BLOCKBUSTER INC Form SC 13G/A February 03, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 1)*

BLOCKBUSTER INC.

(Name of Issuer)

Common Stock, \$0.01 Par Value Per Share

(Title of Class of Securities)

093679108

(CUSIP Number)

December 31, 2003

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[] Rule 13d-1(b)

[X] Rule 13d-1(c)

[] Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSON
	S.A.C. Capital Advisors, LLC
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) [] (b) [X]
3	SEC USE ONLY
4	CITIZENSHIP OR PLACE OF ORGANIZATION
	Delaware
	5 SOLE VOTING POWER
NUMBER OF SHARES BENEFICIAL OWNED	6 SHARED VOTING POWER LY 23,100 (see Item 4)
BY EACH REPORTING PERSON	7 SOLE DISPOSITIVE POWER 0
WITH	8 SHARED DISPOSITIVE POWER 23,100 (see Item 4)
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 23,100 (see Item 4)
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 0.0% (see Item 4)
12	TYPE OF REPORTING PERSON*
	*SEE INSTRUCTION BEFORE FILLING OUT
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CUSIP No.	093679108		13G	Page	3 of	13 P	ages
1	NAME OF REPO		G PERSON ATION NO. OF ABOVE PERSON				
	S.A.C. Capit	tal Ma	anagement, LLC				
2	CHECK THE AI	PPROPI	RIATE BOX IF A MEMBER OF A GROUP*			(a)	[]
						(b)	[X]
3	SEC USE ONL	Y					
4	CITIZENSHIP	OR P	LACE OF ORGANIZATION				
	Delaware						
		5	SOLE VOTING POWER				
			0				
NUMBER OF SHARES	.T.V	6	SHARED VOTING POWER				
OWNED	111 1		23,100 (see Item 4)				
NUMBER OF SHARES BENEFICIA OWNED BY EACH REPORTING PERSON WITH	-	7	SOLE DISPOSITIVE POWER				
PERSON			0				
WITH	-	8	SHARED DISPOSITIVE POWER				
			23,100 (see Item 4)				
9	AGGREGATE A	MOUNT	BENEFICIALLY OWNED BY EACH REPORT	ING PE	RSON		
	23,100 (see	Item					
10	CHECK BOX II	F THE	AGGREGATE AMOUNT IN ROW (9) EXCLU	DES CE	RTAIN	N SHA	RES
	[]						
11	PERCENT OF	CLASS	REPRESENTED BY AMOUNT IN ROW (9)				
	0.0% (see It	tem 4					
12	TYPE OF REP	ORTIN	G PERSON*				
	00						
		*SEE	INSTRUCTION BEFORE FILLING OUT				

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CUSIP No.	093679108		13G	 Page	4 of	13 P	 ages		
1	NAME OF REPO		G PERSON ATION NO. OF ABOVE PERSON						
	S.A.C. Capit	tal As	ssociates, LLC						
2	CHECK THE A	PPROPI	RIATE BOX IF A MEMBER OF A GROUP*			(a)	[]		
						(b)	[X]		
3	SEC USE ONLY	Y							
4	CITIZENSHIP	OR PI	LACE OF ORGANIZATION						
	Anguilla, Bı	ritish	n West Indies						
		5	SOLE VOTING POWER						
NUMBER OF			0						
NUMBER OF SHARES BENEFICIAL OWNED	- T.V.	6	SHARED VOTING POWER						
	ז ידו ד		23,100 (see Item 4)						
BY EACH	-	7	SOLE DISPOSITIVE POWER						
REPORTING PERSON			0						
WITH	-	8	SHARED DISPOSITIVE POWER						
			23,100 (see Item 4)						
9	AGGREGATE AN	MOUNT	BENEFICIALLY OWNED BY EACH REPORTI	ING PE	ERSON				
	23,100 (see	Item	4)						
10	CHECK BOX II	THE	AGGREGATE AMOUNT IN ROW (9) EXCLUI	ES CE	ERTAIN	I SHA	RES		
	[]								
11	PERCENT OF (CLASS	REPRESENTED BY AMOUNT IN ROW (9)						
	0.0% (see Item 4)								
12	TYPE OF REPO	ORTIN	G PERSON*						
	00								
		*SEE	INSTRUCTION BEFORE FILLING OUT						

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CUSIP No.	093679108		13G		5 of		 Pages 	
1	NAME OF REP		G PERSON ATION NO. OF ABOVE PERSON					
	Sigma Capit	al Ma	nagement, LLC					
2	CHECK THE A	PPROP	RIATE BOX IF A MEMBER OF A GROUP*			(a) []	
						(b)) [X]	
3	SEC USE ONL	Y						
4	CITIZENSHIP	OR P	LACE OF ORGANIZATION					
	Delaware							
		5	SOLE VOTING POWER					
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\			0					
NUMBER OF SHARES BENEFICIAL OWNED BY		6	SHARED VOTING POWER					
	ΥΥΥ		0 (see Item 4)					
EACH		7	SOLE DISPOSITIVE POWER					
REPORTING PERSON			0					
WITH		8	SHARED DISPOSITIVE POWER					
			0 (see Item 4)					
9	AGGREGATE A	MOUNT	BENEFICIALLY OWNED BY EACH REPORTI	NG PE	ERSON			
	0 (see Item	4)						
10	CHECK BOX I	F THE	AGGREGATE AMOUNT IN ROW (9) EXCLUD	ES CE	ERTAII	N SH	ARES	
	[]							
11	PERCENT OF	CLASS	REPRESENTED BY AMOUNT IN ROW (9)					
	0.0% (see Item 4)							
12	TYPE OF REP	ORTIN	G PERSON*					
	00							
		*SEE	INSTRUCTION BEFORE FILLING OUT					

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CUSIP No.	093679108		13G	Page	6 of	13 P	ages	
1		ITIFICA	G PERSON ATION NO. OF ABOVE PERSON Sociates, LLC					
2	CHECK THE A		RIATE BOX IF A MEMBER OF A GROUP*				[]	
3	SEC USE ONI	.Y						
4	CITIZENSHIP	OR PI	LACE OF ORGANIZATION					
	Anguilla, B	British	n West Indies					
		5	SOLE VOTING POWER					
NUMBER OF			0					
SHARES BENEFICIAI	LLY	6	SHARED VOTING POWER					
NUMBER OF SHARES BENEFICIAL OWNED BY EACH REPORTING PERSON WITH			0 (see Item 4)					
EACH REPORTING		7	SOLE DISPOSITIVE POWER					
			0					
		8	SHARED DISPOSITIVE POWER					
			0 (see Item 4)					
9	AGGREGATE A	MOUNT	BENEFICIALLY OWNED BY EACH REPORTI	ING PE	ERSON			
	0 (see Item	n 4) 						
10	CHECK BOX I	F THE	AGGREGATE AMOUNT IN ROW (9) EXCLU	ES CE	ERTAIN	N SHA	RES	
	[]							
11	PERCENT OF	CLASS	REPRESENTED BY AMOUNT IN ROW (9)					
	0.0% (see Item 4)							
12	TYPE OF REP	ORTING	G PERSON*					
	00							
		*SEE	INSTRUCTION BEFORE FILLING OUT					

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CUSIP No.	 093679108 	13G	Page	7 of	13 Pages
1	NAME OF REPORTING I.R.S. IDENTIFICATION Steven A. Cohen	G PERSON ATION NO. OF ABOVE PERSON			
2	CHECK THE APPROP	RIATE BOX IF A MEMBER OF A GROUP*			(a) [] (b) [X]
3	SEC USE ONLY				
4	CITIZENSHIP OR P	LACE OF ORGANIZATION			
	United States				
	AGGREGATE AMOUNT 23,100 (see Item	SOLE VOTING POWER O SHARED VOTING POWER 23,100 (see Item 4) SOLE DISPOSITIVE POWER O SHARED DISPOSITIVE POWER 23,100 (see Item 4) BENEFICIALLY OWNED BY EACH REPORT 4) AGGREGATE AMOUNT IN ROW (9) EXCLUSION			
11	[] PERCENT OF CLASS	REPRESENTED BY AMOUNT IN ROW (9)			
12	0.0% (see Item 4 TYPE OF REPORTING				
	*SEE	INSTRUCTION BEFORE FILLING OUT			

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Item 1(a) Name of Issuer:

Blockbuster Inc.

Item 1(b) Address of Issuer's Principal Executive Offices:

1201 Elm Street
Dallas, TX 75270

Items 2(a) Name of Person Filing:

This statement is filed by: (i) S.A.C. Capital Advisors, LLC, ("SAC Capital Advisors") with respect to Shares beneficially owned by S.A.C. Capital Associates, LLC ("SAC Capital Associates"); (ii) S.A.C. Capital Management, LLC, ("SAC Capital Management") with respect to Shares beneficially owned by SAC Capital Associates; (iii) SAC Capital Associates with respect to Shares beneficially owned by it; (iv) Sigma Capital Management, LLC ("Sigma Capital Management") with respect to Shares beneficially owned by Sigma Capital Associates, LLC ("Sigma Capital Associates"); (v) Sigma Capital Associates with respect to Shares beneficially owned by it; and (vi) Steven A. Cohen with respect to Shares beneficially owned by SAC Capital Advisors, SAC Capital Management, SAC Capital Associates, Sigma Capital Management and Sigma Capital Associates.

Item 2(b) Address of Principal Business Office:

The address of the principal business office of (i) SAC Capital Advisors and Mr. Cohen is 72 Cummings Point Road, Stamford, Connecticut 06902, (ii) SAC Capital Management and Sigma Capital Management is 540 Madison Avenue, New York, New York 10022, and (iii) SAC Capital Associates, and Sigma Capital Associates is P.O. Box 58, Victoria House, The Valley, Anguilla, British West Indies.

Item 2(c) Citizenship:

SAC Capital Advisors, SAC Capital Management and Sigma Capital Management are Delaware limited liability companies. SAC Capital Associates, and Sigma Capital Associates are Anguillan limited liability companies. Mr. Cohen is a United States citizen.

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Item 2(d) Title of Class of Securities:

Class A Common Stock, par value \$0.01 per share

093679108

Item 3 Not Applicable

Item 4 Ownership:

The percentages used herein are calculated based upon the Shares issued and outstanding as of October 31, 2003 as reported on the Company's quarterly report on Form 10-Q filed with the Securities and Exchange Commission by the Company for the fiscal quarter ended September 30, 2003.

As of the close of business on December 31, 2003:

- 1. S.A.C. Capital Advisors, LLC
- (a) Amount beneficially owned: 23,100
- (b) Percent of class: 0.0%
- (c)(i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: 23,100
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: 23,100
- 2. S.A.C. Capital Management, LLC
- (a) Amount beneficially owned: 23,100
- (b) Percent of class: 0.0%
- (c)(i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: 23,100
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: 23,100
- 3. S.A.C. Capital Associates, LLC
- (a) Amount beneficially owned: 23,100
- (b) Percent of class: 0.0%
- (c)(i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: 23,100
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: 23,100

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- 4. Sigma Capital Management, LLC
- (a) Amount beneficially owned: -0-
- (b) Percent of class: 0.0%
- (c)(i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: -0-
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: -0-

- 6. Sigma Capital Associates, LLC
- (a) Amount beneficially owned: -0-
- (b) Percent of class: 0.0%
- (c) (i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: -0-
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: -0-
- 7. Steven A. Cohen
- (a) Amount beneficially owned: 23,100
- (b) Percent of class: 0.0%
- (c)(i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: 23,100
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition:

23,100

SAC Capital Advisors, SAC Capital Management, Sigma Capital Management, and Mr. Cohen own directly no shares of Common Stock. Pursuant to investment agreements, each of SAC Capital Advisors and SAC Capital Management share all investment and voting power with respect to the securities held by SAC Capital Associates. Pursuant to an investment management agreement, Sigma Capital Management maintains investment and voting power with respect to the securities held by Sigma Capital Associates. Mr. Cohen controls each of SAC Capital Advisors, SAC Capital Management and Sigma Capital Management. Each of SAC Capital Advisors, SAC Capital Management, Sigma Capital Management and Mr. Cohen disclaim beneficial ownership of any of the securities covered by this statement.

Item 5 Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following. [X]

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Item 6 Ownership of More than Five Percent on Behalf of Another

Person:

Not Applicable

Item 7 Identification and Classification of the Subsidiary Which

Acquired the Security Being Reported on By the Parent

Holding Company:

Not Applicable

 Item 8
 Identification and Classification of Members

of the Group:

Not Applicable

Not Applicable

Item 10 Certification:

By signing below the signatory certifies that, to the best of his knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, ${\tt I}$ certify that the information set forth in this statement is true, complete and correct.

Dated: February 3, 2004

S.A.C. CAPITAL ADVISORS, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum
Title: Authorized Person

S.A.C. CAPITAL MANAGEMENT, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

S.A.C. CAPITAL ASSOCIATES, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

SIGMA CAPITAL MANAGEMENT, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

SIGMA CAPITAL ASSOCIATES, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

STEVEN A. COHEN

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

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