#### **MEREDITH CORP**

Form 4

November 09, 2007

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

**OMB APPROVAL** 

Section 16. Form 4 or Form 5 obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

Estimated average burden hours per response... 0.5

may continue. *See* Instruction

1(b).

(Print or Type Responses)

| 1. Name and Ad<br>HENRY FRI                   | Symbol                                  | 2. Issuer Name and Ticker or Trading Symbol MEREDITH CORP [MDP] |  |                       | 5. Relationship of Reporting Person(s) to Issuer   |  |  |   |
|---|---|---|--|-----------------------|--|--|--|---|
| (Last) 1716 LOCUS                             | (Month/Da                               | 3. Date of Earliest Transaction (Month/Day/Year) 11/08/2007     |  |                       | (Check all applicable)  _X_ Director 10% Owner Officer (give title Other (specify below) |  |  |   |
| DES MOINE                                     | (Street) ES, IA 50309-302               | Filed(Mon   | ndment, Date<br>th/Day/Year)           | e Original            |  | 6. Individual or J Applicable Line) _X_ Form filed by  | Joint/Group Filin  | erson   |
| (City)  | (State)                                 | Zip) Table  | e I - Non-De                           | erivative S           | ecurities Acc  | quired, Disposed (   | of, or Beneficial  | lly Owned   |
| 1.Title of<br>Security<br>(Instr. 3)          | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)     | 3.<br>Transactio<br>Code<br>(Instr. 8) | Disposed (Instr. 3, 4 | (A) or of (D)  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Class B<br>Common<br>Stock (\$1<br>par value) |   |   |  |                       | (2) 1110   | 402,625  | I  | by Trust  |
| Common<br>Stock (\$1<br>par value)            |   |   |  |                       |  | 65,550   | I  | by Trust  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### number.

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | Secur<br>Acqui<br>(A) or | rivative ities red sed of 3, 4, | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amour Underlying Securit (Instr. 3 and 4) |                                 |
|---|---|---|---|--|--------------------------|---------------------------------|--|--------------------|--|---------------------------------|
|   |   |   |   | Code V                                 | (A)                      | (D)                             | Date<br>Exercisable                                      | Expiration<br>Date | Title  | Amo<br>or<br>Num<br>of<br>Share |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 59.98  | 11/08/2007                              |   | A                                      | 6,00                     | 0                               | 11/08/2008   | 11/08/2017         | Common<br>Stock (\$1<br>par value)                     | 6,0                             |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 49.75  |   |   |  |                          |                                 | 11/11/2004   | 11/11/2013         | Common<br>Stock (\$1<br>par value)                     | 2,0                             |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 50.28  |   |   |  |                          |                                 | 11/09/2006   | 11/09/2015         | Common<br>Stock (\$1<br>par value)                     | 6,0                             |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 51.975   |   |   |  |                          |                                 | 11/09/2005   | 11/09/2014         | Common<br>Stock (\$1<br>par value)                     | 6,0                             |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 52.87  |   |   |  |                          |                                 | 11/09/2007   | 11/09/2016         | Common<br>Stock (\$1<br>par value)                     | 6,0                             |
| Stock<br>equivalent<br>units                        | \$ 0  |   |   |  |                          |                                 | 08/08/1988   | 08/08/1988         | Common<br>Stock (\$1<br>par value)                     | 1,5                             |

## **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
|                                | Director      | 10% Owner | Officer | Other |  |  |  |

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HENRY FREDERICK B
1716 LOCUST STREET X
DES MOINES, IA 50309-3023

### **Signatures**

By: John S. Zieser, Attorney-in-Fact For: Frederick B.
Henry

11/09/2007

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option was awarded pursuant to the Meredith Corp. 2004 Stock Incentive Plan, becomes exercisable one-third per year over a three-year period beginning on the first anniversary of the grant date, and expires on the tenth anniversary of the grant date.
- (2) This option was awarded pursuant to the Meredith Corp. Stock Plan for Non-employee Directors, becomes exercisable one-third per year over a three-year period beginning on the first anniversary of the grant date, and expires on the tenth anniversary of the grant date.
- Stock equivalents issued pursuant to Meredith Corp.'s 2002 Stock Plan for Non-employee Directors (the "Plan"), which will be converted to Common Stock (\$1 par value) on a one-for-one basis upon the reporting person's retirement from or termination of service on the Meredith Board of Directors. Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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