DILTS KELLY Form 4 January 12, 2018

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or Expires: January 31, 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

5 Relationship of Reporting Person(s) to

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2 Jasuar Nama and Tiakar or Trading

1(b).

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person *

DILTS KELLY			Symbol	Symbol Francesca's Holdings CORP [FRAN]				Issuer (Check all applicable)			
	(Last)	(First) (1	Middle) 3. Date	3. Date of Earliest Transaction			(Check an applicable)				
				(Month/Day/Year)					6 Owner		
		ESCA'S HOLD	·	01/12/2018				ive title Oth below)	er (specify		
		TION, 8760 CLA	AY					below) below) EVP Chief Financial Officer			
	ROAD										
		(Street)	4. If An	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
			Filed(M	onth/Day/Year)		Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting				

HOUSTON, TX 77080								Person			
	(City)	(State)	(Zip) Tal	ole I - Non-D	erivative S	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
	1.Title of	2. Transaction Dat	te 2A. Deemed	3.	4. Securi		5. Amount of Securities	6. Ownership	7. Nature of		
	Security	•		, , , , , , , , , , , , , , , , , , , ,				Form: Direct	Indirect		
	(Instr. 3)			Code Day/Year) (Instr. 8)		d of (D) 4 and 5)	Beneficially Owned	(D) or Indirect (I)	Beneficial Ownership		
			(Wolldin Day) Teal) (IIIsu. 6)	(msu. 3,	+ and 3)	Following	(Instr. 4)	(Instr. 4)		
						(A)	Reported				
						or	Transaction(s)				
				Code V	Amount	` /	(Instr. 3 and 4)				
	Common Stock	01/12/2018		P	2,000	A \$ 5.8	23,784 (1)	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

5.8

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D)		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr	
				Code V	(Instr. 3, 4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title N	Amount or Number of Shares		

Reporting Owners

Relationships Reporting Owner Name / Address Director

10% Owner

Officer

DILTS KELLY C/O FRANCESCA'S HOLDINGS CORPORATION 8760 CLAY ROAD HOUSTON, TX 77080

EVP Chief Financial Officer

Other

Signatures

/s/ Kelly Dilts 01/12/2018 **Signature of Date Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Includes (i) 10,917 shares of restricted stock under the Francesca's Holdings Corporation 2015 Equity Incentive Plan (the "Plan") which vest in full on August 30, 2018, subject to the Reporting Person's continued employment with the Issuer, and (ii) 10,867 shares of restricted stock under the Plan which vest in one installment on the third anniversary of the grant date, subject to the Reporting Person's continued employment with the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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