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PROCTER & GAMBLE Co Form 8-K October 09, 2012

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

# CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported)

October 9, 2012

#### THE PROCTER & GAMBLE COMPANY

(Exact name of registrant as specified in its charter)

Ohio 1-434 31-0411980
(State or other (Commission File (IRS Employer jurisdiction Number) Identification Number) of incorporation)

One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (Address of principal executive offices) Zip Code

(513) 983-1100 45202 (Registrant's telephone number, including area Zip Code code)

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### ITEM 7.01 REGULATION FD DISCLOSURE

On October 9, 2012, The Procter & Gamble Company (the "Company") announced that its Board of Directors declared a quarterly dividend of fifty-six point two cents (\$0.562) per share on the Common Stock and on the Series A and Series B ESOP Convertible Class A Preferred Stock of the Company, payable on or after November 15, 2012 to Common Stock shareholders of record at the close of business on October 19, 2012, and to Series A and Series B Preferred Stock shareholders of record at the start of business on October 19, 2012. This 8-K is being furnished pursuant to Item

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7.01, "Regulation FD Disclosure."

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

#### THE PROCTER & GAMBLE COMPANY

BY: /s/ SUSAN S. WHALEY Susan S. Whaley Assistant Secretary October 9, 2012

## EXHIBIT(S)

99. News Release by The Procter & Gamble Company dated October 9, 2012.