

IMMERSION CORP  
Form 4  
August 01, 2014

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
RIMA SENVEST MANAGEMENT,  
L.L.C.

(Last) (First) (Middle)

540 MADISON AVENUE, 32ND  
FLOOR

(Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
IMMERSION CORP [IMMR]

3. Date of Earliest Transaction  
(Month/Day/Year)

10/31/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$0.001 par value	10/31/2012	11/05/2012	P		1,078	A	\$ 4.28	336,041	I <sup>(1)</sup>	See Footnote <sup>(1)</sup>
Common Stock, \$0.001 par value	10/31/2012	11/05/2012	P		552	A	\$ 4.28	336,593	I <sup>(1)</sup>	See Footnote <sup>(1)</sup>
Common Stock, \$0.001 par value	11/01/2012	11/06/2012	P		485	A	\$ 4.43	337,078	I <sup>(1)</sup>	See Footnote <sup>(1)</sup>

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Common Stock, \$0.001 par value	11/02/2012	11/07/2012	P	1,777	A	\$ 4.48	338,855	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/06/2012	11/09/2012	P	2,810	A	\$ 4.46	341,665	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/06/2012	11/09/2012	P	2,154	A	\$ 4.46	343,819	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/14/2012	11/19/2012	S	360	D	\$ 5.75	343,459	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/14/2012	11/19/2012	S	276	D	\$ 5.75	343,183	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/14/2012	11/19/2012	S	9	D	\$ 5.76	343,174	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	6,356	A	\$ 5.94	349,530	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	4,872	A	\$ 5.94	354,402	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	3,359	A	\$ 6.08	357,761	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	3,934	A	\$ 6.08	361,695	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	3,015	A	\$ 6.08	364,710	I <u>(1)</u>	See Footnote <u>(1)</u>
	11/27/2012	11/30/2012	P	4,720	A		369,430	I <u>(1)</u>	

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Common Stock, \$0.001 par value						\$ 6.19			See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	3,618	A	\$ 6.19	373,048	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/28/2012	12/03/2012	P	1,736	A	\$ 6.35	374,784	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/28/2012	12/03/2012	P	2,915	A	\$ 6.54	377,699	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/29/2012	12/04/2012	P	431	A	\$ 6.32	378,130	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/29/2012	12/04/2012	P	493	A	\$ 6.39	378,623	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/30/2012	12/05/2012	P	245	A	\$ 6.37	378,868	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/30/2012	12/05/2012	P	548	A	\$ 6.37	379,416	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	11/30/2012	12/05/2012	P	420	A	\$ 6.37	379,836	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	37	A	\$ 6.29	379,873	I <u>(1)</u>	See Footnote <u>(1)</u>
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	187	A	\$ 6.29	380,060	I <u>(1)</u>	See Footnote <u>(1)</u>
	12/03/2012	12/06/2012	P	143	A		380,203	I <u>(1)</u>	

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Common Stock, \$0.001 par value						\$ 6.29			See Footnote (1)
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	118	A	\$ 6.33	380,321	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	593	A	\$ 6.33	380,914	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	452	A	\$ 6.33	381,366	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	12/04/2012	12/07/2012	P	128	A	\$ 6.27	381,494	I (1)	See Footnote (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price or Derivative Security (Instr. 3)		
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Call Option	\$ 10	03/01/2013	03/04/2013	P	6	(2)	04/20/2013	Common Shares	600	\$ 0.

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Call Option	\$ 10	03/01/2013	03/04/2013	P	4	<u>(2)</u>	04/20/2013	Common Shares	400	\$ 0.
Call Option	\$ 10	03/01/2013	03/04/2013	P	11	<u>(2)</u>	05/18/2013	Common Shares	1,100	\$ 0.
Call Option	\$ 10	03/01/2013	03/04/2013	P	9	<u>(2)</u>	05/18/2013	Common Shares	900	\$ 0.
Call Option	\$ 7.5	03/01/2013	03/04/2013	P	6	<u>(2)</u>	04/20/2013	Common Shares	600	\$ 0.
Call Option	\$ 7.5	03/01/2013	03/04/2013	P	4	<u>(2)</u>	04/20/2013	Common Shares	400	\$ 0.
Call Option	\$ 7.5	03/01/2013	03/04/2013	P	34	<u>(2)</u>	05/18/2013	Common Shares	3,400	\$ 0.2
Call Option	\$ 7.5	03/01/2013	03/04/2013	P	26	<u>(2)</u>	05/18/2013	Common Shares	2,600	\$ 0.2
Call Option	\$ 10	03/05/2013	03/06/2013	P	19	<u>(2)</u>	04/20/2013	Common Shares	1,900	\$ 0.
Call Option	\$ 10	03/05/2013	03/06/2013	P	15	<u>(2)</u>	04/20/2013	Common Shares	\$ 1,500	\$ 0.
Call Option	\$ 7.5	03/05/2013	03/06/2013	P	17	<u>(2)</u>	05/18/2013	Common Shares	1,700	\$ 0.
Call Option	\$ 7.5	03/05/2013	03/06/2013	P	13	<u>(2)</u>	05/18/2013	Common Shares	1,300	\$ 0.
Call Option	\$ 15	06/05/2013	06/06/2013	S	6	<u>(2)</u>	07/20/2013	Common Shares	600	\$ 0.
Call Option	\$ 15	06/05/2013	06/06/2013	S	4	<u>(2)</u>	07/20/2013	Common Shares	400	\$ 0.
Call Option	\$ 15	07/30/2013	07/31/2013	S	11	<u>(2)</u>	09/21/2013	Common Shares	1,100	\$ .
Put Option	\$ 12.5	10/31/2013	11/01/2013	S	6	<u>(2)</u>	12/21/2013	Common Shares	600	\$ 0.

Put Option	\$ 12.5	10/31/2013	11/01/2013	S	4	(2)	12/21/2013	Common Shares	400	\$ 0
Put Option	\$ 12.5	11/12/2013	11/13/2013	S	2	(2)	12/21/2013	Common Shares	200	\$ 0
Put Option	\$ 12.5	11/12/2013	11/13/2013	S	2	(2)	12/21/2013	Common Shares	200	\$ 0
Put Option	\$ 10	12/10/2013	12/11/2013	S	6	(2)	02/22/2014	Common Shares	600	\$ 0.
Put Option	\$ 10	12/10/2013	12/11/2013	S	5	(2)	02/22/2014	Common Shares	500	\$ 0.

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
RIMA SENVEST MANAGEMENT, L.L.C. 540 MADISON AVENUE 32ND FLOOR NEW YORK, NY 10022		X		
MASHAAL RICHARD R C/O RIMA SENVEST MANAGEMENT, L.L.C. 540 MADISON AVENUE, 32ND FLOOR NEW YORK, NY 10022		X		

## Signatures

RIMA Senvest Management, L.L.C. By: /s/ Richard Mashaal, Managing Member 08/01/2014

\_\_Signature of Reporting Person

Date

/s/ Richard Mashaal

08/01/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

These securities are held in the accounts of several investment partnerships and investment funds (collectively, the "Investment Vehicles") for which RIMA Senvest Management, L.L.C. ("RIMA") serves as investment manager or general partner. Richard Mashaal is (1) the managing member of RIMA. RIMA and Mr. Mashaal may be deemed to beneficially own the securities held by the Investment Vehicles by virtue of RIMA's position as investment manager or general partner of the Investment Vehicles and Mr. Mashaal's status as the managing member of RIMA.

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(2) Immediately exercisable

**Remarks:**

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