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MEDIA GEN Form 4	ERAL INC											
July 03, 2006												
FORM	4	статрс	SECU	DITIES A				MMIGGIC	NT	OMB A	PPROVA	L
	UNITED	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549										0287
Check this if no longe subject to Section 16. Form 4 or Form 5	r STATEN	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES									Expires: Januar Estimated average burden hours per response	
obligations may contin <i>See</i> Instruc 1(b).	ue. Section 17(•										
(Print or Type Re	esponses)											
1. Name and Address of Reporting Person <u>*</u> Smolla Rodney A			2. Issuer Name and Ticker or Trading Symbol					5. Relationship of Reporting Person(s) to Issuer				
			MEDIA GENERAL INC [MEG]					(Cl	heck	all applicable)		
(Last) (First) (Middle) 333 EAST FRANKLIN ST			3. Date of Earliest Transaction (Month/Day/Year) 06/30/2006			_	X_ Director 10% Owner Officer (give title Other (specify below) below)					
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			А	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting 					
RICHMOND	, VA 23219						Pe	Form filed b	у Мо	re than One R	eporting	
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivat	ive Securities	s Acquii	ed, Disposed	l of, o	or Beneficia	lly Owned	d
	. Transaction Date Month/Day/Year)	2A. Deeme Execution I any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	Dispo (Instr.	red (A) or sed of (D) 3, 4 and 5) (A) or	Secu Bend Owr Folld Repo Tran (Inst	mount of urities eficially ed owing orted (saction(s) r. 3 and 4)	For (D) (I)	Ownership rm: Direct) or Indirect str. 4)	7. Nature Indirect Beneficia Ownersh (Instr. 4)	al
Reminder: Repor	rt on a separate line	for each cla	iss of sect	urities bene:	Pe inf rec dis	owned directly rsons who r ormation co juired to res plays a curr mber.	respond ontained spond u	d to the coll d in this for Inless the f	m ar orm	re not	SEC 1474 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Securities			(Instr. 5)

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	Derivative Security		Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		,						
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock (1)	\$ 0	06/30/2006	А		189		(2)	(2)	Class A Common Stock	189	\$ 51.00

Reporting Owners

Reporting Owner Name / Address		Relationsh			
	Director	10% Owner	Officer Other		
Smolla Rodney A 333 EAST FRANKLIN ST RICHMOND, VA 23219	Х				
Signatures					
/s/ Rodney A. Smolla, by Geor Attorney-in-fact	07/03/2006				
**Signature of Rep		Date			

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reports quarterly allocations under the Company deferred compensation plan for outside directors fees.
- (2) Exercisable upon retirement of director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.