## Edgar Filing: MORTON MARSHALL N - Form 4

MORTON MAI Form 4	RSHALL N									
August 03, 2011	1		<b>CECU</b>						PPROVAL	
Check this box							E COMMISSION	N OMB Number:	3235-0287	
if no longer subject to Section 16. Form 4 or Form 5	STATEN	<b>STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF</b> <b>SECURITIES</b> Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,							January 31, 2005 average urs per . 0.5	
obligations may continue <i>See</i> Instruction 1(b).	e. Section 17(	a) of the P	ublic U	tility Hol	ding Cor		of 1935 or Section			
(Print or Type Resp	oonses)									
1. Name and Address of Reporting Person <u>*</u> MORTON MARSHALL N			2. Issuer Name <b>and</b> Ticker or Trading Symbol MEDIA GENERAL INC [MEG]			5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (		3. Date of Earliest Transaction				(Che	(Check all applicable)		
333 EAST FRANKLIN ST			(Month/Day/Year) 08/01/2011			X Director 10% Owner X Officer (give title Other (specify below) below) President and CEO				
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person				
RICHMOND,	VA 23219						Form filed by Person	More than One R	eporting	
(City)	(State)	(Zip)	Tab	le I - Non-	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	
	Transaction Date Onth/Day/Year)	2A. Deemee Execution I any (Month/Day	Date, if	3. Transactic Code (Instr. 8)	Disposed	(A) or of (D)	Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V		(D) Price	(Instr. 3 and 4)			
Reminder: Report of	on a separate line	e for each cla	iss of sec	urities bene	Perso inform requir	ns who res nation con red to resp nys a curre	or indirectly. spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Pric
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onof Derivative	Expiration Date	Underlying Securities	Deriva
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Securi

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(Instr. 3)	Price of Derivative Security	(Month/Day/Yea	ar) (Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)					(Instr.
			Code V	(A) (D)	) Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	<u>(1)</u>	08/01/2011	А	1,156	(2)	(2)	Class A Common Stock	1,156	<u>(1</u>

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
MORTON MARSHALL N							
333 EAST FRANKLIN ST	Х		)				
RICHMOND, VA 23219							
Signatures							
/s/ Marshall N. Morton, by Geo Attorney-in-fact	08/03/2011						

<u>\*\*</u>Signature of Reporting Person

**Explanation of Responses:** 

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under the Company's Supplemental 401(k) deferred compensation plan. Each unit is the economic equivalent of one share of common stock.

Date

- (2) Units are payable in cash following termination of the reporting person's employment. Upon attaining age 55, the reporting person may transfer the units into an alternative investment account at any time.
- (3) Additionally, 255,291 non-derivative Class A common shares are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.