Rollpack Acquisition CORP Form 8-K January 02, 2008

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

#### FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 02, 2008 BERRY PLASTICS HOLDING CORPORATION (Exact name of Registrant as specified in its charter) Delaware (State of Incorporation)

> 333-138380 (Commission File Numbers)

35-1814673 (I.R.S. Employer Identification No.) 101 Oakley Street Evansville, Indiana 47710 (Address of principal executive offices) (812) 424-2904 (Registrant's telephone number, including area code) N.A. (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Item 7.01.

# REGULATION FD DISCLOSURE.

# Berry Plastics Holding Corporation Reconciliation of Adjusted EBITDA to Net Loss (in millions)

			Old	
	July 1 to	Old Berry July 2 to September	Covalence July 1 to September	Combined
	September 29, 2007	30, 2006	29, 2006	2006
Adjusted EBITDA	\$ 112.8		\$ 33.6	
Net interest expense	(58.8)	(23.8)	(15.8)	(39.6)
Depreciation and	(50.0)	(20:0)	(10.0)	(57.0)
amortization	(69.6)	(26.5)	(23.4)	(49.9)
Income tax benefit	33.9	13.7	3.4	17.1
Loss on extinguished				
debt	-	(39.9)	-	(39.9)
Apollo Berry Merger				
expense	-	(73.0)	-	(73.0)
Non-cash inventory				
write-up	(4.1)	-	-	-
Stock compensation				
expense	(4.0)	(0.9)	-	(0.9)
Business optimization				
expenses	6.3	(1.1)	-	(1.1)
Other, net	-	-	(3.2)	(3.2)
Restructuring and				
impairment charges	(39.1)	-	(0.2)	(0.2)
Management fees	(3.2)	-	(0.1)	(0.1)
NI - 4 1	(25.9)	(96.2)	(5.7)	(02.0)
Net loss	(25.8)	(86.3)	(5.7)	(92.0)

# SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## BERRY PLASTICS HOLDING CORPORATION

Date: January 2, 2008

By: \s\ James M. Kratochvil Name: James M. Kratochvil Title: Executive Vice President, Chief Financial Officer, Treasurer and Secretary of the entities listed above