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PROCTER & GAMBLE CO Form FWP August 11, 2011

> Filed Pursuant to Rule 433 Registration No. 333-161767 August 10, 2011

Pricing Term Sheet The Procter & Gamble Company \$1,000,000,000 1.450% Notes due August 15, 2016

Issuer: The Procter & Gamble Company

Aggregate Principal Amount Offered: \$1,000,000,000

Maturity Date: August 15, 2016

Coupon (Interest Rate): 1.450%

Price to Public (Issue Price): 99.196% of principal amount

Yield to Maturity: 1.618%

Spread to Benchmark Treasury: +67 basis points

Benchmark Treasury: 1.500% due July 31, 2016

Benchmark Treasury Yield: 0.948%

Interest Payment Dates: February 15 and August 15, commencing February 15, 2012

Day Count Convention: 30/360

Make-whole Redemption: At any time at the greater of 100% or a discount rate of Treasury plus

12.5 basis points

Trade Date: August 10, 2011

Settlement Date: August 15, 2011 (T+3)

CUSIP Number: 742718 DV8

ISIN Number: US742718DV83

Denominations: \$2,000 x \$1,000

Joint Book-Running Managers: Deutsche Bank Securities Inc., HSBC Securities (USA) Inc. and

Morgan Stanley & Co. LLC

Senior Co-Managers: Citigroup Global Markets Inc., Credit Suisse Securities (USA) LLC,

Goldman, Sachs & Co., J.P. Morgan Securities LLC, Merrill Lynch,

Pierce, Fenner & Smith Incorporated and RBS Securities Inc.

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Co-Managers: Barclays Capital Inc., Mitsubishi UFJ Securities (USA), Inc., UBS

Securities LLC and Wells Fargo Securities, LLC

Type of Offering: SEC Registered

Listing: None

Long-term Debt Ratings: Moody s: Aa3 (Stable); S&P: AA- (Stable)

Concurrent Offering: \$1,000,000,000 of 0.700% notes due August 15, 2014 of The Procter

& Gamble Company, expected to be issued on August 15, 2011. The closing of the offering of the notes offered hereby is not contingent on

the closing of the concurrent offering.

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Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time

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