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	BRANDS, INC									
Form 4 December 0	0 2014									
FORN	ЛЛ	STATES SECU	RITIES /	AND EX	CH/	ANGE CO	OMMISSION	OMB AF	PROVAL	
Check this box if no longer				ington, D.C. 20549				Number: Expires:	3235-0287 January 31,	
subject t Section	if no longer subject to Section 16. Form 4 or						ERSHIP OF	Expired: 2005 Estimated average burden hours per response 0.5		
Form 5 obligation may com <i>See</i> Insta 1(b).	ons Section 17(rsuant to Section 1 (a) of the Public U 30(h) of the In	Itility Hol	lding Co	mpar	y Act of	1935 or Section	·		
(Print or Type	Responses)									
Wells James S			8				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) ((Middle) 3. Date of Earliest Transaction (Ch			(Check	ck all applicable)				
	TIME BRANDS, STEWART AVI	12/08/2	Day/Year) 2014				Director X Officer (give to below) EVP & Presi		Owner er (specify enware	
	(Street)		endment, D onth/Day/Yea	-	al		6. Individual or Joi Applicable Line) _X_ Form filed by O			
GARDEN	CITY, NY 11530						Form filed by Mo Person			
(City)	(State)	(Zip) Tab	le I - Non-J	Derivativo	e Secu	rities Acqu	ired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A)				Securities Beneficially Owned Following Reported	or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
~			Code V	Amount	or	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)		
Common stock	12/08/2014		М	1,205	А	\$ 4.6	5,105	D		
Common stock	12/08/2014		S	1,205	D	\$ 15.8509	3,900	D		
Common							055 050	-	C	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

stock

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number onof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)166	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee stock option	\$ 4.6	12/08/2014		М	1,205	<u>(1)</u>	11/09/2018	Common stock	1,205

Reporting Owners

Reporting Owner Name / Address	Relationships						
r g	Director	10% Owner	Officer	Other			
Wells James C/O LIFETIME BRANDS, INC. 1000 STEWART AVENUE GARDEN CITY, NY 11530			EVP & President of Kitchenware				

Signatures

/s/ James Wells 12/09/2014 <u>**</u>Signature of Date Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The options vested and became exercisable in four equal installments on each of November 10, 2009, 2010, 2011 and 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.