Edgar Filing: MEDIA GENERAL INC - Form 4

MEDIA GE	ENERAL INC								
Form 4									
July 03, 200									
FORM		PPROVAL							
	UNITED	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							
Check t if no lor	nger								
subject		MENT OF C	CHANGES IN	Estimated	2005 average				
Section			SECU	burden hou	urs per				
Form 4 Form 5		managet to Coo	t = 16(a) a f	response	. 0.5				
obligati	-			the Securities Exch	ct of 1935 or Sectio	m			
may coi <i>See</i> Inst	itinue.		•	nt Company Act of		/11			
1(b).	luction								
(Print or Type	Responses)								
(i iiii oi i jpe	110000000000000000000000000000000000000								
	Address of Reporting	g Person <u>*</u> 2	2. Issuer Name a	nd Ticker or Trading	-	5. Relationship of Reporting Person(s) to			
SCHAUSS	JOHN A	•	mbol		Issuer				
			IEDIA GENE	RAL INC [MEG]	(Check all applicable)				
(Last) (First) (Middle)			Date of Earliest			**			
222 E A CT	ED ANIZI IN OT		Ionth/Day/Year)	l de la constante de	Director	Director 10% Owner X Officer (give title Other (specify			
333 EAST FRANKLIN ST			5/30/2006		below)	below) below)			
					Vice Presi	dent-Finance ar	nd CFO		
	(Street)		If Amendment,	-		6. Individual or Joint/Group Filing(Check			
		F1.	led(Month/Day/Yo	ear)	Applicable Line) _X_ Form filed by	One Reporting P	erson		
RICHMON	ND, VA 23219				Form filed by I				
(City)	(State)	(Zip)			Person				
(City)	(State)	(Zip)	Table I - Non	-Derivative Securities	s Acquired, Disposed o	f, or Beneficia	lly Owned		
1.Title of	2. Transaction Date		3. ta if Transact	4. Securities ionAcquired (A) or		6. Ownership Form: Direct	7. Nature of Indirect		
Security (Instr. 3)	(Month/Day/Year)	Execution Data	Code	Disposed of (D)		(D) or Indirect			
(monto)		(Month/Day/Y	Year) (Instr. 8)	(Instr. 3, 4 and 5)	Owned	(I)	Ownership		
					Following (Reported	(Instr. 4)	(Instr. 4)		
				(A)	Transaction(s)				
			Code V	or Amount (D) Prio	(Instr. 3 and 4)				
Reminder: Re	port on a separate lin	e for each class	of securities ben	eficially owned directl	y or indirectly.				
	· · · · · · · · · · · · · · · · · · ·			-	respond to the collect	ction of	SEC 1474		
					ontained in this form		(9-02)		
					spond unless the for rently valid OMB cor				

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and Amount of	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration Date	Underlying Securities	Derivative
Security	or Exercise		any	Code	of	(Month/Day/Year)	(Instr. 3 and 4)	Security

number.

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Derivativ Securitien Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	s I				(Instr. 5)
			Code V	(A) (D)) Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock (1)	\$ 0	06/30/2006	A	47	(2)	(2)	Class A Common Stock	47	\$ 0

Reporting Owners

Reporting Owner Name / Address	Relationships							
r o	Director	10% Owner	Officer	Other				
SCHAUSS JOHN A 333 EAST FRANKLIN ST RICHMOND, VA 23219			Vice President-Finance and CFO					
Signatures								
/s/ John A. Schauss, by George L. Mahoney, Attorney-in-fact			07/03/2006					
<u>**</u> Signature of Repor	ting Person		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under Company deferred compensation plan, final balance of which is distributed upon employee's termination of service.
- (2) Upon retirement, employee has several options as to the timing and form of payout.
- (3) Additionally, 13,000 non-derivative Class A common shares are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.