

Under Armour, Inc.  
Form 8-K  
December 12, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

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CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 12, 2018

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UNDER ARMOUR, INC.

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Maryland 001-33202 52-1990078  
(State or other jurisdiction of (Commission (I.R.S. Employer  
incorporation or organization) File Number) Identification No.)

1020 Hull Street, Baltimore, Maryland 21230  
(Address of principal executive offices) (Zip Code)  
Registrant's telephone number, including area code: (410) 454-6428  
(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written  
communications  
..pursuant to Rule 425  
under the Securities  
Act (17 CFR  
230.425)  
Soliciting material  
pursuant to  
..Rule 14a-12 under  
the Exchange Act  
(17 CFR  
240.14a-12)  
Pre-commencement  
communications  
pursuant to  
..Rule 14d-2(b) under  
the Exchange Act  
(17 CFR  
240.14d-2(b))  
..

Pre-commencement  
communications  
pursuant to  
Rule 13e-4(c) under  
the Exchange Act  
(17 CFR  
240.13e-4(c))

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Item 7.01. Regulation FD Disclosure.

On December 12, 2018, Under Armour, Inc. issued a press release updating its 2018 financial outlook, providing its initial financial outlook for 2019 and outlining its 2023 strategic growth plan. A copy of the press release is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Exhibit
	Under
	Armour, Inc.
	press release
<u>99.1</u>	dated
	December
	12, 2018.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNDER ARMOUR, INC.

Date: December 12, 2018 By: /s/ David Bergman  
David Bergman  
Chief Financial Officer