales from $3.54 \%$. Marketing expenses decreased as a percent of sales because of the much higher frozen beverage sales relative to marketing expenses and generally lower marketing expenses in our food service segment.

Operating income increased $\$ 1,750,000$ or $11 \%$ to $\$ 18,360,000$ in the first quarter as a result of the aforementioned items.

Investment income decreased by $\$ 194,000$ in the quarter due primarily to lower yields on our investments as we have decreased our holdings of mutual funds and reinvested the proceeds into corporate bonds.

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The effective income tax rate has been estimated at $36 \%$ for this year's quarter and $37 \%$ for last year's quarter. We are estimating an effective income tax rate of approximately $36 \%$ for the year. Last year's quarter's rate was impacted by a low tax benefit on share based compensation and by realized losses on sales of investment securities that are not deductible.

Net earnings increased $\$ 1,223,000$ or $11 \%$ in the current three month period to $\$ 12,479,000$ as a result of the aforementioned items.

There are many factors which can impact our net earnings from year to year and in the long run, among which are the supply and cost of raw materials and labor, insurance costs, factors impacting sales as noted above, the continuing consolidation of our customers, our ability to manage our manufacturing, marketing and distribution activities, our ability to make and integrate acquisitions and changes in tax laws and interest rates.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

There has been no material change in the Company's assessment of its sensitivity to market risk since its presentation set forth, in item 7a. "Quantitative and Qualitative Disclosures About Market Risk," in its 2015 annual report on Form $10-\mathrm{K}$ filed with the SEC.

Item 4. Controls and Procedures

The Chief Executive Officer and the Chief Financial Officer of the Company (its principal executive officer and principal financial officer, respectively) have concluded, based on their evaluation as of December 26, 2015, that the Company's disclosure controls and procedures are effective to ensure that information required to be disclosed by the Company in the reports filed or submitted by it under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and include controls and procedures designed to ensure that information required to be disclosed by the Company in such reports is accumulated and communicated to the Company's management, including the Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

There has been no change in the Company's internal control over financial reporting during the quarter ended December 26, 2015, that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

## PART II. OTHER INFORMATION

## Item 6. Exhibits

Exhibit No.
$31.1 \& 31.2$ Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
99.5 \& 99.6 Certification Pursuant to the 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

The following financial information from J\&J Snack Foods Corp.'s Quarterly Report
101.1 on Form 10-Q for the quarter ended December 26, 2015, formatted in XBRL (eXtensible Business Reporting Language):
(i) Consolidated Balance Sheets,
(ii) Consolidated Statements of Earnings,
(iii) Consolidated Statements of Comprehensive Income,
(iv) Consolidated Statements of Cash Flows and (v) the Notes to the Consolidated Financial Statements

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## J \& J SNACK FOODS CORP.

Dated: January 25, 2016
/s/ Gerald B. Shreiber
Gerald B. Shreiber
Chairman of the Board, President, Chief Executive Officer and Director
(Principal Executive Officer)

Dated: January 25, 2016
/s/ Dennis G. Moore
Dennis G. Moore, Senior Vice President,
Chief Financial Officer and Director
(Principal Financial Officer)
(Principal Accounting Officer)

