

# Edgar Filing: GENERAL MOTORS ACCEPTANCE CORP - Form 424B3

GENERAL MOTORS ACCEPTANCE CORP

Form 424B3

March 24, 2003

File No. 333-101108

U.S.\$15,000,000,000  
GENERAL MOTORS ACCEPTANCE CORPORATION  
SMARTNOTES (SM)

DUE FROM NINE MONTHS TO THIRTY YEARS FROM DATE OF ISSUE

Unless otherwise specified in an applicable pricing supplement, the SmartNotes will not be listed on any securities exchange, and there can be no assurance that the SmartNotes offered will be sold or that there will be a secondary market for the notes.

The Agents have advised GMAC that they may from time to time purchase and sell notes in the secondary market, but the Agents are not obligated to do so. No termination date for the offering of the notes has been established.

Pricing Supplement No. 15  
(To Prospectus dated December 6, 2002)

Trade Date: 03/27/2003  
Issue Date: 04/01/2003

The date of this Pricing Supplement is March 27, 2003

| CUSIP<br>or<br>Common Code | Stated<br>Interest<br>Rate | Maturity   | Price to<br>Public 1 | Reallowance |
|----------------------------|----------------------------|------------|----------------------|-------------|
| 37042 G2A3                 | 3.250%                     | 10/15/2004 | 100%                 | 0.1250%     |
| 37042 G2B1                 | 4.000%                     | 04/15/2005 | 100%                 | 0.3000%     |
| 37042 G2C9                 | 4.800%                     | 04/15/2006 | 100%                 | 0.4500%     |
| 37042 G2D7                 | 5.650%                     | 04/15/2008 | 100%                 | 0.7500%     |
| 37042 G2E5                 | 6.875%                     | 04/15/2013 | 100%                 | 1.1000%     |
| 37042 G2F2                 | 7.375%                     | 04/15/2018 | 100%                 | 1.6000%     |

  

| Payment<br>Frequency | Survivor's<br>Option | Yes/No | Subject to Redemption<br>Date and terms of redemption           |
|----------------------|----------------------|--------|---|
| Monthly              | Yes                  | No     |   |
| Semi-Annual          | Yes                  | No     |   |
| Monthly              | Yes                  | No     |   |
| Quarterly            | Yes                  | No     |   |
| Semi-Annual          | Yes                  | Yes    | Callable at 100% on 04/15/2005 and every coupon date thereafter |
| Semi-Annual          | Yes                  | Yes    | Callable at 100% on 04/15/2006 and every coupon date thereafter |

1 Actual Price to Public may be less, and will be determined by prevailing market prices at the time of purchase as set forth in the confirmation statement.

|  | Per Note      | Total                             |
|--|---------------|-----------------------------------|
| Public Offering Price .....  | 100.00%       | \$15,000,000,000                  |
| Agents' Discounts<br>and Concessions .....   | .20%-2.50%    | \$30,000,000-\$375,000,000        |
| Proceeds, before<br>expenses, to General<br>Motors Acceptance<br>Corporation ..... | 97.50%-99.80% | \$14,625,000,000-\$14,970,000,000 |

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(SM) Service Mark of General Motors Acceptance Corporation

NEITHER THE SECURITIES AND EXCHANGE COMMISSION NOR ANY STATE SECURITIES COMMISSION HAS APPROVED OR DISAPPROVED OF THESE SECURITIES OR DETERMINED IF THIS PROSPECTUS IS TRUTHFUL OR COMPLETE. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

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ABN AMRO FINANCIAL SERVICES, INC.

A.G. EDWARDS & SONS, INC.

EDWARD D. JONES & CO., L.P.

FIDELITY CAPITAL MARKETS

a division of National Financial Services LLC

MERRILL LYNCH & CO.

MORGAN STANLEY

PRUDENTIAL SECURITIES

SALOMON SMITH BARNEY

CHARLES SCHWAB & CO. INC.

USB PAINWEBBER INC.

December 6, 2002