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MARSHALL & ILSLEY CORP/WI/  
Form 10-Q  
May 10, 2004

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SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2004

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 1-15403

MARSHALL & ILSLEY CORPORATION

(Exact name of registrant as specified in its charter)

Wisconsin  
(State or other jurisdiction of  
Incorporation or organization)

39-0968604  
(I.R.S. Employer  
Identification No.)

770 North Water Street  
Milwaukee, Wisconsin  
(Address of principal executive offices)

53202  
(Zip Code)

Registrant's telephone number, including area code: (414) 765-7801

None

(Former name, former address and former fiscal year,  
if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant is an accelerated filer (as defined by Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class	Outstanding at April 30, 2004
-----	-----
Common Stock, \$1.00 Par Value	222,139,949

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## PART I - FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

MARSHALL & ILSLEY CORPORATION  
CONSOLIDATED BALANCE SHEETS (Unaudited)  
(\$000's except share data)

	March 31, 2004	December 31, 2003	Ma
<b>Assets</b>			
-----			
Cash and cash equivalents:			
Cash and due from banks	\$ 690,920	\$ 810,088	\$
Federal funds sold and security resale agreements	22,867	44,076	
Money market funds	43,371	57,462	
	-----	-----	-----
Total cash and cash equivalents	757,158	911,626	1,
Investment securities:			
Trading securities, at market value	46,554	16,197	
Short-term investments, at cost which approximates market value	69,364	45,551	
Available for sale at market value	5,207,164	4,786,446	4,
Held to maturity at amortized cost, market value \$864,765 (\$873,949 December 31, and \$980,528 March 31, 2003)	802,452	820,886	
	-----	-----	-----
Total investment securities	6,125,534	5,669,080	5,
Mortgage loans held for sale	112,984	34,623	
Loans and leases			
Loans and leases, net of unearned income	25,942,941	25,150,317	23,
Less: Allowance for loan and lease losses	353,687	349,561	
	-----	-----	-----
Net loans and leases	25,589,254	24,800,756	23,
Premises and equipment	434,376	438,485	
Goodwill and other intangibles	1,104,195	1,104,552	1,
Accrued interest and other assets	1,352,934	1,413,521	1,
	-----	-----	-----
Total Assets	\$ 35,476,435	\$ 34,372,643	\$ 33,
=====			
<b>Liabilities and Shareholders' Equity</b>			
-----			
Deposits:			
Noninterest bearing	\$ 4,359,686	\$ 4,715,283	\$ 4,
Interest bearing	18,791,325	17,554,822	17,
	-----	-----	-----
Total deposits	23,151,011	22,270,105	21,
Funds purchased and security repurchase agreements	2,791,246	765,072	3,
Other short-term borrowings	1,827,355	4,167,929	1,
Accrued expenses and other liabilities	1,083,344	1,106,221	1,
Long-term borrowings	3,221,121	2,734,623	2,

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Total liabilities	32,074,077	31,043,950	30,
Shareholders' equity:			
Series A convertible preferred stock, \$1.00 par value; 2,000,000 shares authorized	--	--	
Common stock, \$1.00 par value; 240,832,522 shares issued	240,833	240,833	
Additional paid-in capital	553,968	564,269	
Retained earnings	3,167,467	3,061,246	2,
Accumulated other comprehensive income, net of related taxes	38,230	2,694	
Less: Treasury common stock, at cost: 18,768,505 shares (17,606,489 December 31, and 14,296,874 March 31,2003)	569,056	513,562	
Deferred compensation	29,084	26,787	
Total shareholders' equity	3,402,358	3,328,693	3,
Total Liabilities and Shareholders' Equity	\$ 35,476,435	\$ 34,372,643	\$ 33,

See notes to financial statements.

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MARSHALL & ILSLEY CORPORATION  
CONSOLIDATED STATEMENTS OF INCOME (Unaudited)  
(\$000's except share data)

	Three Months Ended March 31,	
	2004	2003
Interest income		
-----		
Loans and leases	\$ 325,952	\$ 330,185
Investment securities:		
Taxable	48,317	45,819
Exempt from federal income taxes	14,171	14,787
Trading securities	89	64
Short-term investments	544	734
Total interest income	389,073	391,589
Interest expense		
-----		
Deposits	55,549	62,827
Short-term borrowings	15,836	22,050
Long-term borrowings	39,052	42,227
Total interest expense	110,437	127,104
Net interest income	278,636	264,485
Provision for loan and lease losses	9,027	25,692
Net interest income after provision for loan and lease losses	269,609	238,793
Other income		
-----		

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Data processing services	186,124	157,088
Item processing	11,432	10,274
Trust services	36,250	30,040
Service charges on deposits	25,523	26,238
Gains on sale of mortgage loans	5,199	13,313
Other mortgage banking revenue	1,765	4,215
Net investment securities gains (losses)	(529)	1,569
Life insurance revenue	6,680	7,243
Other	40,985	40,452
	-----	-----
Total other income	313,429	290,432
Other expense		
-----		
Salaries and employee benefits	203,928	197,225
Net occupancy	19,195	18,635
Equipment	28,168	28,697
Software expenses	11,225	10,310
Processing charges	13,049	12,018
Supplies and printing	5,706	5,254
Professional services	9,072	10,696
Shipping and handling	16,424	13,953
Amortization of intangibles	5,452	6,919
Other	50,109	31,884
	-----	-----
Total other expense	362,328	335,591
	-----	-----
Income before income taxes	220,710	193,634
Provision for income taxes	74,601	65,604
	-----	-----
Net income	\$ 146,109	\$ 128,030
	=====	=====
Net income per common share		
Basic	\$ 0.66	\$ 0.57
Diluted	0.65	0.56
Dividends paid per common share	\$ 0.180	\$ 0.160
Weighted average common shares outstanding:		
Basic	222,301	226,225
Diluted	226,025	227,774

See notes to financial statements.

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MARSHALL & ILSLEY CORPORATION  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)  
(\$000's)

	Three Months Ended March 31,	
	2004	2003
	-----	-----
Net Cash Provided by Operating Activities	\$ 155,723	\$ 214,673
Cash Flows From Investing Activities:		
Proceeds from sales of securities available for sale	4,412	7,049
Proceeds from maturities of securities available for sale	253,449	713,537

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Proceeds from maturities of securities held to maturity	18,494	21,111
Purchases of securities available for sale	(660,834)	(832,039)
Net increase in loans	(850,516)	(469,376)
Purchases of assets to be leased	(52,302)	(162,816)
Principal payments on lease receivables	76,067	210,290
Fixed asset purchases, net	(12,613)	(13,915)
Purchase acquisitions, net of cash equivalents acquired	(6,803)	(3,541)
Other	3,906	4,854
	-----	-----
Net cash used in investing activities	(1,226,740)	(524,846)
Cash Flows From Financing Activities:		
Net increase in deposits	871,889	929,955
Proceeds from issuance of commercial paper	1,412,913	1,735,063
Payments for maturity of commercial paper	(1,393,722)	(1,763,649)
Net decrease in other short-term borrowings	(325,207)	(320,939)
Proceeds from issuance of long-term debt	575,596	392
Payments of long-term debt	(109,247)	(231,673)
Dividends paid	(39,888)	(36,145)
Purchases of treasury stock	(98,381)	--
Other	22,596	5,038
	-----	-----
Net cash provided by financing activities	916,549	318,042
	-----	-----
Net (decrease) increase in cash and cash equivalents	(154,468)	7,869
Cash and cash equivalents, beginning of year	911,626	1,146,532
	-----	-----
Cash and cash equivalents, end of period	\$ 757,158	\$ 1,154,401
	=====	=====
Supplemental cash flow information:		
Cash paid during the period for:		
Interest	\$ 112,835	\$ 148,833
Income taxes	6,366	18,886

See notes to financial statements.

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MARSHALL & ILSLEY CORPORATION  
Notes to Financial Statements  
March 31, 2004 & 2003 (Unaudited)

1. The accompanying unaudited consolidated financial statements should be read in conjunction with Marshall & Ilsley Corporation's ("M&I" or "Corporation") 2003 Annual Report on Form 10-K. The unaudited financial information included in this report reflects all adjustments consisting only of normal recurring accruals and adjustments which are necessary for a fair statement of the financial position and results of operations as of and for the three months ended March 31, 2004 and 2003. The results of operations for the three months ended March 31, 2004 and 2003 are not necessarily indicative of results to be expected for the entire year. Certain amounts in the 2003 consolidated financial statements and analyses have been reclassified to conform with the 2004 presentation.

2. New Accounting Pronouncements

On December 8, 2003, the Medicare Prescription Drug, Improvement and Modernization Act of 2003 (the "Act") was signed into law. The Act introduces a prescription drug benefit program under Medicare (Medicare Part D) as well as a 28% federal subsidy to sponsors of retiree health

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care benefit plans that provide a benefit that is at least actuarially equivalent to Medicare Part D.

At December 31, 2003, the Corporation had elected to defer recognition of the effect of the Act in accordance with Financial Accounting Standards Board Staff Position (FSP) 106-1, Accounting and Disclosure Requirements Related to the Medicare Prescription Drug, Improvement and Modernization Act of 2003, until such time as specific authoritative guidance on the accounting for the federal subsidy was issued.

In March 2004, the Financial Accounting Standards Board issued proposed FSP 106-b, Accounting and Disclosure Requirements Related to the Medicare Prescription Drug, Improvement and Modernization Act of 2003. FSP 106-b addresses the employers' accounting for the effects of the Act. The accounting for the subsidy applies only to the sponsor of a single-employer defined benefit postretirement health care plan. The proposed rule would be effective for fiscal quarters beginning after June 15, 2004 with retroactive application of the guidance generally required.

As of and for the three months ended March 31, 2004, any measures of the accumulated postretirement benefit obligation or net periodic postretirement benefit cost do not reflect the effects of the Act. The Corporation is still in the process of determining the financial statement impact of the Act.

During March 2004, the Securities and Exchange Commission issued Staff Accounting Bulletin 105, "Application of Accounting Principles to Loan Commitments" (SAB 105). SAB 105 provides guidance to the application of generally accepted accounting principles to loan commitments accounted for as derivative instruments and is generally focused on commitments to originate mortgage loans that will be sold after they are funded. SAB 105 generally prohibits an entity from considering expected future cash flows related to the associated servicing of the loan or other internally-developed intangible assets in determining the fair value of the loan commitment. In addition, SAB 105 will require expanded disclosures on an entity's accounting policy related to loan commitments accounted for as derivatives including methods and assumptions used to estimate fair value and any associated hedging strategies.

SAB 105 is effective for commitments to originate mortgage loans to be held for sale that are entered into after March 31, 2004. Loan commitments accounted for as derivatives are not material to the Corporation and it does not employ any formal hedging strategies. As a result, the Corporation does not anticipate that implementing SAB 105 will have a material effect on its consolidated financial statements.

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MARSHALL & ILSLEY CORPORATION  
Notes to Financial Statements - Continued  
March 31, 2004 & 2003 (Unaudited)

3. Comprehensive Income

The following tables present the Corporation's comprehensive income (\$000's):

Three Months Ended March 31,			
-----			
Before-Tax	Tax	(Expense)	Net-

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	Amount	Benefit	Am
	-----	-----	-----
Net income			\$ 1
Other comprehensive income:			
Unrealized gains (losses) on securities:			
Arising during the period	\$ 42,444	\$ (14,897)	
Reclassification for securities			
transactions included in net income	--	--	
	-----	-----	
Unrealized gains (losses)	42,444	(14,897)	
Net gains (losses) on derivatives			
hedging variability of cash flows:			
Arising during the period	3,297	(1,154)	
Reclassification adjustments for			
hedging activities included in net income	8,994	(3,148)	
	-----	-----	
Net gains (losses)	\$ 12,291	\$ (4,302)	
	-----	-----	
Other comprehensive income (loss)			
Total comprehensive income			\$ 1
			=====

	Three Months Ended March 31,		
	Before-Tax	Tax (Expense)	Net-
	Amount	Benefit	Am
	-----	-----	-----
Net income			\$ 1
Other comprehensive income:			
Unrealized gains (losses) on securities:			
Arising during the period	\$ (11,807)	\$ 4,135	
Reclassification for securities			
transactions included in net income	(1,675)	586	
	-----	-----	
Unrealized gains (losses)	(13,482)	4,721	
Net gains (losses) on derivatives			
hedging variability of cash flows:			
Arising during the period	(10,484)	3,669	
Reclassification adjustments for			
hedging activities included in net income	15,067	(5,273)	
	-----	-----	
Net gains (losses)	\$ 4,583	\$ (1,604)	
	-----	-----	
Other comprehensive income (loss)			
Total comprehensive income			\$ 1
			=====

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Notes to Financial Statements - Continued  
 March 31, 2004 & 2003 (Unaudited)

4. A reconciliation of the numerators and denominators of the basic and diluted per share computations are as follows (dollars and shares in thousands, except per share data):

	Three Months Ended March 31, 2004		
	Income (Numerator)	Average Shares (Denominator)	Per Am
Basic Earnings Per Share			
Income Available to Common Shareholders	\$ 146,109	222,301	\$
Effect of Dilutive Securities			
Stock Options, Restricted Stock and Other Plans	--	3,724	
Diluted Earnings Per Share			
Income Available to Common Shareholders	\$ 146,109	226,025	\$

	Three Months Ended March 31, 2003		
	Income (Numerator)	Average Shares (Denominator)	Per Am
Basic Earnings Per Share			
Income Available to Common Shareholders	\$ 128,030	226,225	\$
Effect of Dilutive Securities			
Stock Options, Restricted Stock and Other Plans	--	1,549	
Diluted Earnings Per Share			
Income Available to Common Shareholders	\$ 128,030	227,774	\$

Options to purchase shares of common stock not included in the computation of diluted net income per share because the exercise prices of the options were greater than the average market price of the common shares are as follows:

	Three Months Ended March 31,	
	2004	2003
Shares	9,000	11,903,905
Price Range	\$39.340 - \$40.150	\$26.875 - \$33.938



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Statement of Financial Accounting Standards No. 123 (SFAS 123), "Accounting for Stock-Based Compensation," establishes financial accounting and reporting standards for stock based employee compensation plans.

SFAS 123 defines a fair value based method of accounting for employee stock options or similar equity instruments. Under the fair value based method, compensation cost is measured at the grant date based on the fair value of the award using an option-pricing model that takes into account the stock price at the grant date, the exercise price, the expected life of the option, the volatility of the underlying stock, expected dividends and the risk-free interest rate over the expected life of the option. The resulting compensation cost is recognized over the service period, which is usually the vesting period.

Compensation cost can also be measured and accounted for using the intrinsic value based method of accounting prescribed in Accounting Principles Board Opinion No. 25 (APBO 25), "Accounting for Stock Issued to Employees." Under the intrinsic value based method, compensation cost is the excess, if any, of the quoted market price of the stock at grant date or other measurement date over the amount paid to acquire the stock.

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MARSHALL & ILSLEY CORPORATION  
Notes to Financial Statements - Continued  
March 31, 2004 & 2003 (Unaudited)

The largest difference between SFAS 123 and APBO 25 as they relate to the Corporation is the amount of compensation cost attributable to the Corporation's fixed stock option plans and employee stock purchase plan (ESPP). Under APBO 25 no compensation cost is recognized for fixed stock option plans because the exercise price is equal to the quoted market price at the date of grant and therefore there is no intrinsic value. SFAS 123 compensation cost would equal the calculated fair value of the options granted. Under APBO 25 no compensation cost is recognized for the ESPP because the discount (15%) and the plan meets the definition of a qualified plan of the Internal Revenue Code and meets the requirements of APBO 25. Under SFAS 123 the safe-harbor discount threshold is 5% for a plan to be non-compensatory. SFAS 123 compensation cost would equal the initial discount (15% of beginning of plan period price per share) plus the value of a one year call option on 85% of a share of stock for each share purchased.

As permitted by SFAS 123, the Corporation continues to measure compensation cost for such plans using the accounting method prescribed by APBO 25.

Had compensation cost for the Corporation's ESPP and options granted after January 1, 1995 been determined consistent with SFAS 123, the Corporation's net income and earnings per share would have been reduced to the following estimated pro forma amounts:

	Three Months Ended March 31,	
	2004	2003
Net Income, as reported	\$ 146,109	\$ 128,030
Add: Stock-based employee compensation		

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expense included in reported net income, net of tax	1,422	1,018
Less: Total stock-based employee compensation expense determined under fair value based method for all awards, net of tax	(6,224)	(5,530)
Pro forma net income	\$ 141,307	\$ 123,518
Basic earnings per share:		
As reported	\$ 0.66	\$ 0.57
Pro forma	0.64	0.55
Diluted earnings per share:		
As reported	\$ 0.65	\$ 0.56
Pro forma	0.62	0.54

### 5. Business Combinations

The following acquisition, which was not considered a material business combination, was completed during the first quarter of 2004:

On January 1, 2004, the Banking segment completed the purchase of certain assets and the assumption of certain liabilities of AmerUs Home Lending, Inc. ("AmerUs"), an Iowa-based corporation engaged in the business of brokering and servicing mortgage and home equity loans for \$15.0 million in cash. Although not material to the Corporation, this acquisition enhances the Corporation's wholesale lending activities by expanding its broker network and acquiring technology that enhances the efficiency of the wholesale lending process. AmerUs's total revenue in 2003 amounted to \$14.0 million. Initial goodwill, subject to the completion of appraisals and valuations of the assets acquired and liabilities assumed, amounted to \$5.0 million. The estimated identifiable intangible asset to be amortized (customer relationships) with an estimated useful life of 3 years amounted to \$0.3 million. The goodwill and intangibles resulting from this transaction are deductible for tax purposes.

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MARSHALL & ILSLEY CORPORATION  
Notes to Financial Statements - Continued  
March 31, 2004 & 2003 (Unaudited)

#### Recently Announced Acquisitions

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In April and May 2004, the Corporation's data processing segment, Metavante, announced the signing of two separate definitive agreements to acquire for cash certain assets of the privately held Kirchman Corporation ("Kirchman"), of Orlando, Florida, and all of the outstanding common stock of the privately held Advanced Financial Solutions, Inc. and its affiliated companies (collectively "AFS"), of Oklahoma City, Oklahoma. Kirchman is a provider of automation software and compliance services to the banking industry. It is expected that this acquisition will allow Metavante to provide financial institution customers with core-processing software that they can run in-house, a product that Metavante presently does not

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offer. AFS is a provider of image-based payment, transaction and document software technologies. AFS also operates an electronic check-clearing network through one of its affiliates. It is expected that this acquisition will allow Metavante to expand its current product offerings in payment and transaction processing and image related services, provide the technology and expertise to help banks facilitate the necessary change to comply with the Check Clearing for the 21st Century Act (known as Check 21 and capture another leg in the payments segment-electronic check image exchange. The combined revenue of Kirchman and AFS amounted to approximately \$136.0 million in their most recently completed fiscal years. The transactions are expected to be neutral to the Corporation's diluted earning per share in 2004.

Total cash consideration for these two acquisitions is approximately \$305.0 million, subject to certain adjustments. With respect to the AFS transaction, additional contingent consideration may be paid based on the attainment of certain performance objectives each year, beginning on the date of closing and ending December 31, 2004, and each year thereafter through 2007. The preliminary estimate of the intangible assets, including goodwill, that will be initially recognized upon completion of both transactions is approximately \$290.0 million. Contingent payments, if made, would be reflected as adjustments to goodwill. Both transactions are expected to close in the second quarter of 2004, subject to regulatory approval.

6. Selected investment securities, by type, held by the Corporation are as follows (\$000's):

	March 31, 2004	December 31, 2003	
	-----	-----	
Investment securities available for sale:			
U.S. treasury and government agencies	\$ 4,204,236	\$ 3,886,278	\$
State and political subdivisions	357,737	299,321	
Mortgage backed securities	142,583	149,990	
Other	502,608	450,857	
	-----	-----	
Total	\$ 5,207,164	\$ 4,786,446	\$
	=====	=====	
Investment securities held to maturity:			
U.S. treasury and government agencies	\$ --	\$ --	\$
State and political subdivisions	799,632	818,065	
Other	2,820	2,821	
	-----	-----	
Total	\$ 802,452	\$ 820,886	\$
	=====	=====	

The following table provides the gross unrealized losses and fair value, aggregated by investment category and the length of time the individual securities have been in a continuous unrealized loss position, at March 31, 2004 (\$000's):

	Less than 12 Months	12 Months or More	To
	-----	-----	-----

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	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value
U.S. treasury and government agencies	\$ 314,633	\$ 1,378	\$ --	\$ --	\$ 314,633
State and political subdivisions	21,954	395	--	--	21,954
Other	--	--	6,352	31	6,352
<b>Total</b>	<b>\$ 336,587</b>	<b>\$ 1,773</b>	<b>\$ 6,352</b>	<b>\$ 31</b>	<b>\$ 342,939</b>

The Corporation believes that the unrealized losses in the investment securities portfolio resulted from increases in market interest rates and not from deterioration in the creditworthiness of the issuer.

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MARSHALL & ILSLEY CORPORATION  
Notes to Financial Statements - Continued  
March 31, 2004 & 2003 (Unaudited)

7. The Corporation's loan and lease portfolio, including mortgage loans held for sale, consists of the following (\$000's):

	March 31, 2004	December 31, 2003
Commercial, financial and agricultural	\$ 7,288,396	\$ 7,104,844
Cash flow hedging instruments at fair value	36,058	5,830
<b>Total commercial, financial and agricultural</b>	<b>7,324,454</b>	<b>7,110,674</b>
Real estate:		
Construction	1,343,985	1,330,526
Residential mortgage	7,696,362	7,270,531
Commercial mortgage	7,362,506	7,149,149
<b>Total real estate</b>	<b>16,402,853</b>	<b>15,750,206</b>
Personal	1,761,886	1,747,738
Lease financing	566,732	576,322
<b>Total loans and leases</b>	<b>\$ 26,055,925</b>	<b>\$ 25,184,940</b>

8. Sale of Receivables

During the first quarter of 2004, \$94.5 million of automobile loans were sold in securitization transactions. Gains of \$0.9 million were recognized and are reported in Other income in the Consolidated Statements of Income. Other income associated with auto securitizations, primarily servicing fees, amounted to \$1.0 million in the current quarter.

Key economic assumptions used in measuring the retained interests at the date of securitization resulting from securitizations completed during the first quarter were as follows (rate per annum):

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Prepayment speed (CPR)	19-35 %
Weighted average life (in months)	15.4
Expected credit losses (based on original balance)	0.03-0.66 %
Residual cash flow discount rate	12.0 %
Variable returns to transferees	Forward one month LIBOR

At March 31, 2004, securitized automobile loans and other automobile loans managed together with them, along with delinquency and credit loss information consisted of the following:

	Securitized	Portfolio	Total M
	-----	-----	-----
Loan balances	\$ 1,016,712	\$ 209,033	\$ 1,225,745
Principal amounts of loans 60 days or more past due	690	147	
Net credit losses year to date	763	72	

9. Goodwill and Other Intangibles:

The changes in the carrying amount of goodwill for the three months ended March 31, 2004 are as follows (\$000's):

	Banking	Metavante	Others	
	-----	-----	-----	-----
Goodwill balance as of January 1, 2004	\$ 809,772	\$ 155,329	\$ 4,687	\$ 969,788
Goodwill acquired during the period	4,986	--	--	
Purchase accounting adjustments	--	1,458	--	
Goodwill amortization	--	--	--	
Goodwill balance as of March 31, 2004	\$ 814,758	\$ 156,787	\$ 4,687	\$ 976,232

Goodwill acquired for the Banking segment in the first quarter of 2004 was the initial goodwill associated with the AmerUs Home Lending, Inc. acquisition.

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MARSHALL & ILSLEY CORPORATION  
Notes to Financial Statements - Continued  
March 31, 2004 & 2003 (Unaudited)

Purchase accounting adjustments for Metavante in the first quarter of 2004 represents the effect of adjustments made to the initial estimates of fair value associated with the November 2003 acquisition of Printing For Systems, Inc.

At March 31, 2004, the Corporation's other intangible assets consisted of the following (\$000's):

	March 31, 2004	
	-----	-----
	Gross	Accum-
	Carrying	ulated

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	Amount	Amort	
	-----	-----	
Other intangible assets:			
Core deposit intangible	\$ 159,474	\$ 66,596	\$
Data processing contract rights/customer lists	35,265	11,161	
Trust customers	5,475	456	
Tradename	2,775	1,273	
	-----	-----	
	\$ 202,989	\$ 79,486	\$
	=====	=====	
Mortgage loan servicing rights			\$

10. The Corporation's deposit liabilities consists of the following (\$000's):

	March 31, 2004	December 31, 2003	
	-----	-----	
Noninterest bearing demand	\$ 4,359,686	\$ 4,715,283	\$
Savings and NOW	9,093,090	9,301,744	
CD's \$100,000 and over	5,242,748	4,480,111	
Cash flow hedge-Institutional CDs	22,943	13,071	
	-----	-----	
Total CD's \$100,000 and over	5,265,691	4,493,182	
Other time deposits	2,591,887	2,646,639	
Foreign deposits	1,840,657	1,113,257	
	-----	-----	
Total deposits	\$ 23,151,011	\$ 22,270,105	\$
	=====	=====	

11. Derivative Financial Instruments and Hedging Activities

Trading Instruments and Other Free Standing Derivatives

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The Corporation enters into various derivative contracts primarily to focus on providing derivative products to customers which enables them to manage their exposures to interest rate risk. The Corporation's market risk from unfavorable movements in interest rates is generally economically hedged by concurrently entering into offsetting derivative contracts. The offsetting derivative contracts generally have nearly identical notional values, terms and indices.

Interest rate lock commitments on residential mortgage loans intended to be held for sale are considered free-standing derivative instruments. The option to sell the mortgage loans at the time the commitments are made are also free-standing derivative instruments. The change in fair value of these derivative instruments due to changes in interest rates tend to offset each other and act as economic hedges.

Trading and free-standing derivative contracts are not linked to specific assets and liabilities on the balance sheet or to forecasted transactions in an accounting hedge relationship and, therefore, do not

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qualify for hedge accounting under SFAS 133. They are carried at fair value with changes in fair value recorded as a component of other noninterest income.

At March 31, 2004, free standing interest rate swaps consisted of \$0.8 billion in notional amount of receive fixed/pay floating with an aggregate positive fair value of \$14.7 million and \$0.6 billion in notional amount of pay fixed/receive floating with an aggregate negative fair value of \$11.1 million.

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MARSHALL & ILSLEY CORPORATION  
Notes to Financial Statements - Continued  
March 31, 2004 & 2003 (Unaudited)

At March 31, 2004, interest rate caps purchased amounted to \$13.8 million in notional amount with a positive fair value of \$0.2 million and interest rate caps sold amounted to \$13.8 million in notional amount with a negative fair value of \$0.2 million.

### Fair Value Hedges

---

The Corporation has fixed rate callable and institutional CDs and fixed rate long-term debt which expose the Corporation to variability in fair values due to changes in market interest rates.

To limit the Corporation's exposure to changes in fair value due to changes in interest rates, the Corporation has entered into receive-fixed / pay-floating interest rate swaps with identical call features, thereby creating the effect of floating rate deposits and floating rate long-term debt. The Corporation has determined that the hedges on the long-term debt qualify for the special short-cut accounting prescribed by SFAS 133, resulting in no ineffectiveness.

The following table presents additional information with respect to selected fair value hedges.

### Fair Value Hedges March 31, 2004

Hedged Item	Hedging Instrument	Notional Amount (\$ in mil)	Fair Value (\$ in mil)	Weig Ave ReMa Term
Fixed Rate CDs	Receive Fixed Swap	\$ 438.0	\$ (3.4)	6
Medium Term Notes	Receive Fixed Swap	370.4	14.8	9
Fixed Rate Bank Notes	Receive Fixed Swap	225.0	1.5	5

The impact from fair value hedges to total net interest income for the quarter ended March 31, 2004 was a positive \$9.5 million. The impact to net interest income due to ineffectiveness was immaterial.

### Cash Flow Hedges

---

The Corporation has variable rate loans and variable rate short-term borrowings, which expose the Corporation to variability in interest

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payments due to changes in interest rates. The Corporation believes it is prudent to limit the variability of a portion of its interest receipts and payments. To meet this objective, the Corporation enters into various types of derivative financial instruments to manage fluctuations in cash flows resulting from interest rate risk.

The Corporation regularly originates and holds floating rate commercial loans that reprice monthly on the first business day to one-month LIBOR. As a result, the Corporation's interest receipts are exposed to variability in cash flows due to changes in one-month LIBOR.

In order to hedge the interest rate risk associated with the floating rate commercial loans indexed to one-month LIBOR, the Corporation has entered into receive fixed/pay LIBOR-based floating interest rate swaps designated as cash flow hedges against the first LIBOR-based interest payments received that, in the aggregate for each period, are interest payments on such principal amount of its then existing LIBOR-indexed floating-rate commercial loans equal to the notional amount of the interest rate swaps outstanding.

Hedge effectiveness is assessed at inception and each quarter on an on-going basis using regression analysis that takes into account reset date differences for certain designated interest rate swaps that reset quarterly. Each month the Corporation makes a determination that it is probable that the Corporation will continue to receive interest payments on at least that amount of principal of its existing LIBOR-indexed floating-rate commercial loans that reprice monthly on the first business day of each month to one-month LIBOR equal to the notional amount of the interest rate swaps outstanding. Ineffectiveness is measured using the hypothetical derivative method and is recorded as a component of interest income on loans.

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MARSHALL & ILSLEY CORPORATION  
Notes to Financial Statements - Continued  
March 31, 2004 & 2003 (Unaudited)

The interest rate swaps change the variable-rate cash flow exposure on the loans and short-term borrowings to fixed-rate cash flows.

Changes in the fair value of the interest rate swaps designated as cash flow hedges are reported in accumulated other comprehensive income. These amounts are subsequently reclassified to interest income or interest expense as a yield adjustment in the same period in which the related interest on the variable rate loans and short-term borrowings affects earnings. Ineffectiveness arising from differences between the critical terms of the hedging instrument and hedged item is recorded in interest income or expense.

The following table summarizes the Corporation's cash flow hedges.

Cash Flow Hedges  
March 31, 2004

Hedged Item	Hedging Instrument	Notional Amount (\$ in mil)	Fair Value (\$ in mil)	Weig Ave Rema Term
Variable Rate Loans	Receive Fixed Swap	\$ 1,150.0	\$ 36.1	5.
Institutional CDs	Pay Fixed Swap	2,070.0	(22.9)	1.



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Fed Funds Purchased	Pay Fixed Swap	360.0	(25.4)	2.
FHLB Advances	Pay Fixed Swap	610.0	(13.6)	3.

The impact to total net interest income from cash flow hedges, including amortization of terminated cash flow hedges, for the quarter ended March 31, 2004 was a negative \$9.0 million. The impact due to ineffectiveness was immaterial.

12. Segments

The following represents the Corporation's operating segments as of and for the three months ended March 31, 2004 and 2003. There have not been any changes to the way the Corporation organizes its segments. Charges for services from the holding company had previously been excluded from segment income. Beginning with the presentation of segment information in the Corporation's Annual Report on Form 10-K for the year ended December 31, 2003, management determined that it was more meaningful to include such charges in evaluating the performance of its segments. Prior year segment information has been restated to include such costs and conform to the current year presentation. Fees - Intercompany represent intercompany revenues charged to other segments for providing certain services. Expenses - Intercompany represent fees charged by other segments for certain services received. For each segment, Expenses - Intercompany are not the costs of that segment's reported intercompany revenues. Intersegment expenses and assets have been eliminated. (\$ in millions):

	Three Months Ended March 31, 2004					
	Banking	Metavante	Others	Corporate Overhead	Reclassifications & Eliminations	Sub-total
<b>Revenues:</b>						
Net interest income	\$ 274.8	\$ (0.2)	\$ 6.4	\$ (2.4)	\$ --	\$ 278.6
Fees - Other	83.1	186.1	43.3	0.9	--	313.4
Fees - Intercompany	15.7	18.9	4.8	17.5	(56.9)	--
<b>Total revenues</b>	<b>373.6</b>	<b>204.8</b>	<b>54.5</b>	<b>16.0</b>	<b>(56.9)</b>	<b>592.0</b>
<b>Expenses:</b>						
Expenses - Other	152.2	164.0	29.8	16.8	(0.5)	362.3
Expenses - Intercompany	33.2	10.9	12.2	0.1	(56.4)	--
<b>Total expenses</b>	<b>185.4</b>	<b>174.9</b>	<b>42.0</b>	<b>16.9</b>	<b>(56.9)</b>	<b>362.3</b>
Provision for loan and lease losses	8.3	--	0.7	--	--	9.0
Income before taxes	179.9	29.9	11.8	(0.9)	--	220.7
Income tax expense	58.9	11.8	4.5	(0.6)	--	74.6
<b>Segment income</b>	<b>\$ 121.0</b>	<b>\$ 18.1</b>	<b>\$ 7.3</b>	<b>\$ (0.3)</b>	<b>\$ --</b>	<b>\$ 146.1</b>
Identifiable assets	\$ 34,415.8	\$ 979.9	\$ 642.3	\$ 496.2	\$ (1,057.8)	\$ 35,476.4
Return on average equity	16.1%	18.8%	11.6%			

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MARSHALL & ILSLEY CORPORATION  
Notes to Financial Statements - Continued  
March 31, 2004 & 2003 (Unaudited)

	Three Months Ended March 31, 2003					
	Banking	Metavante	Others	Corporate Overhead	Reclass- ifications & Elim- inations	Sub- total
<b>Revenues:</b>						
Net interest income	\$ 262.5	\$ (1.0)	\$ 7.8	\$ (4.8)	\$ --	\$ 264.5
Fees - Other	91.6	157.1	41.2	0.6	(0.1)	290.4
Fees - Intercompany	13.5	16.9	7.2	15.5	(53.1)	--
<b>Total revenues</b>	<b>367.6</b>	<b>173.0</b>	<b>56.2</b>	<b>11.3</b>	<b>(53.2)</b>	<b>554.9</b>
<b>Expenses:</b>						
Expenses - Other	143.1	141.6	30.6	17.3	0.5	333.1
Expenses - Intercompany	33.5	9.3	10.7	0.2	(53.7)	--
<b>Total expenses</b>	<b>176.6</b>	<b>150.9</b>	<b>41.3</b>	<b>17.5</b>	<b>(53.2)</b>	<b>333.1</b>
Provision for loan and lease losses	17.6	--	8.1	--	--	25.7
Income before taxes	173.4	22.1	6.8	(6.2)	--	196.1
Income tax expense	56.6	9.2	3.1	(2.3)	--	66.6
<b>Segment income</b>	<b>\$ 116.8</b>	<b>\$ 12.9</b>	<b>\$ 3.7</b>	<b>\$ (3.9)</b>	<b>\$ --</b>	<b>\$ 129.5</b>
Identifiable assets	\$ 32,161.9	\$ 838.2	\$ 651.7	\$ 403.3	\$ (806.4)	\$ 33,248.7
Return on average equity	16.4%	15.8%	6.5%			

Metavante's segment income for the three months ended March 31, 2003 excludes certain transition expenses associated with the integration of the July 2002 acquisition of Paytrust, Inc. Such expenses are included in "Excluded Charges."

Total Revenue by type in Others consists of the following:

	Three Months Ended March 31,	
	2004	2003
Trust Services	\$ 35.5	\$ 29.9
Residential Mortgage Banking	6.2	12.7
Capital Markets	(0.7)	1.8
Brokerage and Insurance	6.8	5.8
Commercial Leasing	4.0	3.8

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Commercial Mortgage Banking	1.6	1.3
Others	1.1	0.9
	-----	-----
Total revenue	\$ 54.5	\$ 56.2
	=====	=====

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ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL POSITION  
AND RESULTS OF OPERATIONS

MARSHALL & ILSLEY CORPORATION  
CONSOLIDATED AVERAGE BALANCE SHEETS (Unaudited)  
(\$000's)

	Three Months Ended March 31,	
	2004	2003
	-----	-----
<b>Assets</b>		
-----		
Cash and due from banks	\$ 771,175	\$ 763,722
Investment securities:		
Trading securities	23,267	18,374
Short-term investments	212,512	257,382
Other investment securities:		
Taxable	4,533,085	3,883,443
Tax-exempt	1,146,670	1,197,289
	-----	-----
Total investment securities	5,915,534	5,356,488
Loans and leases:		
Loans and leases, net of unearned income	25,427,518	23,900,481
Less: Allowance for loan and lease losses	356,146	345,055
	-----	-----
Net loans and leases	25,071,372	23,555,426
Premises and equipment, net	438,386	443,518
Accrued interest and other assets	2,647,182	2,515,467
	-----	-----
Total Assets	\$ 34,843,649	\$ 32,634,621
	=====	=====
<b>Liabilities and Shareholders' Equity</b>		
-----		
Deposits:		
Noninterest bearing	\$ 4,316,158	\$ 3,860,497
Interest bearing	18,198,398	17,286,492
	-----	-----
Total deposits	22,514,556	21,146,989
Funds purchased and security repurchase agreements	2,521,642	3,019,683
Other short-term borrowings	906,913	589,980
Long-term borrowings	4,242,589	3,697,993
Accrued expenses and other liabilities	1,283,938	1,079,911
	-----	-----
Total liabilities	31,469,638	29,534,556
Shareholders' equity	3,374,011	3,100,065
	-----	-----

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Total Liabilities and Shareholders' Equity	\$ 34,843,649	\$ 32,634,621
	=====	=====

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### OVERVIEW

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The first quarter of 2004 was a strong quarter for the Corporation in terms of earnings growth. Loan and deposit growth, the continued improvement in credit quality, revenue and earnings growth by both the data processing segment ("Metavante") and trust services reporting unit and continued expense management resulted in double-digit earnings growth in the first quarter of 2004 compared to the first quarter of 2003. During the first quarter of 2004, the Corporation experienced lower revenue from mortgage loan sales compared to the same period last year.

Net income for the first quarter of 2004 amounted to \$146.1 million compared to \$128.0 million for the same period in the prior year, an increase of \$18.1 million, or 14.1%. Diluted earnings per share was \$0.65 for the three months ended March 31, 2004, compared with \$0.56 for the three months ended March 31, 2003, an increase of 16.1%. The return on average assets and average equity was 1.69% and 17.42% for the quarter ended March 31, 2004, and 1.59% and 16.75%, respectively, for the quarter ended March 31, 2003.

Although the Corporation experienced a strong first quarter, management is not expecting comparable earnings growth for the year ended December 31, 2004. Management believes that low double digit earnings growth in 2004 is achievable, however, with the economy recovering slowly and modest evidence of job growth in the markets the Corporation serves, management remains cautious in its expectations that each positive attribute experienced this quarter will continue or improve in future quarters. Management continues to believe that the outlook provided in the Corporation's Annual Report on Form 10-K for 2003 is still representative of its expectations for the year ended December 31, 2004. The Corporation's actual results for the year ended December 31, 2004 could differ materially from those expected by management. See "Forward-Looking Statements" in this Form 10-Q and the Corporation's 2003 Annual Report on Form 10-K for a discussion of the various risk factors that could cause actual results to be different than expected results.

### NOTEWORTHY TRANSACTIONS

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Some of the more notable transactions that occurred in the first quarters of 2004 and 2003 consisted of the following:

During the first quarter of 2004, the Corporation's Banking segment completed the purchase of certain assets and the assumption of certain liabilities for cash of AmerUs Home Lending, Inc. ("AmerUs"), an Iowa-based corporation engaged in the business of brokering and servicing mortgage and home equity loans. Although not material to the Corporation, this acquisition enhances the Corporation's wholesale lending activities by expanding its broker network and acquiring technology that enhances the efficiency of the wholesale lending process.

During the first quarter of 2004, the Corporation used its strong earnings base to take advantage of the continued low interest rate environment and prepaid and retired \$55.0 million of higher cost fixed rate debt that resulted in a charge to earnings of \$4.9 million. The loss is reported in other in Other expense in the Consolidated Statements of Income.

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During the first quarter of 2003, Metavante completed the integration of its acquisition of Paytrust, Inc. ("Paytrust"). Such acquisition-related transition expenses amounted to \$2.5 million and are reported in various line items in Other expense in the Consolidated Statements of Income.

### NET INTEREST INCOME

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Net interest income for the first quarter of 2004 amounted to \$278.6 million compared to \$264.5 million reported for the first quarter of 2003. Loan growth, slower prepayment activity across all asset classes, growth in noninterest bearing deposits and the impact of prepaying higher cost debt in the latter part of 2003 all contributed to the increase in net interest income. Factors negatively affecting net interest income included the impact from lengthening liabilities in order to reduce future volatility in net interest income due to interest rate movements and cash expenditures for repurchases of common stock and acquisitions in the prior year.

Average earning assets in the first quarter of 2004 increased \$2.1 billion or 7.1% compared to the first quarter in 2003. Average loans and leases accounted for \$1.5 billion of the quarter over quarter growth. Average investment securities increased \$0.6 billion. Other short-term investments and trading securities were relatively unchanged in the first quarter of 2004 compared to the first quarter of 2003.

Average interest bearing liabilities increased \$1.3 billion or 5.2% in the first quarter of 2004 compared to the same period in 2003. Average interest bearing deposits increased \$0.9 billion or 5.3% in the first quarter of 2004 compared to the first quarter of last year. Average total borrowings increased \$0.4 billion or 5.0% in the first quarter of 2004 compared to the same period in 2003.

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Average noninterest bearing deposits increased \$0.5 billion or 11.8% in the three months ended March 31, 2004 compared to the same period last year.

The growth and composition of the Corporation's quarterly average loan and lease portfolio for the current quarter and previous four quarters are reflected in the following table. (\$ in millions):

#### Consolidated Average Loans and Leases

---

	2004	2003				Growth Pct.	
	First Quarter	Fourth Quarter	Third Quarter	Second Quarter	First Quarter	Annual	Prior Quarte
	-----	-----	-----	-----	-----	-----	-----
Commercial							
Commercial	\$ 7,142	\$ 6,839	\$ 6,912	\$ 7,043	\$ 6,827	4.6%	4.
Commercial real estate							
Commercial mortgages	7,246	7,076	6,986	6,859	6,677	8.5	2.
Construction	1,075	1,071	1,014	977	934	15.1	0.
Total commercial real estate	8,321	8,147	8,000	7,836	7,611	9.3	2.
Commercial lease financing	399	384	392	390	394	1.2	3.
	-----	-----	-----	-----	-----	-----	-----

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Total Commercial	15,862	15,370	15,304	15,269	14,832	6.9	3.
Personal							
Residential real estate							
Residential mortgages	2,958	2,811	2,751	2,705	2,623	12.8	5.
Construction	269	246	210	189	175	54.2	9.
Total residential real estate	3,227	3,057	2,961	2,894	2,798	15.3	5.
Personal loans							
Student	102	95	84	97	107	(4.6)	7.
Credit card	230	213	200	191	187	23.0	7.
Home equity loans and lines	4,439	4,215	4,100	4,075	4,048	9.6	5.
Other	1,391	1,516	1,692	1,551	1,561	(10.9)	(8.
Total personal loans	6,162	6,039	6,076	5,914	5,903	4.4	2.
Personal lease financing	177	198	255	322	367	(51.8)	(10.
Total Personal	9,566	9,294	9,292	9,130	9,068	5.5	2.
Total Consolidated Average							
Loans and Leases	\$ 25,428	\$ 24,664	\$ 24,596	\$ 24,399	\$ 23,900	6.4%	3.

Total consolidated average loans and leases increased \$1.5 billion or 6.4% in the first quarter of 2004 compared to the first quarter of 2003. Total average commercial loan and lease growth amounted to \$1.0 billion or 6.9% in the current quarter compared to the first quarter of the prior year. The growth in average commercial loans and leases in the first quarter of 2004 compared to the first quarter of 2003 was primarily due to the growth in average commercial real estate loans which increased \$0.7 billion. Total average personal loans and leases increased \$0.5 billion or 5.5% in the first quarter of 2004 compared to the first quarter of 2003. This growth was driven primarily by growth in home equity loans and lines and residential real estate loans which each increased approximately \$0.4 billion. Average indirect auto loans and leases declined approximately \$0.4 billion in the current quarter compared to the first quarter of the prior year. From a production standpoint, residential real estate loan closings declined approximately \$0.5 billion or 39.5% in the first quarter of 2004 compared to the first quarter of 2003. However, loan closings in the first quarter of 2004 were only 2.3% behind loan closings in the fourth quarter of 2003 and early indications, as measured by application volume, suggest that loan closings in the second quarter of 2004 may exceed the loan closings in the first quarter of 2004.

Compared to the fourth quarter of 2003, total average consolidated loans and leases increased \$0.8 billion or 3.1% in the first quarter of 2004. Total average commercial loan and lease growth amounted to \$0.5 billion or 3.2% in the current quarter compared to the fourth quarter of the prior year. The growth in average commercial loans and leases in the first quarter of 2004 compared to the fourth quarter of 2003 was primarily due to the growth in average commercial loans which increased \$0.3 billion. Total average personal loans and leases increased \$0.3 billion or 2.9% in the first quarter of 2004 compared to the fourth quarter of 2003. Average personal loan and lease growth was driven primarily by growth in home equity loans and lines and residential real estate loans which each increased approximately \$0.2 billion. Average indirect auto loans and leases declined approximately \$0.1 billion in the first quarter of 2004 compared to the fourth quarter of 2003.

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In prior quarters, commercial loan growth was largely attributable to new customers. Existing customers were generally not increasing their credit needs but appeared to be focused on successfully managing their businesses through the slower economic conditions and lower revenue levels. The growth in average commercial loans since the fourth quarter of 2003 has been a combination of loans to new customers and increased activity from existing customers whose businesses are in a variety of industries in Wisconsin and generally throughout the Corporation's markets outside of the state. While it may be too early to determine if this is the early stage of more robust business loan demand, the Corporation's commercial lending activities have historically fared well as the economy strengthens in its markets. Home equity loans and lines, which includes M&I's wholesale activity, continue to be the primary consumer loan product. The Corporation anticipates these products will continue to drive growth in the consumer side of its banking activities.

Generally, the Corporation sells residential real estate production in the secondary market, although selected loans with adjustable rate characteristics are periodically retained in the portfolio. Residential real estate loans sold to investors amounted to \$0.3 billion in the first quarter of 2004 compared to \$1.0 billion in the first quarter of the prior year. Approximately \$58.4 million of loans sold were attributable to the AmerUs acquisition. At March 31, 2004 and 2003, the Corporation had approximately \$113.0 million and \$221.8 million of mortgage loans held for sale, respectively. Gains from the sale of mortgage loans amounted to \$5.2 million in the first quarter of 2004 compared to \$13.3 million in the first quarter of last year. Approximately \$1.6 million of the gain in the first quarter of 2004 was attributable to the AmerUs acquisition.

Auto loans securitized and sold in the first quarter of 2004 amounted to \$0.1 billion compared to \$0.2 billion in the first quarter of last year. Gains from the sale and securitization of auto loans amounted to \$0.9 million in the current quarter compared to \$2.3 million in the same period last year.

The Corporation anticipates that it will continue to divest itself of selected assets through sale or securitization in future periods.

The growth and composition of the Corporation's quarterly average deposits for the current and previous four quarters are as follows (\$ in millions):

### Consolidated Average Deposits

	2004		2003			Growth Pct.	
	First Quarter	Fourth Quarter	Third Quarter	Second Quarter	First Quarter	Annual	Prior Quarter
Bank issued deposits							
Noninterest bearing deposits							
Commercial	\$ 2,976	\$ 3,112	\$ 2,991	\$ 2,799	\$ 2,666	11.6%	(4.1)
Personal	855	855	828	818	761	12.4	0.0
Other	485	502	530	456	433	11.6	(3.1)
Total noninterest bearing deposits	4,316	4,469	4,349	4,073	3,860	11.8	(3.1)
Interest bearing deposits							
Savings and NOW	3,303	3,282	3,273	3,139	2,896	14.1	0.0
Money market	5,780	6,015	6,040	6,135	6,274	(7.9)	(3.1)

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Foreign activity	909	799	759	861	867	4.8	13.
Total interest bearing deposits	9,992	10,096	10,072	10,135	10,037	(0.4)	(1.
Time deposits							
Other CDs and time deposits	2,611	2,659	2,707	2,791	2,905	(10.1)	(1.
CDs greater than \$100,000	632	633	617	628	662	(4.6)	(0.
Total time deposits	3,243	3,292	3,324	3,419	3,567	(9.1)	(1.
Total bank issued deposits	17,551	17,857	17,745	17,627	17,464	0.5	(1.
Wholesale deposits							
Money market	75	74	73	75	77	(1.7)	2.
Brokered CDs	3,854	3,270	2,938	3,048	2,682	43.7	17.
Foreign time	1,035	1,282	1,399	1,392	924	11.9	(19.
Total wholesale deposits	4,964	4,626	4,410	4,515	3,683	34.8	7.
Total consolidated average deposits	\$ 22,515	\$ 22,483	\$ 22,155	\$ 22,142	\$ 21,147	6.5%	0.

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Total average consolidated deposits increased \$1.4 billion or 6.5% in the first quarter of 2004 compared to the first quarter of 2003. Average noninterest bearing deposits increased \$0.5 billion or 11.8% while average bank-issued interest bearing activity accounts were relatively unchanged in the current quarter compared to the first quarter of the prior year. Average bank-issued time deposits declined \$0.3 billion in the first quarter of 2004 compared to the first quarter of 2003. M&I's markets continue to experience some unprofitable pricing on single service time deposit relationships to the extent of pricing time deposits above comparable wholesale levels. The Corporation has elected not to pursue such relationships.

The growth in bank issued deposits, especially noninterest bearing deposits, includes both commercial and retail banking and was influenced by the lower interest rate environment. In commercial banking, the focus remains on developing deeper relationships through the sale of treasury management products and services along with revised incentive plans focused on growing deposits. The retail banking strategy continues to focus on aggressively selling the right products to meet the needs of customers and enhance the Corporation's profitability. Specific retail deposit initiatives include bank-at-work, single service calling, and retention calling programs.

Historically, noninterest bearing balances have decreased in the first quarter compared to the fourth quarter followed by consistent growth in balances throughout the remainder of the year. The decline in average noninterest bearing deposits in the first quarter of 2004 compared to the fourth quarter of 2003 reflects the historical pattern of seasonality in average noninterest deposit balances. The Corporation believes that annual deposit growth better reflects trends due to this seasonality that occurs between quarters. Management expects the annual growth in noninterest bearing balances in 2004 to be more modest than that experienced in 2003.

Compared with the first quarter of 2003, average wholesale deposits increased \$1.3 billion in the current quarter. The Corporation continues to make greater use of wholesale funding alternatives, especially institutional certificates of deposits. These deposits are funds in the form of deposits generated through distribution channels other than M&I's own banking



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branches. These deposits allow the Corporation's bank subsidiaries to gather funds across a wider geographic base and at pricing levels considered attractive, where the underlying depositor may be retail or institutional. Access to and use of these funding sources also provide the Corporation with the flexibility to not pursue unprofitable single service time deposit relationships as previously discussed.

During the first quarter of 2004, a fixed rate advance from the Federal Home Loan Bank ("FHLB") aggregating \$55.0 million with an annual coupon interest rate of 5.06% was prepaid and retired resulting in a charge to earnings of \$4.9 million. In addition, \$45.0 million of FHLB fixed rate advances with an annual coupon interest rate of 5.48% matured. During the first quarter of 2004, \$225.0 million of senior bank notes with an annual weighted average coupon interest rate of 2.81% were issued. In addition, \$200.0 million of amortizing senior bank notes with a semi-annual coupon interest rate of 2.90% were issued. New FHLB advances in the first quarter of 2004 amounted to \$150.0 million with an annual coupon interest rate of 2.07%.

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The Corporation's consolidated average interest earning assets and interest bearing liabilities, interest earned and interest paid for the three months ended March 31, 2004 and 2003, are presented in the following tables (\$ in millions):

Consolidated Yield and Cost Analysis

	Three Months Ended March 31, 2004			Three Months Ended March 31, 2003		
	Average Balance	Interest	Average Yield or Cost (b)	Average Balance	Interest	Average Yield or Cost
Loans and leases: (a)						
Commercial loans and leases	\$ 7,540.9	\$ 87.4	4.67 %	\$ 7,220.8	\$ 83.8	4.6
Commercial real estate loans	8,321.3	111.2	5.37	7,611.9	111.9	5.9
Residential real estate loans	3,226.7	44.6	5.56	2,797.6	44.0	6.1
Home equity loans and lines	4,438.2	59.1	5.35	4,048.3	59.5	5.8
Personal loans and leases	1,900.4	24.3	5.14	2,221.9	31.6	5.7
Total loans and leases	25,427.5	326.6	5.17	23,900.5	330.8	5.5
Investment securities (b):						
Taxable	4,533.1	48.3	4.34	3,883.4	45.8	4.7
Tax Exempt (a)	1,146.7	21.4	7.70	1,197.3	22.2	7.7
Total investment securities	5,679.8	69.7	5.01	5,080.7	68.0	5.5
Trading securities (a)	23.3	0.1	1.57	18.4	0.1	1.1
Other short-term investments	212.5	0.5	1.03	257.4	0.7	1.1
Total interest earning assets	\$ 31,343.1	\$ 396.9	5.11 %	\$ 29,257.0	\$ 399.6	5.5
Interest bearing deposits:						
Bank issued deposits:						
Bank issued interest bearing activity deposits	\$ 9,991.9	\$ 15.5	0.63 %	\$ 10,036.2	\$ 22.4	0.9

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Bank issued time deposits	3,242.3	19.2	2.38	3,567.3	23.7	2.0
Total bank issued deposits	13,234.2	34.7	1.06	13,603.5	46.1	1.0
Wholesale deposits	4,964.2	20.8	1.69	3,683.0	16.7	1.0
Total interest bearing deposits	18,198.4	55.5	1.23	17,286.5	62.8	1.0
Short-term borrowings	3,428.5	15.8	1.86	3,609.6	22.1	2.0
Long-term borrowings	4,242.6	39.1	3.70	3,698.0	42.2	4.0
Total interest bearing liabilities	\$ 25,869.5	\$ 110.4	1.72 %	\$ 24,594.1	\$ 127.1	2.0
Net interest margin (FTE) as a percent of average earning assets		\$ 286.5	3.69 %		\$ 272.5	3.0
Net interest spread (FTE)			3.39 %			3.0

- (a) Fully taxable equivalent basis (FTE), assuming a Federal income tax rate of 35%, and excluding disallowed interest expense.
- (b) Based on average balances excluding fair value adjustments for available for sale securities.

The net interest margin, as a percent of average earning assets on a fully taxable equivalent basis ("FTE"), decreased 10 basis points from 3.79 percent in the first quarter of 2003 to 3.69 percent in the first quarter of 2004. The yield on average interest earning assets decreased 45 basis points in the first quarter of 2004 compared to the first quarter of the prior year. The cost of bank issued interest bearing deposits in the current quarter decreased 32 basis points from the same quarter of the previous year. The increase in noninterest bearing deposits as previously discussed provided a benefit to the net interest margin. The cost of other funding sources (wholesale deposits and total borrowings) decreased 58 basis points in the current quarter compared to the first quarter of last year.

Net interest income was affected by a number of factors. Loan growth, the early retirement of higher cost debt in the latter part of 2003, and lower levels of prepayment activity were beneficial to net interest income in the first three months of 2004. The low absolute level of interest rates and increased level of prepayments experienced in the first three quarters of 2003 shortened the expected life of many of the Corporation's financial assets. Lower reinvestment rates and a conscious slowing in deposit repricing resulting from selectively lowering deposit rates, has adversely impacted net interest income.

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Management expects the net interest margin as a percent of average earning assets will likely trend down a few basis points over the remainder of 2004. As the economy improves, the Corporation's capacity to generate loans will likely exceed its ability to generate appropriately priced deposits. Net interest income and the net interest margin can vary and continue to be influenced by loan and deposit growth, product spreads, pricing competition in the Corporation's markets, prepayment activity, future interest rate changes and various other factors.

PROVISION FOR LOAN AND LEASE LOSSES AND CREDIT QUALITY

The following tables present comparative consolidated credit quality information as of March 31, 2004, and the prior four quarters.

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Nonperforming Assets

(\$000's)

	2004		2003	
	First Quarter	Fourth Quarter	Third Quarter	Second Quarter
Nonaccrual	\$ 149,550	\$ 166,387	\$ 180,535	\$ 195,448
Renegotiated	261	278	286	304
Past due 90 days or more	6,296	6,111	6,479	7,561
Total nonperforming loans and leases	156,107	172,776	187,300	203,313
Other real estate owned	13,172	13,235	13,642	10,527
Total nonperforming assets	\$ 169,279	\$ 186,011	\$ 200,942	\$ 213,840
Allowance for loan and lease losses	\$ 353,687	\$ 349,561	\$ 348,100	\$ 348,100

Consolidated Statistics

	2004		2003	
	First Quarter	Fourth Quarter	Third Quarter	Second Quarter
Net charge-offs to average loans and leases annualized	0.08%	0.13%	0.13%	0.16%
Total nonperforming loans and leases to total loans and leases	0.60	0.69	0.76	0.82
Total nonperforming assets to total loans and leases and other real estate owned	0.65	0.74	0.82	0.86
Allowance for loan and lease losses to total loans and leases	1.36	1.39	1.41	1.40
Allowance for loan and lease losses to total nonperforming loans and leases	227	202	186	171

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Nonaccrual Loans and Leases By Type

(\$000's)

	2004		2003	
	First Quarter	Fourth Quarter	Third Quarter	Second Quarter

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Commercial				
Commercial, financial and agricultural	\$ 45,714	\$ 56,096	\$ 66,571	\$ 77,389
Lease financing receivables	7,381	13,308	4,538	6,350
	-----	-----	-----	-----
Total commercial	53,095	69,404	71,109	83,739
Real estate				
Construction and land development	78	800	353	460
Commercial mortgage	46,172	42,857	47,012	46,346
Residential mortgage	49,528	52,098	60,287	63,843
	-----	-----	-----	-----
Total real estate	95,778	95,755	107,652	110,649
Personal	677	1,228	1,774	1,060
	-----	-----	-----	-----
Total nonaccrual loans and leases	\$ 149,550	\$ 166,387	\$ 180,535	\$ 195,448
	=====	=====	=====	=====

Reconciliation of Allowance for Loan and Lease Losses

	(\$000's)			
	2004		2003	
	First Quarter	Fourth Quarter	Third Quarter	Second Quarter
	-----	-----	-----	-----
Beginning balance	\$ 349,561	\$ 348,100	\$ 348,100	\$ 338,253
Provision for loan and lease losses	9,027	9,807	7,852	19,642
Allowance of banks and loans acquired	27	--	--	--
Loans and leases charged-off				
Commercial	2,904	4,497	4,317	6,619
Real estate	3,138	5,142	3,238	3,739
Personal	3,653	3,661	2,528	2,942
Leases	1,001	2,494	880	1,191
	-----	-----	-----	-----
Total charge-offs	10,696	15,794	10,963	14,491
Recoveries on loans and leases				
Commercial	2,886	3,810	1,400	2,624
Real estate	1,555	2,508	591	772
Personal	756	762	831	732
Leases	571	368	289	568
	-----	-----	-----	-----
Total recoveries	5,768	7,448	3,111	4,696
	-----	-----	-----	-----
Net loans and leases charge-offs	4,928	8,346	7,852	9,795
	-----	-----	-----	-----
Ending balance	\$ 353,687	\$ 349,561	\$ 348,100	\$ 348,100
	=====	=====	=====	=====

Nonperforming assets consist of nonperforming loans and leases and other real estate owned (OREO).

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OREO is principally comprised of commercial and residential properties acquired in partial or total satisfaction of problem loans and amounted to \$13.2 million at March 31, 2004, compared to \$13.2 million at December 31, 2003 and \$8.3 million at March 31, 2003.

Nonperforming loans and leases consist of nonaccrual, renegotiated or restructured loans, and loans and leases that are delinquent 90 days or more and still accruing interest. The balance of nonperforming loans and leases can fluctuate widely based on the timing of cash collections, renegotiations and renewals.

Maintaining nonperforming assets at an acceptable level is important to the ongoing success of a financial services institution. The Corporation's comprehensive credit review and approval process are critical to ensuring that the amount of nonperforming assets on a long-term basis is minimized within the overall framework of acceptable levels of credit risk. In addition to the negative impact on net interest income and credit losses, nonperforming assets also increase operating costs due to the expense associated with collection efforts.

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At March 31, 2004, nonperforming loans and leases amounted to \$156.1 million or 0.60% of consolidated loans and leases compared to \$172.8 million or 0.69% of consolidated loans and leases at December 31, 2003, a decrease of \$16.7 million or 9.6%. Nonaccrual loans and leases accounted for all of the decrease in nonperforming loans and leases since December 31, 2003. The net decrease was primarily due to continued reductions and positive resolutions in several portfolio segments and across most loan types. Commercial mortgages were the only loan type that experienced an increase in nonaccrual loans since December 31, 2003, and that increase was primarily attributable to two loans placed on nonaccrual during the first quarter.

Net charge-offs amounted to \$4.9 million or 0.08% of average loans and leases in the first quarter of 2004 compared to \$8.3 million or 0.13% of average loans and leases in the fourth quarter of 2003 and \$25.8 million or 0.44% of average loans and leases in the first quarter of 2003. Included in net-charge-offs in the first quarter of 2003 was \$19.0 million related to obligations of Midwest Airlines, Inc. The net charge-off activity experienced in the current quarter is the lowest level experienced in any individual quarter since the first quarter of 2000 and is the result of lower than average charge-offs and higher than average recoveries.

Credit quality continued to show improvement as evidenced by the decline in nonperforming loans and leases and net charge-offs which were lower than expected based on the state of the economy in the markets the Corporation serves. At year-end 2003, the Corporation disclosed that it expects net charge-offs in 2004 to range from 0.15% to 0.20% for the year and nonperforming loans and leases as a percent of total loans and leases outstanding to be in the range of 70-80 basis points. Based on this quarter's experience, it appears that the Corporation's credit quality ratios may be at the low end of the range in the near term. Management continues to believe that the long-term impact of the recent recession may still provide some unanticipated results within the loan and lease portfolio and until the economy demonstrates a sustained period of strengthening, some degree of stress and uncertainty continues to exist.

The provision for loan and lease losses amounted to \$9.0 million for the three months ended March 31, 2004 compared to \$9.8 million for the three months ended December 31, 2003 and \$25.7 million for the three months ended March 31, 2003. The Corporation has not substantively changed any aspect to its overall approach in the determination of the allowance for loan and lease losses. There have been no material changes in assumptions or estimation

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techniques as compared to prior periods that impacted the determination of the current period allowance. The allowance for loan and lease losses to total loans and leases outstanding was 1.36% at March 31, 2004 and 1.40% at March 31, 2003.

### OTHER INCOME

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Total other income in the first quarter of 2004 amounted to \$313.4 million compared to \$290.4 million in the same period last year, an increase of \$23.0 million or 7.9%. The increase in other income was primarily due to growth in data processing services and trust services revenue and was partially offset by lower mortgage banking revenue.

Data processing services revenue amounted to \$186.1 million in the first quarter of 2004 compared to \$157.1 million in the first quarter of 2003, an increase of \$29.0 million or 18.5%. Revenue associated with Metavante's November 2003 acquisition of Printing For Systems, Inc. contributed approximately \$11.9 million to the revenue growth. Overall, revenue growth was generally strong throughout all aspects of the segment. Total buyout revenue, which varies from period to period, increased \$0.9 million in the current quarter compared to the first quarter of last year. Due to the normal seasonal nature of revenues in the first quarter, management expects data processing services revenue in the second quarter to be relatively flat compared to the first quarter but will continue to demonstrate revenue growth over the comparative periods of the prior year. Management continues to believe that the revenue and segment income outlook that was provided in the 2003 Annual Report on Form 10-K for the year ended December 31, 2004 is achievable.

For the three months ended March 31, 2004, item processing revenue amounted to \$11.4 million compared to \$10.3 million for the three months ended March 31, 2003, an increase of \$1.1 million or 11.3%. The increase in revenues is due to new customers and increased volumes processed.

Trust services revenue amounted to \$36.3 million in the first quarter of 2004 compared to \$30.0 million in the first quarter of 2003, an increase of \$6.3 million or 20.7%. Revenue associated with the segments of the employee benefit plan business purchased from a national banking association located in Missouri contributed approximately \$1.6 million to the revenue growth. The remainder of the increase in revenue was due to sales efforts, positive equity market performance and some shifting of funds into equities. Assets under management were approximately \$16.6 billion at March 31, 2004, compared to \$15.7 billion at December 31, 2003, and \$13.2 billion at March 31, 2003.

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Total mortgage banking revenue was \$7.0 million in the first quarter of 2004 compared with \$17.5 million in the first quarter of 2003, a decrease of \$10.5 million. For the three months ended March 31, 2004, the Corporation sold \$0.3 billion of loans to the secondary market. Retained interests in the form of mortgage servicing rights amounted to \$0.4 million in the first three months of 2004. For the three months ended March 31, 2003, the Corporation sold \$1.0 billion of loans to the secondary market. Retained interests in the form of mortgage servicing rights amounted to \$0.6 million in the first three months of 2003. Approximately \$58.4 million of the loans sold and \$1.6 million of the gain recognized in the first quarter of 2004 was attributable to the AmerUs acquisition.

Net investment securities losses in the first quarter of 2004 amounted to \$0.5 million compared to net investment securities gains in the first quarter of 2003 of \$1.6 million. Activity in both periods was primarily attributable

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to the Corporation's Capital Markets Group which varies from period to period.

Other income in the first quarter of 2004 amounted to \$41.0 million compared to \$40.5 million in the first quarter of 2003, an increase of \$0.5 million or 1.3%. Auto securitization income decreased \$0.9 million compared to the same period of the prior year. The quarter over quarter decline was primarily due to lower gains from the sale of auto loans which was offset by increased servicing fee income. Auto loans securitized and sold in the first quarter of 2004 amounted to \$0.1 billion compared to \$0.2 billion in the first quarter of last year. Gains from the sale of other real estate decreased \$1.1 million in the three months ended March 31, 2004 compared to the three months ended March 31, 2003. The decrease was primarily due to the sale of one large property in the first quarter of 2003. Growth in various other sources of fee income and a small increase on the gain on sale of student loans in the first quarter of 2004 compared to the first quarter of 2003 offset the income declines previously discussed.

### OTHER EXPENSE

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Total other expense for the three months ended March 31, 2004 amounted to \$362.3 million compared to \$335.6 million for the three months ended March 31, 2003, an increase of \$26.7 million or 8.0%. Total other expense for the first quarter of 2004 includes the charge for the early retirement of some higher cost fixed rate debt and the operating expenses associated with Metavante's acquisition of Printing For Systems, Inc. in November 2002, the purchase of certain employee benefit plan segments beginning in the third quarter of 2003 by the Trust Services reporting unit and the purchase of AmerUs Home Lending, Inc. by the Banking segment on January 1, 2004. Such operating expenses have all been included in the Corporation's consolidated operating expenses since the acquisitions were completed. Total other expense for the three months ended March 31, 2003 includes the transition costs associated with the completion of Metavante's integration of Paytrust. The estimated aggregate impact of these items was an increase to total other expense over the comparative periods of approximately \$12.6 million. Excluding the impact of these items, total other expense growth in the first quarter of 2004 compared to the first quarter of 2003 was approximately \$14.1 million or 4.3%.

Expense control is sometimes measured in the financial services industry by the efficiency ratio statistic. The efficiency ratio is calculated by taking total other expense divided by the sum of total other income (including Capital Markets revenue but excluding investment securities gains or losses) and net interest income on a fully taxable equivalent basis. The Corporation's efficiency ratios for the three months ended March 31, 2004, and prior four quarters were:

### Efficiency Ratios

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	March 31, 2004	December 31, 2003	September 30, 2003	June 30, 2003	March 31, 2003
Consolidated Corporation	60.4 %	63.9 %	69.4 %	59.0 %	59.6
Consolidated Corporation Excluding Metavante	49.2 %	52.1 %	60.6 %	48.2 %	48.5

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Salaries and employee benefits expense amounted to \$203.9 million in the first quarter of 2004 compared to \$197.2 million in the first quarter of 2003, an increase of \$6.7 million or 3.4%. The impact of salaries and benefits associated with acquisitions in the current quarter were offset by the salaries and benefits associated with the Paytrust integration activities in the first quarter of the prior year.

Occupancy and equipment expense amounted to \$47.4 million in the first quarter of 2004 and was relatively unchanged over the comparative periods. Occupancy and equipment expense associated with the Paytrust integration activities in the first quarter of the prior year was approximately \$0.8 million.

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Software expenses, processing charges, supplies and printing, professional services and shipping and handling expenses totaled \$55.5 million in the first quarter of 2004 compared to \$52.2 million in the first quarter of 2003, an increase of \$3.3 million or 6.2%. The Banking segment and Metavante contributed approximately \$1.0 million and \$4.0 million to the expense growth, respectively. Expenses associated with residential mortgage loan production was approximately \$1.8 million lower in the first quarter of 2004 compared to the first quarter of the prior year.

Intangible amortization amounted to \$5.5 million in the first quarter of 2004 compared to \$6.9 million in the first quarter of 2003, a decrease of \$1.4 million. Amortization and valuation reserve adjustments associated with mortgage servicing rights decreased amortization expense \$0.6 million in the first quarter of 2004 compared to the first quarter of 2003. The carrying value of the Corporation's mortgage servicing rights was \$4.5 million at March 31, 2004. Amortization of core deposit intangibles which is based on a declining balance method, decreased \$1.1 million in the first quarter of 2004 compared to the first quarter of the prior year.

Other expense amounted to \$50.1 million in the first quarter of 2004 compared to \$31.9 million in the first quarter of 2003, an increase of \$18.2 million or 57.2%. As previously discussed, during the first quarter of 2004, the Corporation prepaid and retired \$55.0 million of higher cost fixed rate debt that resulted in a charge to earnings of \$4.9 million. The cost associated with card plastic sales increased \$5.6 million in the first quarter of 2004 compared to the first quarter of the prior year. The increase was primarily attributable to Metavante's acquisition of Printing For Systems, Inc. Increased advertising expenses contributed approximately \$1.8 million to the increase in other expense in the current quarter compared to the first quarter in the prior year.

Other expense is affected by the capitalization of costs, net of amortization and write-downs associated with software development and customer data processing conversions. Net software and conversion amortization was \$3.0 million in the first quarter of 2004 and in the first quarter of 2003 net capitalization amounted to \$3.1 million resulting in an increase to other expense over the comparative quarters of \$6.1 million.

### INCOME TAXES

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The provision for income taxes for the three months ended March 31, 2004 amounted to \$74.6 million or 33.8% of pre-tax income compared to \$65.6 million or 33.9% of pre-tax income for the three months ended March 31, 2003.



LIQUIDITY AND CAPITAL RESOURCES

Shareholders' equity was \$3.40 billion or 9.6% of total consolidated assets at March 31, 2004, compared to \$3.33 billion or 9.7% of total consolidated assets at December 31, 2003, and \$3.13 billion or 9.4% of total consolidated assets at March 31, 2003. The increase at March 31, 2004 was primarily due to earnings net of dividends paid. The gain in accumulated other comprehensive income was \$35.5 million higher since December 31, 2003. The net unrealized gain associated with available for sale investment securities increased \$27.5 million since December 31, 2003, while the unrealized loss associated with the change in fair value of the Corporation's derivative financial instruments designated as cash flow hedges declined \$8.0 million since December 31, 2003, resulting in the net increase in shareholders' equity.

The Corporation has a Stock Repurchase Program under which up to 12 million shares can be repurchased annually. During the first quarter of 2004, 2.3 million common shares were acquired at an aggregate cost of \$88.5 million or \$38.98 per common share. See Item 2 in Part II of this Form 10-Q for the monthly purchase activity relating to the Corporation's Stock Repurchase Program. During the first quarter of 2003, there were no common shares repurchased.

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The Corporation continues to have a strong capital base and its regulatory capital ratios are significantly above the minimum requirements as shown in the following tables.

RISK-BASED CAPITAL RATIOS

(\$ in millions)

	March 31, 2004		December 31, 2003	
	Amount	Ratio	Amount	Ratio
Tier 1 Capital	\$ 2,573	8.93 %	\$ 2,538	8.87 %
Tier 1 Capital Minimum Requirement	1,153	4.00	1,144	4.00
Excess	\$ 1,420	4.93 %	\$ 1,394	4.87 %
Total Capital	\$ 3,555	12.34 %	\$ 3,511	12.28 %
Total Capital Minimum Requirement	2,305	8.00	2,288	8.00
Excess	\$ 1,250	4.34 %	\$ 1,223	4.28 %
Risk-Adjusted Assets	\$ 28,812		\$ 28,601	

LEVERAGE RATIOS

(\$ in millions)

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	March 31, 2004		December 31, 2003	
	Amount	Ratio	Amount	Ratio
Tier 1 Capital	\$ 2,573	7.64 %	\$ 2,538	7.80 %
Minimum Leverage Requirement	1,011 - 1,685	3.00 - 5.00	977 - 1,628	3.00 - 5.00
Excess	\$ 1,562 - 888	4.64 - 2.64 %	\$ 1,561 - 910	4.80 - 2.80 %
Adjusted Average Total Assets	\$ 33,696		\$ 32,553	

M&I manages its liquidity to ensure that funds are available to each of its banks to satisfy the cash flow requirements of depositors and borrowers and to ensure the Corporation's own cash requirements are met. M&I maintains liquidity by obtaining funds from several sources.

The Corporation's most readily available source of liquidity is its investment portfolio. Investment securities available for sale, which totaled \$5.2 billion at March 31, 2004, represent a highly accessible source of liquidity. The Corporation's portfolio of held-to-maturity investment securities, which totaled \$0.8 billion at March 31, 2004, provides liquidity from maturities and amortization payments. The Corporation's mortgage loans held-for-sale provide additional liquidity. These loans represent recently funded home mortgage loans that are prepared for delivery to investors, which generally occurs within thirty to ninety days after the loan has been funded.

Depositors within M&I's defined markets are another source of liquidity. Core deposits (demand, savings, money market and consumer time deposits) averaged \$16.0 billion in the first quarter of 2004. The Corporation's banking affiliates may also access the federal funds markets or utilize collateralized borrowings such as treasury demand notes or FHLB advances.

The banking affiliates may use wholesale deposits. Wholesale deposits are funds in the form of deposits generated through distribution channels other than the Corporation's own banking branches. These deposits allow the Corporation's banking subsidiaries to gather funds across a national geographic base and at pricing levels considered attractive, where the underlying depositor may be retail or institutional. Access to wholesale deposits also provides the Corporation with the flexibility to not pursue single service time deposit relationships in markets that have experienced some unprofitable pricing levels. Wholesale deposits averaged \$5.0 billion in the first quarter of 2004.

The Corporation utilizes certain financing arrangements to meet its balance sheet management, funding, liquidity, and market or credit risk management needs. The majority of these activities are basic term or revolving securitization vehicles. These vehicles are generally funded through term-amortizing debt structures or with short-term commercial paper designed to be paid off based on the underlying cash flows of the assets securitized. These vehicles provide access to funding sources substantially separate from the general credit risk of the Corporation and its subsidiaries. See Note 7 to the Consolidated Financial Statements for an update of the Corporation's securitization activities in the first quarter of 2004.

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The Corporation's lead bank, M&I Marshall & Ilsley Bank ("Bank"), has implemented a bank note program which permits it to issue up to \$7.0 billion of short-term and medium-term notes which are offered and sold only to institutional investors. This program is intended to enhance liquidity by enabling the Bank to sell its debt instruments in private markets in the future without the delays which would otherwise be incurred. Bank notes outstanding at March 31, 2004, amounted to \$2.6 billion of which \$0.6 billion is subordinated and qualifies as supplementary capital for regulatory capital purposes. During the first quarter of 2004, the Bank issued \$0.4 billion of senior notes.

The national capital markets represent a further source of liquidity to M&I. M&I has filed a shelf registration statement which is intended to permit M&I to raise funds through sales of corporate debt securities with a relatively short lead time. Under the shelf registration statement, the Corporation may issue up to \$0.5 billion of medium-term Series E notes with maturities ranging from 9 months to 30 years and at fixed or floating rates. At March 31, 2004, Series E notes issued amounted to \$0.3 billion. The Corporation may issue up to \$0.5 billion of medium-term MiNotes with maturities ranging from 9 months to 30 years and at fixed or floating rates. The MiNotes are issued in smaller denominations to attract retail investors. At March 31, 2004, MiNotes issued amounted to \$0.1 billion. Approximately \$1.3 million of MiNotes were issued during the first quarter of 2004. Additionally, the Corporation has a commercial paper program. At March 31, 2004, commercial paper outstanding amounted to \$0.3 billion.

Short-term borrowings represent contractual debt obligations with maturities of one year or less and amounted to \$3.3 billion at March 31, 2004. Long-term borrowings amounted to \$4.5 billion at March 31, 2004. The scheduled maturities of long-term borrowings at March 31, 2004 are as follows: \$1.3 billion is due in less than one year; \$1.0 billion is due in one to three years; \$0.9 billion is due in three to five years; and \$1.3 billion is due in more than five years. There have been no other substantive changes to the Corporation's contractual obligations as reported in the Corporation's Annual Report on Form 10-K for the year ended December 31, 2003.

### OFF-BALANCE SHEET ARRANGEMENTS

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At March 31, 2004, there have been no substantive changes with respect to the Corporation's off-balance sheet activities. See Note 7 to the Consolidated Financial Statements for an update of the Corporation's securitization activities in the first quarter of 2004. Based on the off-balance sheet arrangements with which it is presently involved, the Corporation does not believe that such off-balance sheet arrangements either have, or are reasonably likely to have, a material impact to its current or future financial condition, results of operations, liquidity or capital.

### CRITICAL ACCOUNTING POLICIES

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The Corporation has established various accounting policies which govern the application of accounting principles generally accepted in the United States in the preparation of the Corporation's consolidated financial statements. The significant accounting policies of the Corporation are described in the footnotes to the consolidated financial statements contained in the Corporation's Annual Report on Form 10-K and updated as necessary in its Quarterly Reports on Form 10-Q. Certain accounting policies involve significant judgments and assumptions by management that may have a material impact on the carrying value of certain assets and liabilities. Management

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considers such accounting policies to be critical accounting policies. The judgments and assumptions used by management are based on historical experience and other factors, which are believed to be reasonable under the circumstances. Because of the nature of judgments and assumptions made by management, actual results could differ from these judgments and estimates which could have a material impact on the carrying values of assets and liabilities and the results of the operations of the Corporation. Management continues to consider the following to be those accounting policies that require significant judgments and assumptions:

### Allowance for Loan and Lease Losses

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The allowance for loan and lease losses represents management's estimate of probable losses inherent in the Corporation's loan and lease portfolio. Management evaluates the allowance each quarter to determine that it is adequate to absorb these inherent losses. This evaluation is supported by a methodology that identifies estimated losses based on assessments of individual problem loans and historical loss patterns of homogeneous loan pools. In addition, environmental factors, including economic conditions and regulatory guidance, unique to each measurement date are also considered. This reserving methodology has the following components:

**Specific Reserve.** The Corporation's internal risk rating system is used to identify loans and leases rated "Classified" as defined by regulatory agencies. In general, these loans have been internally identified as credits requiring management's attention due to underlying problems in the borrower's business or collateral concerns. Subject to a minimum size, a quarterly review of these loans is performed to identify the specific reserve necessary to be allocated to each of these loans. This analysis considers expected future cash flows, the value of collateral and also other factors that may impact the borrower's ability to make payments when due. Included in this group are those nonaccrual or renegotiated loans that meet the criteria as being "impaired" under the definition in SFAS 114. A loan is impaired when, based on current information and events, it is probable that a creditor will be unable to collect all amounts due according to the contractual terms of the loan agreement. For impaired loans, impairment is measured using one of three alternatives: (1) the present value of expected future cash flows discounted at the loan's effective interest rate; (2) the loan's observable market price, if available; or (3) the fair value of the collateral for collateral dependent loans and loans for which foreclosure is deemed to be probable.

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**Collective Loan Impairment.** This component of the allowance for loan and lease losses is comprised of two elements. First, the Corporation makes a significant number of loans and leases, which due to their underlying similar characteristics, are assessed for loss as homogeneous pools. Included in the homogeneous pools are loans and leases from the retail sector and commercial loans under a certain size, which have been excluded from the specific reserve allocation previously discussed. The Corporation segments the pools by type of loan or lease and using historical loss information, estimates a loss reserve for each pool.

The second element reflects management's recognition of the uncertainty and imprecision underlying the process of estimating losses. Based on management's judgment, reserves are allocated to industry segments or product types due to environmental conditions unique to the measurement period. Consideration is given to both internal and external environmental factors such as economic conditions in certain geographic or industry segments of the portfolio, economic trends in the retail lending sector, risk profile, and portfolio composition. Reserves are allocated using estimates of loss

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exposure that management has identified based on these economic trends or conditions. The internal risk rating system is then used to identify those loans within these industry segments that based on financial, payment or collateral performance, warrant closer ongoing monitoring by management. The specific loans mentioned earlier are excluded from this analysis.

The following factors were taken into consideration in determining the adequacy of the allowance for loan and lease losses at March 31, 2004:

In general, the Corporation's borrowing customers appear to be successfully managing their businesses through the slower economic conditions. While there appear to be some signs of improvement in the economy and the Corporation's customer base is beginning to see some signs of increased business activity, the customers remain cautious of there being any substantive increase in revenues until later in the year. As a result, the recession's lagging impact may continue to affect the operating performance of M&I's customers in the near term.

At March 31, 2004, special reserves continue to be carried for exposures to manufacturing, healthcare, production agriculture (including dairy and cropping operations), truck transportation, and the airline and travel industries. The majority of the commercial charge-offs incurred during the past two years were in these industry segments. While most loans in these categories are still performing, the Corporation continues to believe these sectors have been more adversely affected by the economic slowdown. Reduced revenues causing a declining utilization of the industry's capacity levels have impacted manufacturing. As a result, collateral values and the amounts realized through the sale or liquidation of manufacturing plant and equipment have declined.

During the first quarter of 2004, the Corporation's commitments to Shared National Credits were approximately \$2.2 billion with usage averaging around 41%. Many of these borrowers are in industries impacted by the recent months economic climate. In addition, many of the Corporation's largest charge-offs have come from Shared National Credits. Approximately \$3.1 million of the net charge-offs in 2003 came from Shared National Credits. Although these factors result in an increased risk profile, as of March 31, 2004, Shared National Credit nonperforming loans were approximately 0.14% and 0.25% of this segment's total commitments and outstandings, respectively. The Corporation's exposure to Shared National Credits is monitored closely given the economic uncertainty as well as this segment's loss experience.

The Corporation's primary lending areas are Wisconsin, Arizona, Minnesota and Missouri. The acquisitions in Minnesota and Missouri continue to represent relatively new geographic regions for the Corporation. Each of the regions has cultural and environmental factors that are unique to them. Although mitigated by the implementation of the Corporation's credit underwriting and monitoring processes, the uncertainty regarding the inherent losses in their respective loan and lease portfolios continues to present increased risks.

At March 31, 2004, nonperforming loans and leases amounted to \$156.1 million or 0.60% of consolidated loans and leases compared to \$172.8 million or 0.69% of consolidated loans and leases at December 31, 2003, a decrease of \$16.7 million or 9.6%. Nonaccrual loans and leases accounted for all of the decrease in nonperforming loans and leases since December 31, 2003. The net decrease was primarily due to continued reductions and positive resolutions in several portfolio

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segments and across most loan types. Commercial mortgages was the only loan type that experienced an increase in nonaccrual loans since December 31, 2003 and that increase was primarily attributable to two loans placed on nonaccrual during the current quarter.

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Net charge-offs amounted to \$4.9 million or 0.08% of average loans and leases in the first quarter of 2004 compared to \$8.3 million or 0.13% of average loans in the fourth quarter of 2003 and \$25.8 million or 0.44% of average loans in the first quarter of 2003. Included in net-charge-offs in the first quarter of 2003 was \$19.0 million related to the carrying value of lease obligations for airplanes leased to Midwest Airlines, Inc. The net charge-off activity experienced in the current quarter is the lowest level experienced in any individual quarter since the first quarter of 2000 and is the result of lower than average charge-offs and higher than average recoveries.

Credit quality continued to show improvement as evidenced by the decline in nonperforming loans and leases and net charge-offs which were lower than expected based on the state of the economy in the markets the Corporation serves. In the 2003 Annual Report on Form 10-K, the Corporation disclosed that it expects net charge-offs in 2004 to range from 0.15% to 0.20% for the year and nonperforming loans and leases as a percent of total loans and leases outstanding to be in the range of 70-80 basis points. Based on this quarter's experience, it appears that the Corporation's credit quality ratios may be at the low end of the range in the near term. At the present time, there is no specific industry that is of immediate concern; however, management continues to believe that the long-term impact of the recent recession may still provide some unanticipated results within the loan and lease portfolio and until the economy demonstrates a sustained period of strengthening, some degree of stress and uncertainty continues to exist.

Based on the above loss estimates, senior lending and financial management determine their best estimate of the required reserve. Management's evaluation of the factors described above resulted in an allowance for loan and lease losses of \$353.7 million or 1.36% of loans and leases outstanding at March 31, 2004 compared to \$349.6 million or 1.39% of loans and leases outstanding at December 31, 2003. The resulting provision for loan and lease losses was the amount required to establish the allowance for loan and lease losses to the required level after considering charge-offs and recoveries. Management recognizes there are significant estimates in the process and the ultimate losses could be significantly different from those currently estimated.

The Corporation has not substantively changed any aspect to its overall approach in the determination of the allowance for loan and lease losses. There have been no material changes in assumptions or estimation techniques as compared to prior periods that impacted the determination of the current period allowance.

### Capitalized Software and Conversion Costs

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Direct costs associated with the production of computer software that will be licensed externally or used in a service bureau environment are capitalized. Capitalization of such costs is subject to strict accounting policy criteria, although the appropriate time to initiate capitalization requires management judgment. Once the specific capitalized project is put into production, the software cost is amortized over its estimated useful life, generally four years. Each quarter, the Corporation performs net realizable value tests to

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ensure the assets are recoverable. Such tests require management judgment as to the future sales and profitability of a particular product which involves, in some cases, multi-year projections. Technology changes and changes in customer requirements can have a significant impact on the recoverability of these assets and can be difficult to predict. Should significant adverse changes occur, estimates of useful life may have to be revised or write-offs would be required to recognize impairment. For the three months ended March 31, 2004 and 2003, the amount of software costs capitalized amounted to \$10.1 million and \$15.3 million, respectively. Amortization expense of software costs amounted to \$11.4 million for the three months ended March 31, 2004 compared to \$10.7 million for the three months ended March 31, 2003.

Direct costs associated with customer system conversions to the data processing operations are capitalized and amortized on a straight-line basis over the terms, generally five to seven years, of the related servicing contracts.

Capitalization only occurs when management is satisfied that such costs are recoverable through future operations or penalties (buyout fees) in case of early termination. For the three months ended March 31, 2004 and 2003, the amount of conversion costs capitalized amounted to \$1.6 million and \$2.6 million, respectively. Amortization expense of conversion costs amounted to \$3.3 million and \$4.1 million for the three months ended March 31, 2004 and 2003, respectively.

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Net unamortized costs were (\$ in millions):

	March 31,	
	2004	2003
Software	\$ 133.5	\$ 145.9
Conversions	29.0	34.5
Total	\$ 162.5	\$ 180.4

The Corporation has not substantively changed any aspect to its overall approach in the determination of the amount of costs that are capitalized for software development or conversion activities. There have been no material changes in assumptions or estimation techniques as compared to prior periods that impacted the determination of the periodic amortization of such costs.

### Financial Asset Sales and Securitizations

The Corporation utilizes certain financing arrangements to meet its balance sheet management, funding, liquidity, and market or credit risk management needs. The majority of these activities are basic term or revolving securitization vehicles. These vehicles are generally funded through term-amortizing debt structures or with short-term commercial paper designed to be paid off based on the underlying cash flows of the assets securitized. These financing entities are contractually limited to a narrow range of activities that facilitate the transfer of or access to various types of assets or financial instruments. In certain situations, the Corporation provides liquidity and/or loss protection agreements. In determining whether the

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financing entity should be consolidated, the Corporation considers whether the entity is a qualifying special-purpose entity (QSPE) as defined in Statement of Financial Accounting Standards (SFAS) No. 140, Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities. For non-consolidation a QSPE must be demonstrably distinct, have significantly limited permitted activities, hold assets that are restricted to transferred financial assets and related assets, and can sell or dispose of non-cash financial assets only in response to specified conditions.

In December 2003, the Corporation adopted FASB Interpretation No. 46 ("FIN 46R"), Consolidation of Variable Interest Entities (revised December 2003). This interpretation addresses consolidation by business enterprises of variable interest entities and explains how to identify variable interest entities and how an entity assesses its interests in a variable interest entity to decide whether to consolidate that entity. FIN 46R requires existing unconsolidated variable interest entities to be consolidated by their primary beneficiaries if the entities do not effectively disperse risks among parties involved. Variable interest entities that effectively disperse risks will not be consolidated unless a single party holds an interest or combination of interests that effectively recombines risks that were previously dispersed. Transferors to QSPEs and grandfathered QSPEs subject to the reporting requirements of SFAS 140 are outside the scope of FIN 46R and do not consolidate those entities.

With respect to its existing securitization activities, the Corporation does not believe FIN 46R impacts its consolidated financial statements because its transfers are generally to QSPEs.

The Corporation sells financial assets in a two-step process that results in a surrender of control over the assets as evidenced by true-sale opinions from legal counsel, to unconsolidated entities that securitize the assets. The Corporation retains interests in the securitized assets in the form of interest-only strips and a cash reserve account. Gain or loss on sale of the assets depends in part on the carrying amount assigned to the assets sold allocated between the asset sold and retained interests based on their relative fair values at the date of transfer. The value of the retained interests is based on the present value of expected cash flows estimated using management's best estimates of the key assumptions—credit losses, prepayment speeds, forward yield curves, and discount rates commensurate with the risks involved. Actual results can differ from expected results.

The Corporation reviews the carrying values of the retained interests monthly to determine if there is a decline in value that is other than temporary and periodically reviews the propriety of the assumptions used based on current historical experience as well as the sensitivities of the carrying value of the retained interests to adverse changes in the key assumptions. The Corporation believes that its estimates result in a reasonable estimate of fair value of the retained interests.

The Corporation periodically sells automobile loans to an unconsolidated multi-seller special purpose entity commercial paper conduit in securitization transactions in which servicing responsibilities and subordinated interests are retained. The outstanding balances of automobile loans sold in these securitization transactions were \$1,016.7 million at March 31, 2004. At March 31, 2004, the carrying amount of retained interests amounted to \$44.1 million.

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The Corporation also sells, from time to time, debt securities classified as available for sale that are highly rated to an unconsolidated bankruptcy remote QSPE whose activities are limited to issuing highly rated asset-backed



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commercial paper with maturities up to 180 days which is used to finance the purchase of the investment securities. The Bank provides liquidity back-up in the form of Liquidity Purchase Agreements. In addition, the Bank acts as counterparty to interest rate swaps that enable the QSPE to hedge its interest rate risk. Such swaps are designated as free-standing derivative financial instruments in the Corporation's Consolidated Balance Sheet.

Under the terms of the Administration Agreement, the Bank, as administrator of the QSPE, is required to sell interests in the securities funded by the QSPE to the Bank as the liquidity purchaser under the liquidity agreements, if at any time (after giving effect to any issuance of new commercial paper notes and the receipt of payments under any swap agreement) the QSPE has insufficient funds to repay any maturing commercial paper note and the Bank, as liquidity agent, has received a notice of such deficiency. The Bank, as the liquidity provider, will be obligated to purchase interests in such securities under the terms of the liquidity agreement to repay the maturing commercial paper notes unless (i) after giving effect to such purchase, the aggregate of securities purchased under the relevant liquidity agreement would exceed the aggregate maximum liquidity purchase amount under such liquidity agreement or (ii) certain bankruptcy events with respect to the QSPE have occurred; provided that the Bank is not required to purchase any defaulted security. For this purpose, a defaulted security is any security that is rated below "Caa2" by Moody's and below "CCC" by Standard & Pools. To date, the Bank has never acquired interests in any securities under the terms of the liquidity agreements.

A subsidiary of the Bank has entered into interest rate swaps with the QSPE designed to counteract the interest rate risk associated with third party beneficial interest (commercial paper) and the transferred assets. The beneficial interests in the form of commercial paper have been issued by the QSPE to parties other than the Bank and its subsidiary or any other affiliates. The notional amounts do not exceed the amount of beneficial interests. The swap agreements do not provide the QSPE or its administrative agent any decision-making authority other than those specified in the standard ISDA Master Agreement.

At March 31, 2004, highly rated investment securities in the amount of \$295.1 million were outstanding in the QSPE to support the outstanding commercial paper.

### Income Taxes

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Income taxes are accounted for using the asset and liability method. Under this method, deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax basis. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on tax assets and liabilities of a change in tax rates is recognized in the income statement in the period that includes the enactment date.

The determination of current and deferred income taxes is based on complex analyses of many factors, including interpretation of Federal and state income tax laws, the difference between tax and financial reporting basis of assets and liabilities (temporary differences), estimates of amounts currently due or owed such as the timing of reversals of temporary differences and current accounting standards. The Federal and state taxing authorities who make assessments based on their determination of tax laws periodically review the Corporation's interpretation of Federal and state income tax laws. Tax liabilities could differ significantly from the

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estimates and interpretations used in determining the current and deferred income tax liabilities based on the completion of taxing authority examinations.

### FORWARD-LOOKING STATEMENTS

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Items 2 and 3 of this Form 10-Q, "Management's Discussion and Analysis of Financial Position and Results of Operations" and "Quantitative and Qualitative Disclosures about Market Risk," respectively, contain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, without limitation, statements regarding expected financial and operating activities and results which are preceded by words such as "expects", "anticipates" or "believes". Such statements are subject to important factors that could cause the Corporation's actual results to differ materially from those anticipated by the forward-looking statements. These factors include those referenced in Item 1, Business, of the Corporation's Annual Report on Form 10-K for the period ending December 31, 2003 under the heading "Forward-Looking Statements" and as may be described from time to time in the Corporation's subsequent SEC filings, and such factors are incorporated herein by reference.

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#### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The following updated information should be read in conjunction with the Corporation's 2003 Annual Report on Form 10-K. Updated information regarding the Corporation's use of derivative financial instruments is contained in Note 11, Notes to Financial Statements contained in Item 1 herein.

Market risk arises from exposure to changes in interest rates, exchange rates, commodity prices, and other relevant market rate or price risk. The Corporation faces market risk through trading and other than trading activities. While market risk that arises from trading activities in the form of foreign exchange and interest rate risk is immaterial to the Corporation, market risk from other than trading activities in the form of interest rate risk is measured and managed through a number of methods.

#### Interest Rate Risk

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The Corporation uses financial modeling techniques to identify potential changes in income under a variety of possible interest rate scenarios. Financial institutions, by their nature, bear interest rate and liquidity risk as a necessary part of the business of managing financial assets and liabilities. The Corporation has designed strategies to limit these risks within prudent parameters and identify appropriate risk/reward tradeoffs in the financial structure of the balance sheet.

The financial models identify the specific cash flows, repricing timing and embedded option characteristics of the assets and liabilities held by the Corporation. Policies are in place to assure that neither earnings nor fair value at risk exceed appropriate limits. The use of a limited array of derivative financial instruments has allowed the Corporation to achieve the desired balance sheet repricing structure while simultaneously meeting the desired objectives of both its borrowing and depositing customers.

The models used include measures of the expected repricing characteristics of administered rate (NOW, savings and money market accounts) and non-rate related products (demand deposit accounts, other assets and other

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liabilities). These measures recognize the relative insensitivity of these accounts to changes in market interest rates, as demonstrated through current and historical experiences. However, during the second quarter of 2003, the Corporation increased the proportion of these accounts modeled as rate sensitive, in order to recognize the instability of some of the recent growth in balances in these accounts. This modeling treatment will be maintained until the incremental balances can be observed across a more complete interest rate cycle. In addition to contractual payment information for most other assets and liabilities, the models also include estimates of expected prepayment characteristics for those items that are likely to materially change their payment structures in different rate environments, including residential mortgage products, certain commercial and commercial real estate loans and certain mortgage-related securities. Estimates for these sensitivities are based on industry assessments and are substantially driven by the differential between the contractual coupon of the item and current market rates for similar products.

This information is incorporated into a model that allows the projection of future income levels in several different interest rate environments. Earnings at risk is calculated by modeling income in an environment where rates remain constant, and comparing this result to income in a different rate environment, and then dividing this difference by the Corporation's budgeted operating income before taxes for the calendar year. Since future interest rate moves are difficult to predict, the following table presents two potential scenarios - a gradual increase of 100bp across the entire yield curve over the course of a year (+25bp per quarter), and a gradual decrease of 100bp across the entire yield curve over the course of a year (-25bp per quarter) for the balance sheet as of the indicated dates:

	Impact to Annual Pretax Income as of				
	March 31, 2004	December 31, 2003	September 30, 2003	June 30, 2003	March 31, 2003
<hr/>					
Hypothetical Change in Interest Rate					
<hr/>					
100 basis point gradual:					
Rise in rates	(0.7)%	(0.6)%	(1.1)%	(0.6)%	0.9 %
Decline in rates	(2.1)%	(1.8)%	(1.6)%	(2.0)%	(1.4)%

These results are based solely on the modeled parallel changes in market rates, and do not reflect the earnings sensitivity that may arise from other factors such as changes in the shape of the yield curve and the changes in spread between key market rates. These results also do not include any management action to mitigate potential income variances within the simulation process. Such action could potentially include, but would not be limited to, adjustments to the repricing characteristics of any on- or off-balance sheet item with regard to short-term rate projections and current market value assessments.

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Actual results will differ from simulated results due to the timing, magnitude, and frequency of interest rate changes, as well as changes in market conditions and management strategies.

Another component of interest rate risk is measuring the fair value at risk for a given change in market interest rates. The Corporation also uses computer modeling techniques to determine the present value of all asset and

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liability cash flows (both on- and off-balance sheet), adjusted for prepayment expectations, using a market discount rate. The net change in the present value of the asset and liability cash flows in different market rate environments is the amount of fair value at risk from those rate movements. As of March 31, 2004, the fair value of equity at risk for a gradual 100bp shift in rates has not changed materially since December 31, 2003.

### Equity Risk

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In addition to interest rate risk, the Corporation incurs market risk in the form of equity risk. M&I's Capital Markets Group invests in private, medium-sized companies to help establish new businesses or recapitalize existing ones. Exposure to the change in equity values for the companies that are held in their portfolio exist, however, fair values are difficult to determine until an actual sale or liquidation transaction actually occurs.

As of March 31, 2004, M&I Trust Services administered \$71.5 billion in assets and directly managed a portfolio of \$16.6 billion. Exposure exists to changes in equity values due to the fact that fee income is partially based on equity balances. While this exposure is present, quantification remains difficult due to the number of other variables affecting fee income. Interest rate changes can also have an effect on fee income for the above stated reasons.

#### ITEM 4. CONTROLS AND PROCEDURES

We maintain a set of disclosure controls and procedures that are designed to ensure that information required to be disclosed by us in the reports filed by us under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. We carried out an evaluation, under the supervision and with the participation of our management, including our Chief Executive Officer and President and our Executive Vice President and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures pursuant to Rule 13a-15 of the Exchange Act. Based on that evaluation, our Chief Executive Officer and President and our Executive Vice President and Chief Financial Officer concluded that our disclosure controls and procedures are effective as of the end of the period covered by this report.

There have been no changes in our internal control over financial reporting identified in connection with the evaluation discussed above that occurred during our last fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

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#### PART II - OTHER INFORMATION

#### ITEM 2. CHANGES IN SECURITIES, USE OF PROCEEDS AND ISSUER PURCHASES OF EQUITY SECURITIES

##### E. Shares Purchased

The following table reflects the purchases of Marshall & Ilsley Corporation stock for the specified period:

	Total Number of Shares Purchased as	Maximum Number of
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Period	Total Number of Shares Purchased	Average Price Paid per Share	Part of Publicly Announced Plans or Programs	Shares that May Yet Be Purchased Under the Plans or Programs
January 1 to January 31, 2004	625,900	\$ 38.53	625,900	11,374,100
February 1 to February 29, 2004	1,317,200	39.03	1,317,200	10,056,900
March 1 to March 31, 2004	326,900	39.67	326,900	9,730,000

The Corporation's Share Repurchase Program was publicly reconfirmed in April 2003 and again in April 2004. The Share Repurchase Program authorizes the purchase of up to 12 million shares annually and renews each year at that level unless changed or terminated by subsequent Board action.

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

A. Exhibits:

- Exhibit 10(a) - Change of Control Agreement dated as of February 19, 2004 between the Corporation and Frank R. Martire.
- Exhibit 10(b) - Letter Agreement dated April 12, 2004 between the Corporation and Thomas M. Bolger.
- Exhibit 11 - Statement Regarding Computation of Earnings Per Share, Incorporated by Reference to NOTE 4 of Notes to Financial Statements contained in Item 1 - Financial Statements (unaudited) of Part 1 - Financial Information herein.
- Exhibit 12 - Statement Regarding Computation of Ratio of Earnings to Fixed Charges.
- Exhibit 31(a) - Certification of Chief Executive Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended.
- Exhibit 31(b) - Certification of Chief Financial Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended.
- Exhibit 32(a) - Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350.
- Exhibit 32(b) - Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350.

B. Reports on Form 8-K:

On January 14, 2004, the Corporation furnished Items 7 and 12 in a Current Report on Form 8-K relating to the release of earnings for the quarter and year ended December 31, 2003.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

MARSHALL & ILSLEY CORPORATION  
(Registrant)

/s/ Patricia R. Justiliano

Patricia R. Justiliano  
Senior Vice President and  
Corporate Controller  
(Chief Accounting Officer)

/s/ James E. Sandy

James E. Sandy  
Vice President

May 10, 2004

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EXHIBIT INDEX

Exhibit Number	Description of Exhibit
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(12)	Statement Regarding Computation of Ratio of Earnings to Fixed Charges.
(31) (a)	Certification of Chief Executive Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended.
(31) (b)	Certification of Chief Financial Officer pursuant to

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Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended.

- (32) (a) Certification of Chief Executive Officer pursuant to 18 U.S.C .Section 1350.
- (32) (b) Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350.