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MEREDITH Co Form 4	ORP									
February 06, 20	007									
FORM	Л						OMB AI	PPROVAL		
	UNITED STAT		ES AND EX gton, D.C. 2		GE C	OMMISSION	OMB Number:	3235-0287		
Check this b if no longer subject to Section 16. Form 4 or Form 5 obligations may continu <i>See</i> Instructi 1(b).	STATEMENT Filed pursuant to e. Section 17(a) of th	OF CHANGES SEC	IN BENE CURITIES of the Secur Holding Co	e Act of 1934, 1935 or Sectior	Estimated average burden hours per response (f 1934,					
(Print or Type Resp	ponses)									
1. Name and Adda ZIESER JOHN	ress of Reporting Person <u>*</u> V S	2. Issuer Name Symbol MEREDITH		-		5. Relationship of Issuer				
(Last)	(First) (Middle)	3. Date of Earlie	_	-		(Checl	c all applicable	e)		
1716 LOCUST	T STREET	(Month/Day/Ye 02/04/2007	(Month/Day/Year) 02/04/2007				Director 10% Owner X Officer (give title Other (specify below) Chief Development Officer			
DES MOINES	(Street)	4. If Amendmer Filed(Month/Day	-	nal		6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M	one Reporting Pe	erson		
(City)	(State) (Zip)	T-11. T N		G		Person	D			
1.Title of Security (Instr. 3)	2. Transaction Date 2A. (Month/Day/Year) Exe any	Deemed 3. cution Date, if Tr Conth/Day/Year) (In	4. So ransactionAcq ode Disp	ecurities uired (A) o posed of (E tr. 3, 4 and (A) or	or D)	1. Disposed of 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect		
Common Stock (Restricted) (\$1 par value) (1)	02/04/2007		D 115			1,507	D			
Common Stock (\$1 par value)						210	D			
Common Stock ($$1$ par value) (2)						12,602	I	by Managed Account		

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Common	
Stock (\$1	pai
value) (3)	

I by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

1,856

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shar
Restricted stock units (4)	\$ 0	02/04/2007		А	115	08/08/1988	08/08/1988	Common Stock (\$1 par value)	115
Non-Qualified Stock Option (right to buy) (5)	\$ 28.0625					08/09/2008	08/08/2010	Common Stock (\$1 par value)	12,00
Non-Qualified Stock Option (right to buy) (6)	\$ 28.0625					08/09/2001	08/09/2010	Common Stock (\$1 par value)	18,00
Non-Qualified Stock Option (right to buy) (7)	\$ 33.1563					08/12/2000	08/10/2009	Common Stock (\$1 par value)	6,000
Non-Qualified Stock Option (right to buy) (6)	\$ 33.1563					08/11/2000	08/11/2009	Common Stock (\$1 par value)	18,00
Non-Qualified Stock Option (right to buy)	\$ 34.8					08/08/2002	08/08/2011	Common Stock (\$1 par value)	22,50

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Non-Qualified Stock Option (right to buy) (6)	\$ 37.1563	02/01/2000	02/01/2009	Common Stock (\$1 par value)	18,00
Non-Qualified Stock Option (right to buy)	\$ 39.05	08/13/2003	08/13/2012	Common Stock (\$1 par value)	25,00
Non-Qualified Stock Option (right to buy) $(\underline{8})$	\$ 46.165	08/12/2006	08/12/2013	Common Stock (\$1 par value)	30,00
Non-Qualified Stock Option (right to buy)	\$ 46.165	08/12/2011	08/13/2013	Common Stock (\$1 par value)	30,00
Non-Qualified Stock Option (right to buy)	\$ 46.21	08/08/2009	08/08/2016	Common Stock (\$1 par value)	20,00
Non-Qualified Stock Option (right to buy)	\$ 49.1	08/09/2008	08/09/2015	Common Stock (\$1 par value)	20,00
Non-Qualified Stock Option (right to buy) (8)	\$ 49.97	08/10/2007	08/10/2014	Common Stock (\$1 par value)	40,00
Stock equivalent units	\$ 0	08/08/1988	08/08/1988	$\begin{array}{c} \text{Common} \\ \text{Stock ($1} \\ \text{par value)} \\ \underline{(10)} \end{array}$	3,243

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
ZIESER JOHN S							
1716 LOCUST STREET			Chief Development Officer				
DES MOINES, IA 50309-3023			-				

Reporting Owners

(6)

Signatures

By: Teresa T. Rinker, Attorney-in-Fact For: John S. Zieser

02/06/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, as specified in each award agreement.
- (2) Shares held in reporting person's IRA account; Meredith Corp. Savings & Investment Plan account; and Employee Stock Purchase Plan account, upon all of which quarterly dividends are paid in the form of additional Common Stock (\$1 par value).
- (3) Shares purchased by spouse for her own account and the children's custodial accounts.
- Restricted stock units (granted pursuant to Meredith Corp.'s 2004 Stock Incentive Plan), which will be converted to Common Stock (\$1 par value) on a one-for-one basis: 4,086.56, upon the reporting person's retirement from or termination of Meredith Corp. employment
- (4) par value) on a one-for-one basis. 4,000.50, upon the reporting person's remember from or termination of Mereditin Corp. employment and 6,833, upon the attainment of specified EPS growth targets and the completion of a three-year period of service. Quarterly dividends are accrued in the form of additional restricted stock units.
- This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full August 9, 2008.(5) Graduated percentages of the option, however, will become exercisable August 13, 2003, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.
- (6) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and becomes exercisable in three equal annual installments, commencing on the first anniversary of the date of grant.
- This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full February 12, 2007.
 (7) Graduated percentages of the option, however, will become exercisable August 12, 2000, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.
- (8) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.
- This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full on August 12,
 (9) 2011. Graduated percentages of the option, however, will become exercisable on August 12, 2006, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.

Stock equivalents issued pursuant to Meredith Corp.'s deferred compensation plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis upon the reporting person's retirement from or termination of Meredith Corp. employment. Quarterly

(10) value) on a one-tor-one basis upon the reporting person's remember from or termination or intereduction corp. employment, Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.