#### KNIGHT PHILIP H

Form 4

August 03, 2007

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

may continue.

See Instruction

1. Name and Address of Reporting Person \* KNIGHT PHILIP H

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Middle)

NIKE INC [NKE]

08/02/2007

(Check all applicable)

(Last) (First) 3. Date of Earliest Transaction (Month/Day/Year)

\_X\_\_ Director Officer (give title below)

\_X\_\_ 10% Owner \_ Other (specify

ONE BOWERMAN DRIVE

(Street)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

BEAVERTON, OR 97005

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired action(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class B			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)			
Common Stock	08/02/2007(1)		S(2)	3,100	D	\$ 57	9,755,570	D		
Class B Common Stock	08/02/2007		S(2)	400	D	\$ 57.11	9,755,170	D		
Class B Common Stock	08/02/2007		S(2)	5,000	D	\$ 57.25	9,750,170	D		
Class B Common Stock	08/02/2007		S(2)	200	D	\$ 57.13	9,749,970	D		

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Class B Common Stock	08/02/2007	S(2)	100	D	\$ 57.06	9,749,870	D
Class B Common Stock	08/02/2007	S(2)	200	D	\$ 57.03	9,749,670	D
Class B Common Stock	08/03/2007	S(2)	1,100	D	\$ 57.26	9,748,570	D
Class B Common Stock	08/03/2007	S(2)	700	D	\$ 57.27	9,747,870	D
Class B Common Stock	08/03/2007	S(2)	300	D	\$ 57.37	9,747,570	D
Class B Common Stock	08/03/2007	S(2)	1,100	D	\$ 57.41	9,746,470	D
Class B Common Stock	08/03/2007	S(2)	900	D	\$ 57.4	9,745,570	D
Class B Common Stock	08/03/2007	S(2)	1,300	D	\$ 57.31	9,744,270	D
Class B Common Stock	08/03/2007	S(2)	2,400	D	\$ 57.3	9,741,870	D
Class B Common Stock	08/03/2007	S(2)	900	D	\$ 57.35	9,740,970	D
Class B Common Stock	08/03/2007	S(2)	300	D	\$ 57.36	9,740,670	D
Class B Common Stock	08/03/2007	S(2)	1,100	D	\$ 57.04	9,739,570	D
Class B Common Stock	08/03/2007	S(2)	2,600	D	\$ 57.28	9,736,970	D
Class B Common Stock	08/03/2007	S(2)	4,000	D	\$ 57.25	9,732,970	D
Class B Common	08/03/2007	S(2)	4,600	D	\$ 57.16	9,728,370	D

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08/03/2007	S(2)	3,600	D	\$ 57.06	9,724,770	D
08/03/2007	S(2)	2,700	D	\$ 57.02	9,722,070	D
08/03/2007	S(2)	6,900	D	\$ 57.08	9,715,170	D
08/03/2007	S(2)	1,300	D	\$ 57.09	9,713,870	D
08/03/2007	S(2)	3,500	D	\$ 57.12	9,710,370	D
08/03/2007	S(2)	5,000	D	\$ 57.24	9,705,370	D
08/03/2007	S(2)	6,300	D	\$ 57.18	9,699,070	D
08/03/2007	S(2)	2,700	D	\$ 57.22	9,696,370	D
08/03/2007	S(2)	3,700	D	\$ 57.17	9,692,670	D
08/03/2007	S(2)	2,300	D	\$ 57.14	9,690,370	D
08/03/2007	S(2)	6,300	D	\$ 57.15	9,684,070 (3)	D
	08/03/2007  08/03/2007  08/03/2007  08/03/2007  08/03/2007  08/03/2007  08/03/2007	08/03/2007       S(2)         08/03/2007       S(2)	08/03/2007 $S(2)$ $2,700$ $08/03/2007$ $S(2)$ $6,900$ $08/03/2007$ $S(2)$ $1,300$ $08/03/2007$ $S(2)$ $3,500$ $08/03/2007$ $S(2)$ $5,000$ $08/03/2007$ $S(2)$ $6,300$ $08/03/2007$ $S(2)$ $2,700$ $08/03/2007$ $S(2)$ $3,700$ $08/03/2007$ $S(2)$ $2,300$	08/03/2007       \$\frac{\( \)^2 \)}{2}\$       2,700 D         08/03/2007       \$\frac{\( \)^2 \)}{2}\$       6,900 D         08/03/2007       \$\frac{\( \)^2 \)}{2}\$       1,300 D         08/03/2007       \$\frac{\( \)^2 \)}{2}\$       5,000 D         08/03/2007       \$\frac{\( \)^2 \)}{2}\$       6,300 D         08/03/2007       \$\frac{\( \)^2 \)}{2}\$       2,700 D         08/03/2007       \$\frac{\( \)^2 \)}{2}\$       3,700 D         08/03/2007       \$\frac{\( \)^2 \)}{2}\$       2,300 D	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$08/03/2007$ $S(2)$ $2,700$ $D$ $S_{7,02}$ $9,722,070$ $08/03/2007$ $S(2)$ $6,900$ $D$ $S_{7,08}$ $9,715,170$ $08/03/2007$ $S(2)$ $1,300$ $D$ $S_{7,09}$ $9,713,870$ $08/03/2007$ $S(2)$ $3,500$ $D$ $S_{7,12}$ $9,710,370$ $08/03/2007$ $S(2)$ $5,000$ $D$ $S_{7,24}$ $9,705,370$ $08/03/2007$ $S(2)$ $6,300$ $D$ $S_{7,18}$ $9,699,070$ $08/03/2007$ $S(2)$ $2,700$ $D$ $S_{7,17}$ $9,692,670$ $08/03/2007$ $S(2)$ $2,300$ $D$ $S_{7,14}$ $9,690,370$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable	e and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Date		Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securities	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3 and 4)		Owne
	Security				Acquired					Follo
					(A) or					Repo
					Disposed					Trans
					of (D)					(Instr
					(Instr. 3,					
					4, and 5)					
				Code V	(A) (D)	Date Expi	iration '	Title Amount		
					(11)	Exercisable Date		or		
						Zaterensuere Butt		Number		
								of		
								Shares		

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
<b>FB</b>	Director	10% Owner	Officer	Other				
KNIGHT PHILIP H								
ONE BOWERMAN DRIVE	X	X						
BEAVERTON, OR 97005								

## **Signatures**

By: John F. Coburn III For: Philip H. Knight

08/03/2007

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (2) Transaction pursuant to a Rule 10b5-1 Plan.
- This Form 4 contains six of the transactions that were executed on August 2, 2007 and twenty-four of the forty transactions that were
- executed on August 3, 2007. One additional form, containing sixteen transactions that were executed on August 3, 2007, was filed immediately following this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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