

NIKE INC
Form 4
August 01, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SPRUNK ERIC D

(Last) (First) (Middle)

ONE BOWERMAN DRIVE

(Street)

BEAVERTON, OR 97005

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
NIKE INC [NKE]

3. Date of Earliest Transaction
(Month/Day/Year)
07/30/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class B Common Stock	07/30/2007 ⁽¹⁾		S		2,264	D	\$ 56.86
Class B Common Stock	07/30/2007		S		400	D	\$ 56.87
Class B Common Stock	07/30/2007		S		800	D	\$ 56.88
Class B Common	07/31/2007		X		4,000	A	\$ 24.49

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Stock								
Class B Common Stock	07/31/2007	S	4,000	D	\$ 57.59	12,697	D	
Class B Common Stock	07/31/2007	X	100	A	\$ 24.49	12,797	D	
Class B Common Stock	07/31/2007	S	100	D	\$ 57.25	12,697	D	
Class B Common Stock	07/31/2007	X	560	A	\$ 24.49	13,257	D	
Class B Common Stock	07/31/2007	S	560	D	\$ 57.24	12,697	D	
Class B Common Stock	07/31/2007	X	1,840	A	\$ 24.49	14,537	D	
Class B Common Stock	07/31/2007	S	1,840	D	\$ 57.23	12,697	D	
Class B Common Stock	07/31/2007	X	7,000	A	\$ 24.49	19,697	D	
Class B Common Stock	07/31/2007	S	7,000	D	\$ 57.18	12,697	D	
Class B Common Stock	07/31/2007	X	300	A	\$ 24.49	12,997	D	
Class B Common Stock	07/31/2007	S	300	D	\$ 57.22	12,697	D	
Class B Common Stock	07/31/2007	X	200	A	\$ 24.49	12,897	D	
Class B Common Stock	07/31/2007	S	200	D	\$ 57.17	12,697 ⁽²⁾	D	
Class B Common Stock						1,957	I	by ESPP ⁽³⁾

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Class B Common Stock	312	I	by Retirement Plan ⁽⁴⁾
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Non-Qualified Stock Option (right to buy)	\$ 24.49	07/31/2007		X	4,000	⁽⁵⁾ 07/22/2012	Class B Common Stock	4,000	
Non-Qualified Stock Option (right to buy)	\$ 24.49	07/31/2007		X	100	⁽⁵⁾ 07/22/2012	Class B Common Stock	100	
Non-Qualified Stock Option (right to buy)	\$ 24.49	07/31/2007		X	560	⁽⁵⁾ 07/22/2012	Class B Common Stock	560	
Non-Qualified Stock Option (right to buy)	\$ 24.49	07/31/2007		X	1,840	⁽⁵⁾ 07/22/2012	Class B Common Stock	1,840	
Non-Qualified Stock Option (right to buy)	\$ 24.49	07/31/2007		X	7,000	⁽⁵⁾ 07/22/2012	Class B Common Stock	7,000	
Non-Qualified Stock Option (right to buy)	\$ 24.49	07/31/2007		X	300	⁽⁵⁾ 07/22/2012	Class B Common Stock	300	
Non-Qualified Stock Option (right to buy)	\$ 24.49	07/31/2007		X	200	⁽⁵⁾ 07/22/2012	Class B Common Stock	200	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SPRUNK ERIC D ONE BOWERMAN DRIVE BEAVERTON, OR 97005			Vice President	

Signatures

By: John F. Coburn III For: Eric D.
Sprunk 08/01/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day
- (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (2) Includes 12,697 restricted shares granted under the NIKE, Inc. 1990 Stock Incentive Plan.
- (3) Shares held in account under NIKE, Inc. Employee Stock Purchase Plan.
- (4) Shares held in account under the NIKE, Inc. 401(K) and Profit Sharing Plan.
- (5) Option granted on 7/22/2002 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

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