WIRTZ WILLIAM W

Form 4 May 23, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

stock

(Print or Type Responses)

1. Name and Address of Reporting Person ** WIRTZ WILLIAM W			2. Issuer Name and Ticker or Trading Symbol ALBERTO CULVER CO [ACV]				5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle) 3.1			3. Date of Earliest Transaction (Month/Day/Year)				(Check all applicable) _X_ Director 10% Owner Officer (give title below) Other (specify below)			
CHICAGO	d(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Table I - Non-	Derivativo	e Secu	rities Acqui	ired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Ye	Date, if Transaction Disposed of (D) Code (Instr. 3, 4 and 5) ay/Year) (Instr. 8) (A) or		(D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock			Couc v	rinount	(2)	11100	873,000	I	FN1 (1)	
Common Stock	05/22/2006		M	1,875	A	\$ 26.12	27,187	D		
Common Stock	05/22/2006		M	1,875	A	\$ 34.2267	29,062	D		
Common	05/22/2006		M	1,875	A	\$ 41.49	30,937	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Secu Acqu (A) (Disp (D)	or osed of r. 3, 4,	ive Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Director Stock Option (Right to Buy)	\$ 26.12	05/22/2006		M		1,875	(2)	01/23/2012	Common Stock	1,875
Director Stock Option (Right to Buy)	\$ 34.2267	05/22/2006		M		1,875	(3)	01/22/2013	Common Stock	1,875
Director Stock Option (Right to Buy)	\$ 41.49	05/22/2006		M		1,875	<u>(4)</u>	01/21/2014	Common Stock	1,875

Reporting Owners

Reporting Owner Name / Address	Relationships					
. 0	Director	10% Owner	Officer	Other		
WIRTZ WILLIAM W						
680 N. LAKE SHORE DRIVE 19TH FLOOR	X					
CHICAGO, IL 60611						

Reporting Owners 2

Date

Signatures

/James M. Spira/Attorney-in-fact for William W. Wirtz 05/23/2006

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Owned by the Wirtz Corporation of which William W. Wirtz is President, Director and Shareholder.***
- (2) The option vests in four equal annual installments beginning on January 23, 2003.
- (3) The option vests in four equal annual installments beginning on January 22, 2004.
- (4) The option vests in four equal annual installments beginning on January 21, 2005.

Remarks:

***The filing of this report shall not be deemed an admission by me that I am the beneficial owner of these securities for purp

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