## Edgar Filing: LIFETIME BRANDS, INC - Form 4

LIFETIME I	BRANDS, INC									
Form 4 March 06, 20	)15									
FORN	1 /							-	PPROVAL	
Check th	UNITED	Washington, D.C. 20549						OMB Number:	3235-0287 January 31	
if no long subject to Section 1 Form 4 o Form 5	6. Filed purs							Expires: Estimated a burden hou response	2005 average irs per	
obligation may cont <i>See</i> Instru 1(b).	inue. Section 17(a		e Utility Hold e Investment	•	• •		of 1935 or Section 40	on		
(Print or Type I	Responses)									
PHILLIPS CRAIG Syr			2. Issuer Name <b>and</b> Ticker or Trading mbol IFETIME BRANDS, INC [LCUT]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (M		3. Date of Earliest Transaction			(Che	ck all applicable)			
	IME BRANDS STEWART AVE	03/04	th/Day/Year) 4/2015				X Director Officer (give below)		6 Owner er (specify	
	(Street)	(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
GARDEN C	CITY, NY 11530							More than One Ro		
(City)	(State)	(Zip) T	able I - Non-D	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code	TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Common Stock	03/04/2015		А	1,471	A	<u>(1)</u>	656,326	D		
Common Stock							28,278	I	Trust (2)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships								
	Director	10% Owner	Officer	Other					
PHILLIPS CRAIG C/O LIFETIME BRANDS INC. 1000 STEWART AVENUE GARDEN CITY, NY 11530	Х								
Signatures									
/s/ Sara A. Shindel, as attorney-in-fact		03/06/2015							
<u>**</u> Signature of Reporting Person		Date							
Explanation of Responses:									
* If the form is filed by more than one reporting person, <i>see</i> Instruction 4(b)(v).									

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Dalationality

(1) The common stock was issued for no consideration as part of director compensation

(2) Shares are held in an irrevocable trust of which Craig Phillips is the sole beneficiary

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.