

PERFORMANCE FOOD GROUP CO
 Form 4
 November 15, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 AUSTIN JOHN D

2. Issuer Name and Ticker or Trading Symbol
 PERFORMANCE FOOD GROUP CO [PFGC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 12500 WEST CREEK PARKWAY
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 11/14/2006

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 Chief Financial Officer

RICHMOND, VA 23238

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common stock	11/14/2006		M		8,000	A	\$ 9.25 17,158
Common stock	11/14/2006		S		300	D	\$ 27.82 16,858
Common stock	11/14/2006		S		400	D	\$ 27.83 16,458
Common stock	11/14/2006		S		100	D	\$ 27.84 16,358
Common stock	11/14/2006		S		718	D	\$ 27.85 15,640

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Common stock	11/14/2006	S	900	D	\$ 27.86	14,740	D	
Common stock	11/14/2006	S	400	D	\$ 27.87	14,340	D	
Common stock	11/14/2006	S	182	D	\$ 27.88	14,158	D	
Common stock	11/14/2006	S	736	D	\$ 27.89	13,422	D	
Common stock	11/14/2006	S	100	D	\$ 27.895	13,322	D	
Common stock	11/14/2006	S	2,474	D	\$ 27.9	10,848	D	
Common stock	11/14/2006	S	490	D	\$ 27.91	10,358	D	
Common stock	11/14/2006	S	100	D	\$ 27.92	10,258	D	
Common stock	11/14/2006	S	100	D	\$ 27.93	10,158	D	
Common stock	11/14/2006	S	500	D	\$ 27.94	9,658	D	
Common stock	11/14/2006	S	400	D	\$ 27.95	9,258	D	
Common stock	11/14/2006	S	100	D	\$ 27.96	9,158	D	
Common stock						2,501.6433	I	By ESOP
Common stock						189.6978	I	By 401k

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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