MEREDITH Co Form 4	ORP									
August 11, 200	5									
FORM 4	4 LINITED ST	ATES SECURI	FIEC AND		LANCE O	OMMICCION		PPROVAL		
Check this b	UNITED STA		ington, D			OMMISSION	OMB Number:	3235-0287		
subject to subject to Section 16. Form 4 or Form 5	STATEMEN	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,						January 31, 2005 average rs per 0.5		
obligations may continu <i>See</i> Instruction 1(b).	e. Section $17(a)$ o	of the Public Utili 30(h) of the Inve	ity Holdin	g Compa	any Act of	1935 or Section	n			
(Print or Type Resp	ponses)									
1. Name and Adda ZIESER JOHN	ress of Reporting Pers V S	on <u>*</u> 2. Issuer N Symbol MEREDI'	ame and Ti		ading	5. Relationship of Issuer	Reporting Pers	son(s) to		
(Last)	(First) (Midd					(Chec	k all applicable	:)		
1716 LOCUST STREET		-	(Month/Day/Year) 08/09/2005				Director 10% Owner XOfficer (give title Other (specify below) below) Other (specify below) V.PCorp.Dev.,G.Counsel & Sec			
DES MOINES	(Street) , IA 50309-3023	4. If Amend Filed(Month		Original		6. Individual or Jo Applicable Line) _X_ Form filed by O Form filed by M Person	One Reporting Pe	rson		
(City)	(State) (Zip) Table I	- Non-Deri	vative Sec	curities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed	3. Transactic Code (Instr. 8) Code V	4. Securit nAcquired Disposed (Instr. 3, -	ies (A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect		
Common Stock (1 par value) (1)					(2)	12,522	Ι	by Managed Account		
Common Stock (1 par value) (2)						1,856	I	by Spouse		
Common Stock (Restricted) (\$1 par value) (3)						1,933	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. Number of iorDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Dat (Month/Day/Y	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Secur (Instr. 3 and 4)	
				Code V	· (A) (D)	Date Exercisable	Expiration Date	Title	Am or Nu of S	
Non-Qualified Stock Option (right to buy) (4)	\$ 49.1	08/09/2005		А	20,000	08/09/2008	08/09/2015	Common Stock (\$1 par value)	20	
Restricted stock units (5)	\$ 0	08/09/2005		A	3,333	08/08/1988	08/08/1988	Common Stock (\$1 par value)	3,	
Non-Qualified Stock Option (right to buy) (6)	\$ 28.0625					08/09/2008	08/08/2010	Common Stock (\$1 par value)	12	
Non-Qualified Stock Option (right to buy) (7)	\$ 28.0625					08/09/2001	08/09/2010	Common Stock (\$1 par value)	18	
Non-Qualified Stock Option (right to buy) (8)	\$ 33.1563					08/12/2000	08/10/2009	Common Stock (\$1 par value)	6,	
Non-Qualified Stock Option (right to buy) $\frac{(7)}{}$	\$ 33.1563					08/11/2000	08/11/2009	Common Stock (\$1 par value)	18	
Non-Qualified Stock Option (right to buy) $\frac{(7)}{2}$	\$ 34.8					08/08/2002	08/08/2011	Common Stock (\$1 par value)	22	

Non-Qualified Stock Option (right to buy) (7)	\$ 37.1563	02/01/2000	02/01/2009	Common Stock (\$1 par value)	18
Non-Qualified Stock Option (right to buy) (7)	\$ 39.05	08/13/2003	08/13/2012	Common Stock (\$1 par value)	25
Non-Qualified Stock Option (right to buy) (4)	\$ 46.165	08/12/2006	08/12/2013	Common Stock (\$1 par value)	30
Non-Qualified Stock Option (right to buy) (9)	\$ 46.165	08/12/2011	08/13/2013	Common Stock (\$1 par value)	30
Non-Qualified Stock Option (right to buy) (4)	\$ 49.97	08/10/2007	08/10/2014	Common Stock (\$1 par value)	40
Stock equivalent units	\$ 0	08/08/1988	08/08/1988	Common Stock (\$1 par value)	3,

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
ZIESER JOHN S 1716 LOCUST STREET DES MOINES, IA 50309-3023			V.PCorp.Dev.,G.Counsel & Sec				
1716 LOCUST STREET			V.PCorp.Dev.,G.Counsel & Sec				

Signatures

By: Teresa T. Rinker, by Power of Attorney For: John S. Zieser 08/11/2005

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares held in reporting person's IRA account; Meredith Corp. Savings & Investment Plan account; and Employee Stock Purchase Plan account, upon all of which quarterly dividends are paid in the form of additional Common Stock (\$1 par value).

(2) Shares purchased by spouse for her own account and the children's custodial accounts.

(3)

Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, as specified in each award agreement.

(4) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.

Restricted stock units (granted pursuant to Meredith Corp.'s 2004 Stock Incentive Plan), which will be converted to Common Stock (\$1 par value) on a one-for-one basis: 3,790.59, upon the reporting person's retirement from or termination of Meredith Corp. employment and 3,333, upon the attainment of specified EPS growth targets and the completion of a three-year period of service. Quarterly dividends

are accrued in the form of additional restricted stock units.
This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full August 9, 2008.
(6) Graduated percentages of the option, however, will become exercisable August 13, 2003, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.

(7) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and becomes exercisable in three equal annual installments, commencing on the first anniversary of the date of grant.

This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full February 12, 2007.(8) Graduated percentages of the option, however, will become exercisable August 12, 2000, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.

This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full on August 12,
(9) 2011. Graduated percentages of the option, however, will become exercisable on August 12, 2006, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.

Stock equivalents issued at fair market value (the average of the high and low selling price of Meredith Common Stock on the issue date), pursuant to Meredith Corp.'s deferred compensation plan which will be converted to Common Stock (\$1 par value) on a

(10) one-for-one basis upon the reporting person's retirement from or termination of Meredith Corp. employment. Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.