

EBAY INC
Form DEFA14A
April 02, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
SCHEDULE 14A
Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934

Filed by the Registrant ☒
Filed by a Party other than the Registrant ☐
Check the appropriate box:

- ☐ Preliminary proxy statement
- ☐ Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- ☐ Definitive Proxy Statement
- ☒ Definitive Additional Materials
- ☐ Soliciting Material Pursuant to § 240.14a-12

eBay Inc.
(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.
- ☐ Fee computed below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11. (Set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
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- ☐ Fee paid previously with preliminary materials.

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- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1) Amount Previously Paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:

On April 1, 2014, eBay Inc. (the "Company") made available the following content at <https://bettertogether.ebayinc.com/>

Seeking Alpha: eBay And PayPal - A Perfect Combo

eBay Inc. started off as an auction-based marketplace site, but its dynamic management allowed it to continuously evolve so as to create better value for buyers and sellers, writes a Seeking Alpha strategist. It is expected to produce attractive returns for its stockholders in the future. Because of PayPal's relationship with eBay, PayPal is set up for strong growth, the author notes.

Buzzfeed: What Happens When You Don't Take Carl Icahn's Advice

Buzzfeed may be better known for its funny lists and quizzes, but the social news site is also producing its fair share of solid business journalism. In early April, reporter Mariah Summers took on the issue of Carl Icahn vs. eBay Inc., among others, in the article "What Happens When You Don't Take Carl Icahn's Advice."

In her story, Summers details the results of many of Mr. Icahn's proxy fights, noting that according to public data compiled by BuzzFeed, companies that have been the subject of his more recent activist campaigns have actually "performed exceedingly well by rejecting his strategic changes and pursuing their own courses of action." Read the whole article.

On April 1, 2014, the Company sent the following Tweet under the Twitter handle @ebayinc (<https://twitter.com/ebayinc>)