

FREDS INC
Form 10-Q
June 09, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE
x ACT OF 1934.**

For the quarterly period ended April 30, 2016.

OR

**..TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT
OF 1934.**

For the transition period from _____ to _____ .

Commission file number 001-14565

FRED'S, INC.

(Exact name of registrant as specified in its charter)

TENNESSEE **62-0634010**
(State or Other Jurisdiction of (I.R.S. Employer
Incorporation or Organization) Identification Number)

4300 New Getwell Road

Memphis, Tennessee 38118

(Address of Principal Executive Offices)

(901) 365-8880

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No .

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or such shorter period that the registrant was required to submit and post such files). Yes No .

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer

Non-accelerated filer Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No .

The registrant had 37,289,261 shares of Class A voting, no par value common stock outstanding as of June 3, 2016.

FRED'S, INC.

INDEX

| | Page No. |
|---|-------------|
| <u>Part I - Financial Information</u> | |
| <u>Item 1 - Financial Statements:</u> | |
| <u>Condensed Consolidated Balance Sheets as of April 30, 2016 (unaudited) and January 30, 2016</u> | 3 |
| <u>Condensed Consolidated Statements of Operations for the Thirteen Weeks Ended April 30, 2016 (unaudited) and May 2, 2015 (unaudited)</u> | 4 |
| <u>Condensed Consolidated Statements of Comprehensive Income (Loss) for the Thirteen Weeks Ended April 30, 2016 (unaudited) and May 2, 2015 (unaudited)</u> | 4 |
| <u>Condensed Consolidated Statements of Cash Flows for the Thirteen Weeks Ended April 30, 2016 (unaudited) and May 2, 2015 (unaudited)</u> | 5 |
| <u>Notes to Condensed Consolidated Financial Statements (unaudited)</u> | 6-14 |
| <u>Item 2 - Management's Discussion and Analysis of Financial Condition and Results of Operations</u> | 15-19 |
| <u>Item 3 – Quantitative and Qualitative Disclosures about Market Risk</u> | 20 |
| <u>Item 4 – Controls and Procedures</u> | 20 |
| <u>Part II - Other Information</u> | 20-22 |
| <u>Item 1. Legal Proceedings</u> | |
| <u>Item 1A. Risk Factors</u> | |
| <u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u> | |
| <u>Item 6. Exhibits</u> | |
| <u>Signatures</u> | 23 |

Part I – FINANCIAL INFORMATION**Item 1. Financial Statements****FRED’S, INC.****CONDENSED CONSOLIDATED BALANCE SHEETS****(in thousands, except for number of shares)**

| | April 30, 2016 (unaudited) | January 30, 2016 |
|--|-------------------------------|---------------------|
| ASSETS | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 6,768 | \$ 5,917 |
| Receivables, less allowance for doubtful accounts of \$2,670 and \$2,936, respectively | 52,849 | 53,171 |
| Inventories | 350,558 | 340,730 |
| Other non-trade receivables | 38,383 | 40,049 |
| Prepaid expenses and other current assets | 11,418 | 11,494 |
| Total current assets | 459,976 | 451,361 |
| Property and equipment, at depreciated cost | 137,007 | 138,993 |
| Goodwill | 41,490 | 41,490 |
| Other intangibles, net | 95,753 | 97,153 |
| Other noncurrent assets, net | 1,515 | 1,515 |
| Total assets | \$ 735,741 | \$ 730,512 |
| LIABILITIES AND SHAREHOLDERS’ EQUITY | | |
| Current liabilities: | | |
| Accounts payable | \$ 191,331 | \$ 184,657 |
| Current portion of indebtedness | 57 | 621 |
| Accrued expenses and other | 53,352 | 56,074 |
| Total current liabilities | 244,740 | 241,352 |
| Long-term portion of indebtedness | 57,284 | 52,527 |
| Deferred income taxes | 8,344 | 9,724 |
| Other noncurrent liabilities | 21,321 | 22,698 |
| Total liabilities | 331,689 | 326,301 |
| Commitments and Contingencies (See Note 9 - Legal Contingencies) | | |
| Shareholders’ equity: | - | - |

Edgar Filing: FREDS INC - Form 10-Q

| | | |
|---|------------|------------|
| Preferred stock, nonvoting, no par value, 10,000,000 shares authorized, none outstanding | | |
| Preferred stock, Series A junior participating nonvoting, no par value, 224,594 shares authorized, none outstanding | - | - |
| Common stock, Class A voting, no par value, 60,000,000 shares authorized, 37,279,666 and 37,232,785 shares issued and outstanding, respectively | 110,416 | 109,596 |
| Common stock, Class B nonvoting, no par value, 11,500,000 shares authorized, none outstanding | - | - |
| Retained earnings | 293,161 | 294,140 |
| Accumulated other comprehensive income | 475 | 475 |
| Total shareholders' equity | 404,052 | 404,211 |
| Total liabilities and shareholders' equity | \$ 735,741 | \$ 730,512 |

See accompanying notes to condensed consolidated financial statements.

FRED'S, INC.**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS****(unaudited)****(in thousands, except per share amounts)**

| | Thirteen Weeks Ended | |
|--|----------------------|------------|
| | April 30, | May 2, |
| | 2016 | 2015 |
| Net sales | \$ 549,548 | \$ 509,047 |
| Cost of goods sold | 408,226 | 371,956 |
| Gross profit | 141,322 | 137,091 |
| Depreciation and amortization | 11,563 | 10,882 |
| Selling, general and administrative expenses | 127,331 | 126,134 |
| Operating income | 2,428 | 75 |
| Interest expense | 515 | 262 |
| Income (loss) before income taxes | 1,913 | (187) |
| Provision (benefit) for income taxes | 657 | (158) |
| Net income (loss) | \$ 1,256 | \$ (29) |
| Net income per share | | |
| Basic | \$0.03 | \$ - |
| Diluted | \$0.03 | \$ - |
| Weighted average shares outstanding | | |
| Basic | 37,073 | 36,497 |
| Effect of dilutive stock options | 20 | 0 |
| Diluted | 37,093 | 36,497 |
| Dividends per common share | \$0.06 | \$0.06 |

FRED'S, INC.**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)****(unaudited)****(in thousands)**

Edgar Filing: FREDS INC - Form 10-Q

| | Thirteen Weeks Ended | |
|---|----------------------|----------------|
| | April 30, 2016 | May 2, 2015 |
| Net income (loss) | \$ 1,256 | \$ (29) |
| Other comprehensive income (expense), net of tax postretirement plan adjustment | - | - |
| Comprehensive income (loss) | \$ 1,256 | \$ (29) |

See accompanying notes to condensed consolidated financial statements.

FRED'S, INC.**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS****(unaudited)****(in thousands)**

| | Thirteen Weeks Ended | |
|---|----------------------|-------------|
| | April 30, 2014 | May 2, 2015 |
| Cash flows from operating activities: | | |
| Net income (loss) | \$ 1,256 | \$ (29) |
| Adjustments to reconcile net income (loss) to net cash flows from operating activities: | | |
| Depreciation and amortization | 11,563 | 10,883 |
| Net (gain) loss on asset disposition | 40 | (43) |
| Provision for store closures and asset impairment | 77 | 315 |
| Stock-based compensation | 754 | 219 |
| Provision for uncollectible receivables | (265) | 344 |
| LIFO reserve increase | 930 | 404 |
| Deferred income tax benefit | (1,380) | (160) |
| Income tax charge upon exercise of stock options | 9 | (214) |
| Changes in operating assets and liabilities: | | |
| (Increase) decrease in operating assets: | | |
| Trade and non-trade receivables | 5 | (22,491) |
| Insurance receivables | 225 | (189) |
| Inventories | (10,758) | (11,177) |
| Other assets | 76 | 1,247 |
| Increase (decrease) in operating liabilities: | | |
| Accounts payable and accrued expenses | 3,953 | 791 |
| Income taxes payable | 1,749 | 12,143 |
| Other noncurrent liabilities | (1,377) | (1,678) |
| Net cash provided by (used in) operating activities | 6,857 | (9,635) |
| Cash flows provided by (used in) investing activities: | | |
| Capital expenditures | (4,609) | (5,566) |
| Proceeds from asset dispositions | 15 | 110 |
| Insurance recoveries for replacement assets | 263 | - |
| Asset acquisition, net (primarily intangibles) | (3,700) | (2,793) |
| Acquisition of Reeves-Sain Drug Store, Inc., net of cash | - | (42,805) |
| Net cash used in investing activities | (8,031) | (51,054) |
| Cash flows provided by (used in) financing activities: | | |
| Payments of indebtedness and capital lease obligations | (579) | (489) |
| Proceeds from revolving line of credit | 222,402 | 248,012 |
| Payments on revolving line of credit | (217,657) | (185,685) |

Edgar Filing: FREDS INC - Form 10-Q

| | | | |
|--|---------|-----------|----------|
| Debt issuance (costs) amortization | 26 | (430 |) |
| Excess tax charges (benefit) from stock-based compensation | (9 |) | 214 |
| Proceeds from exercise of stock options and employee stock purchase plan | 75 | 1,965 | |
| Cash dividends paid | (2,233 |) | (2,219) |
| Net cash provided by financing activities | 2,025 | 61,368 | |
| | | | |
| Increase in cash and cash equivalents | 851 | 679 | |
| Cash and cash equivalents: | | | |
| Beginning of year | 5,917 | 6,440 | |
| End of period | \$6,768 | \$ 7,119 | |
| | | | |
| Supplemental disclosures of cash flow information: | | | |
| Interest paid | \$515 | \$ 262 | |
| Income taxes paid | \$518 | \$ 144 | |
| | | | |
| Non-cash investing and financial activities: | | | |
| Acquisition related note payable, <i>see Note 11 - Business Combinations</i> | \$- | \$ 13,000 | |

See accompanying notes to condensed consolidated financial statements.

FRED'S, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

NOTE 1: BASIS OF PRESENTATION

Fred's, Inc. and subsidiaries ("Fred's", "We", "Our", "Us" or "Company") operates, as of April 30, 2016, 660 discount general merchandise stores and three specialty pharmacy-only locations, in fifteen states in the southeastern United States. Included in the count of discount general merchandise stores are 18 franchised locations. There are 373 full service pharmacy departments located within our discount general merchandise stores, including four within franchised locations.

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with U.S. generally accepted accounting principles ("GAAP") for interim financial information and are presented in accordance with the requirements of Form 10-Q, and therefore, do not include all information and notes necessary for a fair presentation of financial position, results of operations and cash flows in conformity with GAAP. The accompanying financial statements reflect all adjustments (consisting of only normal recurring accruals) which are, in the opinion of management, necessary for a fair presentation of financial position in conformity with GAAP. The accompanying financial statements should be read in conjunction with the Notes to the Consolidated Financial Statements for the fiscal year ended January 30, 2016 incorporated into our Annual Report on Form 10-K, which we filed with the Securities and Exchange Commission on April 14, 2016..

Certain prior year amounts have been reclassified to conform to the 2016 presentation.

The results of operations for the thirteen week period ended April 30, 2016 are not necessarily indicative of the results to be expected for the full fiscal year.

All references in this Report to 2015 and 2016 refer to the fiscal years ended January 30, 2016 and ending January 28, 2017, respectively.

NOTE 2: INVENTORIES

Merchandise inventories are valued at the lower of cost or market using the retail first-in, first-out (FIFO) inventory method for goods in our stores and the cost FIFO inventory method for goods in our distribution centers. The retail inventory method is a reverse mark-up, averaging method which has been widely used in the retail industry for many years. This method calculates a cost-to-retail ratio that is applied to the retail value of inventory to determine the cost value of inventory and the resulting cost of goods sold and gross margin. The assumptions that the retail inventory method provides for valuation at lower of cost or market and the inherent uncertainties therein are discussed in the following paragraphs. In order to assure valuation at the lower of cost or market, the retail value of our inventory is adjusted on a consistent basis to reflect current market conditions. These adjustments include increases to the retail value of inventory for initial markups to set the selling price of goods or additional markups to adjust pricing for inflation and decreases to the retail value of inventory for markdowns associated with promotional, seasonal or other declines in the market value. Because these adjustments are made on a consistent basis and are based on current prevailing market conditions, they approximate the carrying value of the inventory at net realizable value (market value). Therefore, after applying the cost to retail ratio, the cost value of our inventory is stated at the lower of cost or market as is prescribed by GAAP.

Because the approximation of net realizable value (market value) under the retail inventory method is based on estimates such as markups, markdowns and inventory losses (shrink), there exists an inherent uncertainty in the final determination of inventory cost and gross margin. In order to mitigate that uncertainty, the Company has a formal review process, conducted by product class which considers such variables as current market trends, seasonality, weather patterns and age of merchandise to ensure that markdowns are taken currently, or a markdown reserve is established to cover future anticipated markdowns on a particular product class. This review also considers current pricing trends and inflation to ensure that markups are taken if necessary. The estimation of inventory losses (shrink) is a significant element in approximating the carrying value of inventory at net realizable value, and as such the following paragraph describes our estimation method as well as the steps we take to mitigate the risk of this estimate in the determination of the cost value of inventory.

The Company calculates inventory losses (shrink) based on actual inventory losses occurring as a result of physical inventory counts during each fiscal period and estimated inventory losses occurring between yearly physical inventory counts. The estimate for shrink occurring in the interim period between physical counts is calculated on a store-specific basis and is based on history, as well as performance on the most recent physical count. It is calculated by multiplying each store's shrink rate, which is based on the previously mentioned factors, by the interim period's sales for each store. Additionally, the overall estimate for shrink is adjusted at the corporate level to a three-year historical average to ensure that the overall shrink estimate is the most accurate approximation of shrink based on the Company's overall history of shrink. The three-year historical estimate is calculated by dividing the "book to physical" inventory adjustments for the trailing 36 months by the related sales for the same period. In order to reduce the uncertainty inherent in the shrink calculation, the Company first performs the calculation at the lowest practical level (by store) using the most current performance indicators. This ensures a more reliable number, as opposed to using a higher level aggregation or percentage method. The second portion of the calculation ensures that the extreme negative or positive performance of any particular store or group of stores does not skew the overall estimation of shrink. This portion of the calculation removes additional uncertainty by eliminating short-term peaks and valleys that could otherwise cause the underlying carrying cost of inventory to fluctuate unnecessarily. The methodology that we have applied in estimating shrink has resulted in variability that is not material to our financial statements.

Management believes that the Company's retail inventory method provides an inventory valuation which reasonably approximates cost and results in carrying inventory at the lower of cost or market. For pharmacy inventories, which were approximately \$46.9 million and \$41.1 million at April 30, 2016 and May 2, 2015, respectively, cost was determined using the retail last-in, first-out (LIFO) inventory method in which inventory cost is maintained using the retail inventory method, then adjusted by application of the Producer Price Index published by the U.S. Department of Labor for cumulative annual periods. The current cost of inventories exceeded LIFO cost by approximately \$48.5 million at April 30, 2016 and \$40.4 million at May 2, 2015.

The Company has historically included an estimate of inbound freight and certain general and administrative costs in merchandise inventory as prescribed by GAAP. These costs include activities surrounding the procurement and storage of merchandise inventory such as merchandise planning and buying, warehousing, accounting, information technology and human resources, as well as inbound freight. The total amount of procurement and storage costs and inbound freight, inclusive of the accelerated recognition of freight capitalization expense, included in merchandise inventory at April 30, 2016 is \$21.2 million, with the corresponding amount of \$20.4 million at May 2, 2015.

NOTE 3: STOCK-BASED COMPENSATION

The Company accounts for its stock-based compensation plans in accordance with the Financial Accounting Standards Board Accounting Standards Codification ("FASB ASC") 718 "Compensation – Stock Compensation." Under FASB ASC 718, stock-based compensation expense is based on awards ultimately expected to vest, and therefore has been reduced for estimated forfeitures. Forfeitures are estimated at the time of grant based on the Company's historical forfeiture experience and will be revised in subsequent periods if actual forfeitures differ from those estimates.

FASB ASC 718 also requires the benefits of income tax deductions in excess of recognized compensation cost to be reported as a financing cash flow, rather than as an operating cash flow as required prior to FASB ASC 718. A summary of the Company's stock-based compensation (a component of selling, general and administrative expenses) and related income tax benefit is as follows (*in thousands*):

| | Thirteen Weeks Ended | |
|--|----------------------|-------------|
| | April 30, 2016 | May 2, 2015 |
| Stock option expense | \$ (424) | \$ (369) |
| Restricted stock expense | 1,127 | 540 |
| ESPP expense | 51 | 48 |
| Total stock-based compensation | \$ 754 | \$ 219 |
| Income tax benefit on stock-based compensation | \$ 209 | \$ 21 |

The fair value of each option granted during the thirteen week period ended April 30, 2016 and May 2, 2015 is estimated on the date of grant using the Black-Scholes option-pricing model with the following weighted average assumptions:

| | Thirteen Weeks Ended | | | |
|---|----------------------|---|-------------|---|
| | April 30, 2016 | | May 2, 2015 | |
| Stock Options | | | | |
| Expected volatility | 33.7 | % | 30.2 | % |
| Risk-free interest rate | 1.5 | % | 1.6 | % |
| Expected option life (in years) | 5.84 | | 5.84 | |
| Expected dividend yield | 1.78 | % | 1.58 | % |
| Weighted average fair value at grant date | \$ 4.08 | | \$ 4.61 | |
| Employee Stock Purchase Plan | | | | |
| Expected volatility | 59.4 | % | 32.6 | % |
| Risk-free interest rate | 0.9 | % | 0.3 | % |
| Expected option life (in years) | 0.25 | | 0.25 | |
| Expected dividend yield | 0.40 | % | 0.38 | % |
| Weighted average fair value at grant date | \$ 3.88 | | \$ 3.57 | |

The following is a summary of the methodology applied to develop each assumption:

Expected Volatility - This is a measure of the amount by which a price has fluctuated or is expected to fluctuate. The Company uses actual historical changes in the market value of our stock to calculate expected price volatility because management believes that this is the best indicator of future volatility. The Company calculates weekly market value changes from the date of grant over a past period representative of the expected life of the options to determine volatility. An increase in the expected volatility will increase compensation expense.

Risk-free Interest Rate - This is the yield of a U.S. Treasury zero-coupon bond issue effective at the grant date with a remaining term equal to the expected life of the option. An increase in the risk-free interest rate will increase compensation expense.

Expected Lives - This is the period of time over which the options granted are expected to remain outstanding and is based on historical experience. Options granted have a maximum term of seven and one-half years. An increase in the expected life will increase compensation expense.

Dividend Yield – This is based on the historical yield for a period equivalent to the expected life of the option. An increase in the dividend yield will decrease compensation expense.

Employee Stock Purchase Plan

The 2004 Employee Stock Purchase Plan (the “2004 Plan”), which was approved by Fred’s shareholders, permits eligible employees to purchase shares of our common stock through payroll deductions at the lower of 85% of the fair market value of the stock at the time of grant, or 85% of the fair market value at the time of exercise. There were 13,285 shares issued during the thirteen weeks ended April 30, 2016. There are 1,410,928 shares approved to be issued under the 2004 Plan and as of April 30, 2016, there were 732,316 shares available.

Stock Options

The following table summarizes stock option activity during the thirteen weeks ended April 30, 2016:

| | Options | Weighted-Average Exercise Price | Weighted-Average Contractual Life (years) | Aggregate Intrinsic Value (000s) |
|---------------------------------|-----------|------------------------------------|---|--|
| Outstanding at January 30, 2016 | 839,859 | \$ 15.38 | 3.5 | \$ 1,371 |
| Granted | 157,832 | 14.68 | | |
| Forfeited / Cancelled | (237,500) | 14.09 | | |
| Exercised | (900) | 12.84 | | |
| Outstanding at April 30, 2016 | 759,291 | \$ 15.64 | 5.8 | \$ 350 |
| Exercisable at April 30, 2016 | 112,679 | \$ 15.09 | 4.2 | \$ 59 |

The aggregate intrinsic value in the table above represents the total pre-tax intrinsic value (the difference between Fred's closing stock price on the last trading day of the period ended April 30, 2016 and the exercise price of the option multiplied by the number of in-the-money options) that would have been received by the option holders had all option holders exercised their options on that date. As of April 30, 2016, total unrecognized stock-based compensation expense net of estimated forfeitures related to non-vested stock options was approximately \$1.7 million, which is expected to be recognized over a weighted average period of approximately 4.1 years. The total fair value of options vested during the thirteen weeks ended April 30, 2016 was \$74.3 thousand.

Restricted Stock

The following table summarizes restricted stock activity during the thirteen weeks ended April 30, 2016:

| | Number of Shares | Weighted-Average Grant Date Fair Value |
|---|------------------|--|
| Non-vested Restricted Stock at January 30, 2016 | 517,143 | \$ 15.61 |
| Granted | 34,734 | 15.35 |
| Forfeited / Cancelled | (1,340) | 16.91 |
| Vested | (25,982) | 15.45 |

| | | |
|---|---------|----------|
| Non-vested Restricted Stock at April 30, 2016 | 524,555 | \$ 15.61 |
|---|---------|----------|

The aggregate pre-tax intrinsic value of restricted stock outstanding as of April 30, 2016 is \$7.7 million with a weighted average remaining contractual life of 6.7 years. The unrecognized compensation expense net of estimated forfeitures, related to the outstanding stock is approximately \$5.3 million, which is expected to be recognized over a weighted average period of approximately 6.7 years. The total fair value of restricted stock awards that vested during the thirteen weeks ended April 30, 2016 was \$402.9 thousand.

NOTE 4 — FAIR VALUE MEASUREMENTS

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy, as defined below, gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities and the lowest priority to unobservable inputs.

Level 1, defined as quoted prices (unadjusted) in active markets for identical assets or liabilities that the reporting entity can access at the measurement date.

Level 2, defined as inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly.

Level 3, defined as unobservable inputs for the asset or liability, which are based on an entity's own assumptions as there is little, if any, observable activity in identical assets or liabilities.

Due to their short-term nature, the Company's financial instruments, which include cash and cash equivalents, receivables and accounts payable, are presented on the condensed consolidated balance sheets at a reasonable estimate of their fair value as of April 30, 2016 and January 30, 2016. There were \$43.1 million and \$38.3 million of borrowings on the Company's revolving line of credit as of April 30, 2016 and January 30, 2016, respectively. Refer to Note 10 – Indebtedness. The fair value of the revolving lines of credit and our mortgage loans are estimated using Level 2 inputs based on the Company's current incremental borrowing rate for comparable borrowing arrangements.

The table below details the fair value and carrying values for the revolving line of credit, notes payable and mortgage loans as of the following dates:

| (in thousands) | April 30, 2016 | | January 30, 2016 | |
|------------------------------------|----------------|------------|------------------|------------|
| | Carrying Value | Fair Value | Carrying Value | Fair Value |
| Revolving line of credit | \$43,072 | \$ 43,072 | \$38,327 | \$ 38,327 |
| Mortgage loans on land & buildings | 1,681 | 1,881 | 2,259 | 2,451 |
| Notes Payable | 13,000 | 12,866 | 13,000 | 12,425 |

NOTE 5: PROPERTY AND EQUIPMENT

Property and equipment are carried at cost. Depreciation is recorded using the straight-line method over the estimated useful lives of assets. Improvements to leased premises are amortized using the straight-line method over the shorter of the initial term of the lease or the useful life of the improvement. Leasehold improvements added late in the lease term are amortized over the shorter of the remaining term of the lease (including the upcoming renewal option, if the renewal is reasonably assured) or the useful life of the improvement. Assets under capital leases are amortized in accordance with the Company's normal depreciation policy for owned assets or over the lease term (regardless of renewal options), if shorter, and the charge to earnings is included in depreciation expense in the consolidated financial statements. Gains or losses on the sale of assets are recorded as a component of selling, general and administrative expenses.

The following illustrates the breakdown of the major categories within property and equipment (in thousands):

| | April 30, 2016 | January 30, 2016 |
|-------------------------------------|----------------|------------------|
| Property and equipment, at cost: | | |
| Buildings and building improvements | \$ 119,212 | \$ 118,907 |
| Leasehold improvements | 83,435 | 82,344 |
| Automobiles and vehicles | 5,357 | 5,433 |

| | | |
|---|------------|------------|
| Airplane | 4,697 | 4,697 |
| Furniture, fixtures and equipment | 279,867 | 277,812 |
| | 492,568 | 489,193 |
| Less: Accumulated depreciation and amortization | (367,783) | (361,608) |
| | 124,785 | 127,585 |
| Construction in progress | 3,579 | 2,765 |
| Land | 8,643 | 8,643 |
| Total Property and equipment, at depreciated cost | \$ 137,007 | \$ 138,993 |

NOTE 6: EXIT AND DISPOSAL ACTIVITIES

Fixed Assets

The Company's policy is to review the carrying value of all long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying value of an asset may not be recoverable. We measure impairment losses of fixed assets and leasehold improvements as the amount by which the carrying amount of a long-lived asset exceeds its fair value as prescribed by FASB ASC 360, "Impairment or Disposal of Long-Lived Assets." If a long-lived asset is found to be impaired, the amount recognized for impairment is equal to the difference between the carrying value and the asset's fair value. The fair value is based on estimated market values for similar assets or other reasonable estimates of fair market value based upon a discounted cash flow model.

In the first quarter of 2016, in association with the closure or scheduled relocation of certain stores, we recorded a charge of \$0.1 million in selling, general and administrative expense for the impairment of fixed assets and leasehold improvements. No such charges were recorded in the first quarter of 2015.

Inventory

As discussed in Note 2 - Inventories, we adjust inventory values on a consistent basis to reflect current market conditions. In accordance with FASB ASC 330, "Inventories," we write down inventory to net realizable value in the period in which conditions giving rise to the write-downs are first recognized.

No below-cost inventory adjustments were recorded during the thirteen weeks ended April 30, 2016 or May 2, 2015.

Lease Termination

For lease obligations related to closed stores, we record the estimated future liability associated with the rental obligation on the cease use date (when the stores were closed). The lease obligations are established at the cease use date for the present value of any remaining operating lease obligations, net of estimated sublease income, and at the communication date for severance and other exit costs, as prescribed by FASB ASC 420, "Exit or Disposal Cost Obligations." Key assumptions in calculating the liability include the timeframe expected to terminate lease agreements, estimates related to the sublease potential of closed locations, and estimates of other related exit costs. If actual timing and potential termination costs or realization of sublease income differ from our estimates, the resulting liabilities could vary from recorded amounts. These liabilities are reviewed periodically and adjusted when necessary.

A lease obligation for some store closures that occurred in 2008 still existed as of May 2, 2015. No such reserve remained as of April 30, 2016.

NOTE 7: ACCUMULATED OTHER COMPREHENSIVE INCOME

Comprehensive income consists of two components, net income and other comprehensive income (loss). Other comprehensive income (loss) refers to gains and losses that are recorded as an element of shareholders' equity but are excluded from net income pursuant to GAAP. The Company's accumulated other comprehensive income includes the unrecognized prior service costs, transition obligations and actuarial gains/losses associated with our post-retirement benefit plan.

The following table illustrates the activity in accumulated other comprehensive income:

| (in thousands) | Thirteen Weeks Ended | | Year Ended |
|---|----------------------|-------------|------------------|
| | April 30, 2016 | May 2, 2015 | January 30, 2016 |
| Accumulated other comprehensive income | \$ 475 | \$ 570 | \$ 780 |
| Amortization of post-retirement benefit | - | - | (305) |
| Ending balance | \$ 475 | \$ 570 | \$ 475 |

NOTE 8: RELATED PARTY TRANSACTIONS

Atlantic Retail Investors, LLC, which is partially owned by Michael J. Hayes, a director of the Company, owns the land and buildings occupied by three Fred's stores. Richard H. Sain, Senior Vice President of Retail Pharmacy Business Development, owns the land and building occupied by one of Fred's Xpress Pharmacy locations. The terms and conditions regarding the leases on these locations were consistent in all material respects with other stores' leases of the Company with unrelated landlords. The total rental payments related to related party leases were \$183.9 thousand and \$139.8 thousand for the thirteen weeks ended April 30, 2016 and May 2, 2015, respectively. The increase is due to the addition of Mr. Sain's Xpress pharmacy location.

On April 10, 2015, the Company completed the acquisition of Reeves-Sain Drug Store, Inc., a provider of retail and specialty pharmaceutical services. As part of the total consideration for the purchase, Fred's provided notes payable totaling \$13.0 million to the sellers of Reeves-Sain Drug Store, Inc., who became employees of Fred's as part of the acquisition. The notes payable are due in three equal installments to be paid on January 31st of 2021, 2022 and 2023 and are subordinate to the Company's revolving line of credit. See Note 11 – Business Combinations for further discussion of the acquisition.

NOTE 9: LEGAL CONTINGENCIES

On August 10, 2015, following an investigation by a third-party cyber-security firm, the Company reported that there had been unauthorized access to two Company servers through which payment card data is routed. The investigation uncovered malware on the two servers beginning on March 23, 2015, and that malware operated on one server until April 8, 2015 and on the other server until April 24, 2015. The malware was designed to search only for "track 2" data—data from the magnetic stripe of payment cards that contains only the card number, expiration date and verification code. During this time period, track 2 data was at risk of disclosure; however, the third-party cyber-security firm did not find evidence that track 2 data was removed from the Company's system. No other customer information was involved. The malware has been removed from the Company's system, and the Company has implemented and is continuing to implement enhanced security measures to prevent similar events from occurring in the future. On October 22, 2015, the Company received an assessment from MasterCard relating to this incident in the amount of approximately \$2.9 million. The Company paid the assessment on February 26, 2016 after its appeal was denied. The Company has reached a settlement with Discover to make certain security improvements, which if made, will not require the Company to make any payment to Discover related to the incident. The Company is in the process of making these security improvements. American Express has also issued an assessment related to the incident of \$52,525. The Company is in discussions with American Express concerning this assessment. The Company has not yet received an assessment from Visa. On October 15, 2015, a lawsuit entitled Southern Independent Bank v. Fred's, Inc. was filed in the United States District Court, Middle District of Alabama related to the data security incident. The Complaint alleges on behalf of the plaintiff and financial institutions similarly situated ("alleged class of financial institutions") that the Company was negligent in failing to use reasonable care in obtaining, retaining, securing and deleting the personal and financial information of customers who use debit cards issued by the plaintiff and alleged class of financial institutions to make purchases at Fred's stores. The complaint also alleges that the Company made negligent misrepresentations that the Company possessed and maintained adequate data security measures and systems that were sufficient to protect the personal and financial information of shoppers using debit cards issued by the plaintiff and alleged class of financial institutions. The complaint seeks monetary damages and equitable relief to be proved at trial as well as attorneys' fees and costs. The Company has denied the allegations and has filed a motion to dismiss all claims, which is currently pending before the Court. Future costs or liabilities related to the incident may have a material adverse effect on the Company. Costs may include liabilities to payment card networks for reimbursement of payment card fraud and reissuance costs, liabilities from current and future civil litigation, governmental investigations and enforcement proceedings, as well as legal and investigative costs. The Company has cyber-security risk insurance with a \$10 million limit and a sub-limit of \$250,000 for fines and liabilities to payment card networks, which will offset some of these costs.

On January 21, 2016, a lawsuit styled as Stephanie Bryant, on behalf of herself and others similarly situated v. Fred's Stores of Tennessee, Inc. was filed in the United States District Court, Southern District of Mississippi. The complaint alleges that plaintiff and other store managers were improperly classified as exempt employees under the Fair Labor Standards Act. The complaint seeks declaratory and monetary relief for overtime compensation that plaintiff alleges was not paid as well as costs and attorneys' fees. The Company denies the allegations and believes that its managers are appropriately classified as exempt employees.

In addition to the matters disclosed above, the Company is party to several pending legal proceedings and claims arising in the normal course of business. Although the outcomes of these proceedings and claims against the Company cannot be determined with certainty, management of the Company is of the opinion that these proceedings and claims should not have a material adverse effect on the Company's financial statements as a whole. However, litigation involves an element of uncertainty. Future developments could cause these actions or claims, individually or in aggregate, to have a material adverse effect on the Company's financial statements as a whole.

NOTE 10: INDEBTEDNESS

On April 9, 2015, the Company entered into a new agreement with Regions Bank and Bank of America (the "New Agreement") to replace the January 25, 2013 Revolving Loan and Credit Agreement that the Company had previously entered into with Regions Bank and Bank of America (the "Previous Agreement"). The proceeds from the New Agreement were used in part to refinance the Previous Agreement and to support acquisitions and the Company's working capital needs. The New Agreement provides for a \$150.0 million secured revolving line of credit, which includes a sublimit for letters of credit and swingline loans. The New Agreement matures on April 9, 2020 and bears interest at 1.25% or 1.50% plus either LIBOR or the LIBOR index rate, depending on our FIFO inventory balance. Commitment fees for the unused portion of the credit line are 20.0 basis points. The New Agreement also included an up-front credit facility fee which will be amortized over the agreement term. There were \$43.1 million of borrowings outstanding and \$97.9 million, net of borrowings and letters of credit, remaining available under the New Agreement at April 30, 2016. The weighted average interest rate on borrowings outstanding at April 30, 2016 was 1.69%.

During the second and third quarter of fiscal 2007, the Company acquired the land and buildings occupied by seven Fred's stores which we had previously leased. In consideration for the seven properties, the Company assumed debt that has fixed interest rates from 6.31% to 7.40%. On March 30, 2011, Fred's purchased 10 properties leased from Atlantic Retail Investors, LLC, one of which has an additional parcel that is leased to an unrelated party. Six of these locations carried mortgages with fixed interest rates from 6.65% to 7.40%. Mortgages remain on two locations with a combined balance of \$1.7 million outstanding at April 30, 2016. The weighted average interest rate on mortgages outstanding at April 30, 2016 was 7.40%. The debt is collateralized by the land and buildings.

NOTE 11: BUSINESS COMBINATIONS

On April 10, 2015, we acquired 100% of the equity interests in Reeves-Sain Drug Store, Inc., a provider of retail and specialty pharmaceutical services. The acquisition expanded our presence in the specialty pharmacy arena – the largest growth area of the pharmacy industry. The total consideration for the purchase was approximately \$66.0 million, less working capital adjustments of \$10.3 million, which yielded an adjusted purchase consideration of \$55.8 million. The Company incurred \$0.5 million of transaction costs in connection with the acquisition. The transaction expenses were expensed as incurred and were reflected in selling, general and administrative expenses in the consolidated statement of operations for the year ended January 30, 2016. The adjusted consideration consisted of \$42.8 million in cash at the time of closing and \$13.0 million in notes payable in three equal installments on January 31st of 2021, 2022 and 2023. The notes payable have an adjustment mechanism based upon an earn-out provision that could result in an increase to the face value of the notes if certain financial metrics are achieved. No amounts have been reflected in the consolidated financial statements for this provision. When it appears to be probable that the provision will be met, the expense will be treated as compensation expense in that year.

A summary of the purchase price allocation for Reeves-Sain Drug Store, Inc. is as follows (dollars in thousands):

| | |
|---|----------|
| Total purchase consideration: | |
| Cash | \$42,757 |
| Notes payable | 13,000 |
| Total purchase consideration | \$55,757 |
| Allocation of the purchase consideration: | |
| Accounts receivables | \$14,474 |
| Inventory | 2,005 |
| Other assets | 307 |
| Goodwill | 41,403 |
| Identifiable intangible assets | 20,236 |
| Total assets acquired | \$78,425 |
| Accounts payable | \$21,448 |
| Other current liabilities | 1,220 |
| Total liabilities assumed | \$22,668 |
| Net assets acquired | \$55,757 |

The following are the identifiable intangible assets acquired and their respective weighted average useful lives, as determined based on valuations (dollars in thousands):

| | Amount | Estimated Useful Lives (years) |
|-----------------------------|----------|--------------------------------------|
| Customer prescription files | \$9,476 | 4 - 7 |
| Trade name | 7,300 | - |
| Non-compete agreements | 1,800 | 8 |
| Referral and relationships | 1,400 | 2 |
| Business licenses | 260 | 1 |
| | \$20,236 | |

The following unaudited supplemental pro forma financial information includes the results of operations of the three Reeves-Sain Drug Store, Inc. locations in 2016 and 2015 and is presented as if the locations had been consolidated as of the beginning of the interim period of the earliest period presented. The unaudited supplemental pro forma financial information has been provided for illustrative purposes only and does not purport to be indicative of the actual results that would have been achieved by the combined companies for the periods presented or of the results that may be achieved by the combined companies in the future. The unaudited supplemental pro forma financial information presented below has been prepared by adjusting the historical results of the Company to include the historical results of the acquisition described above. The 2015 unaudited pro forma historical results were adjusted (i) to increase amortization expense by \$0.6 million resulting from the incremental intangible assets acquired and (ii) to increase interest expense by \$0.2 million as a result of assumed debt financing for the transaction. The 2016 unaudited results were not adjusted as the three locations' results were already included in our consolidated statement of operations.

The unaudited pro forma financial information does not include any adjustments to reflect the impact of cost savings or other synergies that may result from this acquisition.

| (in thousands, except per share data) | Thirteen Weeks Ended | |
|---------------------------------------|----------------------|----------------|
| | April 30, 2016 | May 2, 2015 |
| Revenue | \$ 549,548 | \$ 556,398 |
| Earnings | 1,256 | (725) |
| Basic and diluted earnings per share | \$0.03 | \$(0.02) |

Item 2:

Management's Discussion and Analysis of Financial

Condition and Results of Operations

GENERAL

Executive Overview

Fred's, Inc. and subsidiaries operates, as of January 30, 2016, 660 discount general merchandise stores, including 18 franchised Fred's stores, in 15 states in the southeastern United States. There are currently 373 full service pharmacies in our stores which includes four franchised pharmacies. Our mission is to be the hometown pharmacy and discount store that provides customers a fast, fun and friendly low-price place to shop.

Fred's is a unique combination of pharmacy, dollar store and mass merchant strategically located in smaller markets. We offer a broader assortment of products than traditional dollar stores and pharmacies with greater convenience than big box retailers. We offer product categories that drive shopping frequency (including consumables such as tobacco, food and beverage, prescription pharmaceuticals, paper and cleaning supplies, pet supplies, health and beauty aids) and higher profitability (including discretionary products such as home décor, seasonal merchandise, auto and hardware and lawn and garden). Our general merchandise selection includes a diverse array of value priced staple and discretionary products from brand names and our private label. We operate in the discount retail variety sector with approximately 90% of the products offered in our stores retailing between \$1 and \$10.

We introduced our new vision statement during our fourth quarter earnings call on March 23, 2016:

“A growing regional pharmacy provider of healthcare services, improving the outcomes of the people in the communities that we serve by delivering solutions that are safe, affordable, innovative and easy to access, complimented by a broad assortment of valued price and quality national and private brands, all while delivering consistent, strong shareholder value.”

This new vision serves as a beacon for the Company as we continue to work toward our near and long term strategic goals.

Unique Combination of Convenience, Value and Healthcare

One of the Company's competitive advantages is our unique combination of convenience, value and healthcare. We continue to serve the value-oriented, budget conscious customer seeking convenience over destination shopping. We have a differentiated store format and distribution network designed to serve small-town America. The Company's average store size allows for more than double the SKU count of our convenience competitors. Our migration towards becoming a healthcare company is critical for the communities we serve. Strategically, we will accelerate the integration of general merchandise assortment, pharmacy, clinical services, specialty pharmacy and access to other healthcare providers, with the ultimate goal to be a primary source for healthcare needs of our customers.

Approximately 85% of our stores are located in markets with populations of 15,000 or less, where Fred's provides often the only, or one of only two, pharmacies in the town or county. Since 2010, we have improved our pharmacy department penetration rate from 48% to 57%. We will continue to concentrate on adding pharmacies to existing stores without pharmacy departments, opening all new stores with a pharmacy department and making opportunistic acquisitions that will operate as Xpress pharmacy locations until they become a future full-service location. The Company's clinical services offerings are focused on driving increased immunizations, assisting our customers with medication therapy management, rolling out "Time My Meds", which is focused on prescription adherence, and expanding our disease state management services, with a special emphasis on diabetes and HIV management. In 2015, we opened the first telemedicine facility within a full-service location, and additional openings are planned for 2016. New and existing pharmacies will see an expansion of healthcare services in order to capitalize on recent industry trends.

On April 10, 2015, the Company acquired Reeves-Sain Drug Store, Inc., which includes a single retail pharmacy location and two private EntrustRx specialty pharmaceutical facilities. This acquisition is further expanding our presence and better positioning the Company in the specialty pharmacy arena – the largest growth area of the pharmacy industry. The Company will continue to focus on leveraging our existing pharmaceutical sales with additional product offerings from our EntrustRx facilities.

In addition to our healthcare advantages, the Company is increasing our front-end profitability by improving the customer experience and growing front-end margins. In 2015, we began piloting a customer centric prototype in a select number of our stores. Along with healthcare assortment improvements, the front-end was reconfigured with new checkout queuing to improve customer convenience while driving incremental sales. These prototypes have lower profile fixtures for improved sightlines, wider aisles for convenience and improved layouts and product assortments. A total of 16 stores have been remodeled since November of 2015, and additional remodels will continue throughout 2016. Early results from the remodeled stores show improvements in sales, gross profit and traffic to our stores. While the remodels are focused on the general merchandise departments, we are also seeing increased sales and prescriptions in the pharmacy department in our remodeled stores. In 2015, front store general merchandise departments began to see positive comparable sales trends. These trends have continued in the first quarter of 2016.

Strategic Investments

In addition to our acquisition of Reeves-Sain Drug Store, Inc., the Company has strategic initiatives, which began in 2015, and are designed to leverage and differentiate our specialty pharmacy offerings, reduce our costs to fill and drive comparable prescriptions. In the second half of 2015, we expanded our limited distribution drug portfolio, while also working with the payer community to expand our pharmacy network access. We used real-time labor models in an effort to control labor expense by efficiently managing our pharmacist and pharmacy technician hours. We have now completed multiple engagements utilizing the expertise of the consulting firm A.T. Kearney and are implementing financial opportunities that were identified bringing us closer to our goal of becoming the leading healthcare destination for both products and services within our markets. Also in 2015, we implemented new inventory management technology, OrderInsite. This module improves our pharmacy department inventory forecasting based on algorithms of dispensing history and anticipating future needs. This allows us to more effectively manage inventory levels and, most importantly, improves the patient experience by reducing out of stocks and partial fills of prescriptions, thus also increasing script volume. We saw improvements in comparable prescription count in the second half of 2015, and these increases have continued in 2016. The work in 2015 around labor management and lowering cost-to-fill delivered benefits in the second half of 2015 and established the foundation for which our 2016 pharmacy plan was built. This foundation creates the ability for us to optimize our labor costs in order for us to continue the expansion of our healthcare services that are provided by our pharmacists. Additionally, during the first quarter of 2016, we made significant investments in human capital related to positions that will drive specialty pharmaceutical sales and strengthen our relationships with payers and manufacturers.

In 2015, we saw noticeable improvement in general merchandise areas such as supplier partnerships, supply chain efficiency and import sourcing enhancements. Also, in early 2015, we engaged with a leading e-auction company as a primary platform for reducing cost of goods. Completed e-auctions produced significant product cost reductions. In addition to e-auctions which are reducing supply chain costs, we are reviewing all current supply chain expenses and suppliers, and will continue to execute initiatives that improve efficiency and remove cost from supply chain operations. We will continue to work to improve our supplier partnerships and enhance our importing process. Currently 5.6% of our total general merchandise purchases are direct imports, with our goal to import 10% of total general merchandise in the next 12 months. Another strategic investment made in 2015 was the Company's partnership with JDA Software Group, Inc. ("JDA") for a new replenishment, allocation and space management planning system. JDA's software developed for the Company is a significant enhancement that we believe will drive sales and improve product availability and overall inventory productivity, which we believe will ultimately improve our customers' experience.

Arguably, the most important investment of 2015 was the investment we made in our leadership team. The new talent we added brings a wealth of industry knowledge and experience which, when combined with the institutional knowledge of our existing team, sets the stage for success. Our current leadership team consists of executives from multiple companies within our industry and brings together best practices and insights from other major retail leaders. In the first quarter of 2016, we hired Rick Hans as our Chief Financial Officer, further complementing the investments we have made to the leadership team. The benefits of these strategic investments will drive results in 2016 and beyond.

First Quarter 2016 Summary

The investments we have made in our pharmacy department have helped drive a net sales increase over the prior year quarter of 8.0% and contributed to the comparable sales growth of 1.0%, and we expect these investments will continue to benefit the Company's operating results in the near and long terms.

Thus far in 2016, the Company has invested \$3.7 million in the expansion of our pharmacy departments, which was used to acquire three new and three incremental pharmacies. In addition to the acquisitions, we opened one new cold start pharmacy in an existing store. Our pharmacy department is a key differentiating factor from our competitors, and our specialty pharmacy business is licensed in all 50 states and URAC and ACHC accredited, clearing the way for expanding this part of our pharmacy business.

While our sales mix saw the highest increases in our pharmacy department, our general merchandise departments saw a more balanced mix of sales. This balance was a contributing factor to improved performance in general merchandise departments' comparable sales and gross margin rate increases. Strategic investments beginning in 2015, contributed to an 8.4% increase to gross profit in our general merchandise departments.

Gross margin for the first quarter of 2016 was 25.7% of sales compared to 26.9% of sales in the first quarter of 2015. Gross margin deleveraging in 2016 compared to 2015 was attributable to the ongoing compression of pharmacy department margins, which were driven by the sales mix shift toward low margin specialty drugs and continued reimbursement pressures. However, gross profit in the first quarter of 2016 increased \$4.2 million compared to the same period in 2015. Gross profit increased in 2016, as a result of the growth in our retail and specialty pharmacy departments and the strategic changes within our general merchandise and supply chain departments. It is important to note that specialty pharmaceuticals have higher top-line sales and lower margin rates than our typical pharmacy business. As specialty pharmacy sales grow, our overall gross margin rate may decline, but gross profit dollars are expected to be higher. Additionally, we anticipate that selling, general and administrative expenses as a percent of sales will decrease. We are well positioned for strong financial performance in 2016 and beyond.

CRITICAL ACCOUNTING POLICIES AND ESTIMATES

The Company's discussion and analysis of its financial condition and results of operations are based upon the Company's condensed consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States. The critical accounting matters that are particularly important to the portrayal of the Company's financial condition and results of operations, and require some of management's most difficult, subjective and complex judgments, are described in detail in the Company's Annual Report on Form 10-K for the fiscal year ended January 30, 2016. The preparation of condensed consolidated financial statements requires the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, revenue and expenses, and related disclosure of contingent assets and liabilities. On an ongoing basis, the Company evaluates its estimates, including those related to inventories, income taxes, insurance reserves, contingencies and litigation. The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

RESULTS OF OPERATIONS

Thirteen Weeks Ended April 30, 2016 and May 2, 2015

Sales

Net sales for the first quarter of 2016 increased to \$549.5 million from \$509.0 million in 2015, a year-over-year increase of \$40.5 million or 8.0%. On a comparable store basis, sales increased 1.0% compared to a 0.8% increase in the same period last year.

General merchandise (non-pharmacy) sales for the first quarter increased 1.2% to \$267.3 million from \$264.2 million in 2015. This was driven by sales increases in general merchandise departments such as snacks, health and wellness products and toys. We also experienced sales decreases in general merchandise departments such as food and beverage, paper and tobacco.

The Company's pharmacy department sales were 49.9% of total sales in 2016 compared to 46.3% of total sales in the prior year and continue to rank as the largest sales category within the Company. The total sales in this department

increased 16.2% over 2015, with third party prescription sales representing approximately 93% of total pharmacy department sales in 2016 as compared to 92% in 2015. The Company's pharmacy department continues to benefit from an ongoing program of purchasing prescription files from independent pharmacies as well as the addition of specialty pharmacy and pharmacy departments in existing store locations.

The Company had 18 franchised locations at April 30, 2016 and 19 franchised locations as of May 2, 2015. Sales to our franchised locations during 2016 were \$7.3 million (1.3% of sales) compared to \$8.4 million (1.6% of sales) in the prior year. The Company does not intend to expand its franchise network.

The sales mix for the first quarter of 2016, unadjusted for deferred layaway sales, was 49.9% Pharmaceuticals, 25.6% Consumables, 23.2% Household Goods and Softlines and 1.3% Franchise. The sales mix for the same period last year was 46.3% Pharmaceuticals, 29.2% Consumables, 22.9% Household Goods and Softlines and 1.6% Franchise.

For the first quarter of 2016, comparable store customer traffic decreased 1.8% over the prior period, while the average customer ticket increased 2.8% to \$23.63.

Gross Profit

Gross profit for the first quarter increased to \$141.3 million in 2016 from \$137.1 million in 2015, an increase of \$4.2 million or 3.1%. The gross profit increase was driven by initiatives implemented within our general merchandise departments and higher sales from our pharmacy growth initiatives. Gross margin for the first quarter, measured as a percentage of net sales, decreased to 25.7% in 2016 from 26.9% in the same quarter last year. Gross margin rate deleveraging was driven by our sales mix shift towards low margin specialty pharmaceuticals and continued reimbursement pressures.

Selling, General and Administrative Expenses

Selling, general and administrative expenses for the first quarter, including depreciation and amortization, increased to \$138.9 million in 2016 (25.3% of sales) from \$137.0 million in 2015 (26.9% of sales). This 160 basis points improvement was primarily attributable to higher sales related to our pharmacy growth initiatives, controlled labor costs and improved supply chain efficiencies.

Operating Income

Operating income for the first quarter increased \$2.3 million to \$2.4 million in 2016 (0.4% of sales) from operating income of \$0.1 million in 2015 (less than 0.1% of sales) due to a \$4.2 million increase in gross profit driven by initiatives implemented within our general merchandise departments and higher sales from our pharmacy growth initiatives. The increase was offset due to the \$1.9 million increase in selling, general and administrative expenses as detailed in the Selling, General and Administrative Expenses section above.

Interest Expense, Net

Net interest expense for the first quarter of 2016 totaled \$0.5 million or less than 0.1% of sales compared to \$0.3 million or less than 0.1% in the same period of prior year.

Income Taxes

The effective income tax rate for the first quarter of 2016 was 34.3% compared to 84.5% in the first quarter of 2015. The higher effective income tax rate in the first quarter of 2015 was the result of our minimal pre-tax losses which exaggerated the income tax rate while having an insignificant effect on the actual tax credit recorded.

Net Income

Net income for the first quarter increased to \$1.3 million (\$0.03 per diluted share) in 2016 from a net loss of \$29 thousand (flat earnings per share) in 2015, an increase of \$1.3 million. The increase in net income is primarily attributable to a \$4.2 million increase in gross profit driven by initiatives implemented within our general merchandise departments and higher sales from our pharmacy growth initiatives. The increase was offset due to the \$1.9 million increase in selling, general and administrative expenses as detailed in the Selling, General and Administrative Expenses section above. The increase in net income was further offset by an increase in income tax expense of \$0.8 million driven by higher operating income.

LIQUIDITY AND CAPITAL RESOURCES

Due to the seasonality of our business, inventories are generally lower at our fiscal year-end than at each quarter-end of the following year.

Net cash provided by operating activities totaled \$6.9 million during the thirteen week period ended April 30, 2016 compared to net cash used of \$9.6 million in the same period of the prior year. Cash generated from operating activities in the first quarter of 2016 primarily resulted from increases in net income, depreciation and amortization, and operating liabilities, offset by an increase in inventory.

Net cash used in investing activities totaled \$8.0 million during the thirteen week period ended April 30, 2016 and \$51.1 million in the same period of the prior year. In the first quarter of 2015, \$42.8 million was spent for the acquisition of Reeves-Sain Drug Store, Inc. (See Note 11 – Business Combinations). Capital expenditures in the first quarter of 2016 totaled \$4.6 million compared to \$5.6 million in 2015. The capital expenditures during 2016 consisted primarily of existing and remodeled store and pharmacy expenditures (\$2.8 million) and technology and other corporate expenditures (\$1.8 million). Additionally, \$3.7 million was invested related to the acquisitions of pharmacies during 2016.

Net cash provided by financing activities totaled \$2.0 million during the thirteen week period ended April 30, 2016 and \$61.4 million in the same period of the prior year. The cash flows provided by financing activities in 2016 were driven by the net draws on our line of credit, partially offset by cash dividend payments.

The Company believes that sufficient capital resources are available in both the short-term and long-term through currently available cash, amounts available under the revolving line of credit and cash generated from future operations to sustain the Company's operations and to fund our strategic plans.

FORWARD-LOOKING STATEMENTS

Other than statements based on historical facts, many of the matters discussed in this Quarterly Report on Form 10-Q relate to events which we expect or anticipate may occur in the future. Such statements are defined as “forward-looking statements” under the Private Securities Litigation Reform Act of 1995 (the “Reform Act”), 15 U.S.C. Sections 77z-2 and 78u-5. The Reform Act created a safe harbor to protect companies from securities law liability in connection with forward-looking statements. We intend to qualify both our written and oral forward-looking statements for protection under the Reform Act and any other similar safe harbor provisions.

The words "outlook", "guidance", "may", "should", "could", "believe", "anticipate", "project", "plan", "expect", "estimate", "objective", "forecast", "goal", "intend", "will likely result", or "will continue" and similar expressions generally identify forward-looking statements. All forward-looking statements are inherently uncertain, and concern matters that involve risks and other factors that may cause the actual performance of the Company to differ materially from the performance expressed or implied by these statements. Therefore, forward-looking statements should be evaluated in the context of these uncertainties and risks, including but not limited to:

- Economic and weather conditions which affect buying patterns of our customers and supply chain efficiency;
- Changes in consumer spending and our ability to anticipate buying patterns and implement appropriate inventory strategies;
- Continued availability of capital and financing;
- Competitive factors, and the ability to recruit and retain employees;
- Changes in the merchandise supply chain;
- Changes in pharmaceutical inventory costs;
- Changes in reimbursement practices for pharmaceuticals;
- Governmental regulation;
- Increases in insurance costs;
- Cyber security risks;
- Increases in fuel and utility rates;
- Potential adverse results in the litigation described under Legal Proceedings (see Note 9 – Legal Contingencies); and
- Other factors affecting business beyond our control, including (but not limited to) those discussed under Part 1, Item 1A "Risk Factors" of the Company's Annual Report on Form 10-K for the year ended January 30, 2016.

Consequently, all forward-looking statements are qualified by this cautionary statement. Readers should not place undue reliance on any forward-looking statements. We undertake no obligation to update any forward-looking statement to reflect events or circumstances arising after the date on which it was made.

Item 3.

QUANTITATIVE AND QUALITATIVE DISCLOSURE ABOUT MARKET RISK

The Company has no holdings of derivative financial or commodity instruments as of April 30, 2016. The Company is exposed to financial market risks, including changes in interest rates, primarily related to the effect of interest rate changes on borrowings outstanding under our revolving line of credit. Borrowings under the New Agreement bear interest at 1.25% or 1.50% plus either LIBOR or the LIBOR index rate depending on our FIFO inventory balance. Our potential additional interest expense over one year that would result from a hypothetical and unfavorable change of 100 basis points in short term interest rates would be in the range of \$0.01 to \$0.02 of earnings per share assuming borrowings levels of \$50.0 million to \$100.0 million throughout 2016. All of the Company's business is transacted in U.S. dollars and, accordingly, foreign exchange rate fluctuations have never had a significant impact on the Company, and they are not expected to in the foreseeable future.

Item 4.

CONTROLS AND PROCEDURES

(a) Conclusion Regarding the Effectiveness of Disclosure Controls and Procedures. As of the end of the period covered by this report, the Company carried out an evaluation, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) under the Securities and Exchange Act of 1934, as amended (the "Exchange Act")). Based on that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the Company's disclosure controls and procedures are effective to ensure that information required to be disclosed by the issuer in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Commission's rules and forms. Additionally, they concluded that our disclosure controls and procedures are designed to ensure that information required to be disclosed by the Company in the reports that the Company is required to file or submit under the Exchange Act is accumulated and communicated to management, including the Chief Executive Officer and the Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosures.

(b) Changes in Internal Control over Financial Reporting. There have been no changes during the quarter ended April 30, 2016 in the Company's internal control over financial reporting (as defined in Exchange Act Rule 13a-15(f)) that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

PART II. OTHER INFORMATION

Item 1. Legal Proceedings

On August 10, 2015, following an investigation by a third-party cyber-security firm, the Company reported that there had been unauthorized access to two Company servers through which payment card data is routed. The investigation uncovered malware on the two servers beginning on March 23, 2015, and that malware operated on one server until April 8, 2015 and on the other server until April 24, 2015. The malware was designed to search only for "track 2" data—data from the magnetic stripe of payment cards that contains only the card number, expiration date and verification code. During this time period, track 2 data was at risk of disclosure; however, the third-party cyber-security firm did not find evidence that track 2 data was removed from the Company's system. No other customer information was involved. The malware has been removed from the Company's system, and the Company has implemented and is continuing to implement enhanced security measures to prevent similar events from occurring in the future. On October 22, 2015, the Company received an assessment from MasterCard relating to this incident in the amount of approximately \$2.9 million. The Company paid the assessment on February 26, 2016 after its appeal was denied. The Company has reached a settlement with Discover to make certain security improvements, which if made, will not require the Company to make any payment to Discover related to the incident. The Company is in the process of making these security improvements. American Express has also issued an assessment related to the incident of \$52,525. The Company is in discussions with American Express concerning this assessment. The Company has not yet received an assessment from Visa. On October 15, 2015, a lawsuit entitled Southern Independent Bank v. Fred's, Inc. was filed in the United States District Court, Middle District of Alabama related to the data security incident. The Complaint alleges on behalf of the plaintiff and financial institutions similarly situated ("alleged class of financial institutions") that the Company was negligent in failing to use reasonable care in obtaining, retaining, securing and deleting the personal and financial information of customers who use debit cards issued by the plaintiff and alleged class of financial institutions to make purchases at Fred's stores. The complaint also alleges that the Company made negligent misrepresentations that the Company possessed and maintained adequate data security measures and systems that were sufficient to protect the personal and financial information of shoppers using debit cards issued by the plaintiff and alleged class of financial institutions. The complaint seeks monetary damages and equitable relief to be proved at trial as well as attorneys' fees and costs. The Company has denied the allegations and has filed a motion to dismiss all claims, which is currently pending before the Court. Future costs or liabilities related to the incident may have a material adverse effect on the Company. Costs may include liabilities to payment card networks for reimbursement of payment card fraud and reissuance costs, liabilities from current and future civil litigation, governmental investigations and enforcement proceedings, as well as legal and investigative costs. The Company has cyber-security risk insurance with a \$10 million limit and a sub-limit of \$250,000 for fines and liabilities to payment card networks, which will offset some of these costs.

On January 21, 2016, a lawsuit styled as Stephanie Bryant, on behalf of herself and others similarly situated v. Fred's Stores of Tennessee, Inc. was filed in the United States District Court, Southern District of Mississippi. The complaint alleges that plaintiff and other store managers were improperly classified as exempt employees under the Fair Labor Standards Act. The complaint seeks declaratory and monetary relief for overtime compensation that plaintiff alleges was not paid as well as costs and attorneys' fees. The Company denies the allegations and believes that its managers are appropriately classified as exempt employees.

In addition to the matters disclosed above, the Company is party to several pending legal proceedings and claims arising in the normal course of business. Although the outcomes of these proceedings and claims against the Company cannot be determined with certainty, management of the Company is of the opinion that these proceedings and claims should not have a material adverse effect on the Company's financial statements as a whole. However, litigation involves an element of uncertainty. Future developments could cause these actions or claims, individually or in aggregate, to have a material adverse effect on the Company's financial statements as a whole.

Item 1A. Risk Factors.

The risk factors listed in Part I, "Item 1A. Risk Factors" in the Annual Report on Form 10-K for the year ended January 30, 2016, should be considered with the information provided elsewhere in this Quarterly Report on Form 10-Q, which could materially adversely affect the business, financial condition or results of operations. There have been no material changes to the risk factors as previously disclosed in such Annual Report on Form 10-K.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

On August 27, 2007, the Board of Directors approved a plan that authorized stock repurchases of up to 4.0 million shares of the Company's common stock. Under the plan, the Company may repurchase its common stock in the open market or through privately negotiated transactions at such times and at such prices as determined to be in the Company's best interest. On February 16, 2012, Fred's Board authorized the expansion of the Company's existing stock repurchase program by increasing the authorization to repurchase an additional 3.6 million shares or approximately 10% of the current outstanding shares. These repurchases may be commenced or suspended without prior notice depending on then-existing business or market conditions and other factors. No repurchases were made in the quarter of 2016, leaving 3.0 million shares available for repurchase at April 30, 2016.

Item 3. Defaults Upon Senior Securities.

Not applicable.

Item 4. Mine Safety Disclosures.

Not applicable.

Item 5. Other Information.

None.

21

Item 6. Exhibits.

Exhibit Index

Exhibit Description

| | |
|---------|--|
| 31.1 | Certification of Chief Executive Officer |
| 31.2 | Certification of Chief Financial Officer |
| 32 | Certification of Chief Executive Officer and Chief Financial Officer pursuant to rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350 (furnished) |
| 101.INS | XBRL Instance Document |
| 101.SCH | XBRL Taxonomy Extension Schema |
| 101.CAL | XBRL Taxonomy Extension Calculation Linkbase |
| 101.DEF | XBRL Taxonomy Extension Definition Linkbase |
| 101.LAB | XBRL Taxonomy Extension Label Linkbase |
| 101.PRE | XBRL Taxonomy Extension Presentation Linkbase |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

FRED'S, INC.

Date: June 9, 2016 /s/ Jerry A. Shore
Jerry A. Shore
Chief Executive Officer

Date: June 9, 2016 /s/ Rick J. Hans
Rick J. Hans
Executive Vice President and
Chief Financial Officer