LAU CONSTANCE H

Form 4

March 14, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

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OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** LAU CONSTANCE H			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			HAWAIIAN ELECTRIC INDUSTRIES INC [HE]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Voor)	X Director 10% Owner X Officer (give title Other (specify		
P.O. BOX 730			(Month/Day/Year) 03/27/2010	below) below) President		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
HONOLULU, HI 96808-0730			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Ta	ble I - Non	-Derivative Sec	curitie	s Acquired	, Disposed of, or B	eneficially O	wned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities A orDisposed of (E (Instr. 3, 4 and)	d (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/27/2010		G	1,329.4374		\$ 0	1,329.4374	I	By Claire S.K. Swift Trust (1) (3)
Common Stock	03/11/2011		S	1,329.4374	D	\$ 24.389	0	I	By Claire S.K. Swift Trust (2) (3)
Common Stock							309,166.2332 (4)	D	

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Common Stock	84.665 <u>(5)</u>	I	By 401k
Common Stock	7,712.3614 (4)	I	By custodian for children

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

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9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transac Code (Instr. 8	5. etionNumber of Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	ate	7. Tit Amou Under Secur (Instr	int of lying	8. Price of Derivative Security (Instr. 5)	
			Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
• 0	Director	10% Owner	Officer	Other		
LAU CONSTANCE H P.O. BOX 730 HONOLULU, HI 96808-0730	X		President			

Signatures

Chester A. Richardson, Attorney-in-Fact for Constance H. Lau 03/14/2011

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Owners 2

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- The reporting person is the trustee of the Claire S.K. Swift Trust, which was established for the benefit of Sun Oi Chun, the reporting
- (1) person's then living aunt. Upon the death of Sun Oi Chun on March 27, 2010, the reporting person became one of several beneficiaries of the Claire S.K. Swift Trust.
- (2) Liquidation of shares for the final distribution of the Claire S.K. Swift Trust.
- (3) The reporting person disclaims beneficial ownership of the reported securities except to the extent of pecuniary interests therein.
- (4) Includes shares acquired under the Hawaiian Electric Industries, Inc. Dividend Reinvestment and Stock Purchase Plan.
- (5) Represents shares held in the form of stock units in the HEI Common Stock fund pursuant to the Hawaiian Electric Industries Retirement Savings Plan as of March 11, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.