#### Johnson Marquart Winifred Form 3 November 08, 2004 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB APPROVAL OMB Number 0 3235-0104

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Number:

Expires:

response...

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

### (Print or Type Responses)

2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol JOHNSON OUTDOORS INC [JOUT]					
10/29/2004	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)		
	(Check all applicable)			6. Individual or Joint/Group		
	Director Officer (give title below	Other	r	Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
Table I - N	Non-Derivati	ve Securiti	ies Bei	neficially Owned		
		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owner (Instr.	•		
20		D (1)	Â			
ch class of securities benefic	ially SI	EC 1473 (7-02	2)			
	Statement (Month/Day/Year) 10/29/2004 <b>Table I - N</b> 2. Amount o Beneficially (Instr. 4) 20 ch class of securities benefic bond to the collection of ained in this form are not nd unless the form displ	Statement (Month/Day/Year) 10/29/2004 4. Relationship Person(s) to Is (Check a Director Officer (give title below Table I - Non-Derivati 2. Amount of Securities Beneficially Owned (Instr. 4) 20 20 ch class of securities beneficially 20 securities beneficially 20	Statement (Month/Day/Year)JOHNSON OUTDOOI10/29/20044. Relationship of Reporting Person(s) to Issuer(Check all applicable) $\_\$	Statement (Month/Day/Year) 10/29/2004 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <u>—</u> Director <u>—</u> X10% Owner <u>—</u> Officer <u>—</u> Other (give title below) (specify below) <b>Table I - Non-Derivative Securities Ben</b> 2. Amount of Securities 3. 4. Nat Beneficially Owned Ownership Owner (Instr. 4) 20 Direct (D) or Indirect (I) (Instr. 5) 20 D <u>(1)</u> Â ch class of securities beneficially SEC 1473 (7-02) pond to the collection of ained in this form are not nd unless the form displays a		

#### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	ative Security 2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative Security	Security: Direct (D) or Indirect	

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				Shares		(I) (Instr. 5)	
Class B Common Stock	(2)	(2)	Class A Common Stock	9,008	\$ 0 <u>(2)</u>	Ι	As settlor $(3)$
Option (right to buy) $(4)$	07/08/2003	01/07/2005	Class A Common Stock	161,667	\$ 13.04	D	Â

# **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships					
1	Director	10% Owner	Officer	Other		
Johnson Marquart Winifred 555 MAIN STREET RACINE, WI 53403	Â	ÂX	Â	Â		
Signatures						
/s/ Johnson Marquart, Winifred	11/0′					
**Signature of Reporting Person	Ι	Date				

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Winifred Marquart is filing this Form 3 because she may be deemed (but does not hereby admit that she is) part of a 13(d) group that
(1) owns more than 10% of Johnson Outdoors outstanding common stock. This Form 3 reports the shares of Johnson Outdoors common stock in which Ms. Marquart may be deemed to have a pecuniary interest under Rule 16a-1(a)(2).

- (2) Class B Common Stock is convertible at any time on a one-share-for-one-share basis into Class A Common Stock.
- Winifred Marquart reports these shares as settlor and beneficiary of the Winifred J. Marquart Revocable Trust (the "Trust"), which(3) beneficially owns the reported shares directly. Ms. Marquart disclaims beneficial ownership of all shares held by the Trust in which she does not have a pecuniary interest.
- Stock option granted pursuant to that certain Option Agreement, dated July 8, 2003, by and among the Samuel C. Johnson 1988 Trust
  (4) Number 1 dated September 14, 1988, as amended and restated, Helen P. Johnson Leipold, S. Curtis Johnson, H. Fisk Johnson and Winifred J. Marguart.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.