PHILIPPINE LONG DISTANCE TELEPHONE CO Form 6-K February 19, 2004 SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULE 13a-16 or 15d-16 OF

THE SECURITIES EXCHANGE ACT OF 1934

Report on Form 6-K dated February 19, 2004 (Commission File No. 1-15024)

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

(Name of Registrant)

Ramon Cojuangco Building

Makati Avenue, Makati City

Philippines 0721

(Address of Principal Executive Officers)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F: y Form 40-F: o
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101 (b) (1):
Yes: o No: y
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation by Regulation S-T Rule 101 (b) (7):
Yes: o No: y
Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:
Yes: o No: y

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Enclosure:	
A copy of the disclosure letter we sent today to the Philippine Stock Exchange and the Securities and E Commission regarding the promotion of certain officers of the Company.	xchange

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Fahrmory 10, 2004	
February 19, 2004	
Philippine Stock Exchange	

Disclosure Department

4/F PSE Center
Exchange Road, Ortigas Center
Pasig City
Attention: Atty. Jose G. Cervantes Senior Vice President
Gentlemen:
In compliance with Section 17.1 (b) of the Securities Regulation Code, we submit herewith a copy of a Current Report regarding the promotion of certain officers of the Company.
This shall serve as our disclosure in compliance with the PSE Disclosure Rules.
Very truly yours,
PHILIPPINE LONG DISTANCE TELEPHONE COMPANY
MA. LOURDES C. RAUSA-CHAN
Corporate Secretary

Attention: Director Justina F. Callangan

Corporations Finance Department

Gentlemen:

In accordance with Section 17.1 (b) of the Securities Regulation Code, we submit herewith five (5) copies of a Current Report regarding the promotion of certain officers of the Company.

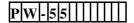
Very truly yours,

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

COVER SHEET



S.E.C. Registration No.

PHILIPPINE LONG DISTANCE

TELEPHONE COMPANY!!!!!

(Company s Full Name)

RAMONICOJUANGCO BLDG....

MAKATI AVE. MAKATI CITY

(Business Address: No. Street City/Town/Province)

ATTY. MA. LOURDES C. RAUSA-CHAN 814-3552

Contact Person Company Telephone Number



Month Day FORM TYPE Month Day Fiscal Year

Annual Meeting

CFD N/A

Dept. Requiring this Doc. Amended Articles
Number/Section
Total Amount of Borrowings
895,064,439 N/A N/A N/A
Total No. of Stockholders Domestic Foreign
To be accomplished by SEC Personnel concerned
File Number
LCU
Document I.D.
Cashier
AMPS
Remarks: Please use black ink for scanning purposes.

9

SECURITIES AND EXCHANGE COMMISSION

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE

1. <u>February 19, 2004</u>
Date of Report (Date of earliest event reported)
2. SEC Identification Number PW-55 3. BIR Tax Identification No000-488-793
4. Philippine Long Distance Telephone Company
Exact name of registrant as specified in its charter
5. Philippines 6. (SEC Use Only)
Province, country or other jurisdiction or Industry Classification Code:
Incorporation

7. Makati Avenue, Makati City, Philippines
Address of principal office Postal Code
8. (632) 814-3664
Registrant s telephone number, including area code
9. Not Applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code
Title of Each Class Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding
11. Indicate the item numbers reported herein:

In compliance with the disclosure requirements of the Securities and Exchange Commission, we advise that at the meeting of the Board of Directors of the Company held on February 19, 2004, the Board approved the promotion of the following persons to the positions indicated opposite their respective names, effective February 19, 2004:

Name Position

Cesar M. Enriquez	From Vice President to First Vice President, Corporate Business Operations
Menardo G. Jimenez, Jr.	From Vice President to First Vice President, Corporate
	Communications and Public Affairs
Florentino D. Mabasa, Jr.	From Vice President to First Vice President, Legal Center
Raymond S. Relucio	From Vice President to First Vice President, Core Network
	Operations
Emeraldo L. Hernandez	From Assistant Vice President to Vice President, GMM Network Operations
Joseph Nelson M. Ladaban	From Assistant Vice President to Vice President, Retail
	Billing and Credit Support

PHILIPPINE LONG DISTANCE
TELEPHONE COMPANY
By:
MA. LOURDES C. RAUSA-CHAN
Corporate Secretary
February 19, 2004
SIGNATURES
Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant had duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.
PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

By: MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

Date: February 19, 2004